Assessment Rubric: Birth of the Internet

Essay (20 marks)

Criteria	Excellent (100%-85%)	Good (84%-70%)	Fair (69%-50%)	Poor (49%-30%)	Inadequate (29%-0%)
Quality of research and content [8 Marks]	The essay is well researched and provides a detailed account of the important players involved in the development of the internet, their relationships, and connections. It is properly cited with no factual errors.	The essay is well researched and provides a good account of the important players involved in the development of the internet, their relationships, and connections. There may be minor errors in citation and some factual errors.	The essay provides a basic account of the important players involved in the development of the internet, their relationships, and connections. There may be some significant errors in citation and factual errors.	The essay is poorly researched, and the account of the important players involved in the development of the internet, their relationships, and connections is inadequate. There may be significant errors in citation and factual errors.	The essay lacks research, and the account of the important players involved in the development of the internet, their relationships, and connections is nonexistent. There are significant errors in citation and factual errors.
Structure and Organization [5 Marks]	The essay has a clear and concise structure and is well-organized, making it easy to read and understand. Each member's contribution is clearly identifiable.	The essay has a clear structure and is organized, making it easy to read and understand. Each member's contribution is identifiable but may not be clearly articulated.	The essay has a basic structure but may lack organization, making it somewhat difficult to read and understand. Each member's contribution may not be clearly identifiable.	The essay has a poor structure and is poorly organized, making it difficult to read and understand. Each member's contribution is unclear.	The essay lacks structure and is poorly organized, making it impossible to read and understand. It is unclear what each member has contributed.
Writing Quality [7 Marks]	The essay is well written, with clear, concise, and grammatically correct sentences. The language is appropriate for an academic essay.	The essay is well written, with mostly clear and grammatically correct sentences. The language is mostly appropriate for an academic essay.	The essay is adequately written, with some clear and grammatically correct sentences. The language may not always be appropriate for an academic essay.	The essay is poorly written, with many unclear and grammatically incorrect sentences. The language is not appropriate for an academic essay.	The essay is very poorly written, with many unclear and grammatically incorrect sentences. The language is not appropriate for an academic essay.

Presentation (30 marks)

Criteria	Excellent (100%-85%)	Good (84%-70%)	Fair (69%-50%)	Poor (49%-30%)	Inadequate (29%-0%)
Content [10 Marks]	Clearly summarizes the essential aspects of the family tree created in the essay. It is well-organized and logical, with detailed analysis.	It summarizes most of the essential aspects of the family tree created in the essay. It is mostly well-organized and logical, with some analysis.	It summarizes some of the essential aspects of the family tree created in the essay. It is somewhat organized and logical, with limited analysis.	It summarizes a few of the essential aspects of the family tree created in the essay. It is poorly organized and logical, with little analysis.	It does not summarize the essential aspects of the family tree created in the essay. It is unorganized and illogical, with no analysis.
Modalities [15 Marks]	It is well-organized and logical, with detailed analysis. The use of animations, videos, GIFs, pics, colors, audios, and music are appropriate and they enhance the content.	It is mostly well-organized and logical, with some analysis and proper use of animations, videos, GIFs, pics, colors, audios, and music to enhance the content.	It is somewhat organized and logical, with limited analysis and proper use of animations, videos, GIFs, pics, colors, audios, and music to enhance the content.	It is poorly organized and logical, with little analysis and improper use of animations, videos, GIFs, pics, colors, audios, and music to enhance the content.	It is unorganized and illogical, with no analysis │no proper use of animations, videos, GIFs, pics, colors, audios, and music to enhance the content.
Technical [5 Marks]	The presentation is no longer than 25 seconds and is in MP4 format. It uses any application of presentation such as Prezi, PowerPoint, etc. The presentation has no technical errors such as audio or video malfunctions.	The presentation is no longer than 25 seconds and is in MP4 format. The presentation uses any application of presentation such as Prezi, PowerPoint, etc. The presentation has minor technical errors such as audio or video malfunctions.	The presentation is no longer than 25 seconds and is in MP4 format. The presentation uses an appropriate application. The presentation has several technical errors such as audio or video malfunctions.	The presentation is little longer than 25 seconds and is in MP4 format. The presentation uses an appropriate application. The presentation has several technical defects.	The presentation is longer than 25 seconds and is in MP4 format. The presentation does not use an appropriate application. The presentation has many technical defects.