



Thank you for completing the project. You have done really well. Your overall score is 89%. Kudos!

Here is how your submission has been graded. We hope you find it useful and helpful for your future submissions.

Parameter	Score	Comments
<b>Parameter: Problem Solving:</b>	2	The learner has attempted to identify the root cause(s) of the problem at hand but the identification process is flawed.
<b>Parameter: Solution Communication:</b>	3	The learner has communicated effectively what will be done, how it will be done, and why it will be done and, thus, succeeded in getting stakeholder buy-in.
<b>Parameter: Solution Implementation:</b>	3	The learner has implemented the solution or created a plan/roadmap that clearly meets their own objectives.

Areas of Strength: (These are practices you should continue doing)

- You have covered almost all the requirements of the checkpoint.
- You have explained the first part of the checkpoint about the Network Effect concept and types.
- You have a quite good understanding of the topic at hand.
- The submission is organized and informative.
- You try to think in a different way and come up with new different ideas. Keep that up and try to optimize it in the best way.

Areas of Improvement: (These are practices you should start doing)

- The following requirement, F. Are there any risks as a result of the newly applied Network Effects? was lacking in the checkpoint submission.
- There were no many ideas to increase the customer base of the supermarket. I don't think it's relevant to relate the concept to the producers. At the end of the day, it's a supermarket and the kind of products it sells are defined and limited. The Network Effect should be applied to attract more customers (consumers) to the supermarket that has a new competitor at the same area.
- Another point to discuss here that would make your submission greater is the data collection and management. If you can always add data to your plans or submissions that would boost them a lot and also validate your decisions and suggestions. Whether the data is real data, assumptions, or a referral to certain data you will use in the future and so on.
- If you tried to specify and clarify your points more that would be great and easy to grasp by your audience and viewers.

Additional Comments:

- Thank you for the great effort you put into this submission. Keep up the great work and looking forward to your next submissions.
- We highly appreciate the efforts you have put into this checkpoint. Well done!

Keep up the great work! And looking forward to receiving your next submission :)

