

STAT 4130J Applied Regression Analysis

Lecture 1: Course overview

We provide online learning & lecture recording!

Agenda

- Meet your teaching team
- Course Introduction
- Course Logistics
- Meet your classmates

Ailin Zhang

- Background: PhD in Geophysics from UCLA (2019). Formerly data scientist @ ExxonMobil
- Research Interests: Data-driven solutions to geoscience problems: earthquake rupture, oil and gas exploration, seismic signal processing.
- Office Hour: Tuesday 2-4 pm @ Longbin building 437B or by appointment.

TA: Haohong Shang



- STATS 413 Applied Linear Regression
- STATS 415 Data Mining
- STATS 315 Deep Learning
- EECS 445 Intro to Machine Learning
- EECS 484 Database Management System
- Research: ML related
- Email: shanghaohong@126.com
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- Wechat: shhh2001(Preferred)
- RC/OH: TBD

ECE + DS Junior

- **Regression analysis** is used to estimate the relationships between variables and includes many different techniques.
- We will determine if the one of more predictor/independent variables have a significant effect on the response/ dependent variable.
- **Linear regression** serves as the basis for other types of regression.
- It is used extensively in many fields, such as medical science, social science, environmental science, economy and so on.
- This course covers tow major topics:
 - Linear regression:
 - Simple and multiple linear regression, analysis of variance and covariance, and nonparametric analysis. Model building techniques, evaluating model fit, and dealing with violations of model assumptions.
 - Modern regression methods:
 - Logistic regression, Poisson regression, Log-linear models etc.,

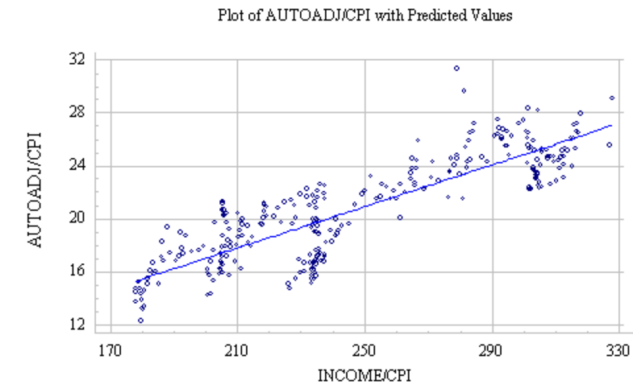
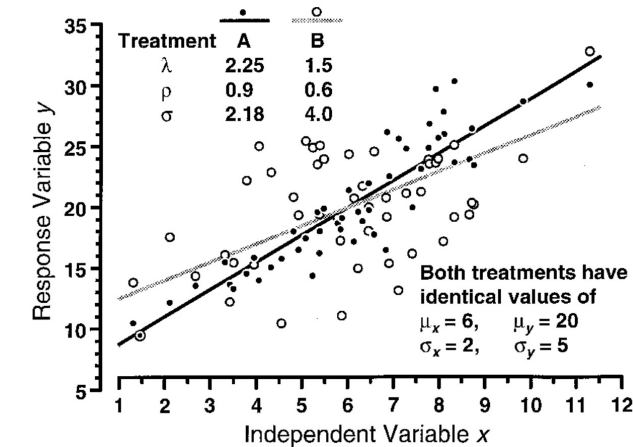
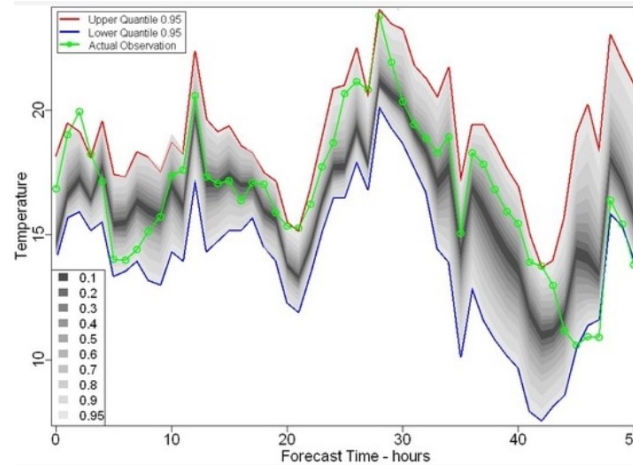
- You want to characterize the relationship between the dependent and independent variables by determining the extent, direct, and strength of the association
- You would like to build a quantitative equation to predict the dependent variable Y as a function of the independent variables X_1, X_2, \dots
- Apart from X_1, X_2, \dots and Y , you might also find other variables relevant to Y , and you would like to study the effects of other variables C_1, C_2, \dots
- You want to determine which of the several independent variables are important and which are not in predicting Y

Regression Analysis is widely used



Regression analysis is a powerful statistical tool used to model the relationship between a dependent variable and one or more independent variables. Here are some examples of regression analysis applications:

1. Predicting stock prices: Regression analysis can be used to predict stock prices based on historical data and other relevant factors such as company earnings, market trends, and economic indicators.
2. Forecasting sales: Regression analysis can help businesses forecast sales based on factors such as advertising spend, seasonality, and consumer demographics.
3. Analyzing customer behavior: Regression analysis can be used to model customer behavior and predict how customers are likely to respond to changes in product features or pricing.
4. Predicting healthcare outcomes: Regression analysis can be used to predict healthcare outcomes based on patient characteristics, medical history, and treatment options.
5. Analyzing economic trends: Regression analysis can be used to analyze economic trends and forecast economic growth based on factors such as inflation, interest rates, and government policies.
6. Predicting weather patterns: Regression analysis can be used to model and predict weather patterns based on historical weather data and other environmental factors.
7. Analyzing sports performance: Regression analysis can be used to analyze sports performance and predict how changes in training, diet, or other factors are likely to affect athlete performance.



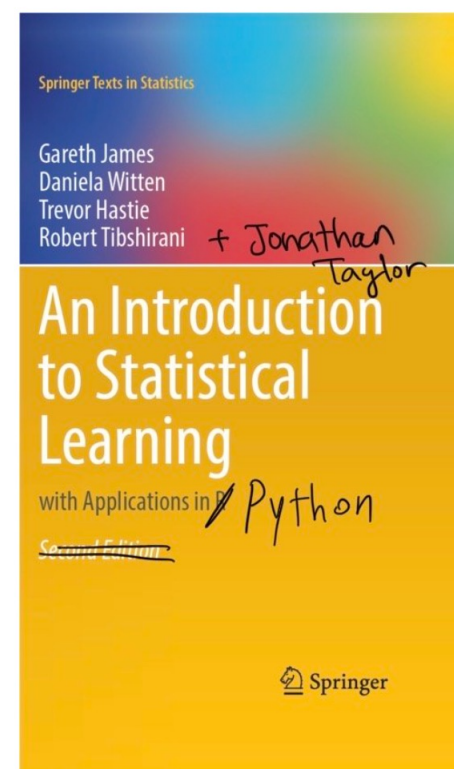
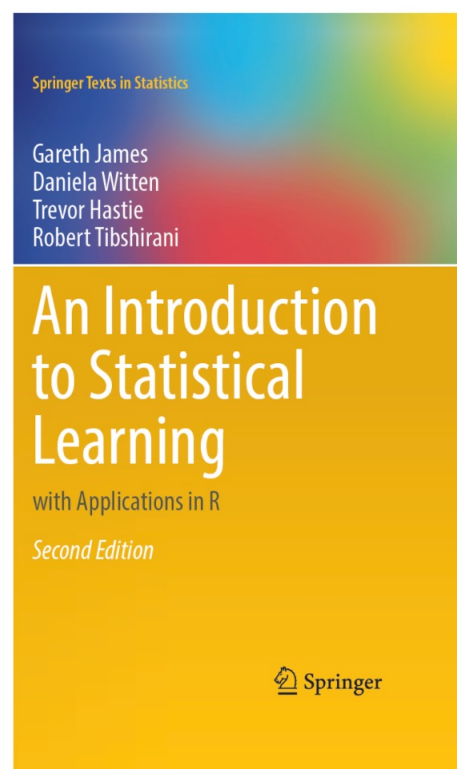
Topics to be discussed

- Simple linear regression
- Linear Algebra
- Multiple linear regression
- Dummy variables
- analysis of variance and covariance
- Model building techniques, evaluating model fit, and dealing with violations of model assumptions.
- Model Selection
- Collinearity
- Other Regression models
 - Generalized linear models
 - Nonlinear regression
 - Time-series regression
 - Nonparametric regression
- Data analysis with R/ Python/SPSS/SAS

Commonly Asked Questions

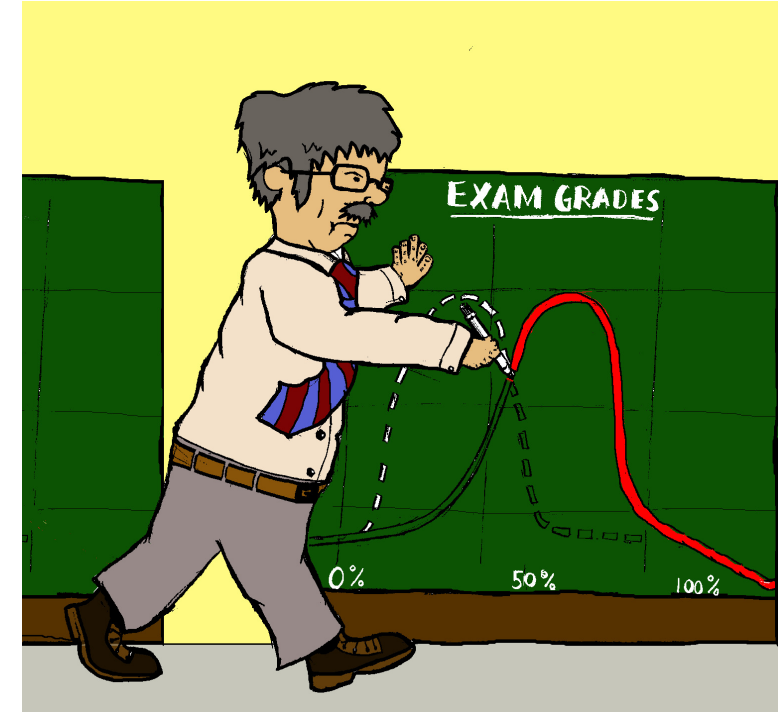
- What is the difference between STAT 4130 and STAT 4060?
 - In STAT 4060, we are more focused on the computational aspects of different algorithms, i.e. code up linear regression from scratch, how to numerically address the inverse of a matrix etc.,
 - In STAT 4130, we use computational languages as a tool to help us explain the relationship between variables: you are welcome to use all built-in libraries! But you need to be very precise about the interpretation of models.
- I am interested in machine learning, can I learn machine learning in STAT 4130?
 - Yes, but probably not the best fit. We will provide high-level introduction to some modern regression methods (machine learning models) in the second half of the lecture, but that is not our primary focus.
 - We will cover 60% linear regression and 40% other regression models in this course.
- Prerequisites
 - Probability and statistics
 - Linear algebra
 - Coding

- References: We don't have a fixed textbook, but here are some references
 - Fox, John. *Applied regression analysis and generalized linear models*. Sage Publications, 2015.
 - Weisberg, Sanford. *Applied linear regression*. Vol. 528. John Wiley & Sons, 2005.
 - Hadi, Ali S., and Samprit Chatterjee. *Regression analysis by example*. John Wiley & Sons, 2015.
 - James, Gareth, et al. *An introduction to statistical learning*. Vol. 112. New York: springer, 2013. (Recommended for the second half)



Grading

- I reserve the right to curve the scale if there are less than 30% of students with grades \geq A. Median grade will be no worse than B – B+
 - **25% Homework**
 - **25% Quiz**
 - **30% Midterm**
 - Around week 8
 - Closed book, closed note
 - **20% Final Project**
 - Due by the end of week 11
 - **2%* Extra Credit**
 - 1 pt for course evaluation
 - 1 pt for Piazza participation



Using chatgpt in your homework and project is fine, but you need state it somewhere in your work.

Quiz and Project

- We will have bi-weekly quizzes scheduled on Tuesdays for odd weeks.
- The quiz will be distributed on Canvas (You need to bring your laptop).
- Open-book, open-note, no internet access 15-20 min.
- If you are working on the quiz in the classroom, you can turn in your work on paper. (Recommended)
- If you are taking the quiz online, please turn in your work in a pdf. (Note: we don't give you extra time for scanning and uploading, therefore please schedule the time accordingly)
- Unable to submit the quiz on time will lead to a point deduction.
- No make-up quiz will be given unless you have a reasonable excuse and notify us beforehand.

Online learning

- We provide online learning & lecture recording! (for lectures)
- For exams, if you want to apply for online midterm and online final presentation, you need to provide an excuse note. Accepted excuses are:
 - You are still physically abroad (only if you are a GDP student)
 - You are physically discomfort
 - **Note: Internship is not an excuse for taking the exam online**

We are here to help!

- We really want you to succeed in this class.
- Feel free to reach out with any questions or concerns you have.

Meet you!

- Name, Year, Major
- Why STAT 4130?
- What is your expectation for taking this course?
- Your background in R and Linear Algebra
- Any other questions?