

ASSIGNMENT INSTRUCTIONS

Thank you for participating in our take home-assignment. Please find further directions below.

We need a card template and marketing flyer for our new car game called RC Duels. The card template should be easy to read and understand, with all the details and data about the car clearly listed. The marketing flyer should be eye-catching and promote the game well. In addition, we need illustrations for the card game deck UI, which will be used in the game and on the product packaging. The design needs to show that they have a strong understanding of UI design principles and how to apply them to create a visually appealing and user-friendly interface.

DETAILS

- Asset: 2 - Create Card UI Examples and Marketing Flyer (reference example provided is provided, but use are open to using other similar references.)
- Time Frame: Two Weeks
- Size - standard playing cards (2.5" x 3.5").
- Estimated Time: 8 –16 hours.
- Reference: [URL](https://i.imgur.com/WqBzfxY.jpg) - <https://i.imgur.com/WqBzfxY.jpg>
- Logo – Below

REQUIREMENTS

1. Card will need to clearly illustrate vehicle stats below
 - a. Speed
 - b. Acceleration
 - c. Breaks
 - d. Handling
2. Card should be inspired with the provided references
 - a. New Age Futuristic: A sleek and modern design that incorporates futuristic and new age elements. This style would be dark and gritty, with neon lights and a feeling of danger and excitement.
 - b. Racing Game: A high-energy and exciting design that incorporates elements from the world of racing, This style The boat created resembles the references provided.
3. Marketing Flyer should follow similar design aspects.
 - a. Must use company colors
 - b. Must have company logo
 - c. Can use images of cars if desired

INCLUDE

1. PDF or JPG of final products
 - a. Card UI template
 - b. Marketing Flyer
2. Development design process towards the process used short documentation / small outline steps taken.

BONUS

- Create a mockup of the game box
- Design a logo for the game
- A printable PDF of the card game rules.
- Illustrations for the card game deck UI, which will be used in the game and on the product packaging.

Please do your best with the assignment. However, if you cannot complete the assignment, don't let that discourage you from turning it in. Make sure to submit your work for review.

We can't wait to see what we can create together! All the best!

Company Logo:



Collection Logo Prototype:

