

# Yanxin Jiang

## UX Designer & Developer

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### WORK EXPERIENCE

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#### UX Developer

Aug 2022 – Feb 2024

*EZOPS Inc., New York, NY*

- Directed the end-to-end UX design efforts for a SaaS data acquisition and processing app as the sole designer.
- Collaborated with a global cross-functional team of 15+ professionals to engineer solutions that balance optimal user experiences with a keen sensitivity to business requirements and technical constraints.
- Established and maintained the design system in Figma, ensuring seamless implementation and consistency throughout development with detailed handoff documentation for developers.
- Conducted competitive analysis and user testing to create well-informed wireframes and prototypes.
- Applied hands-on development skills in JavaScript (React), HTML, and CSS to translate designs into interactive user interfaces, demonstrating a holistic understanding of the design-to-development process.

#### Graphic Design Intern

Apr 2021 – Sept 2021

*She Heals the World, New York, NY*

- Redesigned a lifestyle brand website, focusing on enhancing visual appeal and user engagement with the utilization of Figma, Photoshop, and WordPress.
- Curated an influencer media kit to attract potential podcast guests and collaboration opportunities while promoting brand identity.
- Transformed raw audio and video footage into release-ready content for company advertisements, brand promotion, and podcasts.

#### Web Design Intern

June 2020 – July 2020

*Ask Applications, New York, NY*

- Designed legally compliant landing pages, advertisements, mockups, and digital assets for a diverse product portfolio utilizing Adobe Creative Cloud.
- Developed and maintained web pages leveraging a proprietary CMS, JavaScript, and HTML/CSS.
- Engaged in collaborative ideation sessions with the design team, contributing to the conceptualization and iterative refinement of deliverables.
- Partnered with product and marketing departments in the development of internal initiatives.

### EDUCATION

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#### New York University Tandon School of Engineering

Sept 2018 – May 2022

*Bachelor of Science in Integrated Design and Media*

*Minor in Computer Science*

*Minor in Science and Technology Studies*

*Graduated magna cum laude (GPA: 3.85), Dean's List all semesters, Recipient of Tandon Scholarship*

### SKILLS

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- **Design:** Figma, Adobe Photoshop, Adobe Illustrator, Adobe XD, Adobe Premiere Pro, Adobe InDesign
- **Development:** JavaScript, HTML/CSS, JSX, React, Bitbucket, GitHub, Wix, WordPress, C++, Java, Processing, Python