

# Yara Hisham

Squad Manager II at Instabug | M.Sc. in Information Systems | Certified Scrum Product Owner® (CSPO®)  
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## Education

### Arab Academy for Science, Technology and Maritime Transport AASTMT

#### Collage of Computing and Information Technology

Enrolled in Master of Science in Information System

- Thesis: A gamified framework that tailors the agile retrospective taking into consideration the team members' physiological and behavioral/motivational aspects to deliver the retrospective activities with game elements adjacent to their personality type based on the Hexad Personality Test results.

Bachelor of Science in Software Engineering

- Software Engineering major – Multimedia minor.

### Advanced Developer Training Scholarship Facebook Developer Circles and Knowledge Officer

- The scholarship was offered to 300 candidates out of 2,000 applications from Egypt and Lebanon to learn Product Management in 13 weeks.

May 2020 – Sep. 2020

### Certified Scrum Product Owner® (CSPO®) Scrum Alliance

- Link: <https://bcert.me/bc/html/show-badge.html?b=qwxpsyto>

Jul. 2020

## Work Experience

### Instabug

A software company that provides in-app feedback, bug reporting, and performance monitoring solutions for mobile apps, helping developers identify and fix issues quickly.

#### Senior Squad Manager

Feb. 2025 – Present

- Manage a cross-functional 2 Squad consisting of 11 members each within the company.
- Identify, track, remove, and escalate both blockers and impediments at the Squad level to maintain both pace and flow of value.
- Guarantee that the Squad delivers on time and meets their deadlines.
- Responsible for the implementation of the process (daily, weekly, and monthly actions).
- Support the Squad through coaching and mentorship to make sure that the team achieves maximum productivity.
- Facilitate the work between all different Squad members.
- Make sure that the head team [Squad Manager - Engineering Manager - Product Manager] is aligned and synced on all updates to maintain efficiency and on-time delivery.
- Responsible for both timely and effective tracking and reporting on the Squad's progress.
- Manage Squad capacity, utilization, and velocity.
- Take part in providing relevant input for each Squad member, supporting each Squad member's development and performance needs.
- Contribute to Process Improvement Initiatives across the engineering department to enhance efficiency and streamline workflows.

#### Squad Manager

Apr. 2023 – Feb. 2025

#### Associate Squad Manager

Oct. 2021 – May 2023

#### Squad Manager Intern

Aug. 2021 – Sep 2021

### Teacher Assistance at AASTMT

Sep. 2019 – Jul. 2021

College of Computing and Information Technology [Abu Qir Branch](#)

- Introduction to Software Engineering.
- Introduction to Information Systems.
- Software Engineering Process.
- Database Systems.

College of International Transport and Logistics [Smart Village Branch](#)

- Information Systems.

College of Dentistry [Alamin Branch](#)

- Computers.

College of Artificial Intelligence [Alamin Branch](#)

- Introduction to Computing.

### Bold Integrated Marketing Solutions

Mar. 2020 – Aug. 2020

Job Title: Graphic Designer (Full Time).

Key Responsibilities:

- Work on branding & re-branding the customer's business.
- Work on social media graphics.

### El-Khatib For Graphic Design and Printing

Jul. 2018 – Sep. 2018

Job Title: Graphic Designer (Full Time).

Key Responsibilities:

- Work with the customer to know what their vision of the final design is.
- Plan a delivery time.
- Supervise the printing process.

Achievements:

I added value to the place by creating Customer-Loyalty and Word-of-Mouth.

## Courses

### Udemy

Assertiveness - How to be Calmly Assertive.

### Product School Masterclass

How to Build Digital Products | How to Build Your Product Career | How to Build and Grow Product Teams | How to Make Strategic product Decisions.

### Information Technology Institute ITI Mahara Tech Platform

Blockchain Fundamentals | Hyperledger Fabric Chaincode | Hyperledger Fabric Integration | Design Thinking for Blockchain.

### Arab Institute for Leadership Development

iLead Program for developing leadership skills.

## Achievements

### AASTMT Entrepreneurship Center

- Youth Incubation.
- Entrepreneurship Rally Competition. [Won 1st place](#)

Jan. 2020 – Dec. 2021  
Aug. 2019

### Project

Project: The project was my graduation project, an IoT scalable system that monitors and manages power consumption on several levels, providing the user with full monitor tools (Consumption: Graphs | Charts | Statistics | Bill Limit & Cost) for the entire house or facility, and with full real-time remote control over the specified switches. The project focused on three of the UN Sustainability Development Goals: (7) affordable and clean energy, (9) industry, innovation, and infrastructure, and (12) responsible consumption and production.

### Responsibilities:

- Gathering Information by Interview and Survey methods.
- Developing Project Scope | Project Success Criteria | Value Proposition | Business Model | WBS | Gantt Chart on Microsoft Project | Risk Assessment.
- Conducting Project Requirements: [Business requirements](#) - [Stakeholders requirements](#) - [Functional requirements](#) - [Non-functional requirements](#).
- Designing [DFD Diagrams](#) | [ERD Diagrams](#) | [UML Diagrams](#): [Class](#) – [Use Case](#) - [Misuse Case](#) – [Sequence](#) | App Wireframe.

## Leadership & Affiliations

### Speaker

TechUp Women Summit '24 by Engineerex  
Collage of Computing and Information Technology

2024  
2021 – Present

### Rotaract

Secretary  
Head of Marketing

Jun. 2024 – Present  
Jul. 2023 – Jun. 2024

### President of Students' Council

- First female to be president of SU in my college.
- Solving students' problems & connecting college staff with students' demands.
- Organizing educational, sports & entertaining events for students.
- Attending events as a representative of my college.

2017 – 2018

### Organized

AASTMT's Public Relations Committee Team.  
League of Arab States Integrated Model.  
AASTMT's Advisory Board & Council Annual Summit.  
Alexandria Youth Forum AYF.  
AASST Alumni job fair.

2017 - 2019  
2018 - 2019  
2018 - 2019  
2018  
2017

### Attended

4th national youth conference.  
Arab Sustainable Development Week II.

2017  
2018

## Skills

### Technical Skills

**Product** PDLC, SDLC, Customer Development Model, Product Roadmap, SWOT Analysis, PEST Analysis, Value Propositions, Business Model, Lean Business Model, WBS, Gantt Chart, KPIs, Metrics, MVP, Process Improvement, Gamification.

**Design Thinking and Design Sprint** Persona, Empathy Map, As-is Scenario, Design Ideation, To-be Scenario, Need Statement.

**Documentation** SRS, Use Case, Risk Assessment.

**Software Development Methodologies** Waterfall, Iterative, Spiral, V-Model, UP, RAD, FDD, RUP, Scrum, Kanban, XP.

**Product Technologies** Microsoft ([Project](#), [Excel](#), [Word](#), [PowerPoint](#)), G Suite, Jira Software, Jira Service Manager, Confluence, Trello, Slack, Pencil Project, Canva, Miro, Lucidchart.

**Diagrams** Flow Chart, Decision Tree, DFD, UML ([Class](#), [Object](#), [Use Case](#), [Activity](#), [State Machine](#), [Sequence](#)).

**Adobe** Photoshop, Illustrator, Lightroom, Premiere Pro.

### Languages

Arabic [Native](#)  
English [Full Professional Proficiency](#)