Yanxin Jiang

UX Designer & Developer

Email: yanxinjiang@live.com | Portfolio: yanxin.me | LinkedIn: linkedin.com/in/yanxinn

WORK EXPERIENCE

UX Developer   **Aug 2022 – Feb 2024**
EZOPS Inc., New York, NY
- Directed the end-to-end UX design efforts for a SaaS data acquisition and processing app as the sole designer.
- Collaborated with a global cross-functional team of 20+ professionals to engineer solutions that balance optimal user experiences with a keen sensitivity to business requirements and technical constraints.
- Established and maintained the design system in Figma, ensuring seamless implementation and consistency throughout development with detailed handoff documentation for developers.
- Conducted competitive analysis and user testing to create well-informed wireframes and prototypes.
- Applied hands-on development skills in JavaScript (React), HTML, and CSS to translate designs into interactive user interfaces, demonstrating a holistic understanding of the design-to-development process.

Graphic Design Intern   **Apr 2021 – Sept 2021**
She Heals the World, New York, NY
- Redesigned a lifestyle brand website, focusing on enhancing visual appeal and user engagement with the utilization of Figma, Photoshop, and WordPress.
- Curated an influencer media kit to attract potential podcast guests and collaboration opportunities while promoting brand identity.
- Transformed raw audio and video footage into release-ready content for company advertisements, brand promotion, and podcasts.

Web Design Intern   **June 2020 – July 2020**
Ask Applications, New York, NY
- Designed legally compliant landing pages, advertisements, mockups, and digital assets for a diverse product portfolio utilizing Adobe Creative Cloud.
- Developed and maintained web pages leveraging a proprietary CMS, JavaScript, and HTML/CSS.
- Engaged in collaborative ideation sessions with the design team, contributing to the conceptualization and iterative refinement of deliverables.
- Partnered with product and marketing departments in the development of internal initiatives.

EDUCATION

New York University Tandon School of Engineering   **Sept 2018 – May 2022**
Bachelor of Science in Integrated Design and Media
Minor in Computer Science
Minor in Science and Technology Studies
Graduated magna cum laude (GPA: 3.85), Dean's List all semesters, Recipient of Tandon Scholarship

SKILLS

- **Design**: Figma, Adobe Photoshop, Adobe Illustrator, Adobe XD, Adobe Premiere Pro, Adobe InDesign
- **Development**: JavaScript, HTML/CSS, JSX, React, Bitbucket, GitHub, Wix, WordPress, C++, Java, Processing, Python