

MAN YAO*

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EMPLOYMENT

2024-present Denison University
Assistant Professor (Tenure Track), Women's and Gender Studies Program
Affiliated with Data Analytics Program & East Asian Studies Program

EDUCATION

2017-2024 The Ohio State University, Columbus, OH, USA
Ph.D., Sociology
Dissertation: Gender Ambiguity of Chinese Names in the United States
Committee: Claudia Buchmann (Chair), David Melamed, Rin Reczek

2019 **M.A.**, Sociology

2017 Renmin University of China, Beijing, China
M.A., Anthropology

2015 **B.A.**, Sociology

RESEARCH & TEACHING INTERESTS

Gender inequality; Race and Ethnicity; Education; Digital technology; Social psychology;
Culture; Quantitative & Computational methods; China

PEER-REVIEWED JOURNAL ARTICLES

7. **Yao, Man**. 2024. "Persistence of the Gender Frame: Gender Perceptions of Ambiguous Chinese and Gender Neutral American Names in the United States." *Gender & Society*. [\[Link\]](#)
- Finalist: ASA Culture Section Richard A. Peterson Graduate Student Paper Award
6. Buchmann, Claudia, Rachel Dwyer, and **Man Yao**. Forthcoming. "The Deepening Gender Divide in Credentials 2000-2020: Continuity, Change, and Implications." *RSF: The Russell Sage Foundation Journal of the Social Sciences*.
5. Zheng, Hui, Yao Lu, and **Man Yao**. 2024. "Emerging Health Disparities among College Graduates: Understanding the Health Consequences of Education-Occupation Mismatch." *Social Science Research*. [\[Link\]](#)
4. **Yao, Man** and Siqi Han. 2024. "Who Earns the Iron Rice Bowl? Major Marketability and State Sector Jobs among College-Educated Workers in Urban China." *Chinese Journal of Sociology*, 10(2), 167-191. [\[Link\]](#)
- A [brief report](#) in Chinese
3. Downey, Douglas, **Man Yao**, and Joseph Merry. 2023. "The Inverse Association

* Feel free to call me by my last name Yao.

Between Number of Siblings and Divorce: New Evidence from China and Europe.”
Journal of Family Issues, 45(4), 890-930. [[Link](#)]
- A [brief report](#) in Chinese

2. **Yao, Man.** 2023. “Graduate school, Work, or Unclear? Gender Differences in the Post-college Plans among China’s Recent College Graduates.” *Sociological Perspectives*, 66(2), 246–275. [[Link](#)]
- A [brief report](#) in Chinese
1. **Yao, Man,** Tori I. Rehr, and Erica P. Regan. 2023. “Gender Differences in Financial Knowledge among College Students: Evidence from a Recent Multi-institutional Survey.” *Journal of Family and Economic Issues*, 44, 693–713. [[Link](#)]

WORK IN PROGRESS

Yao, Man, Claudia Buchmann, and Zhen Wang. “‘He literally knows everything’: Users’ Gender Perceptions of ChatGPT on Twitter.” (data analysis)

Yao, Man. “Gender Classification and Stereotypes of Chinese Names in Word Embeddings.” (data analysis)

Yao, Man. Gender Ambiguity of Names and the Racial Learning of Chinese International Students.” (data analysis)

Wen, Fangqi, **Man Yao,** Siqi Han. “The Rise of Gender-Restricted Job Positions in China's Civil Service Exams: Trends and “Justifications.” (data analysis)

PEER-REVIEWED PUBLICATIONS IN CHINESE

Liu, Qian and **Man Yao.** 2019. “The New Path of Socialization: A Case Study on the Educational Attitude and Ecology of Rural Migrant Children.” *Journal of Ethnic Culture*.

Liu, Qian and **Man Yao.** 2018. “The Blurred State of Social Integration: the Play World of Rural Migrant Children in Beijing. *Journal of Research on Education for Ethnic Minorities*.”

Liu, Qian and **Man Yao.** 2018. “Parental Involvement under Community Subculture: an Ethnographic Work Chinese Labor Immigrants Community in Philadelphia.” *Educational Studies*.

Liu, Qian and **Man Yao.** 2016. “Key Word in Cultural Heritage: Play.” *Journal of Guizhou Minzu University*.

Liu, Qian and **Man Yao.** 2015. “Evolution and Transition of College Entrance Exam SAT in the U.S.: Perspectives from Social History and Ideology.” *Studies in Foreign Education*.

TEACHING EXPERIENCE

Denison University

- WGST 286: Feminist AI: Critical Perspectives and Actionable Strategies, 2025 Spring
- WGST 101: Issues in Feminism, 2024 Fall

The Ohio State University

- SOC 1101: Introduction to Sociology, 2021 Fall & 2024 Spring (Independent instructor)
- SOC 3549: Social Research Methods, 2019 Fall & 2020 Spring (Lab instructor)
- SOC 3302: Technology and Society, 2019 Spring (Graduate Teaching Assistant)

FELLOWSHIPS AND AWARDS

2022	Center for Ethnic Studies Student Research Grant, The Ohio State University
2022	ASA Culture Section Richard Peterson Graduate Student Paper Award, Finalist
2022	Distinguished University Fellowship, The Ohio State University
2020	Silverman Research Award, The Ohio State University
2018	Summer Methods Training Award, The Ohio State University
2017	Distinguished University Fellowship, The Ohio State University
2016	Best Fieldwork Report, Fieldwork Foundation of China
2016	Kwang-Hua Scholarship, Renmin University of China
2015	Distinguished Postgraduate Scholarship, Renmin University of China
2015	Ethnographic Research Grant, Tencent Research Institute

CONFERENCE & INVITED PRESENTATIONS

2023	“The Deepening Gender Divide in Credentials 2000-2020: Continuity, Change, and Implications.” International Sociological Association Research Committee 28 on Social Stratification and Mobility Summer Meeting, Ann Arbor, MI, August. (with Claudia Buchmann and Rachel Dwyer)
2023	“Emerging Health Disparities among College Graduates: Understanding the Health Consequence of Education-Occupation Mismatch.” Annual Meeting of the Population Association of America, New Orleans, LA, April. (with Hui Zheng and Yao Lu)
2022	“Unfamiliar Foreign Name, Cold Chinese Man: How Cultural Schema Shapes Gender Meanings of Chinese Names.” Research on East Asian Demography and Inequality Seminar, Princeton University, November. (Zoom)
2022	“Unfamiliar Foreign Name, Cold Chinese Man: How Cultural Schema Shapes Gender Meanings of Chinese Names.” Annual Meeting of the American Sociology Association, Los Angeles, CA, August.
2022	“Who Earns the Iron Rice Bowl? Major Marketability and State Sector Jobs among College-Educated Workers in Urban China.” International Sociological Association Research Committee 28 on Social Stratification and Mobility, University of Notre Dame, IN, August. (with Siqi Han)
2022	“Field of Study, Employment Sector, and Intergenerational Mobility among College Graduates in Urban China.” Annual Meeting of the Population Association of America, Atlanta, GA, April. (with Siqi Han)
2021	“Number of Siblings and Divorce in East Asia.” Annual Meeting of the Population Association of America. (with Douglas Downey) (Zoom)

- 2020 “The Gender Divide in Gaming and Careers Aspirations in Computing: A Cross-national Analysis.” Annual Meeting of the American Sociology Association. (with Claudia Buchmann) (cancelled due to Covid-19)
- 2020 “Graduate School, Work, or Unclear? Gender Differences in the Post-college Plans among China’s Recent College Graduates.” Annual Meeting of the Population Association of America. (cancelled due to Covid-19)
- 2019 “Graduate School, Work, or Unclear? Gender Differences in the Post-college Plans among China’s Recent College Graduates.” Annual Meeting of the American Sociology Association, New York, NY, August.
- 2019 “Dumbbells, Golf Balls, and Video Games: Rural-to-Urban Migrant Children in China.” Annual Meeting of the American Sociology Association, New York, NY, August. (with Qian Liu)

RESEARCH, METHODS TRAINING, & WORK EXPERIENCE

Research Experience

- 2023 Research Assistant for Professor Claudia Buchmann & Professor Rachel Dwyer, Department of Sociology, The Ohio State University
- 2022-2023 Research Assistant for Professor Hui Zheng, Department of Sociology, The Ohio State University & Professor Yao Lu, Department of Sociology, Columbia University
- 2020-2021 Research Assistant for Professor Douglas Downey, Department of Sociology, The Ohio State University
- 2018-2020 Research Assistant for Professor Claudia Buchmann, Department of Sociology, The Ohio State University

Methods Training

- 2022 Experimental Sociology Workshop, Social Research Institute, University College London
- 2021 Computational Text Analysis Workshop, Department of Sociology, The Ohio State University
- 2020 R Workshop, Translational Data Analytics Institute, The Ohio State University
- 2019 Python Workshop, Institute of Population Research, The Ohio State University
- 2018 Causal Inference in Social Sciences, University of Michigan-Peking University Joint Institute

Work Experience

- 2020-2021 Graduate Administrative Assistant, Center for the Study of Student Life, The Ohio State University
- Conducted instrument development, survey distribution, data analysis, and report writing for more than 20 projects.
- 2021 User Experience Researcher Intern, Autodesk Inc., San Francisco, California
- Applied expertise in social science research and statistical methods to monitor user behaviors and satisfaction.

SERVICE

Department & University

2019-present	Graduate and undergraduate student mentor
2021	Graduate student representative, College of Arts & Sciences, Graduate Studies Working Group
2021	Search committee member, Director of Center for Study of Student Life, The Ohio State University

Profession

2020-present	Reviewer: <i>Social Forces, Demographic Research, Work and Occupations</i>
2022-2024	Newsletter editor, Sociology of Culture Section, ASA

COMPUTING SKILLS

Computational skills: R (*multilevel modeling, topic modeling, sentiment analysis*), Stata (*general linear models, longitudinal data analysis, sequence analysis, causal inference*), Python (*topic modeling, word embedding*), SPSS, NVivo (*qualitative data coding and analysis*), Qualtrics (*online survey design and distribution*)

PROFESSIONAL AFFILIATIONS

American Sociological Association, Population Association of America, Sociologists for Women in Society, International Sociological Association Research Committee 28 on Social Stratification and Mobility