## MAXIMUM LIKELIHOOD ESTIMATION, K-MEANS

PRACTICALS MACHINE LEARNING 1, SS23

# MAXIMUM LIKELIHOOD ESTIMATION

## The setting

Our data:

$$X = \{x_1, x_2, ..., x_N\}$$

$$x_n = \begin{bmatrix} x_n^1 \\ \vdots \\ x_n^d \end{bmatrix}$$

$$x_n \in \mathbb{R}^d$$

• Our goal: model X with probability distribution p(x)

#### Parametric/non-parametric modeling

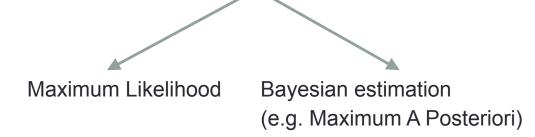
• Our goal: model X with probability distribution p(x), i.e., estimate, determine from what distribution the data at our disposal were sampled.

Deduce distribution from data

Non-parametric modeling (kernel density estimation)

A-priori assumption about data distribution

#### Parametric modeling



## Bayes' rule revisited

#### Bayes' rule

$$p(\Theta | X) = \frac{p(X | \Theta) \ p(\Theta)}{p(X)} \propto p(X | \Theta) \ p(\Theta)$$

 $\Theta$  - model parameters

X - data

#### Bayes' rule revisited

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Posterior

Likelihood Prior

#### Parametric modeling - Maximum Likelihood

- Assumption:  $x_n \sim p(x_n \mid \Theta)$
- Parameters: Θ
- The functional form of p(.) is known (we assumed it!) but not the parameters  $\Theta$ .
- Samples  $\{x_1, x_2, ..., x_N\}$  are independent and identically distributed (i.i.d.)

#### Likelihood function

• The likelihood function describes the *joint* probability of the observed data (X) as a function of parameters of the chosen model  $(\Theta)$ :  $p(X \mid \Theta)$ .

The joint probability, samples 
$$x_n$$
 i.i.d.  $\Longrightarrow \prod_{n=1} p(x_n \mid \Theta)$ 

## Maximum Likelihood "principle"

- "What was observed was the most likely" = observations in X are a representative sample
- For which parameter value do the observed data have the highest probability?

$$\hat{\Theta} = \arg\max_{\Theta} \prod_{n=1}^{N} p(x_n | \Theta)$$

#### Maximum Likelihood Estimation

- Given data  $X = \{x_1, x_2, ..., x_N\}$ ,  $x_n \in \mathbb{R}^d$  and i.i.d., and some belief about the model (e.g., probability density function):
- 1. Find likelihood of each single data point  $p(x_n \mid \Theta)$
- 2. Find likelihood of the whole data set:  $\prod_{n=1}^{N} p(x_n | \Theta)$
- 3. Transform likelihood into log-likelihood, (products become sums,  $\prod \rightarrow \sum$ ):  $\sum_{n=1}^{N} \ln(p(x_n \mid \Theta))$
- 4. Take  $\frac{\partial}{\partial \Theta} \sum_{n=1}^{N} \ln(p(x_n | \Theta)) \stackrel{!}{=} 0$  to find maximum
- 5. Express  $\Theta$ , and you are done.

#### Log transformation

- Logarithm is a monotonically increasing function.
   The log-likelihood has exactly the same maxima as the likelihood.
- More numerically stable for small numbers. Product of probabilities  $(p(x_n) \in [0,1])$  would be a very small number.
  - $-\infty < \ln p(x_n) \le 0$  ( $\ln p(x_n)$  is a negative number)
- Products become sums.
  - Log. product rule:  $\ln(p_1 \cdot p_2) = \ln p_1 + \ln p_2$

$$\ln \prod_{i} p_{i} = \sum_{i} \ln p_{i}$$

Easier to manipulate, especially when finding derivatives.

## An example

- Assumption: 1D Gaussian  $\rightarrow \Theta = \{\mu, \sigma^2\}$
- 1. Likelihood of each single data point:  $p(x_n \mid \Theta) = \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{(x_n \mu)^2}{2\sigma^2}}$
- 2. Likelihood of the whole data set:  $p(X \mid \Theta) = \prod_{n=1}^{N} \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{(x_n \mu)^2}{2\sigma^2}}$
- 3. Transform into log-likelihood:  $\ln p(X \mid \Theta) = -\frac{N}{2} \ln(2\pi\sigma^2) \frac{1}{2\sigma^2} \sum_{n=1}^{N} (x_n \mu)^2$
- 4. Take the derivatives w.r.t.  $\mu$  and  $\sigma^2$  and calculate equations:  $\frac{\partial}{\partial \mu} \ln p(X \mid \Theta) \stackrel{!}{=} 0$  and  $\frac{\partial}{\partial \sigma^2} \ln p(X \mid \Theta) \stackrel{!}{=} 0$
- 5. Express parameters:  $\hat{\mu} = \frac{1}{N} \sum_{n=1}^{N} x_n$  and  $\hat{\sigma}^2 = \frac{1}{N} \sum_{n=1}^{N} (x_n \mu)^2$

## K-MEANS

#### K-Means

- Problem: Identifying groups (clusters) of data points in a multidimensional space
  - Given is: a data set  $\{x_1, \dots, x_N\}, x_n \in \mathbb{R}^d$
  - Goal: partition data points into K clusters (K is given or chosen)

$$\min_{\mu_1,...,\mu_K,r} \sum_{n=1}^N \sum_{k=1}^K r_{nk} \|x_n - \mu_k\|^2$$
 s.t.  $r_{nk} \in \{0,1\}$  and  $\sum_k r_{nk} = 1, n = 1,...,N$ 

## K-Means - Algorithm summary

Goal: minimize J,

$$J = \sum_{n=1}^{N} \sum_{k=1}^{K} r_{nk} ||x_n - \mu_k||^2$$

- Choose initial values for each  $\mu_k$  (e.g., randomly)
- Repeat until convergence, or max. number of iterations reached:
  - (1) Assign data points to clusters
  - (2) Compute the cluster means
- Each phase reduces the value of J.
- Convergence is assured.
- But no guarantee to convergence to the global minimum of J.

#### (1) Assign data points to clusters

How to assign the n-th data point to the closest cluster?

$$r_{nk} = \begin{cases} 1 \text{ if } k = \arg\min_{j} ||x_n - \mu_j||^2 \\ 0 \text{ otherwise.} \end{cases}$$

- For each data point  $x_n, n \in \{1,...,N\}$  assign a set of binary indicator variables  $r_{nk} \in \{0,1\}$ , where k=1,...,K describes which of K clusters the data point  $x_n$  is assigned to.
- If  $x_n$  is assigned to cluster k, then  $r_{nk}=1$ , and  $r_{nj}=0$  for all  $j\neq k$ .
- This is known as 1-of-K coding scheme, or "one-hot" encoding.

#### (2) Compute the cluster means.

Minimize J w.r.t.  $\mu_k$  ( $r_{nk}$  held fixed) gives:

$$2\sum_{n=1}^{N} r_{nk}(x_n - \mu_k) \stackrel{!}{=} 0$$

Solving for  $\mu_k$  gives:

$$\mu_k = \frac{\sum_n r_{nk} x_n}{\sum_n r_{nk}}$$

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Number of points assigned to cluster k

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Mean of all data points assigned to cluster k, and K clusters, hence K-Means!