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Alan Wilson is Professor of Marketing and Head of the Marketing Department within the University of Strathclyde Business School. He specializes in the marketing of services, has a PhD in the subject, and has been invited to deliver lectures and seminars on both services marketing and marketing research in a variety of countries throughout the world, to both student and executive audiences.

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Aes Marketing Inc. is a New York Domestic Business Corporation filed on April 12, 2006. The company's filing status is listed as Active and its File Number is 3347780. The Registered Agent on file for this company is Aes Marketing Inc. and is located at 1939 Wilson Avenue, North Bellmore, NY 11710.

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