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### **Principles of Marketing: Amazon.de: Gary Armstrong, Philip ...**

Philip Kotler is S. C. Johnson and Son Distinguished Professor of International Marketing at the Kellogg School of Management, North-western University. He received his master's degree at the University of Chicago and his PhD at M.I.T., both in economics.

### **Principles of Marketing: Amazon.in: Philip T. Kotler, Gary ...**

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