Yanxin Jiang

UI/UX Developer

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Experience

Graphic Design Intern   She Heals the World, New York, NY   April 2021 - Sept 2021
- Led and redesigned website for a personal lifestyle brand using Figma and Photoshop
- Designed an influencer media kit that reflects a high-end and feminine brand
- Researched and created weekly blog posts and accompanying graphics
- Edited and refined audio and video content for company advertisements, brand promotion, and podcasts

Web Design Intern   Ask Applications, New York, NY   June 2020 - July 2020
- Designed and created legal compliant ads, landing pages, mock-ups, and other digital design elements for a large variety of products using Adobe Creative Cloud
- Built and maintained web pages using a proprietary CMS and HTML/CSS
- Conceptualized web concepts with the design team and constructively reiterated on deliverables
- Collaborated with product and marketing teams to develop a variety of internal initiatives

STEM Camp Counselor   i2 Camp, New York, NY   June 2018 - July 2018
- Facilitated the classroom operations and program's activity schedule for a daytime STEM camp for ages 8-14
- Mentored students in the fundamentals of coding and 3D modeling classes
- Supervised safety protocols and wellbeing of about 200 campers over the course of 6 weeks

Design Intern   Godwin Residential Construction, New York, NY   June 2017 - July 2017
- Collaborated with interior designers and architects in the high-end residential market to fulfill client projects
- Communicated with various companies and sales representatives through email, phone, and in-person dialogue to acquire samples and materials
- Assembled and organized color palettes and fabrics for client files
- Engaged in architectural plannings, client meetings, construction site visits, and team building events

Education

New York University Tandon School of Engineering   2018-2022

Bachelor of Science in Integrated Design and Media, Minor in
Computer Science, Minor in Science and Technology Studies
Honors: *magna cum laude* (GPA: 3.85)

Honors

Dean's List   2018-2022
NYU Tandon | Brooklyn, NY
Tandon Scholarship   2018-2022
NYU Tandon | Brooklyn, NY
National Honor Society   2017-2018

Skills

- Design: Figma, Adobe Photoshop, Adobe Illustrator, Adobe XD, Adobe Premiere Pro, Adobe InDesign, MediBang Paint
- Web Development: HTML/CSS, Javascript, Wix, Wordpress, GitHub, C++, GameMaker Language, Java, Processing, Python
- Other: Trello, GameMaker Studio 2, Autodesk Maya, REAPER64

Relevant Projects

Float-it Notes   Chrome Extension for Productivity   January 2022 - May 2022
- Led as UI/UX Designer, Developer, and Manager in the development of a productivity tool for the Chrome Web Store
- Researched core user needs and conducted user testing and competitive analysis
- Designed and developed personal dashboard featuring task management tools and hand-drawn graphics with HTML/CSS, Javascript, Adobe Photoshop, and Medibang Paint

Inertia   Fitness & Gaming Mobile App   April 2021 - May 2021
- Conceptualized, designed, and conducted user research for a mobile fitness game
- Conducted surveys and interviews with target audience, generated user-flows, and created a style guide for application
- Designed low and high-fidelity wireframes using Figma and Adobe Photoshop