



# MD.YASER AHMMED RATUL

Versatile **WordPress Developer** and **Digital Marketer** with a strong background in building high-performance e-commerce websites and driving business growth. Proven expertise in custom WordPress development, technical SEO, and targeted Meta Ads campaigns. Adept at combining frontend design skills with data-driven marketing strategies to maximize brand visibility, user engagement, and sales revenue.

## WORK EXPERIENCE

**Davida Brand**  
Wordpress Developer  
2024-2026



- Built and managed brand websites using custom WordPress themes.
- Maintained inventory and product updates for the e-commerce platform.
- Implemented custom features, animations, and Facebook Pixel tracking.
- Resolved technical issues regarding carriers and order management.

**FB ADS**  
Remote marketer  
2023 - 2025



- Managed Facebook Ads algorithms to achieve precise target reach and lead generation.
- Designed engaging product content and visuals using Canva.
- Managed Daily Sales Target and Leads Gen.

## EDUCATION

**Institute of Science and Technology,  
Dhanmondi,Dhaka**

BSc in CSE - 2025 present

**Ispahani Public School and College,  
Bangladesh**

Secondary School Certificate (SSC)  
- 2021

**Ispahani Public School and College,  
Bangladesh**

Higher-Secondary School Certificate  
(HSC) - 2023

## LANGUAGE

English

Bengali

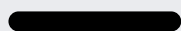
## SKILL SUMMARY



FB ads marketing



SEO



WORDPRESS



CANVA

## EXPERTISE

- Website development
- Seo Optimization
- Digital Marketing
- Frontend Developer
- Canva Design

## CONTACT

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