



# Google Stock Images

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# Google Stock Images

## What is Google Stock Images?

Google Stock Images is a platform of freely usable images. We provide Website, Desktop Application & Mobile Application; you can download the Application from Play Store or App Store depending on your operating system.

## Why was Google Stock Images created?

Google Stock Images was born from the pain of finding great, usable imagery.

## What does Google Stock Images provide to the community?

Google Stock Images provides free high-resolution images for everyone brought to you by the world's most generous community of photographers. We at Google Stock Images hand-select every photo and accept only the best. So that no matter what you need, you'll find exactly what you're looking for.

## Who is Google Stock Images for?

Google Stock Images is home to a growing community of photographers and everyone looking for a free high-resolution usable imagery.

## What is Google Stock Images used for?

Google Stock Images is used to create presentations, artwork, mockups, templates and more.

## What does Google Stock Images community do?

Google Stock Images provided a platform for an amazing community that has uploaded their own photos for free access to everyone in the aim of increasing creativity around the world.

## How to use Google Stock Images?

You can use Google Stock Images without signing-in or you can sign-up for free using your Google Account. Either way you will have access to photos under the Google Stock Images license. Which makes them free to do whatever you want with them.

## How to sign-up Google Stock Images community?

You can sign-up for free using your Google Account. Google Stock Images community is for everyone, whether you're new to photography or consider yourself a pro, your images are welcome here.

## Which features to launch in the first prototype of Google Stock Images?

- Search Feature.
- Download Feature.
- Upload Feature.

## What are the pages of Google Stock Images?

- Landing Page.
- User Profile Page (that he can see).
- User Profile Page (that everyone can see).
- Added to Collection Page.
- Likes Page.
- Downloads Page.
- Notifications Page.
- Settings Page.
- Help & Feedback Page.
- Privacy Policy Page.
- Terms & Conditions Page.

## Google Stock Images Design Process Until Prototyping & Interactions Phase

- **Kick Off Meeting Phase:**
  - a. Why are we doing it?
  - b. Who is it for?
  - c. What are the KPI's?
  - d. What initial ideas do we have?
  - e. Made sure that everyone's understanding is aligned and what was expected of them.
- **Research Phase:**
  - a. Design Team:
    - i. Found out what the business wants.
    - ii. Analyzed existing and competitor products.
    - iii. Investigated the user base.
    - iv. Found out the User Requirements and what the users want from the product.
  - b. Product Team:
    - i. Gathered the Business Requirements and how the product will make money:
      - a) Hard Requirements: things that can't change.
      - b) Soft Requirements: business goal stated, solution not prescriptive.
- **Requirements Alignment Phase:** Created Project Goals.
- **Ideation Phase:**
  - a. Problem Story.
  - b. Brainstorm ideas.
  - c. Vote on best prototype ideas.
- **Prototyping Phase:**
  - a. Wire-framing & Design.
  - b. Prototyping & Interactions.

Detailed Prototype Design (Prototyping & Interaction Screens)

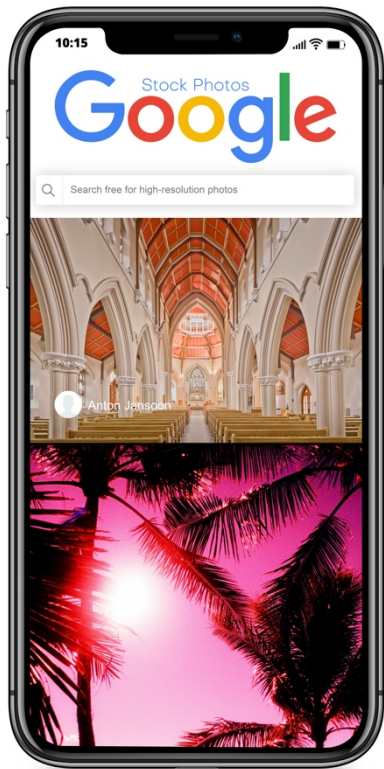


Figure 2: The Landing Page.

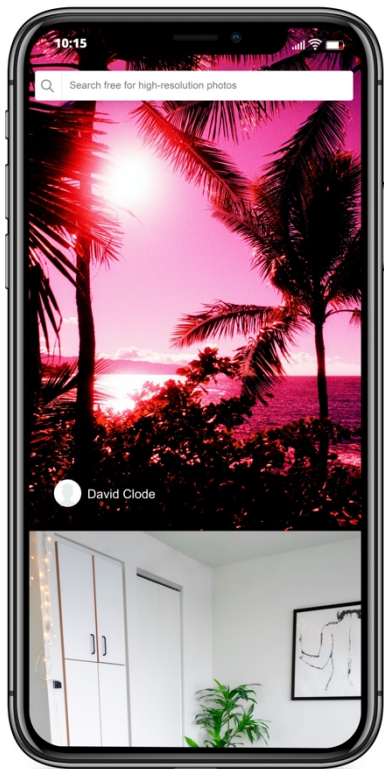


Figure 2: After Scrolling Down.

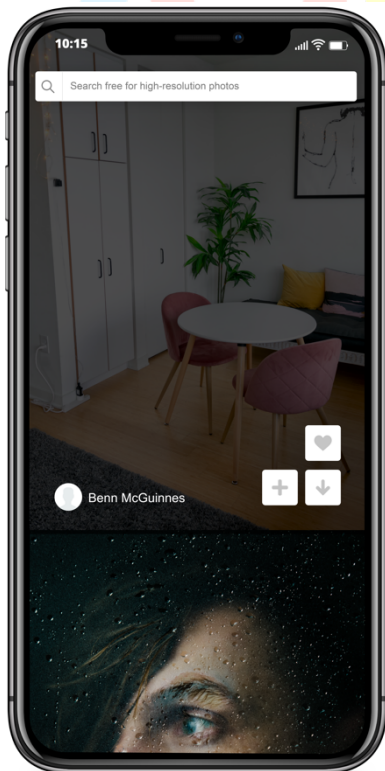


Figure 3: When clicking a image, it deems and likes, collections and, downloads buttons appears.

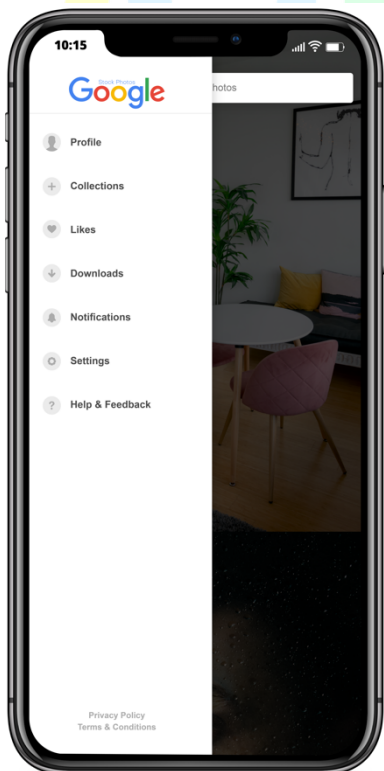


Figure 2: When Swiping Left other options appears.