



Understanding Munich Airbnb Rental Market

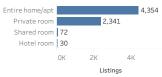
This dashboard draws on data provided by Inside Airbnb, an investigatory website that reports and visualizes scraped data focusing on Airbnb's impact on residential communities (http://insideairbnb.com). The Munich data used in the analysis was collected on 22 September, 2023. The capital of Bavaria is at the forefront of the short-term rental market in Germany.

The analysis aims to present an overview of the Munich Airbnb rental market and identify potential violations against local short-term rental laws.

# Listings	# Hosts	Listings per Host	Price Range	Minimum Nights Range
			(w/o extreme values)	(w/o extreme values)
7.336	5.872	1.25	9-487€	1-35

^{*}Only listings within the normal price range are analyzed for the visualizations.

Room Type

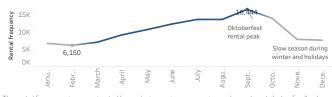


Minimum Nights Set by Listings



88% of the listings set "minimum nights" within one week, 95% under 30 days.

Estimated Rental Frequency by Month



The rental frequency is approximated by analyzing reviews, assuming each guest contributes feedback shortly after a stay. The graph shows an upward trend in demand from Feburary to September, where a rental peak occurs due to the Oktoberfest.

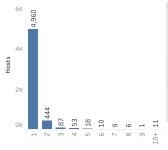
Price and Listings by Borough



Top 5 Boroughs by Number of Listings



Hosts with Single or Multiple Listings



While 4,960 (88.6%) hosts list only one home or room, 639 (11.4%) have multiple listings. The latter are more likely to be running a business, violating short-term rental laws designed to protect residential housing.

Potentially Illegal Rentals



Borough

These potentially illegal rentals, 513 in total, are identified through estimations based on reviews per year and $\operatorname{minimum}$ nights. Listings falling under the category of 'Entire home/apt' with an annual rental frequency exceeding 56 nights are flagged for potential legality concerns. According to Munich's short-term rental regulations, hosts are permitted to rent their entire home to guests for a maximum combined duration of eight weeks per calendar year without requiring a permit.

^{*}Data was collected in the midst of Oktoberfest. Listing prices are thus higher than usual