# DNY

Dynamic Domain Name for You

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הפרסומות.

איך נלחמים בזה ומה עושים? אם אתם לקוחות החברה, שנו את שרת ה-DNS שלכם לשרת של גוגל: 8.8.8.8. זו פעולה פשוטה, קלה מאוד שלא רק תגן עליכם מהתערבות של הספקית אלא גם תבטל דה פקטו את הצנזורה שזיר"ה וגורמים נוספים מבצעים על האינטרנט שלכם. הנה הסבר איך עושים את זה:

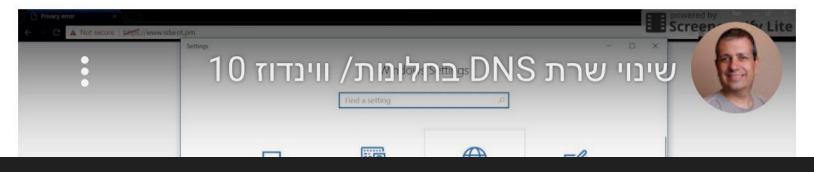
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## Our Idea

A tool that dynamically changes the DNS for a specific request or session to provide seamless access to websites blocked or restricted by their current DNS.



## **Target Market**

#### **General Internet User**

- Non-technical individuals who primarily use the internet for browsing, streaming, and social media.
- Likely to encounter DNS-related access issues but lack the knowledge or inclination to manually change settings.

## People in Authoritarian Regimes

- Individuals living under restrictive governments who face censorship and need tools to bypass blocked websites and access unrestricted information
- May not have technical expertise but rely heavily on the internet for communication, information, and connecting with the outside world

## IT Professionals and System Administrator

- IT professionals responsible for managing network configurations across an organization or multiple devices.
- Have more technical expertise and a deep understanding of networking concepts. require automated tools to quickly resolve DNS-related downtime

#### **Main Features:**

User Feedback

Notifies users about the DNS change and its success 04

### **Ethical Content Check**

Utilizes AI to analyze the website and provides a warning if the site is identified as unethical, harmful, or potentially unsafe

Automatic Detection

Recognizes when a website is inaccessible due to DNS issues

Dynamic Switching

Automatically changes the DNS to an alternative, more accessible server

## Competitors:

- VPN Services with DNS Switching
- DNS-Specific Tools
- Public DNS Services with Automatic Switching
- Internet Access Tools for Bypassing Restrictions
- System-Level DNS Management Tools

## Our Competitive Edge:

- √ Dynamic DNS Switching for Specific Use
- √ Fully automated detection
- √ Zero technical knowledge required
- √ Cross-platform compatibility

## Questions?

