1. In this data, male is much more than female, but female average total purchase per person is higher than male.
2. In this data, around 45% of the players’s age is in 20-24. In this age group, the total purchase value is the highest. But the highest average total purchase per person age group is 35-39.
3. The SN “Linosia93” has the highest total purchase value.
4. Oathbreaker, Last Hope of the Breaking storm whose Item Id is 178, has highest purchase count and highest total purchase value