

MD.YASER AHMMED RATUL

Versatile **WordPress Developer** and **Digital Marketer** with a strong background in building high-performance e-commerce websites and driving business growth. Proven expertise in custom WordPress development, technical SEO, and targeted Meta Ads campaigns. Adept at combining frontend design skills with data-driven marketing strategies to maximize brand visibility, user engagement, and sales revenue.



EDUCATION

Institute of Science and Technology, Dhanmondi,Dhaka

BSc in CSE - 2025 present

Ispahani Public School and College, Bangladesh

Secondary School Certificate (SSC) - 2021

Ispahani Public School and College, Bangladesh

Higher-Secondary School Certificate (HSC) - 2023

LANGUAGE

English

Bengali

SKILL SUMMARY



WORK EXPERIENCE

Davida Brand
Wordpress Developer
2024-2026



- Built and managed brand websites using custom WordPress themes.
- Maintained inventory and product updates for the e-commerce platform.
- Implemented custom features, animations, and Facebook Pixel tracking.
- Resolved technical issues regarding carriers and order management.

FB ADS
Remote marketer
2023 - 2025



- Managed Facebook Ads algorithms to achieve precise target reach and lead generation.
- Designed engaging product content and visuals using Canva.
- Managed Daily Sales Target and Leads Gen.

EXPERTISE

- Website development
- Seo Optimization
- Digital Marketing
- Frontend Developer
- Canva Design

CONTACT

+880-1722-081109

github.com/yaratul2005

linkedin.com/in/md-yaser-ahmmmed-ratul-32056929a/

ratul41g@gmail.com