

1	'Real men demanded that the world accept them on their uncouth, unkempt terms' (lines 2-3). What does the statement tell you about men's attitude towards the concept of appearances then? [1]	
	Lifted from Passage	Suggested answers
	'Real men demanded the world accept them on their own uncouth, unkempt terms.' (lines 2-3)	Men were nonchalant/have absolutely no regard for fashion, outward appearances or good manners (1m). OR Men never wanted to be pretentious nor put on a façade (1m). OR Men wanted to present themselves as the way they are, with no artificial embellishments (1m).
2	Why does the author use the three dots (...) in line 10? [1]	
	Lifted from Passage	Suggested answers
	Vanity, thy name is... man.	The dots are meant to create surprise/suspense in the reader as most people often equate vanity with women, not men (1m). Note: The effect intended on the reader <u>must</u> be communicated.
3	What does the phrase ' <i>packs of primping fops</i> ' in line 15 suggest about the kkotminam? Use your own words as far as possible. [2]	
	Lifted from Passage	Suggested answers
	'...packs of primping fops who accessorise with designer bling and faux fur.' (line 15)	a) It is a herd mentality/there is nothing original about them/they are highly superficial (1m). b) These Korean men like to dress up and look dandy/fashionable (1m).
4	Explain the metaphor in the phrase ' <i>the region's bulging economic biceps</i> ' (line 20)? [1]	
	Lifted from Passage	Suggested answers
	'bulging economic biceps' (line 20)	Bulging means expanding Biceps refer to muscles (in the context of the passage, a growing economy.) Like the muscles in the biceps which are expanding, Asia's economic growth and activities are also expanding (1m).

		Note: The meaning of bulging biceps must be applied to the region's economy to attain full credit; otherwise no mark is awarded.
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5	'...has clearly taken himself as his own love object' (line 31). State the characteristics of such a man. [1]	
	Lifted from Passage	Suggested answers
	"...he has clearly taken himself as his own love object." (line 31)	a) Narcissistic b) Self indulging/indulgent c) Obsession with self d) Vainglorious Note: 'Vain' is not accepted because the intensity of adoration is not sufficiently captured.

6	Whom might the author be referring to as the 'rutting brown herd' (line 41)? [1]	
	Lifted from Passage	Suggested answers
	'rutting brown herd' (line 41)	He is referring to the ordinary/plain men (1m).

7	In paragraph 5, what is the change in men's attitude towards visiting beauty salons? Use your own words as far as possible. [2]	
	Lifted from Passage	Suggested answers
	'...first outlet was opened... where sheepish male clients could sneak in undetected...' (lines 58-59) ..thought it would be difficult for men to walk into something glaringly visible with a lot of people milling around...' (lines 60-61) '...its founders noticed how women were pressuring men to adopt better grooming habits.' (lines 55-56) 'Dandy House, Japan's leading chain of mens' beauty salons (with 59 outlets)... (lines 54-55)	a) In the beginning, they would visit such salons furtively/ surreptitiously/ stealthily/ secretly OR They went to salons under the duress of their significant women around them. b) Now, the proliferation of men's beauty salons signifies that men are more open to the idea of staying physically appealing (2m). Note: The change from one attitude to another must be shown. Otherwise no marks will be awarded.

8	How does paragraph 6 illustrate that the concept of Asian Pretty Boy is not new? Use your own words as far as possible. [2]	
	Lifted from Passage	Suggested answers
	'During Japan's peaceful Heian period between 794 and 1185, both men and	The author illustrates that the concept is not new in the following ways:

<p>women powdered their faces white.’ (lines 65-66)</p> <p>‘During Ming and Qing dynasties (1368-1911), men were depicted in paintings as ethereal, feminine creatures.’ (lines 70-71)</p>	<p>a) Both men and women in Japan were known to put on make-up (1m).</p> <p>b) Men were portrayed as light/ airy/ delicate/ heavenly/ celestial beings in Chinese paintings (1m).</p>
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9	<p>Explain what Professor Fabienne-Wolf is referring to in the phrase ‘the glitch in history’ (line 77)? [2]</p>				
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10	<p>What do the words ‘arbiters’ and ‘tyrants’ in line 78 tell you about women’s relation with men? [2]</p>				
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12. Using material from paragraphs 3-5 only, summarise the reasons that account for the increase in number of Asian men who pay more attention to their appearances and grooming.
Write your summary in **no more than 120 words** not counting the opening words which are printed below. **Use your own words as far as possible.** [8]

Asian men pay more attention to their appearances and grooming because...

Point from the passage (if points in bold are lifted, no credit)	Suggested answers
... region's bulging economic biceps (line 20)	1) [of] East Asia's strong economic performance
...more confidence and have started looking after themselves (line 22)	2) self-assured/resolute and begin to take care/groom themselves
... regional popularity of the U.S. television show ...which ridicules slovenly, typical-guy behaviour while challenging couch potatoes to reinvent themselves as stylish gents . (lines 23-25)	3) widespread acceptance/acclaim/fame of U.S. television show, which mocks/criticises the conduct of the typical unkempt/messy men 4) and dares/demands that these sedentary men repackage/undergo a makeover to become fashionable/classy
... late-flowering metrosexuals (line 26)	5) closeted/pent-up/bottled-up metrosexuals who manifest their nature/inclinations Note: Need to surmise that these men are making up for lost time.
...the typical metrosexual is a young man with money to spend , living in or within easy reach of a metropolis because that's where all the best shops, clubs, gyms and hairdressers are (lines 28-30)	6) someone youthful who is willing to splurge on himself to look good 7) the availability/accessibility of lifestyle and trendy services
... clearly taken himself as his own love object (line 31)	8) narcissistic/self-absorbed [in looking good/beautifying himself]
...than David Beckham, the British soccer superstar known for his kaleidoscopic hairstyles, Versace suits, sarongs, sequined tracksuits and use of nail polish. Beckham is wildly popular in Asia... (lines 32-34) ...want to score with the ladies, gender-bend (line 38)	9) wish to mimic/aspire to famous idols/representatives who are looked-up upon/favoured/admired by the fairer sex Note: Inferred point – zero marks if women's infatuation is not considered in the evaluation of this point.
... stand apart from the rutting brown herd . (lines 40-41)	10) differentiate/distinguish themselves from the rest of the less well-groomed men
...looking good, then women get interested in me," (line 42)	11) wish to attract the opposite sex because of their immaculate grooming Note: This point is different from (9). This point centres on men's desire to attract women's attention, whereas the former focuses on the aspiration of men to be representative of the

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Asian men pay more attention to their appearances and grooming because...

Point from the passage (if points in bold are lifted, no credit)	Suggested answers
	ideal object that women crave.
... make a conversation lively by raising a fashion subject. (lines 43-44)	12) have a common topic/create interest/appeal for women by talking/speaking about fashion
...Behind every love beauty man, there's a love beauty woman (lines 46-47)	13) Women are demanding/coercing men to look/dress/maintain themselves better.
...how women were pressuring men to adopt better grooming habits (line 56)	
...Asian women are increasingly independent and can afford to be more selective when choosing a mate... what they want are more sensitive partners who smell nice and trim their nose hairs... (lines 49-52)	14) Asian women are more self-reliant/self-sufficient 15) and desire men who are more delicate/conscientious of their appearances and grooming.
characteristics of the ' traditional ' male strength, reliability or trustworthiness are not attractive anymore ," (lines 53-54)	16) Conventional notions of masculinity are not valued/alluring/enticing enough for these women.

Sample summary (120 words)

Men pay more attention to their appearances and grooming because... of East Asia's strong economic performance. They become more self-assured and begin to groom themselves better. There is widespread acclaim of U.S. television series which mock dowdy men and demand they repackage themselves as fashionable. This trend is long overdue, with the emergence of youthful men who will spend to look better, alongside the increased accessibility of related services. These men are narcissistic and often mimic famous idols admired by women, to distinguish themselves from less well-groomed men and therefore attract women's attention. Talking about fashion is appealing to women. Also, women coerce men to maintain their grooming, as they are more self-sufficient and desire men who are more conscientious in this aspect. Conventional notions of masculinity are not alluring enough today.

Allcotion of points to award marks for summary

14 points and above	8 marks
12-13	7
10-11	6
9	5
7-8	4
5-6	3
3-4	2
1-2	1

13. In this article, Liu Ling makes a number of observations about how the Asian male is becoming increasingly more conscious of his physical appearance and grooming. How applicable do you find her observations to yourself and your own society? [10]

Mark Range	Possible band criteria
1-3	<p>Candidates have</p> <ul style="list-style-type: none">• <u>Taken a stand</u>, on whether they find Liu Ling's idea applicable or otherwise.• <u>Identified at least one text idea</u> from the relevant passage to support their stand <p>Quality of text idea</p> <ul style="list-style-type: none">• Tends towards a reference of the views of the writer, through mere restating or summarising of the text idea• Misinterpretation of the text idea is somewhat evident, even if there is an attempt to develop the idea.
4-6	<p>In addition to a well-founded stance,</p> <p>Candidates have</p> <ul style="list-style-type: none">• <u>Provided at least two explanations of text ideas</u> found in the passage.• <u>Attempted to evaluate the ideas</u>, in the context of his/her society. <p>Quality of text idea</p> <ul style="list-style-type: none">• Tends towards a simple and/or belaboured elaboration of details (as opposed to superficial treatment).• Exemplification of the text ideas is evident, even if simplistic.• Evaluation (via contestation) of the text ideas is somewhat evident, if the arguments may be unconvincing and simplistic.

Mark Range	Possible band criteria
	<ul style="list-style-type: none">• Balance is attempted (to show an awareness of some other views), even if it may be tentative.• Organization of these ideas is done logically, with a recognizable shape in the structure of the candidate's response.
7-10	<p>Candidates have</p> <ul style="list-style-type: none">• <u>Provided for sophistication in the elaboration</u> of text ideas.• <u>Evaluated the ideas well</u>, by use of emphasis, contrast or other comparative devices, at the structural and language level. <p>Quality of text idea</p> <ul style="list-style-type: none">• Tends towards sophistication in the elaboration (as opposed to lengthy, even belaboured points at times)• Exemplification of the text ideas are insightful and used effectively to communicate the intent of the candidate's stance.• Evaluation (via contestation) of the text ideas are clear, with sound logic and personal insight.• Balance is provided for, in terms of awareness of multiple views/perspectives and the candidate's own contextual knowledge.• Organization of these ideas is done cogently, with a clear shape in the structure of the candidate's response.