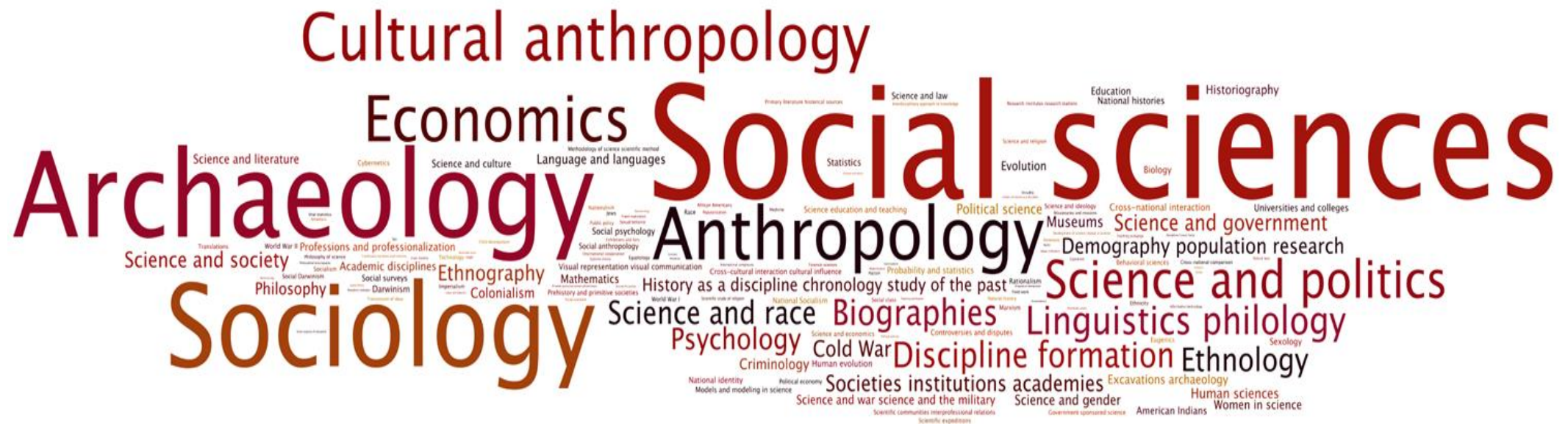


GEQ1000
Economics
(Social Science)

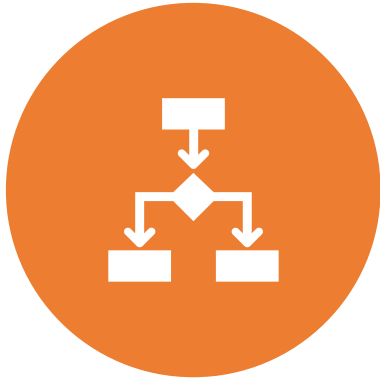
1.1

Introduction

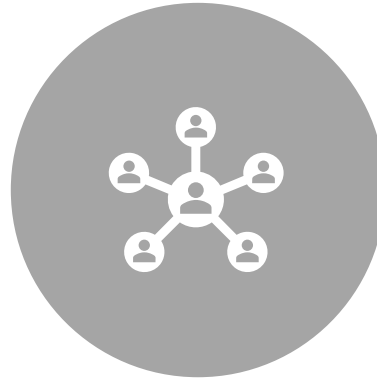
Social Sciences



Social Sciences



DECISION MAKING



**SOCIAL
INTERACTION**



**CUSTOMS, NORMS
& INSTITUTIONS**

Social Sciences & Natural Sciences



MAKE
OBSERVATIONS



TAKE
MEASUREMENTS



GENERATE
THEORIES



RUN
EXPERIMENTS



TEST
HYPOTHESES

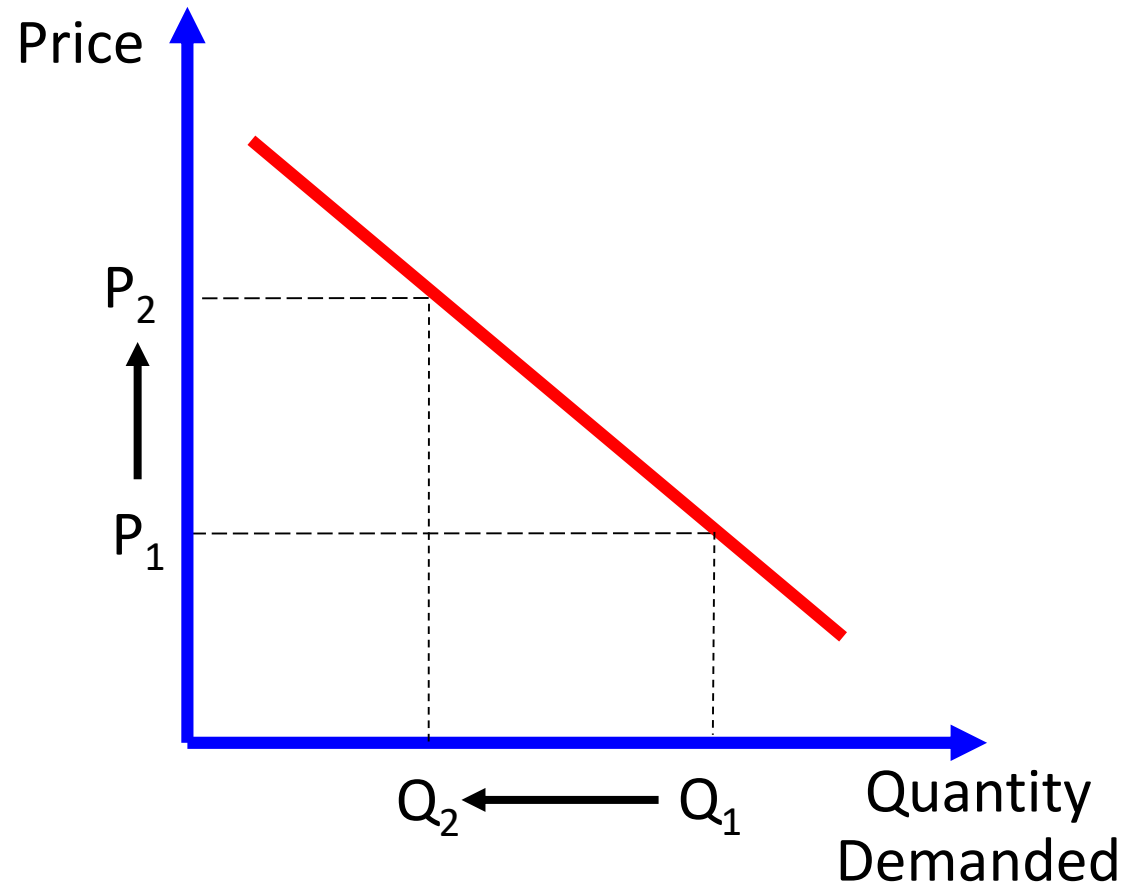
Are the Social Sciences Really “Sciences”?

Newton's 2nd Law of Motion

$$F = ma$$



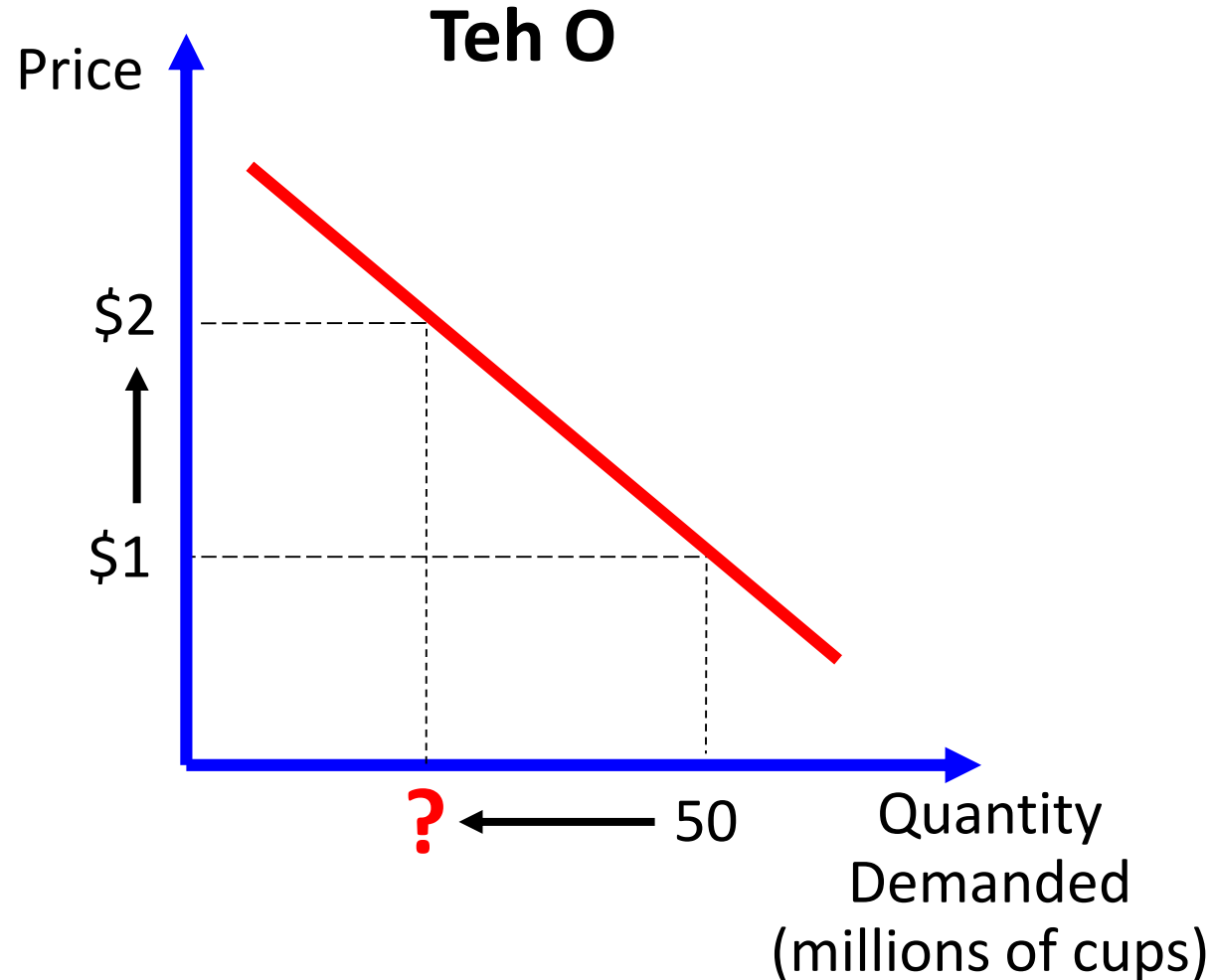
Establishing exact relationships between variables



The “Law of Demand”

As the price of a good rises, buyers want to buy smaller quantities, other things equal

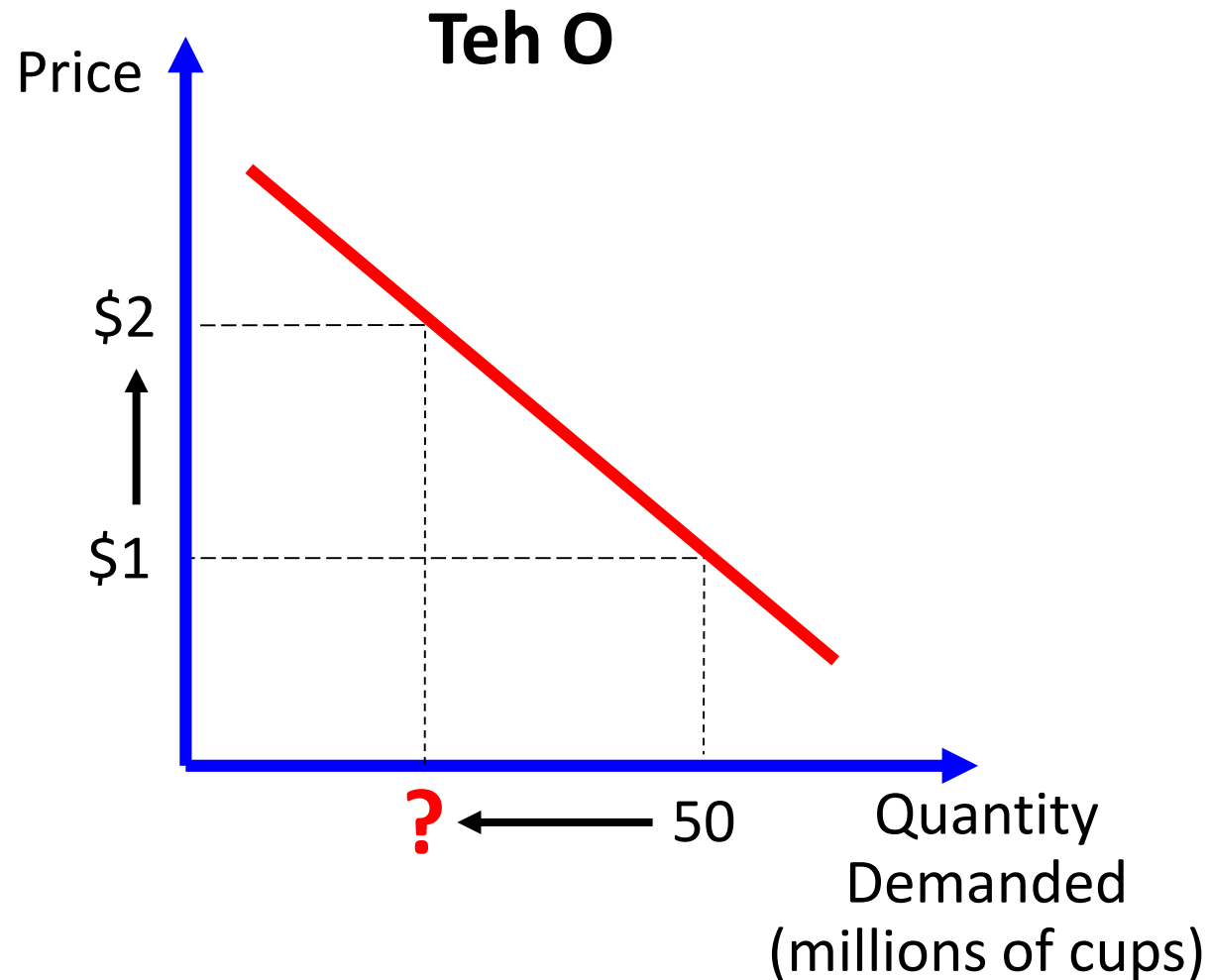
Establishing exact relationships between variables **is hard!**



The “Law of Demand”

But how much smaller?

Establishing exact relationships between variables **is hard!**



The “Law of Demand”

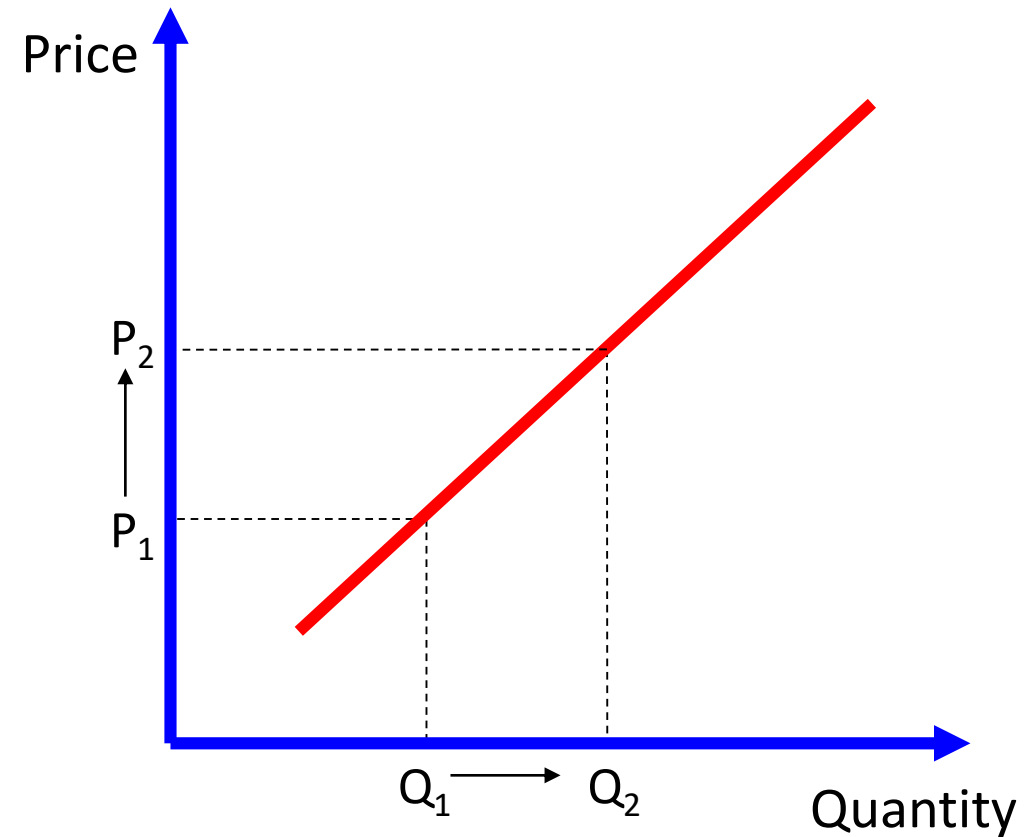
**Will the relationship
stay the same
over time?**

Sometimes the “Law” doesn’t work



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Louis Vuitton bags



The Problem...



Photo by James Cridland

...Humans!



Stanford Encyclopedia of Philosophy

Thomas Kuhn Michel Foucault

Performativity Social Scientific Naturalism

B. F. Skinner Culture and Cognitive Science

Methodological Individualism Karl Popper

Philosophy of Economics Milton Friedman

Ceteris Paribus clauses Jean Piaget

Auguste Comte Max Weber



What we'll look at

Treated



Not Treated

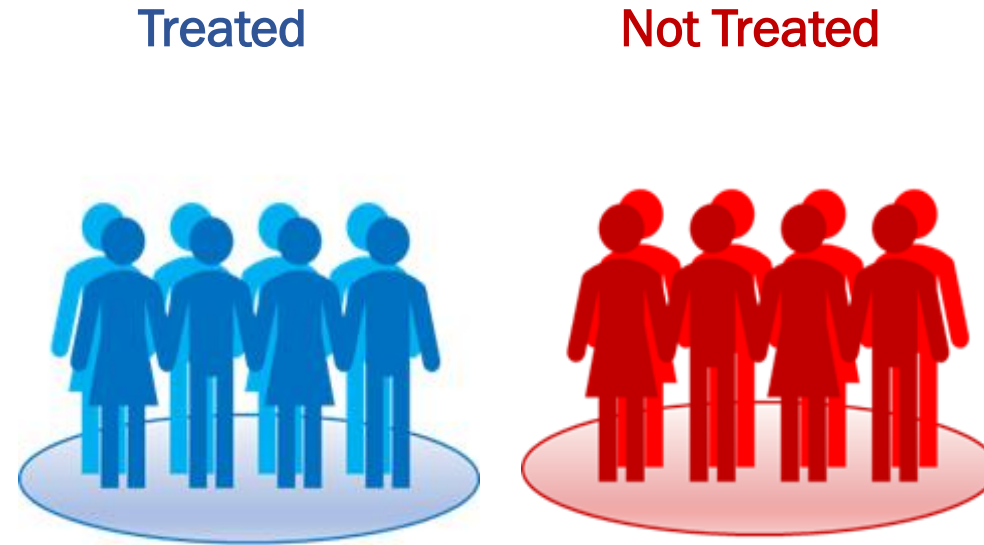


Program Evaluation

		Player 2	
		Don't Confess	Confess
Prisoner 1	Don't Confess	- 6 , - 6	- 10 , - 3
	Confess	- 3 , - 10	- 8 , - 8

Models

Program Evaluation



Measuring policy effectiveness

More generally, making causal inferences



**Next up:
Causal Inference**