



Proposal for Pet Club

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Introduction

With the improvement of living standards, more and more people choose to raise pets in their lives. Raising pets is a mutual process. On the one hand, pets can accompany the owner, on the other hand, the owner also needs to take care of the pets. It is based on the love of pets that the owners would like to find a group with similar interests to share and exchange their pet raising experience. On that account, I want to develop a social networking site, naming Pet Club, for pet lovers.

Types of Social Media

Pets Club embraces two types of social media, media sharing networks and interest-based networks. On this website, pet lovers can not only share texts, photos, and videos but also participate in organized activities to enjoy their hobbies.

Features of Social Media

This website involves many social features. So long as a user registers an account, he or she will have a profile page to record lives with pets. They can also like and comment on words, pictures and videos shared by other pet lovers. Besides, this website also provides pet breeding and nursing knowledge to help pet lovers search for professional knowledge. Some carefully selected products will also be listed for people to access the purchase link.

Methodology

I will use the HTML, JS, CSS, PHP, MySQL, and other knowledge learned in the course to build this website. Other development techniques I learned in the pilot study combined with the Joomla framework will also be used to improve this website.

Conclusion

Pet lovers will be attracted to record and share their lives by the social features of this site. I hope that this website will be recognized by them and serve more pet lovers.