Jerry Yarnetsky

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Experience

Miami University
Oxford, Ohio

Web Services Librarian-Assistant Librarian
January 2018 to present.

- Worked in team environment to redevelop libraries web services from the Drupal content management system to the Jekyll static site generator in a *JAMstack* environment (javascript, APIs, markdown). The transition resulted in major security and performance improvements and allowed our team to better collaborate and peer review code via Github.
- Created and upgraded online platforms, from online reference chat to reservation systems, customized to the needs of library departments transitioning to online services due to the COVID-19 pandemic.
- Lead implementor for efforts to bring the libraries online services to WCAG accessibility standards. Train staff and advocate for universal accessibility in our online services.
- Collaborate with the Havighurst Special Collections and University Archives staff to design and redesign their digital services and projects.
- Improved off-campus access to millions of library resources by implementing guest access in our Ebsco Discovery Service system.
- Continually investigate emerging technologies to improve access and delivery of digital resources and services.

Visiting Faculty
Spring 2020 to present

- **IMS 222: Introduction to Interactive Design and Development (Spring 2020-present)**
Teach this 3-credit course for the Emerging Technologies in Business and Design (ETBD) department, which investigates the theories and practice of interactive design and front-end web development. We also explore topics such as ethics of online interactions, and inclusive design for every person on every device. My cohort alternates between first-year students starting their ETBD program and upper class students incorporating interaction design into their primary majors ranging from psychology to fashion design. Due to the pandemic, I have taught this course in-person and online, both synchroneously and asynchroneously.

Montgomery County Community College
Blue Bell, Pennsylvania
Serving 12,000 students

Emerging Technologies Librarian-Assistant Professor
February 2010 to present.
Promoted January 2014.
Tenured September 2016.

Director of Libraries (interim posting)
January 2015 to June 2016.

Technology, online services, and digital projects

- Designed and managed library online services, emphasizing clarity of use for new students. Projects include library website redesign for LibGuides CMS and Sirsi OPAC customization.
- Created and established best practices for multimedia tutorials and research guides.
- Collaborated with college archives and faculty to create digital humanties projects, coordinating project technology, best practices, exhibit web development, and grant writing.
- Lead efforts for universal accessibility of library services and resources.
- Curated technology and exhibit design for unique multimedia gallery housed in our library.

Reference, instruction and outreach

- Tought information literacy workshops customized to faculty and student needs.
- Provided one-on-one research and technology assistance and training for college community in person, by phone, and online chat.
- Assisted faculty in researching and assessing open educational resources.
- Outreach and collection development liaison for STEM, and Business divisions.

Management

- Managed operations and budget for two campus libraries.
- Supervised, coached, and evaluated faculty librarians and technical services departments. Coordinated staff of 28 from two unions.
- Re-established best practices and restructured processes after significant staff retirement.
- Represented libraries internally and in consortial meetings.

Madison-Jefferson County Public Library
Madison, Indiana
Serving 33,000 residents

Reference and Online Services Librarian

January 2002 to
January 2010
Promoted to Librarian
January 2007

- Coordinated technology for multiple digital history projects including exhibit site web development and establishing best practices for image scanning and metadata.
- Managed library communications including library website and social media. Website redesign received ALA recognition in 2006.
- Wrote library's state mandated 2005-07 and 2008-11 Long Range Technology Plans.
- Wrote and coordinated grants and implemented projects for public access computing and wireless Internet services. Collaborated on LSTA grants for digitization projects.
- Planned, promoted, and hosted library events from movie festivals to poetry slams.
- Provided reference services utilizing online, print, and human sources for in-person, phone, email and web-based inquiries.
- Trained patrons and staff in use of technology and research.

Web development and journalism experience

ReAL Design
Madison, Indiana

Web developer
March 2007 to March 2013

- Collaborated with Graphic Designer Rick Lostutter to create websites and e-commerce for non-profits and businesses in SE Indiana including the Holiday World theme park of Santa Claus, Indiana and the Madison Consolidated School System.
- Developed sites on Drupal, Wordpress, Textpattern, and Concrete5 content management systems coding with HTML, CSS, PHP, jQuery, and MySQL on Linux servers.

The Madison Courier
Madison, Indiana

Special Projects Editor and Staff Writer
November 1993 to May 2002

- Managed and edited daily newspaper as acting managing editor.
- Reported on government and education activities for daily newspaper.
- Led special editorial projects in collaboration with news and advertising staffs.
- Designed work flows and trained staff for technology advances including new software, Internet research and the transition to computerized design and 4-color printing.
- Won Hoosier State Press Association community service award for election coverage.
- Developed newspaper's first web site.

Additional journalism experience: Managing editor of *La Prensa Nacional, a* Latino weekly newspaper in Toledo, Ohio, 1991-92. Reporter at WMUB-FM, public radio of Miami University, Oxford, Ohio, 1989-1991.

Education

Master of Library Science

Indiana University School of Library and Information Science
Indianapolis, Indiana
- December 2006 : GPA 3.925
- Coursework included library management and assessment, information architecture, and technologies for patrons with special needs. Also local history and genealogical services, collection development, reference and cataloging.

Undergraduate

Miami University
Oxford, Ohio
- Bachelor of Arts, December 1991
- Major: English/Journalism. Minor: Political Science.

Bowling Green State University
Bowling Green, Ohio
- August 1985 to December 1987
- Coursework: Journalism, general studies.

Continuing education
- Currently studying for International Association of Accessibility Professionals certification.
- Workshops on use of multimedia in course design, copyright, grant writing, legal reference, and services for patrons with disabilities.
- Regularly attend national and regional libraries and technology conferences.
- Continually learn new skills through self-study and formal coursework from iOS programming to jQuery.

Scholarship and Service

Presentations

Yarnetsky, J., Irwin, K., Qu, M. (2021, April) *Free yourself from the database: Developing with a static site generator*. Webcon 2021 Conference. Online: University of Illinois.

Yarnetsky, J. & Morgan, A. (2020, October) *Effects of high school location on first-year students' research confidence and college readiness* [poster presentation]. ALAO 2020 Conference. Online: Academic Library Association of Ohio. https://2020.alaoweb.org/posters/hs-location

Yarnetsky, J. (2020, April) *Free yourself from the database: Developing with a static site generator* [cancelled conference]. Webcon 2020 Conference. University of Illinois.

Yarnetsky, J. (2019, November) *The last mile for web accessibility: Help making our content universally accessible*. ALAO 2019 Conference. Academic Libraries Association of Ohio Conference, Columbus OH.

Yarnetsky, J. & Revelle, A. (2019, November) *Do You Need Help? The Implementation of Proactive Chat and its Effect on the Quantity and Quality of Reference Interactions*. Academic Libraries Association of Ohio Conference, Columbus OH.

Yarnetsky, J. (2019, April) *Make your online content accessible to all: Not just those who can see your library website*, ACRL 2019. Association of College and Research Libraries, Cleveland OH.

Yarnetsky, J. (2019) *LibA11y: A guide for making our library content accessible*. Authored online resource. http://www.liba11y.org

Yarnetsky, J. (2017, July) *CSS with Floaties On: Cascading style sheets for beginners* [technology workshop]. TCLC Summer Camp. Tri-State College Library Cooperative, Gwynedd Valley PA

Yarnetsky, J. (2017, July) *Customing LibGuides* [technology workshop]. TCLC Summer Camp. Tri-State College Library Cooperative, Gwynedd Valley PA

Yarnetsky, J. (2015, March) *Annotating digital exhibits* [panel discussion and moderator]. THATCamp CC: The Humanities and Technologies Community Colleges, Philadelphia PA.

Yarnetsky, J. (2014, September). *Digital Humanities on a Dime.* [panel discussion and moderator] THATcamp Philly. The Humanities and Technologies, Philadelphia PA.

Yarnetsky, J. (2014, July) *Wordpress for your library* [technology workshop]. TCLC Summer Camp. Tri-State College Library Cooperative, Blue Bell PA

Yarnetsky J. (2013, October) *Betzwood Film Archives Project*. VUStuff digital humanities conference. Villanova University, Villanova PA.

Yarnetsky, J. & Greene, L. (2012, October) *Digital history best practices*. MC3 Tech Conference. Montgomery County Community College, Blue Bell PA.

Yarnetsky, J. (2010, October) *Digital Campus Academy: a multimedia faculty training camp*. [discussion panel] MC3 Tech Conference. Montgomery County Community College, Blue Bell PA.

Yarnetsky, J. (2010, July) *Using Facebook pages to promote your library* [technology workshop]. TCLC Summer Camp. Tri-State College Library Cooperative, Blue Bell PA.

Yarnetsky, J. & Barnes, J. (2009, April) *Digital history: Lessons learned* [invited presentation]. 2009 ILF Distrit Conference. Indiana Library Federation, Columbus IN.

Yarnetsky, J. (2008, October) *Digital Projects using Omeka* [invited presentation]. Open Source Repositories and Digital Libraries Conference. Indiana Online Users Group, Indianapolis IN.

Yarnetsky, J. & Barnes, J. (2008, August) *River to Rails* [invited presentation] ILF Reference Division Conference. Indiana Library Federation, Columbus IN.

Yarnetsky, J. (2008, April) *Open Source: Free Lunch or Free Kittens?* ILF District Conference. Indiana Library Federation, Madison IN.

Service to the profession

Code4Lib National Conference website committee (2021) documentarian and accessibility tester for conference website. https://2021.code4lib.org/

Speculative Futures on Post-Pandemic Libraries (2021), editorial assistant for digital project from the Technical, Electronic, and Digital Services Interest Group of the Academic Library Association of Ohio. https://futures.alaoweb.org/

Weave: Journal of Library User Experience (2019-present). Member of advisory board for this open-access, peer-reviewed journal for library user experience practitioners published by University of Michigan Publishing.

Code4Lib Midwest Conference Planning Committee (2018) Committee member for with event planning and scheduling, budgeting, and website creation/maintenance.

Tri-State College Library Cooperative (2015-16) member of board of directors.

Barriers to Adoption of Online Learning Systems in Higher Education (2011) Researcher and report contributor for this Gates Foundation-funded study.

ILF Reference Division Board of Directors (2008-2010). Indiana Library Federation.

Service leadership and honors

Chair of Student Life Committee (2016-2017) at Montgomery County Community College.

Chair of Middle States Acrreditation Self-Study research group and member of steering committee (2013-2015) at Montgomery County Community College.

John & Susanne Roueche Excellence in Leadership Award recipient (2013) from the League for Innovation in Community Colleges.

Chair of Distance Education Committee (2012-14) at Montgomery County Community College.

Member, President's Leadership Council for Policy (2012-14, 2016-2017) at Montgomery County Community College.

Skill set

Web development and Digital Editing
- HTML/CSS/JavaScript/PHP/MySQL-based web development using content and digital collection systems including LibGuides, Drupal, Wordpress, Omeka, and ContentDM.
- Git-centered web development with static site generators.
- Lead implementer for accessibility compliance.
- Usability testing.
- Multimedia editing with Apple and Adobe products.
- Print design with Adobe products

Technical Services and Systems
- Sirsi Symphony ILS and Enterprise OPAC maintenance.
- Dublin Core metadata and AACR2 cataloging.
- Windows and Macintosh system troubleshooting.
- Familiar with Linux servers, ethernet and wifi networking.

Reference and Instruction
- Reference interviewing.
- Research using online, print, and human sources.
- Information and technology literacy instruction for audiences ranging from college students and faculty to senior citizens.
- Online resource and tutorial creation.
- Open educational resources.
- Adult and children's programming.

Management and leadership
- Personnel hiring, supervision, coaching, and evaluation in union environment.
- Budget management, building, and projections.
- Grant writing.
- Project management.
- Policy development.
- College shared governance, and committee leadership.