Meridian Junior College 2017 J2 Prelims GP Paper 2 Answers

1. What is the author suggesting in describing the quest to define beauty as being like "asking whether one's vision of "red" is the same as someone else's" (line 5)? [2m]

Lifted	Inferred
Scientists are still on a quest to define what makes things and people beautiful. In some ways, it is like asking whether one's vision of "red" the same as someone else's	He suggests that the definition of beauty is relative / people have differing views of beauty/ what is beautiful. [1m]
Scientists are still on a quest to define	And therefore the difficulty of defining beauty / impossible to define beauty. [1m] OR
- there is just no way to know for sure.	Which cannot be verified with each other. * Missing context (not mentioning beauty) = 0m

2. In line 7, the author claims that people's preferences for body shapes differ over "time" and "space". Give one example of each and explain how the examples illustrate his claim. Use your own words as far as possible. [2m]

Lifted	Paraphrased
Space In the West, people may prize longer legs in women while preferring less "lanky men", yet the nomadic Himba society in Namibia have the opposite tastes.	Example: The author gives the example of how people prefer women with long legs and men who are not tall and thin/gangly/spindly/gawky in the West, and have contrasting tastes in Namibia. Note – 'lanky' means 'tall and thin', not 'skinny' Link: Which illustrates how people's preferences for body shapes differ across different countries/cultures/societies/regions. *Both women and men should be discussed
Time Botticelli's Venus – once the Western ideal of beauty – has shorter legs, compared to her body, than the desired shape for models today. OR	Example: The author gives the example of how the Western* notion of beauty has shifted from one with shorter legs relative/in relation to her body hundreds of years ago to one with longer legs today OR
As plus-sized comedian Dawn French once quipped, "If I had been around when Botticelli was painting The Birth of	Example: The author gives the example of how Western* notions of beauty used to celebrate plump women but today celebrate skinny women.
Venus, I would have been revered as a fabulous model, and supermodels like Kate	Link: Showing how preferences for body shapes have changed from the past to present/ over time
Moss, would have been the paintbrush."	*'Western' should be included, part of the context

^{*}Clear signposting to match example to each characteristic required.

3. According to the author in paragraph 3, what explains the preference for symmetry in both humans' and animals' choice of mates? Use your own words as far as possible. [2m]

Lifted	Paraphrased
	Both humans and animals prefer symmetry in
	their partners because
The rationale behind symmetry preference in	
both humans and animals is that symmetric	Those who exhibit symmetrical physical traits
individuals are seen as more prolific mates.	are perceived to be more fertile
	* Ideal/better partners = 0m
Further, scientists believe that this symmetry is	They are more likely to be healthy / in good
equated with a strong immune system .	health / physically fit / good physical condition
Thus, beauty is indicative of more robust	Have stronger/better genes or DNA, increasing
genes, improving the likelihood that an	the chances that their future children will remain
individual's offspring will survive.	alive / thrive

3 for 2m, 1-2 for 1m

4. Explain the author's use of the word 'even' in 'even babies respond more positively to attractive, symmetrical faces.' (Line 25) [2m]

Lifted	Inferred
In fact, even babies	A young infant, who has not been socially conditioned to notions of
respond more positively to	beauty/does not understand concepts of beauty, [Inferred]
attractive, symmetrical	also responds favourably to symmetry. [1m]
faces.	
	* Characteristic of the young infant must be linked to beauty
	So answers like 'babies are still young/immature' = 0m
	But answers like 'babies are too young to understand notions of
	beauty' = 1m
	This highlights that
	the preference for symmetry is <u>deeply ingrained/innate</u> in human
	nature
	OR
	The great extent to which symmetry is preferred by humans [1m]

5. Using your own words as far as possible, explain the irony found in line 32. [2m]

Lifted	Paraphrased / Inferred
morphing a lot of faces together	It is expected that attractive/beautiful faces stand out /
typically produces an end product that	are more remarkable / exceptional than others
is highly attractive. The reasoning goes	
that this blending gets closer to the	However what makes such faces appealing to others is
face "prototype" that may underline	because they are actually a composite of the most
attractiveness – the ultimate idea of an	commonplace / mainstream / commonly found /
attractive face is ironically the most	familiar faces and nothing outstanding in particular.
average one.	
	* Attractive faces are good-looking. Actually they are
	ordinary-looking = 1m
	** Need to explain that what is considered attractive
	contradicts what one believes about attractiveness.
	Thus the expectation needs to be about 'attractive
	faces', not about 'common faces'.

6. Give three differences between beauty and attractiveness that the author suggests in lines 37 – 42. Use your own words as far as possible. [3m]

Lifted	Paraphrased
Rigid,static vs fluid,variable	Beauty is seen to be inflexible and unchanging / objective definition VS Attractiveness can change/shift in how it is viewed / subjective definition Volatile = 0m
Physical image vs psychological experience	Beauty is tied to a tangible / concrete / visible picture / outward appearance VS Attractiveness is a state of mind / what one goes through in one's mind
Youth oriented vs ageless	Beauty celebrates / is tied to youthfulness / being young VS Attractiveness can take place at any age / regardless of one's age / is timeless
Photoshopped or surgically attained vs develops naturally	Beauty can be artificially attained VS Attractiveness grows from within
Women pursue physical features associated with beauty vs one can simply feel attractive about oneself .	Women seek / go after features deemed by others as beautiful VS Attractiveness can come from one's own perception of oneself

Any 3 pairs for 3 marks. Marker's discretion.

7. What does 'cradle-to-grave' (line 48) suggest about the consumers of beauty products? [1m]

Lifted	Inferred
women and girls will become cradle-to-	Consumers of beauty products / Women and girls
grave consumers of beauty products, cosmetic surgery and diet programs	start using beauty products and services
	from a very young age all the way till old age OR
	Throughout their lives / their whole lives / life-long obsession
	* Time element needed
	Both the old and young are consuming beauty products = 0m
	Consumers will not cease using them = 0m
	Consumers cannot live without/obsessed with beauty products = 0m

8. What does the author mean when he says "being vain may not be such a vain endeavour after all" (lines 81 - 82)? [1m]

Lifted	Paraphrased
Thus, being vain	An <u>obsession</u> /excessive concern with one's own beauty/ looks
	Merely 'pursuit of good looks' / 'caring about one's appearance' = 0m
may not be such a vain endeavour after all.	is not actually futile/pointless / actually has benefits.
	* Both halves needed to get 1m.

9. In the light of the final paragraph, why do researchers say that "a beautiful cover prompts a <u>closer</u> reading" (line 87)? Use your own words as far as possible. [2m]

Lifted	Paraphrased / Inferred
attractiveness actually invites people to learn what one is made of because it draws others to go beyond the initial impression, in other respects than just genetic fitness	People are attracted / enticed / keen to find out more about attractive people / invites a deep er look / beyond their physical features.
attractive people are actually judged more accurately—at least, closer to a subject's own self-assessments—than are the less attractive	This allows for a more correct appraisal / evaluation of attractive people

¹ for 1m

10. Using material from paragraphs 7 to 9 (lines 50 - 79), summarise what the author has to say about the negative effects of the obsession with beauty and how attractive people are viewed. Use your own words as far as possible. Opening words: An obsession with beauty...

	Lifted Paraphrased			
		e obsession with beauty		
1	never-ending treadmill of unrealistic	Is a futile/non-stop attempt to look good		
	beauty attainment	OR		
	are never satisfied with the outcomes .	one is never satisfied with one's looks.		
2	Through chronic and unhealthy dieting	One eats too little / unbalanced diets		
	Trinough emorne and annountly aloung	* 'Dieting/diets' can be lifted		
		Bad eating habits(Vague) / Poor diets (more for		
		poverty) = 0m		
3	taking unnecessary risks during cosmetic	Needlessly jeopardises one's health in surgery		
	surgical procedures	* 'Risk' CANNOT be lifted		
4	absorbing unsafe chemicals through	Consumes/exposes oneself to dangerous/harmful		
	cosmetics	ingredients in cosmetics/beauty products,		
5	women are placing themselves in	endangering one's wellbeing		
	precarious health situations	* 'Health' can be lifted		
6	Women and girls are at risk for lifelong	This results in long term illnesses		
	health problems	OR .		
	and the problems start at an early age	Illnesses begin from a young age		
7	obsession over a particular aspect of one's	And even mental illnesses		
	appearance has a psychiatric diagnosis			
8	far-reaching implications for women's	Such obsessions take a financial toll on women /		
	economic well-being women spending	cause women to spend excessively / overspend on		
	much of their money on cosmetics	beauty products		
9	"Lookism", or the prejudice based on	Less attractive people face workplace bias.		
	physical appearance and attractiveness is			
	an increasing problem discrimination			
	against overweight people in the workplace			
	is a widespread practice			
	How attractive people are viewed			
10	employers believe that good looks	Companies believe that attractive people add more		
	contribute to the success of their	value to the organisation,		
11	companies			
11	Yet, studies have shown that people who	seeming more capable/proficient/qualified/		
	are perceived as being more attractive also	outstanding		
40	appear more competent and successful	* receive higher salaries = 0m (not perception)		
12	It may be that there is a societal view that	Society views attractive people as less inclined to		
	attractive people are less likely to commit	break the law,		
12	crimes than unattractive people,	more clayor/bright/brainy		
13	attractive people also seem to be more	more clever/bright/brainy,		
14	intelligent, better adjusted	emotionally stable / mature		
'4	better aujusteu	* flexible/adaptable = 0m		
15	and more popular	and well-liked/socially adept		
16	Attractive people are perceived to have	Attractive people are seen to do better in their		
10	more occupational success	careers,		
17	and more dating experience than their	be more eligible as romantic partners		
' /	unattractive counterparts	De more eligible as fornatilic partifers		
18	in which an attractive person's confident	And see themselves as self-assured		
10	self-perception	And see memserves as sem-assufed		
1	ן אבוו-ףפוניפףנוטוו			

Points 10- 18 must be phrased as perceptions using words like 'seen', 'perceived', 'viewed', 'appear to be', 'it is thought that' etc

14 + 8m, 12 - 13 = 7m, 10 - 11 = 6m, 9 = 5m, 7 - 8 = 4m, 5 - 6 = 3m, 3 - 4 = 2m, 1 - 2 = 1m

11. Eric Land considers how beauty is viewed and its impacts on those obsessed with it. How far would you agree with his observations, relating your arguments to your own society?

would you agree will	n his observations, relating your arguments to your own society?
From the passage	Agree / Disagree
Para 1: Scientists are still on a quest to define what makes things and people beautiful. In some ways, it is like asking whether one's vision of "red" the same as someone else's - there is just no way to know for sure.	Agree Apart from body shape, beauty is indeed culture-specific, especially when it intersects with race/religion (eg. In Middle-eastern countries with conservative dress codes, women's beauty is largely defined by the beauty of their eyes. Whereas in Korea, having double eyelids and a V-line shaped jaw is key to being truly beautiful. In India, meanwhile, having long and soft hair is what defines a true Indian beauty). The reaction by some people in recent years against oppressive/often unattainable Western and Korean beauty ideals is testament to the relativity of beauty standards.
way to know for sure.	Disagree Due to the forces of cultural globalisation and media influence, there seems to have been a general convergence towards universally-accepted/desired beauty standards—defined by the stick-thin ideal, double eyelids, straight hair, fair skin, anglicised features (small nose, thin lips, less prominent curves). A saying goes that the type of black model the beauty/fashion industry looks for has to "be a white girl dipped in chocolate." Deviance from this norm is subject to exotification, fetishization and sexualisation. In SG, a country assailed by the forces of cultural globalisation, many young girls aspire towards looking like their stick-thin, double eyelid, small face K-Pop idols.
Para 2:preferences for body shapes differ over time and space.	Agree Not surprising. Perceptions of beauty partly arise from functional and pragmatic concerns. Nomadic societies may favour men with long legs given the need for men to walk long distances to seek out new pastures. Similarly, perceptions of beauty in the past celebrated more fat because it was a sign of status and prosperity. The wealthy ate in excess, assuring themselves "good health", while the poor starved. Socially dominant groups with better access to food and thus heavier were believed to have better health.
	Furthermore, perceptions of beauty are very much shaped by cultural norms, for eg the long-necked women of the Kayan Lahwi tribe in Thailand and Myanmar. In Singapore, which is highly susceptible to media influences from the West, perceptions of beauty are largely tied to those of the West – fair skin, pronounced features, large eyes, slender body shapes, or more recently, from K-pop influences.
Para 4: The ultimate idea of an attractive face is ironically the most average one.	Agree Nothing ironic about considering the most attractive face to be the most average one. It is natural to subscribe to what is seen as conventional and 'normal' and embrace it as being more attractive than looks. Consider how many go for plastic surgery to attain the same features of public celebrities and the ubiquitous results of South Korean women who have undergone cosmetic surgery.
	Disagree

Modern perceptions of beauty are more varied today and society has become more accepting of alternative forms of attractiveness, eg plussized models like Ashley Graham have appeared on the cover of fashion magazines like Vogue. Transgender, androgenous, elderly,

heavily tattoed, mentally and physically disabled models have also all broken into the fashion world. Furthermore, perceptions of beauty still vary greatly in different societies, from Western to Eastern. The bigeyed anime look popularised in South Korea and Japan is vastly different from the Western model but neverthelss tremendously popular in Asia.

Para 5:

Beauty and attractiveness are often confused to be one and the same...beauty drives women toward the pursuit of the physical features associated with the word.

Agree:

Can't blame people for subscribing to fixed notions of beauty rather than feeling attractive. This is especially since what is portrayed in the mass media are standard notions of 'beauty' by only showcasing supermodel-types who are typically thin, tall, fair, and young.

Furthermore, while one feels 'attractive', the definition of 'attractive' features is frequently tied to what is commonly seen as 'beautiful' features (eg. big defined eyes, youthful skin), all dictated by cultural norms and the media.

Para 6:

Be it beauty or attractiveness, people too often tie their selfworth to their physical appearance...many women and girls cannot escape feeling judged on the basis of their appearance.

Agree:

The beauty/fashion industry is widely seen as oppressing women by casting them primarily as nothing more than objects of beauty for male admiration, often defined by the thin ideal. For eg, a few years ago, Abercrombie & Fitch was under fire for refusing to make clothes for large women, Chanel designer Karl Lagerfeld is known for lashing out at fat people who he deems ugly. A 2017 meta-analysis study from the University of South Australisa has established that such oppression does indeed exist.

Disagree:

The beauty/fashon industry is evolving in many major fashion capitals (New York, Milan, etc)—away from the oppressive beauty association with thinness, including SG's. They are hailing plus-sized models & beginning to promote the idea that a woman's worth is more than skindeep. Eg. In 2017 France banned super skinny models. Many beauty/fashion magazines also talk of this shift in the Fashion/Beauty industry (eg. international and SG-versions of V Mag, Velvet D'Amour, FFFWeek, Beth Ditto, Melissa McCarthy, Evans, Plus North, Frazier, Big Love, Curvy Girls, Elle Quebec, Vogue Italia).

A 2013 Dove internet survey of 300 SG women revealed that while only 2 percent thought that they were beautiful, the majority were reasonably confident about their attractiveness.

Para 7:

The health implications that impact women on the never-ending treadmill of unrealistic beauty attainment are substantial...women are placing themselves in precarious health situations...Women and girls are at risk for lifelong health problems – and the problems start at an early age.

Applicable to SG:

The widespread access to, and use of social networking sites in SG is responsible for internalisation among women of the oppressive thin ideal (among other unattainable ideals). The latest skinny fads usually come on the heels of viral social media trends. A couple of years ago, there was the "bikini bridge", which is the space between a woman's hip bones that showed how flat her tummy is; and the "thigh gap" that apparently proves one has ultra-slim legs. Then in 2016, there was the A4 waist challenge, where women compete to be as thin as an A4 piece of paper (portrait, not landscape!).

This obsession over thinness has led to increased concern over the negative health implications of these beauty ideals on women. Eg. documented in 2012 report "Seeking Thinspiration" / SGH reported a 3-fold increase in beauty/fashion-related eating disorders in 2012 / Many SG hospitals report a rising trend of such patients—a 2016 study by the KK Women's and Children's Hospital revealed that beauty-related

eating disorders from as young as 9 or 10 years old has increased by a significant 10 per cent a year since 2008 when such patients were treated there

Para 8:

Furthermore, the burden of unattainable beauty has farreaching implications for women's economic wellbeing...expectations of physical beauty even impacts women economically through their workplaces. "Lookism," or the prejudice based on physical appearance and attractiveness, is an increasing problem.

Agree:

According to renowned author Daniel Hamermesh, there are at least 3 reasons for the increasing problem of looks-based discrimination at the workplace. First, in service and sales industries, physical attractiveness could actually increase sales for the company because beautiful people are seen as more persuasive. A related reason is that customers prefer dealing with better-looking sales people. Finally, more attractive people tend to have more desirable personality traits, such as self-confidence and self-esteem—and this appeals to both employers and customers. The beauty premium appears to be pervasive in almost every occupation and industry, though it is higher in some than in others. In SG, this is especially applicable for younger women. A 2011 ST report affirms the presence of this traditional gender stereotype/trend in SG. Unlike their male counterparts, younger SG women are found to be valued especially for their looks/dressing, particularly in the finance, F&B and retail sector.

Certain companies may have dress codes, which is acceptable given the nature of the job or the industry (eg banking, corporate sales), or simply the need to look professional to impress clients. However, there are also companies who have a 'look policy', such as Abercombie and Fitch, who in the 2000s was criticised for dictating everything from fingernail length to hair colour. It was also an open secret that the company hired salespeople, called "models", who were stylish, conventionally attractive, and often scantily clad. Male employees were hired specifically to work shirtless! In 2015, after much critism, A & F has since overhauled its look policy (no more shirtless men amongst other changes).

Disagree:

Given that SG society does value talent/experience over looks to some degree, this is more applicable to younger women, who may need to rely on their physical looks to climb the social/corporate ladder. Older women are less affected by lookism. Eg. the success stories of hotelier Ms Jennie Chua, Ms Olivia Lum of Hyflux, Ms Ho Ching of Temasek Holdings.

Also, no one can be blamed for pursuing beauty especially when employers prize attractiveness highly. For example, the most popular aesthetic procedure globally is blepharoplasty, or double eyelid surgery as it helps them look less 'sleepy' and 'tired', which supports the popular view that bigger eyes equals more attractiveness. In a highly competitive society like South Korea, such aesthetic procedures are a matter of pragmatism, where attractiveness is a competitive advantage in the job market. The assumption employers make is that if you look like you can take care of yourself, then you can take care of your job. Cosmetic procedures are akin to getting a haircut.

Application Question Band Descriptors

Band 1	1	REQUIREMENTS: Systematic reference to the requirements of the question with evidence of a
		balanced treatment.
8 – 10	2	EXPLANATION: Shows a good or very good understanding of terms and issues.
	3	EVALUATION: Makes very convincing evaluation by making judgements and decisions and by
		developing arguments to logical conclusions, and includes elaboration and support through
		personal insight and apt illustration.
	4	COHERENCE: Very clear shape and paragraph organisation and cogent argument.
Band 2	1	REQUIREMENTS: Covers requirements of the question adequately but not necessarily a
	-	balanced treatment.
4 – 7	2	EXPLANATION: Shows an adequate level of understanding of terms and issues (which may
_ ·	_	include minor distortion).
	3	EVALUATION: Evaluation is attempted but is not always convincing, and tends to be
	٦	superficial with limited development of ideas, and is not as thorough in support.
	4	COHERENCE: Paragraphing is sometimes helpful and there is a recognisable over-all shape to
		the answer; arguments are generally cogent.
Band 3	1	REQUIREMENTS: An incomplete and/or unbalanced treatment of the requirements.
	2	EXPLANATION: Shows very limited degree of understanding and a higher incidence of
1 – 3		misinterpretation.
	3	EVALUATION: Tends to be a mere summary of restatement of the text with a few simple and
		undeveloped judgements, with very thin support.
	4	COHERENCE: Paragraphing and organisation are haphazard; arguments inconsistent or
	•	illogical.
0	No	othing in the answer meets any of the criteria.
	-	aning in the another mode any of the ontena.

Use of English (15 marks)

- Assessment must be based on the individual candidate's performance across the whole paper.
- Generally, look for sentence length, the range and variety of vocabulary, and the incidence, range and severity of the following types of error: spelling, vocabulary, tense, number, sentence construction.
- Apply the 'best fit' principle when not all the descriptors of a single band are found within a script.

Marks	Descriptors
Band 1	Very good to excellent linguistic ability: very few serious errors; only a few slips or minor errors.
	Assured command of language: it is clear, fluent, effective and appropriate throughout.
12 – 15	Answers are cogent, concise and well organised. A wide variety of apt vocabulary is used and
	sentence structure is inventive, developed and appropriate.
	There is a sustained attempt to rephrase the text language for all the answers.
Band 2	Good to very good linguistic ability: a number of errors of various kinds but they do not seriously
	impede the flow of the writing.
8 – 11	Competent command of language: the Candidate usually writes in convincing and idiomatic
	English, with some positive merits.
	Vocabulary and sentence structures are varied and appropriate but not necessarily outstanding.
	There is a noticeable attempt to avoid the text language for all the answers.
Band 3	Satisfactory / mediocre linguistic ability: errors of various kinds are frequent but the English is for
	the most part intelligible.
4 – 7	Moderate command of language: the English is at times halting, repetitive and generally insecure.
	Misuse of vocabulary and/or breakdown of syntax or grammar. Only simple statements attempted
	successfully.
	There are recognisable but limited attempts to rephrase the text language in the answers.
Band 4	Weak linguistic ability: frequent and serious errors of various kinds, rendering the English
	muddled or unintelligible at times.
1 – 3	Very poor command of language.
	Widespread misuse of vocabulary; sentence linking is inappropriate or haphazard.
	Answers mostly comprise wholesale copying of the text language. Any attempts to use own
	language are limited to single word expressions.