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Business Research Methods 9 1. Research problems and questions and how they relate to debates in Research Methods Recommended additional reading: Research Methods for Business Students, (Saunders, M, Lewis, P et al. 2007) Chapters 1 and 2 1.1 Chapter Overview 1.1.1 Learning Outcomes By the end of this chapter successful students will be able to: 1.

Business Research Methods - UAB Barcelona

Module 1 / Research Methods and Dissertations 1/2 Edinburgh Business School Research Methods for Business and Management and the second a Practitioner – someone whose programme doesn't carry this stipulation. As you will see, both types of reader will be asked to plan an actual research project in some detail.

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