2.

Summary：To predict the sales , they at first use EDA to explore the dataset. As for the feature generation, they use lag. Mean encoding sliding windows and other methods to create new features. As for the model selection, they chose ARIMA, LGBM and LSTM to perform the project and finally, after comparing, they use the LGBM.

strength: Instead of one single model, they use three models to perform the project, some are statistical models and others are in machine learning domain. And they do a lot in feature engineering such as the feature importance and the time sequence creating. And the final analysis is quite clear and informative.

Weakness: The report can be more delicate.

Rate Evaluation on the clarity and quality: 4

Rate technical quality: 5

Overall rating: 4

Confidence of your assessment: 2