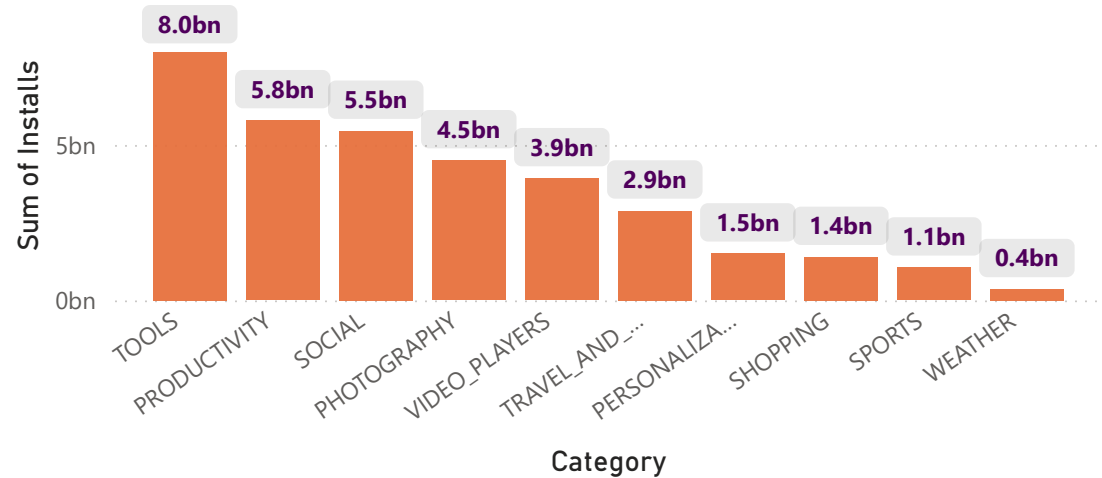
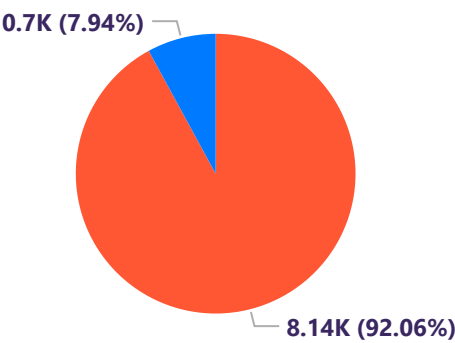


# Insights and Trends in the Android App Market

Total Downloads -- Top 10 Category



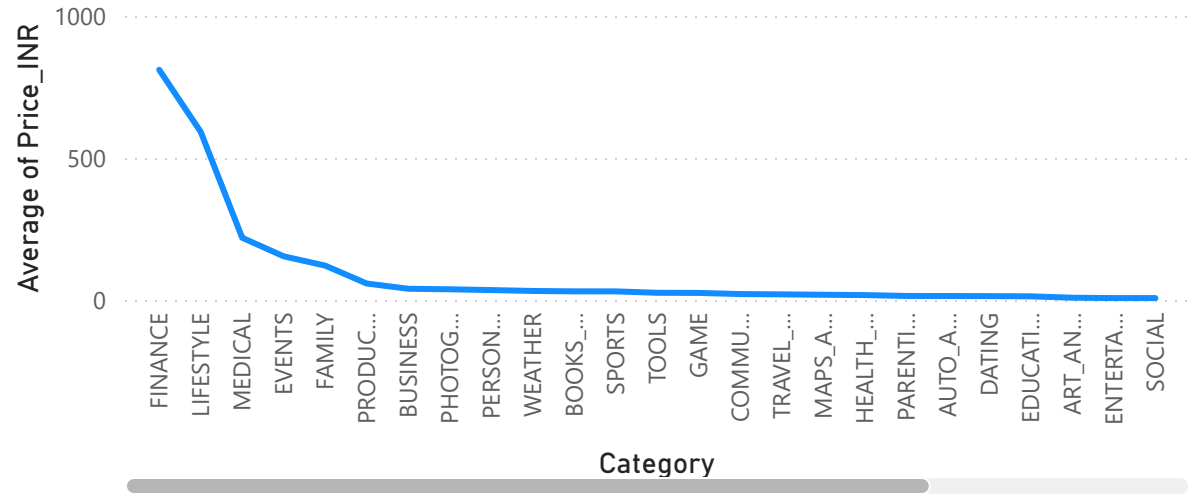
free vs. paid apps in the market.



Filter By App Category

- Category
- ☐ ART\_AND\_DESIGN
  - ☐ AUTO\_AND\_VEHICLES
  - ☐ BEAUTY
  - ☐ BOOKS\_AND\_REFERENCE
  - ☐ BUSINESS
  - ☐ COMICS

Average of Price\_INR by Category



Summary

Free	<div>Sum of Reviews</div> <div>2bn</div>	<div>Sum of Installs</div> <div>74bn</div>
Paid	<div>Sum of Reviews</div> <div>6M</div>	<div>Sum of Installs</div> <div>55M</div>