

Yasamin Pourrostami

Oakland, CA (818) 660-7312 yas.pou97@gmail.com

<http://www.linkedin.com/in/yasamin-pourrostami> <http://www.devcollab.me>

UX Designer

- UX Designer with a Masters degree in (Educational) Psychology and strong technical, customer-facing and organizational skills
- Adept at creating and improving user experiences for businesses, consumers, users, students and jobseekers.
- Detail-oriented and client-focused problem solver; proven multi-tasker with agile mindset; excellent user empathy, customer service and communication skills.

Skills

- *User Experience:*
Figma, Sketch, Adobe, Invision, Balsamiq, A/B testing, User Personas, Use Cases, User Research, Userflow, Prototyping, Wireframing, Competitive Analysis
- *Design Productivity:*
CSS, HTML, JS, Github, Frontend Development for designers

Project Experience

UX Designer | devCollab — *Freelance platform for Software engineers and Developers*

- Created wireframes, prototypes and testing design to solicit user feedback
- Analyzed user feedback and data based on competitive analysis
- Created high-fidelity prototype for targeted user group

Experience

Cohort Lead - Software Engineering | Hack Reactor, San Francisco, CA

Dec. 2019 - present

- Be the primary interface with students throughout the program, supporting students as they develop front-end and other software projects.
- Optimize the student journey / experience with the program.
- Leading a team of professional technical mentors in software engineering with agile leadership approach
- Continuous improvement: Conducted and analyzed weekly feedback surveys to elicit and prioritize ideas for new program features. Facilitated bi-weekly small-group discussions of the user experience.
- Designing and organizing cohort tasks and direction
- Implementing ideas for more inclusive and positive workplace environment
- Bridging future software engineers towards career industry

Career Services Adviser | Carrington College, San Leandro, CA

Nov. 2018 - Dec. 2019

- Re-designed and expanded career experience for students, to be more user-friendly, convenient and higher-touch.
- Revamped user experience for employers, streamlining the user portal to save time.
- Trained and Coached newly hired Career Services Advisors in different locations
- Helped jobseekers develop and curate their online presence. Advised how to make fullest use of LinkedIn user interface.
- Developed, and implemented budget for various events such as Graduation and Career Fairs

Customer Service Supervisor | Whole Foods Market, Tarzana, CA

Nov. 2016 - Nov. 2018

- Interfaced with customers. Assisted in creating a positive shopping experience.
- Collaborated with managers and communicated company policies and vision.
- Created and maintained Planning and Budgeting department schedule
- Mentored team members for advancement.
- Coordinated and organized fundraising programs.

Education

UX Design Certification | CareerFoundry, Online Immersive

Nov 2020 - Present

- Completed UX Immersion 600 hours
- Specialization Frontend Development for Designers

Masters, Educational Psychology | CSU Northridge, CA

June 2016 - May 2018

- Creator of School counseling workshop on Improving the Experience of First Generation Immigrant High School Students
- Panel member EPC Graduate Applicant Interviews
- Collaborated to create a Comprehensive School Counseling Program Handbook
- Co-presenter on Middle Eastern Was Refugee for Diversity in Counseling

Bachelors, Spanish | Alameh Tabatabai', Iran, Tehran

Sep 2006 - May 2010

- Translated different books and short stories to Farsi.
- Wrote short plays for students.
- Assist Media with translating news.

Other

Interests Product Management, Business Development, Coaching, Community building

Languages English, Farsi, Spanish, German