

**JPJC Preliminary Examinations
GP P2 Answer Scheme**

1. Why does the author repeat the phrase 'has never been' in line 1? [1]

From the text	Inferred/Paraphrased
There has never been so much potential in so many hands. There has never been a time where we have so many people wanting to turn that potential into positive impact for the sake of our world. That is how one would describe our historical moment, and it is truer by the day. (lines 1-4)	<p><i>Function of repetition</i></p> <p>a) The repetition serves to <u>emphasise/reiterate/reinforce/highlight</u></p> <p><i>Context:</i></p> <p>b) the <u>unprecedented nature of</u> the collective capacity to make the world a better place.</p> <p><i>Note: For part b), BOD can be given for answers that paraphrase 'has never been' into the change in the number of people over time. If context is vague, BOD as well.</i></p>

2=1m

2. From paragraph 2, identify **three** 'main values of the new zeitgeist' (line 7)? **Use your own words as far as possible.** [3]

From the text	Paraphrased
	We now have
a) a desire for purpose and mission , (line 8)	a) a yearning for a goal/aspiration,
b) an emphasis on positive impact over material gain , (lines 8)	b) a focus on favourable outcomes instead of financial rewards,
c) a preference for sharing and giving over owning and taking , (line 9)	c) favouring altruism and charity over possession,
d) a willingness to break down silos (line 9)	d) a removal of barriers/biases/enclosed systems/structures/bureaucracies
e) and connecting the dots in new ways (line 10)	e) and have novel/fresh means of seeing things
f) to find new solutions to the world's most pressing problems . (lines 10-11)	f) to search for novel means to tackle the world's most serious issues.
	<i>Note: Only mark the first 3 answers.</i>

3=3m

3. How does the author illustrate 'social consciousness' in lines 20-24? **Use your own words as far as possible.** [2]

From the text	Paraphrased
<p>... puts us in the shoes of a young girl in Syria (lines 20-21) / ... opening up new means of empathising with each other (line 21)</p> <p>There were discussions of the digital revolution in healthcare that will bring more customised, affordable and effective healthcare to millions around the world ... advances in medicine that are increasing lifespans and hope. (lines 21-24)</p>	<p><i>Technique:</i></p> <p>a) The author gives examples/scenarios.</p> <p>b) Firstly, the virtual reality project makes us <u>understand the suffering</u> that the vulnerable/weak go through.</p> <p>c) Secondly, the focus on medical advancements can provide <u>better quality healthcare</u> to a <u>very large segment of the global population</u>, and give us longer life and greater optimism. <i>(Can award so long as extent or number of people is clear without lifting of 'millions' and 'world')</i></p> <p><i>Note: Capture quality and global extent/reach for part c, cannot lift 'world'.</i></p>

1-2=1m, 3=2m

4. Explain why the author uses the ellipsis (...) in line 40. [1]

From the text	Inferred
<p>As a species, we know more and more about what we are up against: mass immigration, climate change, poverty, soaring inequalities... (lines 38-40)</p>	<p>It is because the challenges faced by humanity are endless/too many to list/count.</p> <p>OR</p> <p>There are many more of such challenges faced by humanity.</p> <p><i>Note: Award BOD for context if it is not clearly negative and for 'cycle' as well.</i></p>

1=1m

5. What is the author implying about values such as environmentalism by using the phrase 'tradable on a market' in line 69? [2]

From the text	Inferred/Paraphrased
Today, we ponder about how capitalism would be if values such as environmentalism were tradable on a market . (lines 68-69)	<p><i>Literal/Vocab:</i> a) If these values can be commodified/monetised,</p> <p><i>Inference:</i> b) ... they could be deemed more worthy/important/valuable to people. OR ... they can be more effectively applied. OR ... it could make capitalism more humane.</p> <p>Alternatively: Currently, these values are not deemed to be important. However, if they are monetised, people might see them as more important.</p> <p><i>Note:</i> Any logical answer which includes the resultant worth of the values in part b.</p>

2=2m

6. What is the 'bottom line' that the author is referring to in line 75? [1]

From the text	Inferred
Issues like climate change, poverty and gender inequality require urgent attention, and those companies that focus on their values and not the bottom line gain a competitive advantage. (lines 74-76)	It refers to the profits/ earnings/ income the companies gain.

1=1m

7. Explain how Patagonia kept to its 'commitment to responsible consumption' (lines 78). **Use your own words as far as possible.** [3]

From the text	Paraphrased
a) ... which it has pushed in various campaigns (line 79)	a) Patagonia's range of advertisements/events were focussed on sustainability/environmentalism...
b) over the past decade . (line 79)	b) ... in the last ten years.
c) In 2011, the company released a full-page print advertisement (lines 79-80)	c) In 2011, it published a <u>big/large</u> public advertisement
d) detailing the environmental costs of (lines 80)	d) which clearly spelt out the carbon footprints
e) its bestselling sweater, (line 80)	e) of its <u>most</u> popular sweater

f) ... asking customers to think twice before buying it. (line 81)	f) which encouraged consumers to be more deliberative prior to purchasing it.
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1-2=1m, 3-4=2m, 5-6=3m

8. Based on the examples of people in lines 86-87, suggest two ways in which people can make everyday choices to determine a better future. [2m]

From the text	Inferred
But ultimately, a better future will be determined by the everyday choices we make as individuals. This is as true for the leader of a business as it is for an aspiring artist , a medical school student , or a small-scale farmer living in poverty and struggling for a better future. (lines 86-87)	<p>a) Leader of a business – making better procurement decisions to source for materials / rejecting suppliers who make use of child labour to profit</p> <p>b) Aspiring artist – highlighting social causes in his/her works.</p> <p>c) Medical school student – taking genuine interest in learning about his/her trade, to be humble in learning and admitting his lack of knowledge in certain medical areas.</p> <p>d) Small-scale farmer – responsible disposal of animal wastes.</p> <p><i>Note: Accept any logical answer based on the 4 groups of people in lines 88-89. Do not award more than 1m if student provides 2 ways from 1 group.</i></p>

2=2m

9. In what ways is the last sentence an effective conclusion? [2m]

From the text	Inferred
And there has never been a moment in history when the possibilities were so great, and the stakes so high. (lines 89-90)	<p>a) It uses the same rhetorical technique – ‘never been’ which was used in the introduction. [thematic unity/repetition]</p> <p>b) The phrase ‘there has never been’ implies that this is the most opportune time to take action. [call to action]</p> <p>c) It uses a metaphor ‘stakes so high’ to warn/alert the readers of the rewards and the risks on humanity of taking action and not taking action respectively. [warning]</p> <p>d) The author begins the passage by highlighting the magnitude of the problem with the word ‘so’ and does the same in the last sentence as well. [repetition]</p> <p>Note:</p> <ul style="list-style-type: none"> ▪ If technique is given without clear context of the last sentence, still can award. ▪ If technique is not apparent, but is implied instead and the message/context is present (e.g. giving hope, reflecting on our actions, encouraging people to act etc.), can award BOD.

Summary

Using material from paragraphs 5-7 only, summarise what the author has to say about what contributes to the new societal spirit of being more socially responsible.

The change in society is due to the...

Lifted		Paraphrased
Paragraph 5		
1	This change is clearly related to the maturation of the millennial generation (line 32)	millennial generation growing up.
2	who for years have been (lines 32-33)	For a long time,
3	showing a distinct predilection (line 33)	they have displayed a clear propensity/penchant/disposition
4a	for purpose in their lives (line 33)	for having life goals/aims
4b	and impact in the world. (line 33)	and desiring to contribute to the world.
5	The older generations are continually amazed and inspired by their new awareness and mentality. (line 34-35) <i>Note: Either amazed/inspired will do</i>	Their predecessors are constantly astounded/stunned/astonished and motivated/encouraged by them.
6	It is fascinating that, as a generation, their values and attitude have broken with the prevailing trends of their predecessors . (lines 35-36) <i>Note: Don't need to paraphrase both values and attitude, the idea of it will do</i>	The principles they hold as a generation have shaken up what used to be the norm for the previous generations.
7	They have taken a leap , (line 36)	The millenials have started to act/made progress.
Paragraph 6		
8	Clearly the new zeitgeist is a response to a deepening awareness (line 38) OR know more and more about (line 39)	The new zeitgeist is our reaction to having greater cognizance of/ mindfulness of / alertness to <i>Note: BOD if 'more' is lifted.</i>
9	of what is at stake (line 38)	what we jeopardise / risk losing / put at peril/ endanger.

	<p>OR</p> <p>what we are up against: mass immigration, climate change, poverty, soaring inequalities... (line 39)</p>	
10	<p>More people than ever before understand that (lines 40-41)</p>	There is an unparalleled / record <u>increase</u> in the number of individuals who now realise
11	<p>we absolutely need to find new and innovative solutions to our most pressing problems (lines 41-42)</p> <p><i>Note: Either new/innovative will do</i></p>	without a doubt, that it is vital to discover original / pioneering / cutting-edge / groundbreaking resolutions to our urgent concerns,
12	<p>– and increasingly, people are willing to devote their careers and lives to finding them (lines 42-43)</p> <p><i>Note: Either careers/lives will do</i></p>	and are cooperative/ keen / prepared to dedicate their professions and selves / make it their calling to do so.
13	<p>... a highly optimistic, positive and widespread movement ... (lines 43-44)</p> <p><i>Note: Either optimistic/positive will do</i></p>	As a collective society, we can be hopeful / confident / efficacious
14	<p>And each of us has also unprecedented opportunities at our fingertips (line 46-47)</p> <p>OR</p> <p>We can participate in an amazing and massive movement to improve our world and the lives of future generations (lines 47-48)</p>	because of our unparalleled access / ability to make a change
15	<p>We can no longer pretend that change is not possible (line 48-49)</p> <p>OR</p> <p>Change has never been so possible (line 49)</p>	Unlike before, we cannot feign innocence that transformation/ shift cannot happen / is not achievable / not within reach.
16	<p>and there are millions of people proving it every day. (lines 49-50)</p>	What more, there are many individuals ascertaining this.
Paragraph 7		
17	<p>Moreover, institutions today realise that being socially responsible is arguably the only way to go in their operations... it is no longer a question of whether or not one should strengthen the social or environmental impact of one's mission; (line 51-54)</p>	Institutions have no other option but to be socially responsible.

18	if they do not adapt to the new zeitgeist, they would face a tremendous backlash from society... (lines 54-55) OR it is not only societal pressure ... (lines 56-57)	They will face strong public criticism if they fail to do so.
19	Businesses too begin to see the financial benefit it brings when they adopt environmentally friendly practices (lines 56-57)	firms recognise that using greener methods brings economic gain, <i>Note: Pt should focus on \$\$</i>
20	brings about a more sustainable business model (line 58)	ensures long term growth/survival, <i>Note: Pt should focus on long term survival</i>
21	enhances their public image (lines 59)	boosts reputation,
22	which creates a virtuous cycle (line 59)	leading to further advantages
23	because it creates brand loyalty (line 60)	as it results in continued trust in their products
24	especially from those who embrace and identify with the business practices of corporations. (lines 60)	particularly among those who strongly support and appreciate their use of such methods.
25	For other institutions ... it also seems like they too have no choice but to follow embrace this new philosophy and walk the talk . (lines 62-63)	Other organisations have no other option <u>but to put words into action</u> .
26	For all the values of integrity, humanity and honesty that leaders outwardly preach and try to cultivate in the young, (lines 63-64)	Given the principles/beliefs they impart to the young,
27	it would seem manifestly hypocritical , ironical and nonsensical of them if they do not too lead by example... (lines 64-65) <i>Note: Either of adjectives will do, can ignore 2 lifts</i>	Otherwise it would look very absurd / ridiculous.

Points	1	2-3	4-5	6-7	8-9	10-11	12-13	≥ 14
Marks	1	2	3	4	5	6	7	8

AQ

In the article, Patrick Struebi argues that 'as a society, we are indeed becoming more socially responsible' (lines 11-12). How far do you agree with this view, relating your arguments to your own experience and that of your society?

Possible Points for the AQ

Para	Main Claim
1	<ul style="list-style-type: none">For the first time ever, we are becoming more socially responsible due to the emergence of a new value system.
2	
3	<ul style="list-style-type: none">The values have never been so widely upheld by different segments of all societies, empowering these people to effect massive change.
4	<ul style="list-style-type: none">Social consciousness is now prevalent, evident from the way technology is tapped to make the lives of others better.
5	<ul style="list-style-type: none">The new societal spirit is due to the growing tendency among millennials to make a difference to their lives and the lives of others.
6	<ul style="list-style-type: none">Such a positive response stems from an increased awareness of the severe threats and challenges that the world faces today.This further drives people to find new and innovative solutions to these threats and challenges.More people are willing to devote their careers and lives to finding these solutions.
7	<ul style="list-style-type: none">Institutions recognise the need to strike a balance between social responsibility and profit-making.
8	<ul style="list-style-type: none">Capitalism will perhaps become more humane if values can be traded.
9	<ul style="list-style-type: none">Companies that focus on their values and not profit gain a competitive advantage.
10	<ul style="list-style-type: none">Each of us has an important role to play to create the future.The future will be determined by the daily choices we make as individuals.

Note: For free response AQs (which do not make reference to points from the passage) which have some reasonable evaluation, maximum of 4 marks.