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About Martin Cutts. Martin Cutts is a writer, editor, and teacher. He co- founded the Plain English Campaign in 1979, and in 1994 he founded Plain Language Commission. He gives writing-skills courses in companies, government departments, and law firms.

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Oxford Guide to Plain English is written by the research director of the Plain Language Commission. It's presented in a lively and professional manner, and Martin Cutts uses so many real-life examples you know he's speaking from deeply-felt practical experience.

Oxford Guide to Plain English - how to simplify your writing

In the Oxford Guide To Plain English, Martin Cutts suggests: "Over the whole document, make the average sentence length 15-20 words.". Keep an eye on your rhythm. Sometimes a longer sentence is best, sometimes a shorter. Avoid using uniform sentence lengths. Your average word length can affect your ideal sentence length.

What is a good average sentence length? | Count Wordsworth

Plain English is an essential tool for effective communication. Information transmitted in letters, documents, reports, contracts, and forms is clearer and more understandable when presented in straightforward terms. The Oxford Guide to Plain English provides authoritative guidance on how to write plain English using easy-to-follow guidelines which cover straightforward language, sentence ...

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This is an amazingly structured, fine-printed Oxford guide to writing more effectively and clearly in the English language. Written by Martin Cutts and printed in Great Britain, the little red handbook is amongst the best of its kind, providing readers with lots of straightforward tips and useful explanations, as well as vivid examples from texts.

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The Oxford Guide to Plain English provides authoritative guidance on how to write plain English using easy-to-follow guidelines which cover straightforward language, sentence length, active and passive verbs, punctuation, grammar, planning, and good organization. This handy guide will be invaluable to writers of all levels.

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ZOxford Guide to Plain English [, by Martin Cutts (the OGPE). •Need: –as a PhD supervisor (and an adviser to many BSc and MSc students) I have repeatedly met the same problems with students English. 2 Caveats •These comments are aimed at the writing of

0. Introduction Plain English - Chris Mitchell

'Plain English refers to the writing and setting out of essential information in a way that gives a co-operative, motivated person a good chance of understanding it at first reading, and in the same sense that the writer meant it to be understood.' – Martin Cutts in Oxford Guide to Plain English (2004).

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