Yan Su, *Ph.D.*

Assistant Professor
School of Journalism and Communication, Peking University
Email: yan.su@pku.edu.cn | Website: www.yansu.biz
Google Scholar: yansu | Research Gate: yansu

APPOINTMENT

Assistant Professor   August 2021 - Present
School of Journalism and Communication
Peking University

RESEARCH AREAS

- Emerging Media Technologies
- Computational Social Science
- Science Communication
- Health Communication

EDUCATION

Ph.D. in Communication   August 2017 – May 2021
Edward R. Murrow College of Communication
Washington State University, USA

M.A. in Emerging Media and Communication   August 2014 - May 2016
School of Arts, Technology, and Emerging Communication
University of Texas, Dallas, USA

B.A. in Journalism   September 2010 - July 2014
School of Journalism and Communication
Xi'an International Studies University, China

RESEARCH GRANTS

External Grants

1. **Role:** Co-Principal Investigator (PI: Lianshan Zhang)
   Project Title: *Research on the innovative path of intelligent communication empowered wisdom and health of the elderly in Shanghai from the perspective of healthy aging* (2022/10-present).
   Source: Shanghai Philosophy and Social Science Planning Annual Project (2022ZXW005)

Amount: 60,000 CNY (≈ 8,233 USD)
Status: Funded

2. **Role:** Principal Investigator
   Project Title: *Research on the evolution mechanism and governance countermeasures of online misinformation amid the "infodemic"* (2022/9-present)
   Source: National Philosophy and Social Science Project (22CXW011)
   Amount: 200,000 CNY (≈ 27,443 USD)
   Status: Funded

Internal Grants

3. **Role:** Principal Investigator
   Project Title: *Social media use and health attitudes, beliefs, and behaviors* (2022/4-present)
   Source: Humanities and Social Sciences Start-up Project of Peking University (ZX004)
   Amount: 200,000 CNY (≈ 27,443 USD)
   Status: Funded

PUBLICATIONS

Book

1. **Su, Y.** (In press). *Infodemic in the Era of Post-Truth*. Routledge. www.routledge.com/9781032613185

Book Chapter

1. Borah, P. & **Su, Y.** (2022). Agenda-setting research in the age of social media. In A. Ceron (Ed.) *Encyclopedia of Technology and Politics* (pp. 2-5). Cheltenham, UK: Edward Elgar Publishing. https://doi.org/10.4337/9781800374263.agenda.setting

Peer-Reviewed Journal Publications[1]

1. Tang, Y., Luo, C., & **Su, Y**. (2023). Understanding health misinformation sharing among the middle-aged or above in China. *Online Information Review.* 1-20. http://doi.org/10.1108/OIR-04-2023-0157 [5Y IF: 3.3]

2. Borah, P., Austin, E., & **Su, Y**. (2023). Injecting disinfectants to kill the virus: The role of media literacy, information gathering sources, and political ideology on misperceptions about COVID-19. *Mass Communication & Society*, 26(4), 566-592. http://doi.org/10.1080/15205436.2022.2045324 [5Y IF: 3.4]

3. Xiao, X., Borah, P., Lee, D. K. L., **Su, Y.**, & Kim, S. (2023). A story is better told with collective interests: An experimental examination of misinformation correction in the COVID-19 pandemic.

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[1] Asterisk: corresponding authorship; Hashtag: advisee at the time of collaboration. "E": equal authorship.

American Journal of Health Promotion. 1-9. http://doi.org/10.1177/08901171231184075 [5Y IF: 2.9]

4. Borah, P., Xiao, X., Vishnevskaya, A., & **Su, Y**. (2023). Narrative versus statistical messages: The interplay of perceived susceptibility and misperceptions on vaccine intention. *Current Psychology.* 1-16. http://doi.org/10.1007/s12144-023-04770-3 [5Y IF: 2.8]

5. Willoughby, J.F., Couto, L., Kang, S., Randall, J., Kirkpatrick, A. W., Lee, D. K. L., **Su, Y.,** Booth, A. M., & Domgaard, S. (2023). A content analysis of the use of health communication strategies and presence of objectification in fitness influencer social media posts. *Health Communication.* 1-9. http://doi.org/10.1080/10410236.2023.2190248 [5Y IF: 3.7]

6. Himelboim, I., Borah, P., Lee, D, K, L.[E], Lee, J.[E], **Su, Y.**[E], Vishnevskaya, A.[E], & Xiao, X.[E] (2023). What do 5G networks, Bill Gates, Agenda 21, and QAnon have in common? Sources, engagement, and characteristics. *New Media & Society*. 1-21. http://doi.org/10.1177/14614448221142800 [5Y IF: 6.9]

7. **Su, Y.**, Hong, X.#, & Sun, C.# (2022). Red Media, Blue Media, and Misperceptions: A moderated serial mediation model of partisan media use and COVID-19 misperceptions. *Current Psychology*. 1-16. http://doi.org/10.1007/s12144-022-03772-x [5Y IF: 2.8]

8. Xiao, X. & **Su, Y.** (2022). Stumble on Information or Misinformation? Examining the interplay of incidental news exposure, narcissism, and new media literacy in misinformation engagement. *Internet Research*. 1-21. http://doi.org/10.1108/INTR-10-2021-0791 [5Y IF: 7.9]

9. **Su, Y.**, Xiao, X., Borah, P., Hong, X.#, & Sun, C.# (2022). Consumptive News Feed Curation on Social Media: A moderated mediation model of news interest, affordance utilization, and friending. *International Journal of Communication*, *16*, 3961-3987. http://doi.org/1932–8036/20220005 [2Y IF: 1.7]

10. **Su, Y.** (2022). Networked Agenda Flow Between Elite U.S. Newspapers and Twitter: A Case Study of the 2020 Black Lives Matter Movement. *Journalism.* 1-21. http://doi.org/10.1177/14648849221092521 [5Y IF: 3.1]

11. Borah, P., **Su, Y.**, Xiao, X., & Lee, D, K, L. (2022). Incidental news exposure and COVID-19 misperceptions: A moderated-mediation model. *Computers in Human Behavior*. *129*(107173), 1-9. http://doi.org/10.1016/j.chb.2021.107173 [IF: 9.9]

12. **Su, Y.**, & Xiao, X. (2022). Interacting effects of political social media use, political discussion, and political trust on civic engagement: Extending the Differential Gains Model. *International Communication Gazette.* 84(3), 206-226. http://doi.org/10.1177/174804852199318 [5Y IF: 2.2]

13. **Su, Y.**, Borah, P., & Xiao, X. (2022). Understanding the "Infodemic": Social Media News Use, Homogeneous Online Discussion, Self-Perceived Media Literacy and Misperceptions about COVID-19. *Online Information Review*, *46*(7), 1353-1372. http://doi.org/10.1108/OIR-06-2021-0305 [5Y IF: 3.3]

14. **Su, Y.**, Lee, D, K, L., & Xiao, X. (2022). "I enjoy thinking critically, and I'm in control": Examining the influences of media literacy factors on misperceptions amidst the COVID-19 infodemic. *Computers in Human Behavior*. *128*(107111), 1-9. http://doi.org/10.1016/j.chb.2021.107111 [IF: 9.9]

15. Xiao, X., & Su, Y. (2022). Wired to seek, comment and share? Examining the relationship between personality, news consumption and misinformation engagement. *Online Information Review*, *46*(6), 1152-1166. http://doi.org/10.1108/OIR-10-2021-0520 [5Y IF: 3.3]

16. Xiao, X., Borah, P., & **Su, Y**. (2021). The dangers of blind trust: Examining the interplay among social media news use, exposure to misinformation, and trust on conspiracy beliefs. *Public Understanding of Science, 30*(8), 977-992. http://doi.org/10.1177/0963662521998025 [5Y IF: 3.8]

17. **Su Y.**, & Hu, J. (2021). How did the top two greenhouse gas emitters depict climate change? A comparative analysis of the Chinese and U.S. media. *Public Understanding of Science*, *30*(7), 881-897. http://doi.org/10.1177/0963662521990846 [5Y IF: 3.8]

18. **Su, Y.**, & Xiao, X. (2021). From WeChat to "We Set": Exploring the intermedia agenda-setting (IAS) effects across WeChat public accounts, party newspaper and metropolitan newspapers in China. *Chinese Journal of Communication, 14*(3), 278-296. http://doi.org/10.1080/17544750.2020.1839777 [5Y IF: 3.5]

19. Xiao, X., & **Su, Y**. (2021). Integrating reasoned action approach and message sidedness in the era of misinformation: The case of promoting HPV vaccination. *Journal of Health Communication, 26*(6), 371-380. http://doi.org/10.1080/10810730.2021.1950873 [5Y IF: 4.3]

20. **Su, Y.**, & Xiao, X. (2021). Mapping the Intermedia Agenda Setting (IAS) Literature: Current Trajectories and Future Directions. *The Agenda Setting Journal*, *5*(1), 56-83. http://doi.org/10.1075/asj.20001.su [SJR: 0.104]

21. **Su, Y.**, Lee, D, K, L., Xiao, X., Li, W., & Shu, W. (2021). Who endorses conspiracy theories? A moderated mediation model of Chinese and international social media use, media skepticism, need for cognition, and COVID-19 conspiracy theory endorsement in China. *Computers in Human Behavior, 120*, 106760, 1-10. https://doi.org/10.1016/j.chb.2021.106760 [IF: 9.9]

22. Xiao, X.*, **Su, Y.***, & Lee, D. K. L. (2021). Who Consumes New Media Content More Wisely? Examining Personality Factors, Social Media Use, and New Media Literacy in the Era of Misinformation. *Social Media + Society*. *7*(1), 1-12. https://doi.org/10.1177/2056305121990635 [5Y IF: 6.0]

23. **Su, Y.**, Lee, D, K. L., & Borah, P. (2021). The Conditional Indirect Effects of Political Social Media Information Seeking and Expression on Government Evaluation: Revisiting the Communication Mediation Model. *International Journal of Communication. 5*, 277-299. https://doi.org/1932–8036/20210005 [2Y IF: 1.7]

24. **Su, Y.** (2021). It Doesn't Take a Village to Fall for Misinformation: A moderated mediation model of social media use, discussion heterogeneity preference and COVID-19 related misinformation beliefs. *Telematics & Informatics*, *58*, 101547, 1-12 https://doi.org/10.1016/j.tele.2020.101547 [IF: 8.5] (***Featured in NBC News, U.S. News & World Report, Yahoo!, and various other outlets***)

25. **Su, Y.**, & Borah, P. (2021). Framing overseas Chinese students: A comparative analysis of media coverage in mainland China, the United States, and Hong Kong. *International Communication Gazette, 83*(2), 126-147. https://doi.org/10.1177/1748048519853765 [5Y IF: 2.2]

26. **Su, Y.**, Hu, J., & Lee, D. K. L. (2020). Delineating the Transnational Network Agenda-Setting Model of Newspapers and Twitter: A Machine-Learning Approach. *Journalism Studies*, *21*(15), 2113-2134. https://doi.org/10.1080/1461670X.2020.1812421 [5Y IF: 3.3]

27. **Su, Y**., & Hu, J. (2020). A territorial dispute or an agenda war? A cross-national investigation of the network agenda-setting (NAS) model. *Journal of Information Technology & Politics*, *17*(4), 357-375. https://doi.org/10.1080/19331681.2020.1756553 [5Y IF: 2.8]

28. **Su, Y.**, Xiao, X., & Shu, W. (2020). The Effect of Message Cues on Stigmatization and Support: An Examination of Obesity-Related Conversations on Weibo. *Online Journal of Communication and Media Technologies*, *10*(2), e202004. https://doi.org/10.29333/ojcmt/7831 [IF: 2.0]

29. Xiao, X., **Su, Y**. (2020). Still a "female problem": The HPV vaccine's portrayal in Chinese online news. *Chinese Journal of Communication*. *13*(3), 275-292. https://doi.org/10.1080/17544750.2020.1714683 [5Y IF: 3.5]

30. **Su, Y.**, & Xiao, X. (2020). Beyond the differential gains model: The effects of authoritarian orientation, social media use, and political discussion on political participation in Taiwan and South Korea. *Atlantic Journal of Communication. 23*(4), 1-16. https://doi.org/10.1080/15456870.2019.1618304 [5Y IF: 1.2]

31. **Su, Y**. (2019). Exploring the effect of Weibo opinion leaders on the dynamics of public opinion in China: A revisit of the two-step flow of communication. *Global Media & China. 4*(4), 493-513. https://doi.org/10.1177/2059436419866012 [5Y IF: 1.8]

32. **Su, Y.**, & Borah, P. (2019). Who is the agenda setter? Examining the intermedia agenda setting effect between Twitter and newspapers. *Journal of Information Technology & Politics. 16*(3), 236-249. https://doi.org/10.1080/19331681.2019.1641451 [5Y IF: 2.8]

Peer-Reviewed Articles in Other Languages

33. Hong, X.#, & **Su, Y.*** (Accepted). Research on the psychological mechanism and behavioral response of bystanders in cyberbullying incidents. *Journalism Review*. (In Chinese)

34. Jiang, X., & **Su, Y.*** (Accepted). The Impact of Value Frames in Media Coverage of Global Health Issues on Public Support for Intergroup Assistance: An Experimental Study from the Perspective of Intergroup Relations. *Global Journal of Media Studies*. (In Chinese)

35. **Su, Y.**, & Yang, Z.# (2023). Characteristics of Public Opinion and the Evolution of Media Technology against the Background of the New Military Reform——A perspective of media bias theory. *PKU Journalism & Communication Review, 13*. (in Chinese)

36. Wang, D., Wang, A., **Su, Y.**, & Xu, J. (2022). The Role of Counter-Hegemonic News in the Politicization of Global Health Issues. *Global Journal of Media Studies,9*(3), 58-75. (In Chinese)

Revise-and-Resubmit Manuscripts

1. **Su, Y**. & Zhang, L. (**Revise & Resubmit**). A longitudinal panel study examining the effect of passive news perception on factual knowledge about scientific issues.

2. Xiao, X., **Su, Y.**, & Yang, Z. (**Revise & Resubmit**). The effect of social norms and endorsement of social media messages on misinformation correction intention.

3. Zhang, L., & **Su, Y.***, Dong, Y., Chervin, L., & Huang, Z. (**Revise & Resubmit**). Conditional indirect effects of social media activities on reproductive health knowledge.

4. Luo, C., **Su, Y.***, & Xiao, X. (**Revise & Resubmit**). Conditional indirect effects of news seeking on vaccination intention.

5. **Su, Y.**, Zhang, L., & Jiang, S. (**Revise & Resubmit**). The relationships between the "News-Finds-Me" perception and health misbeliefs.

6. **Su, Y.**, & Xiao, X. (**Revise & Resubmit**). Intermedia agenda-setting effects across traditional and emerging media: A combination of computational content analysis and qualitative interview.

7. **Su, Y.**, Fu, H., Zhang, F., Deng, T., & Borah, P. (**Revise & Resubmit**). Conditional indirect effects of social media incidental news exposure on knowledge of COVID-19.

Manuscripts Under Review

8. **Su, Y.**, & Luo, C. (Under Review). Communicating climate change on China's knowledge sharing platform: A machine-learning approach

9. **Su, Y.**, & Luo, C. (Under Review). Panel study examining incidental news exposure and social learning about health issues.

10. **Su, Y.**, Deng, T., Xiao, X., Luo, C., & Borah, P. (Under Review). Partisan media use and science beliefs.

CONFERENCE PAPERS

1. Xiao, X., **Su, Y**., & Yang, Z. (2023, August). Yes, your loved ones think you should fight! Examining the effect of social norms and social endorsement in combatting misinformation in China. Paper presented orally at 2023 annual conference of Association for Education in Journalism

and Mass Communication (AEJMC) (Mass Communication & Society Division). Washington DC., USA.

2. Luo, C., Tang, Y., & **Su, Y**. (2023, August). Understanding health misinformation sharing among the middle-aged or above in China. Paper presented orally at 2023 annual conference of Association for Education in Journalism and Mass Communication (AEJMC) (Communication Technology Division). Washington DC., USA.

3. **Su, Y.**, Fu, H., & Zhang, F. (2023, August). Incidentally Acquired? The conditional indirect effects of social media incidental news exposure on COVID-19 knowledge. Paper presented orally at 2023 annual conference of Association for Education in Journalism and Mass Communication (AEJMC) (Communication Technology Division). Washington DC., USA.

4. Zhang, L., & **Su, Y**., & Dong, Y. (2023, July). Engaging, thinking, and (the illusion of) learning? Examining the relationship between different social media activities and reproductive health knowledge. Paper presented in an online form at 2023 annual conference of International Association for Media and Communication Research (IAMCR) (Health Communication Working Group). Lyon, France.

5. **Su, Y.** (2023, July). The Effects of Partisan Media Use on Misperceptions of COVID-19: Examining the Communication Mediation Model in the United States. Paper presented orally at 2023 annual conference of International Association for Media and Communication Research (IAMCR) (Political Communication Research Section). Lyon, France.

6. **Su, Y.** (2023, July). The Indirect Effect of the Passive News Consumption on Factual Knowledge of COVID-19: The mediating role of algorithmic news preference. Paper presented orally at 2023 annual conference of International Association for Media and Communication Research (IAMCR) (Health Communication Working Group). Lyon, France.

7. Hong, X., & **Su, Y.*** (2022, December). A study on the influencing factors of social media users' willingness to share health knowledge. Paper presented in mandarin Chinese at the "International Symposium on Intelligent Communication and Health Governance," Huazhong University of Science and Technology, Wuhan, China (online).

8. **Su, Y**. (2022, November). Emerging Scholars' Research-Question Awareness and the "Glocalization" of Scientific Research Practice. Paper reported in mandarin Chinese at the Themed Forum of Youth and the Chinese Civilization, Tsinghua University, Beijing China (online).

9. **Su, Y.**, Hong, X., & Sun, C. (2022, Novemeber). Partisan Media Use and COVID-19 Misperceptions. Paper presented at the "Checking the Fact-Checkers": A Global Perspective' Conference at Hong Kong Baptist University. Hong Kong (online).

10. **Su, Y.**, Hong, X., & Sun, C. (2022, August). Partisan Media Consumption and Misperceptions amid the COVID-19 Pandemic: A moderated serial mediation model. Paper presented at the annual conference of AEJMC (Political Communication Division). Detroit, MI, USA.

11. Xiao, X., Borah, P., Lee, D, K, L., **Su, Y.**, & Kim, S. (2022, August). Aversion and Control: An Experiment Examining How Social Correction Works. Paper presented at the annual conference of AEJMC (ComSHER Division). Detroit, MI, USA. *******2nd Place, Top Faculty Paper Award*******

12. **Su, Y.,** Zhang, L., & Jiang, S. (2022, August). "I Know News Will Find Me": A moderated mediation model of news-finds-me perception, information avoidance, need for cognition, and misperceptions about COVID-19. Paper presented at the annual conference of AEJMC (ComSHER Division). Detroit, MI, USA. *******3rd Place (tied), Top Faculty Paper Award*******

13. **Su, Y.**, Xiao, X., Borah, P., Hong, X., & Sun, C. (2022, August). Consumptive News Feed Curation on Social Media: A moderated mediation model of news interest, affordance utilization, and friending. Paper presented at the annual conference of AEJMC (Broadcast and Mobile Journalism Division). Detroit, MI, USA.

14. **Su, Y.**, Hong, X., & Sun, C. (2022, May). Delineating the COVID-19 Vaccines in the U.S. Mainstream Media: Sources, Frames, and Their Networked Interconnections. Paper presented as a poster at the 1st Future Media Forum and the 72nd Annual ICA Conference, Beijing Regional Hub, Beijing, China (online).

15. **Su, Y.**, Luo, C., & Xiao, X. (2022, May). How Do Social Media News Seeking, EPPM Variables, and Misinformation Identification Interact to Affect COVID-19 Vaccination Intention: A Moderated Serial Mediation Model. Technology, Society, and Imagination: Paper presented virtually at the 1st Future Media Forum and the 72nd Annual ICA Conference, Beijing Regional Hub, Beijing, China (online).

16. Xin, H., Sun, C., Du, Y., Su, Z., & **Su, Y***. (2022, March). Examining Chinese Internet Users' COVID-19 Vaccine Knowledge Level and Vaccination Willingness: A Moderated Mediation Model. Paper presented in mandarin Chinese at the 7th Media Credibility Forum: Social Trust in the Internet Era, Tsinghua University, Beijing, China.

17. Xiao, X., Borah, P., & **Su, Y**. (2022, May). Narrative Exemplars or Statistical Evidence? The Interplay of Message Type, Perceived Susceptibility, and News Media Skepticism in COVID-19 Vaccination Promotion. Paper presented virtually at the annual conference of ICA (Health Communication Division).

18. Xiao, X., & **Su, Y**. (2022, May). The Dark Side and Silver Lining: Examining the interplay of Incidental Online News Exposure, Narcissism, and New Media Literacy. Paper presented virtually at the annual conference of ICA (Communication Technology Division).

19. Xiao, X., & **Su, Y**. (2022, May). Wired to Seek, Comment and Share? Examining the Relationship between Personality, News Consumption and Misinformation Engagement. Paper presented virtually at the annual conference of ICA (Communication Technology Division).

20. **Su, Y.** (2022, May). Networked Agenda Flow Between Elite Newspapers and Twitter: A big data analysis of the 2020 BLM depictions. Paper presented virtually at the annual conference of ICA (Mass Communication Division).

21. **Su, Y.**, & Xiao, X. (2022, May). Intermedia Attribute Agenda-Setting of the 2020 BLM Movement Between Mainstream Newspapers and Twitter: A Mixed-Method Perspective. Paper presented virtually at the annual conference of ICA (Journalism Studies Division).

22. **Su, Y**. (2022, March). Do Media Literacy and Homogeneous Discussion Matter? An Investigation of Social Media News Use and the COVID-19 Misperceptions. Paper presented virtually on the "Misinformation and Global Communication" International Conference hold by Shanghai International Studies University (SISU).

23. Wang, D., Wang, A., **Su, Y.**, & Xu, J*. (2021, November). The Role of Non-Western International Media in the Politicization of Global Health Issues: A Content Analysis of COVID-19 Origin Tracing News from Four Major Global Television Networks. Paper presented virtually at the 4th "Medicine, Humanity and Media: Health China and Health Communication" International Conference, the Media Health Narrative and Strategic Communication Panel. Peking University, Beijing, China.

24. **Su, Y.** (2021, October). The Issue of Anti-Terrorism in the Post-Truth Era. Presented in mandarin Chinese at the 4th International Symposium on "Anti-Terrorism, Deradicalization and Human Rights Protection," Guangzhou, Guangdong Province, China.

25. **Su, Y**. (2021, August). The conditional indirect effects of traditional and social media news use on political participation: Examining the communication mediation model. Paper presented virtually at the annual conference of AEJMC (Political Communication Division).

26. **Su, Y.**, Borah, P., & Xiao, X. (2021, August). "Infodemic" amid the pandemic: Social media news use, homogeneous discussions, self-perceived media literacy, and misperceptions. Paper presented virtually at the annual conference of AEJMC (Mass Communication & Society Division).

27. Borah, P., Xiao, X., & **Su, Y.** (2021, August). The interplay of narrative versus statistics messages and misperceptions on COVID-19 vaccine intention. Paper presented virtually at the annual conference of AEJMC (Mass Communication & Society Division).

28. Borah, P., Himelboim, I., Lee, J. H., Lee, K. L. D., **Su, Y.**, Vishnevskaya, A., & Xiao, X. (2021, August). What do 5G networks, Bill Gates, Agenda 21, and QAnon have in common? Sources, engagement, and characteristics. Paper presented virtually at the annual conference of AEJMC (Communication Technology Division).

29. **Su, Y**., Lee, D. K. L., Xiao, X., Shu, W., &Li, W. (2021, May). Who endorses conspiracy theories? A moderated mediation model of social media use, media skepticism, need for cognition, and COVID-19 conspiracy theory endorsement in China. Paper presented virtually at the annual conference of ICA (Information Systems Division).

30. **Su, Y.**, & Lee, D. K. L. (2021, May). Fear in the Time of Pandemic: A moderated mediation model of SNS use, presidential approval, trust in experts, and democratic values on fear of COVID-19. Paper presented virtually at the annual conference of ICA (Information Systems Division).

31. Borah, P., Austin, E., & **Su, Y**. (2021, May). Injecting disinfectants to kill the virus: The role of literacy, information gathering sources, credibility perceptions, and political ideology on misinformation perceptions about COVID-19. Paper presented virtually at the annual conference of ICA (Political Studies Division).

32. **Su, Y**., & Lee, D. K, L. (2020, August). Delineating the Transnational Network Agenda Setting: A Machine Learning Approach. Paper presented virtually at the annual conference of AEJMC (Communication Theory and Methodology Division). *******Chaffee McLeod Top Student Paper Award*******

33. **Su, Y**., & Xiao, X. (2020, August). Moderated Conditional Effects of Social Media Use, Political Discussion and Trust in Politics on Three Types of Political Participation: Cross-National Evidence. Paper presented virtually at the annual conference of AEJMC (International Communication Division).

34. **Su, Y**., Lee, D. K. L., & Borah, P. (2020, May). Extending the O-S-O-R model: Conditional indirect effects of online political information seeking and expression on government evaluation. Paper presented at the annual conference of ICA (Mass Communication Division).

35. Willoughby, J., Couto, L., Kang, S., Randall, J., Kirkpatrick, A., Lee, D. K, L., **Su, Y.**, & Domgaard, S. (2020, May). Encouraging Action or Perceived Inadequacy? A Content Analysis of Health and Fitness Influencers Instagram Posts. Paper presented at the annual conference of ICA (Children, Adolescents, and the Media division).

36. Xiao, X., **Su, Y.**, & Lee, D. K, L. (2020, May). Who Consumes New Media Content More Wisely? Examining Personality Factors, Social Media Use, and New Media Literacy in the Era of Misinformation. Paper presented at the annual conference of ICA (Mass Communication Division).

37. **Su, Y.**, Xiao, X., & Shu, W. (2020, May). The Effect of Message Cues on Stigmatization and Support: An Examination of Obesity-Related Conversations on Weibo. Paper presented at the annual conference of ICA (Information Systems Division)

38. **Su, Y**., & Hu, J. (2019, August) A Territorial Dispute or An Agenda Battle? A Cross-National Examination of the Network and Intermedia Agenda-Setting Effects between Newspapers and Twitter on Diaoyu Islands Dispute. Paper presented at the annual conference of AEJMC in Toronto, Canada. (Communication Theory and Methodology Division). *******2nd Place, Top Student Paper Award*******

39. **Su, Y.**, & Xiao, X. (2019, August). Beyond the Differential Gains Model: The Effects of Authoritarian Orientation, Social Media Use, and Political Discussion on Political Participation in Taiwan and South Korea. Paper presented at the annual conference of AEJMC in Toronto, Canada. (Mass Communication and Society Division).

40. **Su, Y**. (2019, August). WeChat or We Set? Examining the Intermedia Agenda-Setting Effects between WeChat Public Accounts, Party Newspaper and Metropolitan Newspapers in China. Paper presented at the annual conference of AEJMC in Toronto, Canada. (Electronic News Division). *******3rd Place, Top Student Paper Award*******

41. **Su, Y**. (2019, June). Visualizing the Network Agenda-Setting on Diaoyu Islands Dispute: A Cross-National Examination of the Intermedia Effects between Newspapers and Twitter. Paper presented at the 5th Symposium on social media, Algorithms, and Journalism Innovations at Zhejiang University, Hangzhou, China.

42. **Su, Y.** (2018, August). Rehash or Reset? Examining the Intermedia Agenda Setting Effect between Twitter and Newspapers on Climate Change. Paper presented at the annual conference of AEJMC in Washington, D.C. (Electronic News Division) *******1st Place, Top Student Paper Award*******

43. **Su, Y.**, & Lee, A. M. (2018, May). Do Weibo Opinion Leaders Influence Public Opinion? Case Study of Tianjin Explosion in China. Paper presented at the 73rd annual conference of AAPOR in Denver, CO.

44. **Su, Y.** (2018, May). Framing Overseas Chinese Students: A Comparative Analysis of Media Coverage in Mainland China, the United States, and Hong Kong. Paper presented at the annual conference of ICA in Prague, Czech Republic (Journalism Studies division)

HORNORS AND AWARDS

Awards

1. **Top Faculty Paper Award (3rd Place, tied)** 2022
   Communicating Science, Health, Environment, and Risk Division
   Association for Education in Journalism and Mass Communication (AEJMC)
2. **Top Faculty Paper Award (2nd Place)** 2022
   Communicating Science, Health, Environment, and Risk Division
   Association for Education in Journalism and Mass Communication (AEJMC)
3. **The Second Place Award** 2021
   The 21st Emerging Faculty Teaching Skills Competition
   Peking University
4. **Kappa Tau Alpha Research Award** 2020
   National Honor Society in Journalism and Mass Communication
5. **Chaffee-McLeod Top Student Paper Award** 2020
   Communication Theory and Methodology Division
   Association for Education in Journalism and Mass Communication (AEJMC)
6. **Top Student Paper Award (3rd Place)** 2019
   Electronic News Division
   Association for Education in Journalism and Mass Communication (AEJMC)
7. **Top Student Paper Award (2nd Place)** 2019
   Communication Theory and Methodology Division
   Association for Education in Journalism and Mass Communication (AEJMC)
8. **Top Student Paper Award (1st Place)** 2018
   Electronic News Division

Association for Education in Journalism and Mass Communication (AEJMC)
9. **Kappa Tau Alpha Research Award**   2018
    National Honor Society in Journalism and Mass Communication

Fellowships & Scholarships

1. **NG Teng Fong/ Sino Scholarship for Outstanding Emerging Scholar (50,000 CNY)**   2022
    Peking University
2. **Arnold and Julia Greenwell Memorial Scholarship for Social Sciences and Humanities ($1,500)**   2021
    Graduate School
    Washington State University
3. **Keith and Turi Jackson Graduate Fellowship ($5,000)**   2017
    Edward R. Murrow College of Communication
    Washington State University
4. **Outstanding Graduate**   2014
    School of Journalism and Communication
    Xi'an International Studies University
5. **National Scholarship (¥8,000)**   2013
    Ministry of Education
    The People's Republic of China
6. **The Second Place Scholarship**   2012
    School of Journalism and Communication
    Xi'an International Studies University
7. **The Second Place Scholarship**   2011
    School of Journalism and Communication
    Xi'an International Studies University

Travel Grants

1. **Travel Grant Recipient ($500)**   2019
    Graduate and Professional Student Association (GPSA)
    Washington State University
2. **Graduate Student Travel Grant Award ($1,000)**   2019
    Association for Education in Journalism and Mass Communication (AEJMC)
3. **Travel Grant Recipient ($500)**   2018
    Graduate and Professional Student Association (GPSA)
    Washington State University

SKILLSETS

- Python, R, SPSS, Stata, MPlus, SmartPLS, etc.

TEACHING AND ADVISING

Peking University

Undergraduate level
[1]. New Media Sociology (*Student evaluation: 98.04/100; top 10% @PKU*)
[2]. Media Ethics and Laws (*Student evaluation: 91.96/100; top 25% @ PKU*)

Graduate level
[3]. Digital Health: Theories, Methods, and Cases (*Bilingual*)
[4]. Academic Research Workshop (*Bilingual*)
[5]. Special Topics in Emerging Communication Technology
[6]. Policy, Law and Ethics of Journalism and Communication (*in English*)
[7]. Research on Frontier Issues of Health Communication (*Co-instructor*)

Washington State University

Instructor of Record
[1]. COMSTRAT 312 Principles of Public Relations   2020 Spring

Lab Instructor
[2]. COM 210 Multimedia Content Creation   2018 Spring & 2019 Fall
[3]. COM 102 Public Speaking in the Digital Age   2018 Fall & 2019 Spring

Teaching Assistant
[4]. COMSTRAR 312 Principles of Public Relations   2020 Fall
[5]. COM 309 Quantitative Research Methodology   2020 Fall
[6]. COM 471 Stereotypes and Communication   2019 Fall
[7]. COM 105 Communication in the Global Context   2017 Fall & 2019 Fall
[8]. COM 101 Media and Society   2017 Fall

Guest Lecturer

[1]. Class: Global Communication
        Lecture Topic: *Media effects research in the context of science and environmental communication*
        Renmin University of China, School of Journalism & Communication

November 7, 2023
[2]. Class: Media and Cultural Studies.
        Lecture topic: *Research on the Internet, digital divide, and social class in China.*
        Peking University, School of Journalism & Communication
        May 31, 2022.
[3]. Class: Media Research Design and Writing.
        Lecture topic: *Research design, academic writing, and publishing.*
        Renmin University of China, School of Journalism & Communication
        April 18, 2022.
[4]. Class: Special Topics in Health Communication.
        Lecture topic: *Research design for the tobacco-control issue.*
        Peking University, School of Journalism & Communication
        April 7, 2022.
[5]. Class: Media and Cultural Studies.
        Lecture topic: *Technological determinism, social determinism, and tech-social interaction in the context of China.*
        Peking University, School of Journalism & Communication
        March 22, 2022.
[6]. Class: CC Talk online class.
        Lecture topic: *Scholarly Writing and Publishing.*
        Online public class
        May 9, 2020.
[7]. Class: General Reading.
        Lecture topic: *from General Reading to Scholarly Reading.*
        Xi'an International Studies University, School of Journalism & Communication.
        June 12, 2019
[8]. Class: Public Speaking in Digital Age.
        Lecture topic: *Listening.*
        Washington State University
        October 28, 2018

Invited Talks

[1]. "*A network agenda-setting model in social movements: Using a combination of natural language processing and semi-structured interviews to explore the cross-media flow of agendas.*"
        Computational Communication Center, Beijing Normal University, November 24, 2023
[2]. *"Revisiting Health Communication Theories in the 'Post-Truth' Era: Empirical Evidence and Practical Implications"*
        Institute of Public Governance, Peking University, May 26, 2023
[3]. *"Passive Consumption and Ambient Awareness: Health Communication Research"*
        Chinese University of Communication, April 14, 2023
[4]. *"Media Effects Theory and Empirical Methodology in the 'Post-Truth' Era"*
        Beijing Institute of Graphic Communication, April 7, 2023
[5]. *"Health Communication Research in the 'Post-Truth' Era"*
        Peking University, March 31, 2023
[6]. *"Empirical Research Methodology and Scholarly Writing*"
        Peking University, March 12, 2023

[7]. *Health Misinformation*
>   Peking University, March 3, 2023.

[8]. *"Changes of the Perspectives and Strategies of Agenda Setting: From The Mass Media to The Social Media Era"*
>   Peking University, February 9, 2022

[9]. *"Reading Club of Speaking into the Air: A History of the Idea of Communication, by John Durham Peters"*
>   Peking University, November 19, 2022

[10]. *"Reading Club of Hermann Hesse"*
>   Peking University, April 23, 2022

[11]. *"Opportunities and Challenges of Health Communication amidst an 'Infodemic'"*
>   Peking University, September 29, 2021.

[12]. *"Trajectories and Development of Data Science"*
>   Peking University, November 5, 2021.

ACADEMIC AND SOCIAL SERVICES

Selected Journal Duties

Guest Editor
1. *Frontiers in Communication*
   > Special Issue: Rethinking Global Health and Communication (service term: 2022-2023)
2. *Frontiers in Public Health*

Editorial Advisory Board Member
1. *Chinese Journal of Communication* (service term: 2023-2027)

Ad-hoc Reviewer for Journals[2]
1. *Information, Communication & Society*
2. *Patient Education and Counseling*
3. *Health Communication*
4. *Communication and the Public*
5. *Memory, Mind & Media*
6. *Global Media & China*
7. *Science Communication*
8. *Political Communication*
9. *International Journal of Human-Computer Interaction*
10. *Communication Monographs*
11. *Internet Research*
12. *New Media & Society*
13. *Chinese Journal of Journalism & Communication*
14. *International Journal of Press/Politics*
15. *Mass Communication & Society*

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[2] Ranking based on the chronological order of editorial invitation.

16. *Media and Communication*
17. *Communication Research*
18. *Journal of Medical Internet Research*
19. *Journal of Broadcasting & Electronic Media*
20. *Environmental Communication*
21. *Online Information Review*
22. *Public Health*
23. *Public Opinion Quarterly*
24. *SAGE Open*
25. *Chinese Journal of Communication*
26. *Social Science Computer Review*
27. *Social Media + Society*
28. *Public Understanding of Science*
29. *Telematics & Informatics*
30. *Asian Journal of Communication*
31. *International Communication Gazette*
32. *International Journal of Communication*
33. *Cyberpsychology, Behavior, and Social Networking*
34. *Political Studies Review*
35. *Journalism Studies*
36. *International Journal of Public Opinion Research*
37. *Journal of Current Chinese Affairs*
38. *Northwest Journal of Communication*

Selected Conference Duties

Ad-hoc Reviewer for Conferences

ICA
Global Communication/Social Change Division
Health Communication Division
Communication Technology Division
Information Systems Division
Intercultural Communication Division
AEJMC
Political Communication Division
Communicating Science, Health, Environment and Risk
Communication Technology Division
MHM
Media Health Narrative and Strategic Communication

Conference Discussant
➢ Panel: Social Media Use and Self-Construction
The 2022 Annual Conference of the Health Communication Special Committee of the Chinese Association for History of Journalism and Communication
➢ Panel: Digital Health Communication
The 5th "Medicine, Humanity, and Media: Rethinking Global Health and Communication" International Conference
Beijing, China, 2022

➢ Panel: Media Health Narrative and Strategic Communication
The 4th "Medicine, Humanity, and Media: Health China and Health Communication"
International Conference
Beijing, China, 2021

Conference Chair & Moderator
➢ Chair: Closing Keynote Speeches and Dialogues
The 5th "Medicine, Humanity, and Media: Rethinking Global Health and Communication"
International (MHM) Conference
Beijing, China, 2022
➢ Chair: Connection, Megatrends, and the Network Society
Technology, Society, and Imagination: The 1st Future Media Forum and the 72nd Annual
International Communication Association (ICA) Conference, Beijing Regional Hub
Beijing, China, 2022
➢ Moderator: Current Understanding of News
Communication Theory and Methodology Division
Association of Education in Journalism and Mass Communication (AEJMC)
Toronto, Canada, 2019

PROFESSIONAL EXPERIENCE

- ***Xinhua News Agency · New Media Center · Editor-in-Chief Office***
  Position: Vice Director (temporary)
  Beijing, China, 2022-2023
- ***China Daily · Shaanxi Journalist Station***
  Position: Journalist (intern)
  Xi'an, China, 2011, 2013
- ***Ta Kung Pao***
  Position: Journalist (intern)
  Hong Kong, 2012

References

Porismita Borah
Lester M. Smith Distinguished Professor
Professor
Edward R. Murrow College of Communication
Washington State University
Email: p.borah@wsu.edu

Bruce Pinkleton
Dean and Professor
Edward R. Murrow College of Communication
Washington State University
Email: pink@wsu.edu

Alexis Tan
Professor
Edward R. Murrow College of Communication
Washington State University
Email: alextan@wsu.edu