



Thank you for completing the project. You have done really well. Your overall score is 89%. Kudos!

Here is how your submission has been graded. We hope you find it useful and helpful for your future submissions.

Parameter	Score	Comments
Has the presenter covered the most important points of the topic at hand?	3	Yes, all of them
Have you understood these points very well from the presenter?	2	Yes, I have understood them to some extent
How would you rate the presenter's knowledge of the topic at hand?	3	Excellent
How would you rate the presenter's understanding of the topic at hand?	3	Excellent
How would you rate the presenter's presentation skills?	3	Great
If someone would like to gain some understanding of this topic, would you recommend that he watch this presentation?	2	Yes, I'd recommend it. It would help!

Areas of Strength: (These are practices you should continue doing)

- Well done! The presentation you have submitted is great.
- You have a good understanding of the topic at hand.
- You have covered almost all the requirements of the checkpoint.
- The feature you chose was great and the added visual to your experiment was an essential addition.
- You have good presentation skills and a friendly way of presenting, yet informative and interactive.

Areas of Improvement: (These are practices you should start doing)

- The results of your A/B testing experiment was essential to mention. But, you should have added your resources. I mean the checkpoint aimed at conducting a real A/B testing and ask some of your friends or family members as users and get to have some real insights upon which you will take some decisions. But as long as the process is clear to you, it works to assume the resulting outcome and act accordingly.
Just make sure you know how to practice this in the real world for the future :)
- The how of implementing your A/B testing needs to be more specific. For example, are you going to run the experiment during a certain time frame then decide on according to the results? Or are you going to conduct the two versions of the App in two different interface of the newsfeed ?
- You need to set specific data and more insights into the results of your experiment. You can put a threshold to which you will measure the success of your experiment not just reflecting to what version gives you better results. You should have your own criteria and metrics.

Additional Comments:

- Thank you for the great effort you put into this submission. Keep up the great work and looking forward to your next submissions.
- We highly appreciate the efforts you have put into this checkpoint. Well done!

Keep up the great work! And looking forward to receiving your next submission :)

