

JetMe

PROPOSAL

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Executive Summary

Mission

JetMe provides jet charter flights for private as well as business travelers. Bringing private jet travel into the 21st century, delivering deep industry experience and today's vastest technology platforms. We consider the safety and security of our clients and employees to be our first priority in all our operations and services. JetMe acts responsibly towards society and the environment, conducts business to the highest ethical and professional standards, generates sustainable financial results, and increasing value for our shareholders.

Vision

JetMe is the first private aviation in Egypt and our long-term goal is to be the leader in the premier, international, business, private aviation services worldwide. Committing to high-quality aircraft and unbeatable private jet service that makes us a leader in the charter industry.

Purpose

- Provide a level of safety incomparable and act with uncompromising integrity.
- Recognize that each customer has unique and tailor the service to his needs.
- Create an environment where everyone is respected, empowered, and has an opportunity to grow.



Problem Statement

JetMe is the first private aviation in Egypt. It provides luxury private aviation to its residents. As there is no other private aviation based in Egypt, JetMe will fill this gap. JetMe service meets the demand from people concerned about getting on a commercial flight. We provide the ease of booking a flight from website and application, discounted private flights, shared flights, as well as customizable subscription plans for customers.

Methodology

1. Search the market for an opportunity in private jet aviation.
2. Understand customer needs in private jet aviation.
3. Hypothesize potential solutions and assumptions.
4. Take feedback from customers on potential solutions and your assumptions.
5. Validate potential solutions and assumptions with customer feedback.
6. Create the MVP of the approved solution.
7. Validate the MVP.
8. Begin to spend money on marketing and driving customer sales.
9. Constantly reevaluate your solution with customer feedback.

Closing Statement

We are certain of having what it takes to be the top private aviation in the middle east within a short period of time, afterward be the most trusted private aviation worldwide. JetMe has the potential and mindset to conquer the world of private aviation with its innovative market approach. We hope you see the potential of JetMe and accept our proposal to fund JetMe.

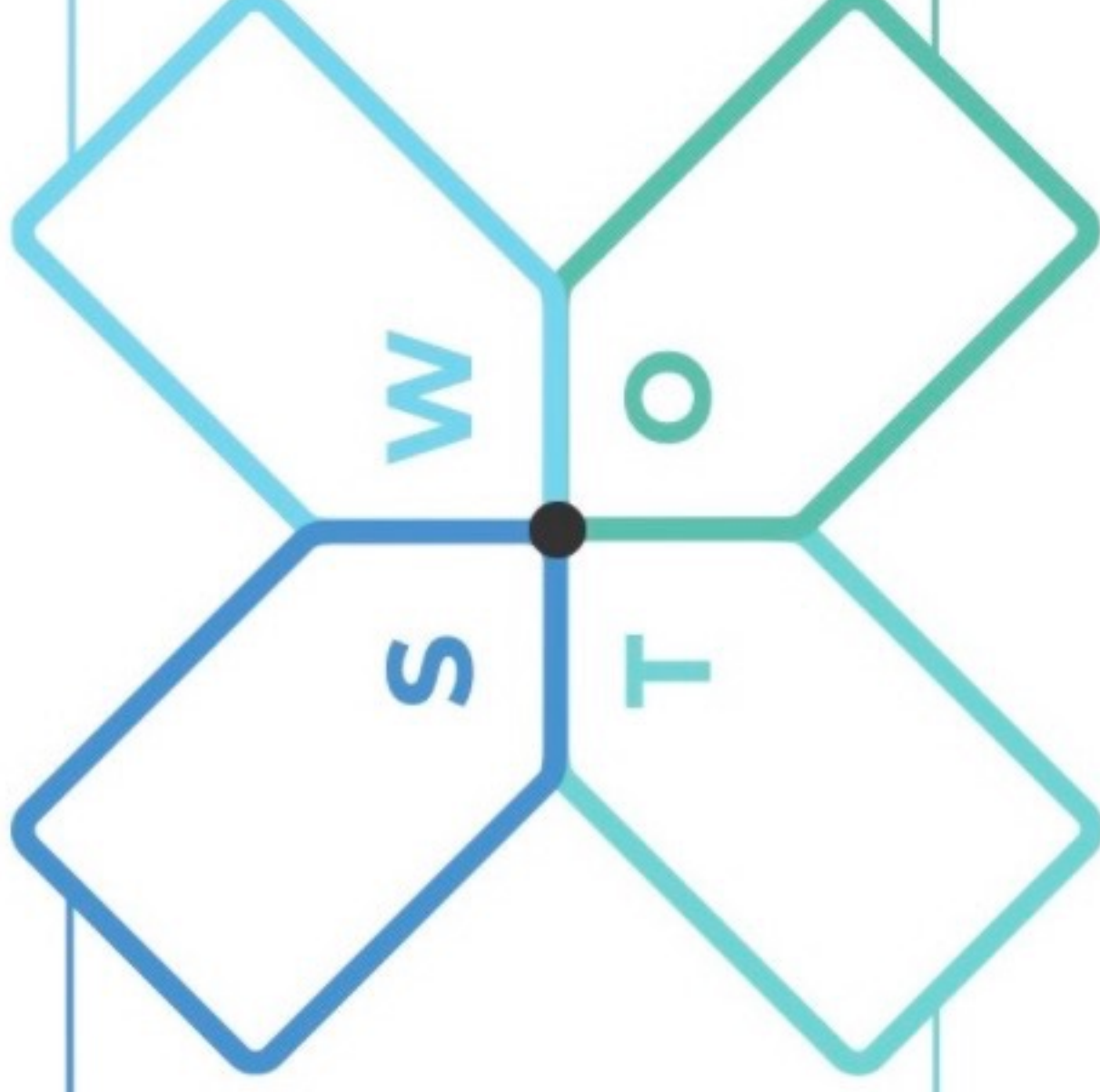
JetMe SWOT ANALYSIS

STRENGTHS

- High Income
- Safe and Speedy
- Luxuries Comfort
- Continued Growth

WEAKNESSES

- High Spoilage Rate
- Slow Rate of Infrastructure
- Huge Investment
- Competitive Market
- Huge Workforce



THREATS

- Customer and Employee Retention
- Increasing Competitors
- Skyrocketing fuel prices
- Government Intervention
- Global Economic Crisis
- Environment Threats
- Seasonal Threats
- Pandemics

OPPORTUNITIES

- Inviting New Stakeholders
- Market Expansion
- Use Technology to Minimize Cost
- Customized Services and Packages