Yanxin Jiang

UX Designer & Developer

yanxin.me | yanxinjiang@live.com | linkedin.com/in/yanxinn

WORK EXPERIENCE

UX Developer   **Aug 2022 – Feb 2024**
EZOPS Inc., New York, NY

- Directed the end-to-end UX design process for an enterprise SaaS data acquisition and processing application as the founding designer.
- Fostered collaboration and UX best practices across a global team of 20+ product managers and engineers, through presentations, one-on-one conversations, and detailed design documentation.
- Established and maintained the design system in Figma, ensuring consistency and efficiency throughout the project lifecycle. Collaborated with developers to optimize component implementation, achieving up to an 80-90% reduction in development time for major components.
- Conducted competitive analysis, user interviews, and usability testing to inform wireframes and prototypes for a drag-and-drop workflow builder, dashboard screens, data grids, modals, and forms.
- Streamlined the design-to-development process by developing application features, user authentication pages, and resolving bugs in JavaScript, React, HTML, and CSS.

Graphic Design Intern   **Apr 2021 – Sept 2021**
She Heals the World, New York, NY

- Redesigned the website for a female empowerment lifestyle brand to enhance brand perception and increase user engagement.
- Produced release-ready graphic, audio, and video media for company advertisements, brand promotion, podcasts, and blog posts utilizing Photoshop, Premiere Pro, and Figma.
- Created an influencer media kit to attract potential podcast guests and collaboration opportunities.

Web Design Intern   **June 2020 – July 2020**
Ask Applications, New York, NY

- Designed over 30 legally compliant landing pages, advertisements, mockups, and digital assets for a diverse product portfolio utilizing Adobe Creative Cloud.
- Built and maintained 5+ landing pages for browser extensions using a proprietary CMS, JavaScript, and HTML/CSS.
- Engaged in collaborative ideation sessions with the design team, contributing to the conceptualization and iterative refinement of deliverables.
- Partnered with a product management intern to develop and propose redesigns for uninstall pages for browser extensions, aiming to boost installation rates and customer retention.

EDUCATION

New York University Tandon School of Engineering   **Sept 2018 – May 2022**
Bachelor of Science in Integrated Design and Media
Minor in Computer Science, *Minor in Science and Technology Studies*
Graduated magna cum laude (GPA: 3.85), Dean's List all semesters, Recipient of Tandon Scholarship

SKILLS

- **Design**: Figma, Adobe Photoshop, Adobe Illustrator, Adobe XD, Adobe Premiere Pro, Adobe InDesign
- **Development**: JavaScript, TypeScript, JSX, React, HTML/CSS, Bitbucket, Git, Wix, WordPress