YAN RUI WEI

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https://yanrui-w.github.io/yanrui-portfolio/

PROFILE

A Data and Life Explorer: Navigating Data, Embracing Growth

- Data professional with 5 years of expertise in financial analysis, accounting process optimization, and ERP implementation.
- Skilled in SQL, Python, and Power BI to create insightful analytical reports that drive data-informed decision-making.

EDUCATION

Singapore Management University - Singapore

Aug 2023 - Jan 2025

Master of IT in Business - Analytics Track (GPA: 3.64/4, MITB Scholarship for Class of 2025 Graduates, MITB student ambassador)

Shanghai University of International Business and Economics - Shanghai, China Bachelor of Management in Accounting (GPA: 3.34/4, Third-class honors of School Scholarship)

Sep 2008 - Jun 2012

ACADEMIC AND EXTRACURRICULAR PROJECTS

Advanced SQL Analysis on Customers and Products

Applied advanced SQL techniques (complex queries, window functions, CTEs, subqueries, and report generation), to conduct in-depth analysis on customers
and products, including analyzing change-over-time trends, cumulative patterns, part-to-whole proportions, segmentation, and comprehensive reporting.

Retail Strategy and Analytics

Utilized Python to analyze potato chips transaction data and customer data, assessing sales performance, identifying target customers, providing
commercial recommendations, and conducting uplift testing on trial stores to support data-driven decision-making.

Whale Behavior Analysis in Cryptocurrency Markets

• Analyzed behavior patterns of whales, prioritized potentially suspicious groups for further investigation, refined analysis by applying supervised learning and rule-based detection on flagged groups, and explored potential impact of whale activities on ETH price.

Predict on Cancellation of Hotel Reservation

• Utilized Python and Scikit-learn to apply data wrangling and feature engineering on hotel reservation dataset, build predictive models for hotel reservation cancellation, with the Random Forest model performing the highest accuracy of 0.9 and ROC-AUC score of 0.96.

EXPERIENCE

WEO Corporation Pte Ltd. - Optical product manufacturing - Singapore

Jun 2024 – Dec 2024

IT Systems and Data Analytics Internship

- Reports Development: Performed ETL and data analysis using Python and Power Query, developed reports and Power BI dashboards including:
 - Revenue and Cost Reconciliation Report: Saved 2/3 of manual validation time and improved accuracy.
 - o PO Closing Status Report: Reduced invoicing/receipt delays.
 - PPI Report: Analyzed price trends to optimize procurement strategies.
 - $\circ \qquad \mathsf{GPM} \; \mathsf{Dashboard} \\ \mathsf{:} \; \mathsf{Tracked} \; \mathsf{profit} \; \mathsf{trends} \; \mathsf{for} \; \mathsf{key} \; \mathsf{customers} \; \mathsf{to} \; \mathsf{enhance} \; \mathsf{profitability}.$
- ERP integration: Cleansed and validated master data to ensure integrity, Simulated MRP module to validate business requirements.

Envision Energy Co., Ltd. – Green Energy – Shanghai, China

Oct 2018 - Jun 2023

- Senior Financial Analyst
- <u>Process Optimization</u>: Analyzed accounting processes for various business scenarios and developed semi-automated Excel templates, reducing monthly
 closing time by one-third, minimizing errors, and improving overall efficiency.
- Risk Monitoring: Developed historical ledgers covering the procurement to sales lifecycle for wind farm construction projects, maintained accounting and tax-related data, and conducted regular analysis and monitoring to mitigate financial risks (e.g., overpayments).
- <u>Financial Analysis</u>: Conducted monthly financial report analysis for wind power companies, covering capital expenditures and financing costs during the construction phase, as well as revenue, operational costs, depreciation, and government subsidies during the operational phase.
- <u>Internal Control</u>: Established SOPs such as accounting guidelines, authored operation manuals, and created monthly closing checklists, significantly reducing accounting errors, facilitating onboarding for new employees, and enhancing the quality and efficiency of management accounting.
- ERP Implementation: Streamlined business scenarios, listed accounting treatments and information require, discussed implementation plans with IT, UAT and documented user manual for EPC turnkey project, booking optimization project and SO go-live project.

Shanghai NI Instrument Co., Ltd. – Computer hardware and software – Shanghai, China AP Leader and GL Accountant

Jun 2012 - Oct 2016

- <u>Process Optimization</u>: Simplified and visualized payment hierarchy policy using spreadsheets for better readability across departments.
- Leadership: Led AP team of 2 AP accountants and 1 cashier, ensured the accuracy of AP month end closing.

ADDITIONAL

- Certifications: Certificate of Google Advanced Data Analytics; Certificate of Senior Accounting Profession; Assistant psychological consultant
- Technical Skills: Python, MySQL, Microsoft SQL Server, Power BI, Tableau, Excel, Statistical Testing, Machine Learning, R, Lucidchart, ER Modelling, SAS Viya
- Language Skills: English, Mandarin
- Work Authorization: Southeast Asia (need sponsorship), China (Citizen)