

RC Duel

Designer: Yaoxing Yi

Project GitHub link: <https://github.com/yaoxing2058/graphicDesign>

Design Process Documentation

Prototype stage:

1. Rough drafts
 - a. Used Photoshop and Illustrator to create rough designs based on simple geometries
 - b. Combined simple vector shapes from Illustrator and applied basic visual effects in Photoshop
2. Details and adjustments (Photoshop)
 - a. Removed unnecessary elements: lines, shapes and unwanted colors
 - b. Tweaked: saturation, contrast, opacity, exposure
3. Completed the prototype
 - a. Determined the theme and tone of the product. Ready to move on to production.

Production stage:

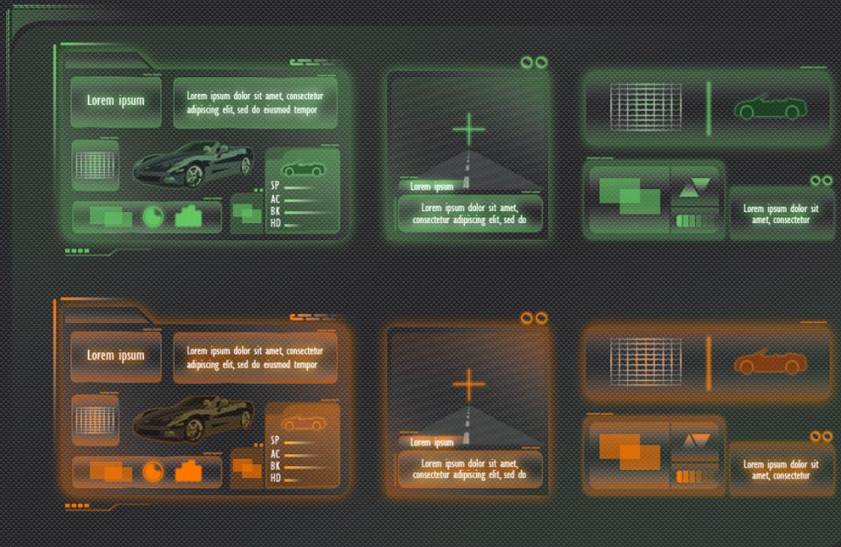
1. Cleanups and further adjustments (Photoshop)
 - a. Simplified structures of the visual composition: minimized variables in the product
 - b. Improved visual effects: advanced lighting and special effects
2. Standardization of the product. Produced templates.
 - a. Produced the finalized sample: Created the first variants of the card design and UI design
3. Created variants of the sample for testing
 - a. Made slight changes to the sample and saved as different copies: Different car cards and UI designs with different colors
4. Outputted the satisfying design
 - a. Completed the required product: saved high quality images.

Final stage:

1. Post-Production
 - a. Incorporated design ideas into the marketing flyer in Adobe Express
 - b. Additional works for marketing purposes: Created the marketing illustration in Adobe Express and 3D models of the cards in Blender
2. Finalization and Extras
 - a. Packed files and added extra visual effects / media: Saved as PDF and added supplemental media/links (rendered video of card design)

Concept

3METAD

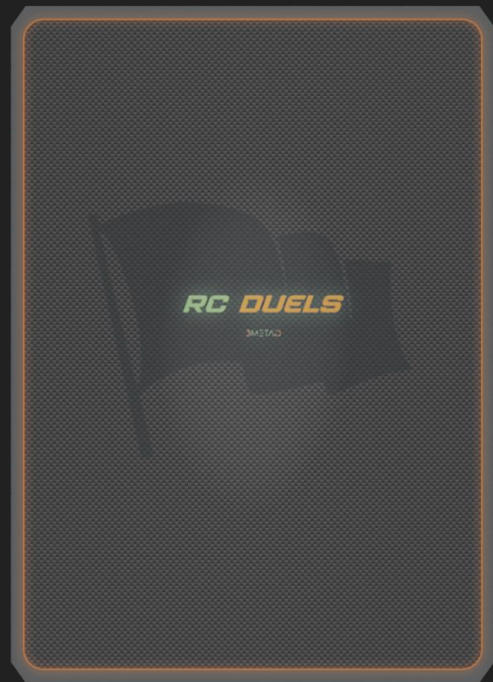
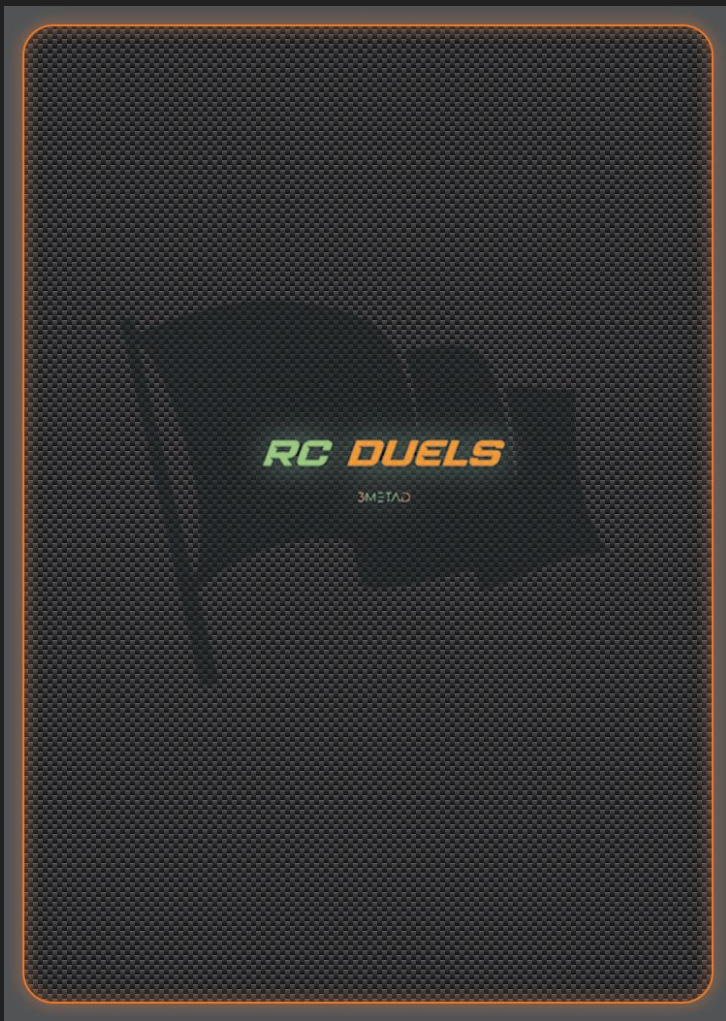


3D Preview of my Card Design



<https://youtu.be/UC4gtEJpiRo>

Card Design (Back)



Rendered image of 3D Model

Card Design 1



Rendered image of 3D Model

Card Design 2



Rendered image of 3D Model

Card Design 3



Rendered image of 3D Model

Card Design 4



Rendered image of 3D Model

RC DUELS

3x1200



Mad Citrus



SPEED 200 MPH

ACCELERATION 14 m/s²

BRAKES 12 m

HANDLING 95/100

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RC DUELS

3x1200



Tornado Lime



SPEED 220 MPH

ACCELERATION 18 m/s²

BRAKES 10 m

HANDLING 90/100

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RC DUELS

3x1200



Dashing Pepper



SPEED 190 MPH

ACCELERATION 14 m/s²

BRAKES 13 m

HANDLING 85/100

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RC DUELS

3x1200



Blue Thunder



SPEED 180 MPH

ACCELERATION 11 m/s²

BRAKES 15 m

HANDLING 80/100

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UI Design



Marketing Flyer



Logo Designs



Logo Design 1



Logo Design 2