Yanmin Mei

Home Street Address • San Diego, CA • ymmei@ucsd.edu • phone number

Summary of Qualifications

- 2 years of design work, engaged on every stage of the design process such as storyboards, personas, prototyping and user research.
- Proficient with design tools such as Figma and Adobe XD
- Positive and encouraging teammate, works well with others
- Currently improving technical skills such as HTML, CSS, and JavaScript
- Fluency in Cantonese, conversational in Mandarin

Education

UNIVERSITY OF CALIFORNIA, SAN DIEGO   San Diego, CA
Bachelor's, Cognitive Science w/ Specialization in Design and Interaction.

Projects

UCSD APP
 UX Designer, Researcher
- Assisted with user research and data analysis on how to improve the user experience on the UCSD mobile app.
- Communicated with potential users and interviewed them on positives and negatives when navigating the UCSD app.
- Contributed to the prototyping process on Figma, worked on the flow of the prototype.
- Designed personas that fit the potential users of the UCSD app.

TRAVEL APP
UX Designer, Researcher
- Assisted on the prototyping process, worked on the overall frames of the prototypes such as color palette and font choices.
- Contributed to the video production that showcased the product in use, video narration and acting.
- User research and gathered data from users testing the prototype.
- Assembled the mock Kickstarter page to help raise funds for the mock startup.

REDDIT APP
UX Designer, Researcher
- Redesigned the Reddit app to include a feature that would give users contexts on posts that could have misinformation.
- Contributed to gathering user data through interviews and surveys and analyzing that data for the design.
- Illustrated potential solutions to the issue through wireframes and low fidelity sketches.
- Spearheaded the final write up and organized the team's documents for easy access.

AMAZON APP
UX Designer, Researcher
- Redesigned the Amazon site that included features that supported sustainability and offset carbon emissions.
- Analyzed user data and relayed that information to create personas and proper usability features.
- Assisted in designing two prototypes of the Amazon website that showcased how users can access the sustainability feature on Amazon.