



FAIRY- TALE WEDDING

A memorable one

INTRODUCTION



- A fairy-tale wedding is all about the designing .
- Brides are confiding us, our perception , and our ideas to make their marriage ceremony alluring .
- Wedding planners are responsible for assisting clients in planning entire weddings or specific wedding activities
- Fairy-tale wedding discuss with clients ,negotiate vendor contracts, and ensure that wedding -day activities run smoothly .
- Brings the vision of brides and grooms to life by planning, organizing and selling .
- Make sure of planning timeline and working with the bride and groom to choose everything from attire ,to ceremony and reception venues ,music , and food.

FUNCTIONAL AREAS

01

MARKETING AND SALES:

- ❖ **MARKET ANALYSIS-** An event planner needs to analyze the market and competition before embarking upon a new venture. You have to consider whether the market is ready for the idea of event management.
- ❖ **DEVELOP A WEBSITE & SOCIAL MEDIA IDENTITY-** Having a website is the cornerstone of any new venture. Even before you print business cards, you should launch a website for your company.
- ❖ **GETTING THE FIRST CLIENT-** Finding the first client is the biggest challenge to face and overcome. The problem with many event planning and management entrepreneurs is that they don't know how to qualify the best prospective clients'
- ❖ **A PORTFOLIO TO ENVY-** Once you have your first contract, get ready to meet the lofty expectations of your client. Try and make the event a big hit.

FUNCTIONAL AREAS

2

SUPPLY CHAIN MANAGEMENT

- ❖ Wedding planners and wedding planning services must be able to connect with a multitude of different suppliers in different markets.
- ❖ Wedding planners are supposed to be a sort of one-stop shop for couples to decide on everything they need for their celebration, including bouquets, floral arrangements, centerpieces, cakes, event decorations, invitations...and pretty much anything else brides or grooms might have on their wedding checklist.
- ❖ Wedding dresses account for some of the biggest sales in the wedding industry.
- ❖ The quality and availability of food and alcohol, as anyone who has been to a wedding with a cash bar can attest, is a key part of the wedding reception.
- ❖ Caterers and other suppliers of food for weddings can fall victim to typical procurement and supply chain challenges that affect the food and beverage industry, including those related to food safety and waste.

FUNCTIONAL AREAS

3

ACCOUNTING AND FINANCE:

- ❖ **Priorities:** Discuss what is important to you and your fiancée for the big day. We valued a cool venue and amazing food, so that was a big chunk of what we spent. If you run out of room in your budget, you may have to make some sacrifices.
- ❖ **Budget.** After deciding on your budget, work backwards from your largest expenses: the venue and food. From there, look into hiring a photographer, DJ, and start searching for the perfect dress.
- ❖ Responsible for tasks such as controlling accounts, planning and budgeting, and cash-flow management. Its functions include recording raw data about sales transactions, raw material purchases, payroll, and receipt of cash from customers.

FUNCTIONAL AREAS

4

HUMAN RESOURCES:

- ❖ A wedding event requires both personnel and equipment resources. Managing time is of essence.
- ❖ The organizers must ensure safety, and avoid all physical risks. The paper will identify the role of the HRM in planning for a wedding event. Both the strategic and operational planning of the event will be highlighted.
- ❖ The potential challenges associated with such an event and their solution will be highlighted. Risk analysis is paramount in planning for a wedding event.
- ❖ The HRM plan will clearly identify the anticipated risks and devise possible solutions.
- ❖ To ensure all the objectives of the event are met, the team needs to ensure that the stakeholders are satisfied. The team also needs to reveal an attractive character of the host and the community the event is held.

SAP ERP MODULES

A FAIRY-TALE WEDDING:

- Sales and Distribution (SD)
- Materials Management (MM)
- Production Planning (PP)
- Quality Management (QM)
- Plant Maintenance (PM)
- Asset Management (AM)
- Human Resources (HR)
- Project System (PS)
- Financial Accounting (FI)
- Controlling (CO)
- Workflow (WF)

SAP ERP IN SALES AND DISTRIBUTION IN FAIRY-TALE WEDDING :

PRE-SALES ACTIVITIES :

SAP SD sales help us to handle the minute details of respective order that is taking place. Starting from recording the venue to person's wedding details, pricing, feedback, everything is tracked using this module.

SALES-ORDER PROCESSING :

Sales order processing describes a function related to the wedding planning business .Such as Availability of the requirements purchased, checking out the things that are incomplete ,eying on sales transaction and Calculation of pricing and taxes.

INVENTORY Sourcing :

Available-to-Promise (ATP) checks requested material is available and requested material can be finished on the time the customer desires during wedding celebrations .Includes expected shipping time
Customers can recommend an increase in planned production if a shortfall is expected

SAP ERP IN SALES AND DISTRIBUTION IN FAIRY-TALE WEDDING :

DELIVERY:

Releasing the materials that the department uses to pick, pack, and ship requirements
Delivery process allows deliveries to be created so that the warehouse and shipping
activities are carried out efficiently

BILLING:

When an material is processed and delivery is made, billing information is available at
each stage of this order processing. Credit and Debit memos for return goods, Cancel
Billing transactions and Pricing Functions.

PAYMENT:

The payment method setup supports only three payment means: Check, Bank Transfer,
and Bill of Exchange. As, we accept either of the mode



A wedding planner's tasks include the overall design and vision of wedding, keeping the couples within their budgets, contract negotiations, the hiring of vendors, as well as execution of the event vision on the day of the wedding reception.

FAIRY-TALE WEDDING CELEBRATIONS

- ✓ ENGAGEMENT EVENT
- ✓ MEHANADI
- ✓ SANGEETH



- ✓ HALDI FUNCTION
- ✓ MARRIAGE EVENT
- ✓ RECEPTION

A fairy-tale weddings outlining business will help the newlyweds with any and every aspect of planning for the wedding. This will add helping elect clothing for all parties, creating thematic decorations and colour scheme, picking a wedding cake, handling photography and video, and more.

ENGAGEMENT EVENT:



- ❖ Event of happiness works on a wonderful principle of serving their clients with all the requirements.
- ❖ Be it the venue booking or the decorations in that (the engagement ceremony decorations are typically on a low note with soft lights and gentle flowers serving the entire purpose)
- ❖ The espousals and the other basic arrangements from music to photography, Be it a day event or a late evening affair, we tend to build it equally wonderful.

ENGAGEMENT EVENT:



- INVITATION
- VENU SELECTION
- DÉCOR
- LIGHT & SOUND
- BRIDE & GROOM MAKEUP
- CATERING SERVICES
- GIFTS
- PHOTO & VIDEOGRAPHY
- TRANSPORTATION



INVITATION

Wedding planners know just how important it is to make a statement with the stationery. The invites will essentially set the tone and leave the first impression for the entire wedding itself, so helping our clients choose something that will impress their guests is extremely important.

- CARD DESIGN
- EMAIL INVITATION DESIGN
- INVITATION DISTRIBUTION



VENUE SELECTION



Though there are many components to planning a memorable event, finding the right venue is an art form all its own. The right venue ensures that our event will be executed to any specifications, and that guests will be surprised and delighted by their experience, resulting in a favorable view of our company, or the clients you represent.

- BUDGET CLASS
- OPEN GARDEN
- BIG HALL



DECORATION



Weddings are one of the most beautiful occasions in the life of the bride and the groom. Depending on your venue contract, there might be a few restrictions when it comes to the type of wedding decorations you can bring in or alterations you can make to the space.

- THEME BASED
- FLORAL DECORATION
- LIGHT DECORATION



LIGHTING & SOUND



Every wedding has its own beat, but to express that you need the best sound management and light design. Forever Weddings has the whole works to make sure the music, traditional or contemporary. Our sound engineer will make every voice ring out crisp and clear. light designers will turn your wedding into a festival of lights.

- SPECIAL LIGHTS
- LIGHT THEME
- INSTRUMENTAL MUSIC
- DJ ARRANGEMENT



SANGEETH & MEHNDI

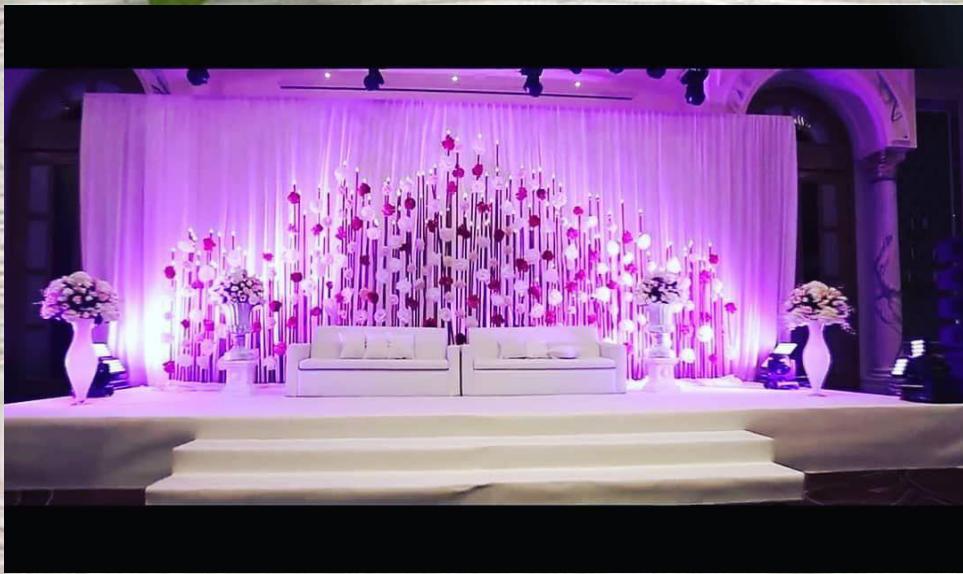
- Wedding celebrations include a number of pre-wedding functions such as the Sangeet party and bridal Mehendi functions
- There are times when the Sangeet is combined with the Mehndi function as a means to save time and to do away with added expenses of individual functions during this hectic time of merry making.
- The bridal Mehendi is usually attended by the women and is most often held during the late afternoon.



SANGEETH & MEHNDI

- ✓ VENUE SELECTION
- ✓ THEME DÉCOR
- ✓ ARTIST PROGRAM
- ✓ GUESTS MANAGEMENT
- ✓ CATERING SERVICES
- ✓ SOUND & LIGHTS
- ✓ GIFTS





WEDDING RECEPTION

- ✓ VENUE SELECTION
- ✓ WELCOME MANAGEMENT
- ✓ RESIDENCE DÉCOR
- ✓ MANDAP DECORATION
- ✓ PHOTO & VIDEOGRAPHY
- ✓ CATERING SERVICES
- ✓ BAND SERVICES
- ✓ GUEST MANAGEMENT
- ✓ PARKING

WEDDING PLAN STATISTICS

Wedding Planner and services are very popular around the world. This new concept of a wedding speaks to many brides and encourages them to make their fantasy weddings come true. The feeling of a *dream wedding* as a necessity intensifies the lavishness of weddings each year.





THANK YOU

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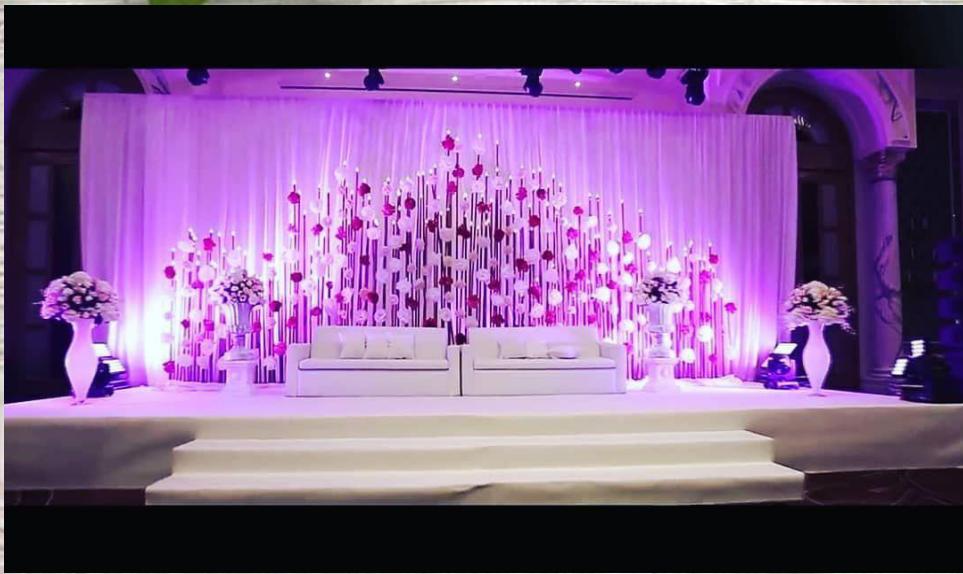
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IMPLEMENTATION:

[https://swathinainar.wixsite.co
m/yasaswijahnnavi](https://swathinainar.wixsite.com/yasaswijahnnavi)



THANK YOU

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School of Computer Science Engineering
VELLORE INSTITUTE OF TECHNOLOGY
CHENNAI - 600127

A FAIRYTALE WEDDING

MASTER OF TECHNOLOGY
in
SOFTWARE ENGINEERING

by

18MIS1001 - Jahnavi Sri Kavya B

18MIS1033 - Swathi J

18MIS1105 - Yasaswi Dutta

Semester: V

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We would like to express our gratitude to the head of department **Dr. Asnath Victy Phamila Y**, Associate Professor, School of Computer Science Engineering (SCOPE), for providing her kind support in various aspects.

Abstract

A Fairy tale Weddings is all about the designing. Brides are confiding us, our perception, and our ideas to make their marriage ceremony alluring. Our convention image from our business name to our logo to the colours and fonts we'll use in our marketing must determine great style and consideration to detail. In the following report, we introduce what is a Fairytale weddings, what are the functionalities included in this fairy-tale weddings and then the existing system and proposed system have been explained. We implemented code for the website and we included ERP modules that connects to our project.

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Chapter 1

Introduction

A Fairytale Weddings outlining business will help the newlyweds with any and every aspect of planning for the wedding. This will add helping elect clothing for all parties, creating thematic decorations and colour scheme, picking a wedding cake, handling photography and video, and more.

Generally, wedding planners were friends or family members who took on the concern of managing the wedding details. We have been the aid of hiring a professional to hold all the details and organizing their wedding can save your time and money, as well as subject to you with enormous pressure relief in the months, weeks and days up to the event itself.

Newlyweds expect us to fulfl their every need and to make sure nothing is suppressed on their special day. They have distinct assumptions on us.

Here is what A Fairytale Weddings do.

1. Will we liberate you the money?
2. Will we stick to your estimated expenses?
3. Will we build an idea of all your plans in detail?
4. What do we think would be a standard location for you?
5. Are we in association with a number of florists, caterers, bands, photographers, and other important vendors in the field?
6. Will we report all dealings for you?
7. Are we able to procure a program that gives details on the planning process?

8. Are we able to organize delivery and set-up times with the respective vendors?
9. On the wedding day, are we gonna crack the whip of whole event?

Knowing these assumptions beforehand, we'll make sure to provide our client with a high quality assurance, therefore concluding in a well-planned memorable wedding. we are the coordinator of the memorable wedding and our responsibilities are massive.

Chapter 2

Existing System

In the existing Wedding Planner system, users need to waste a lot of time and physical effort in finding the place for the event and no proper information is provided to the user regarding the event details like food, decoration, and budget. All the information is maintained in records which are difficult to view or modify. This gives lot of burden to the people who are doing all this activities and also he/she don't participate in the weddings and miss their fun with their family, friends and relatives.

Problems in existing system:

1. It is limited to a single system.
2. It has lot of manual work to do.
3. It is difficult to maintain phone bookings and cancellations of the function halls.
4. User cannot do reservation of function halls from the remote place.
5. A lot of time and physical effort is needed.

Chapter 3

Proposed System

Proposed system is a web based system using ERP modules which acts as a bridge between the users and wedding planners. In this web based system all the plannings for the venue, food, invitation cards, bookings on time. This project is developed to makes the users comfortable to enjoy each and every function along with their family, friends, and relatives.

The fairy tale weddings organises the following:

1. Venues and Accommodation of guests.
2. Mandap Sets, Themes, Concepts and Decorations.
3. Music and Entertainment in Sangeeth.
4. Lights and sounds
5. Photography
6. Rental Services like security, travel and transport,fireworks.
7. Food Menus Planning and Bar services.

Chapter 4

Wedding Plan Statistics

Wedding has got something to do with the trends collaborated with them. Here, it shows the current scenario of wedding planner's statistics. It has gradually increased in its analytic.

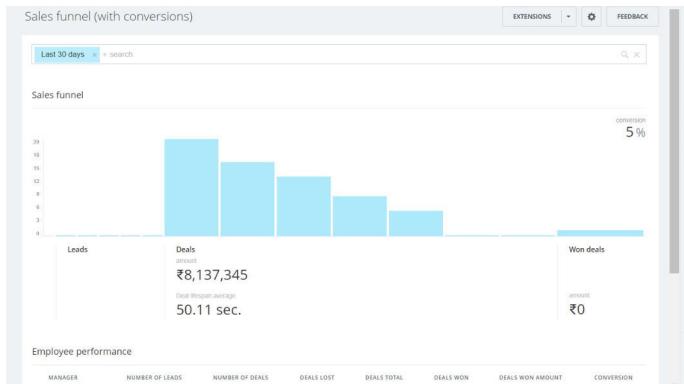


Figure 4.1: Sales and Distribution Graph

Chapter 5

Implementation

5.1 Login Page

```
1 <?php include_once 'admin/include/init.php';?>
2 <?php
3 if (isset($_POST['login'])) {
4     $input_email = clean($_POST['input_email']);
5     $input_password= clean($_POST['input_password']);
6     $logged = Accounts::login_user($input_email, $input_password);
7
8     if($logged) {
9         $session->login($logged);
10        redirect_to("admin/client.php");
11    } else {
12        redirect_to("login.php");
13        $session->message(
14            <div class=\"alert alert-danger alert-dismissible fade show\"
15             role=\"alert\">
16                <strong><i class='mdi mdi-alert'></i></strong> Invalid
17                email and password. Please try again
18                <button type=\"button\" class=\"close\" data-dismiss=\"
19                alert\" aria-label=\"Close\">
20                    <span aria-hidden=\"true\">&times;</span>
21                    </button>
22                </div>);
23    }
24 ?>
25 <!doctype html>
26 <html lang="en">
27 <head>
28     <meta charset="utf-8">
29     <meta name="viewport" content="width=device-width, initial-scale=1,
30     shrink-to-fit=no">
31     <meta name="description" content="">
32     <meta name="author" content="">
33
34     <title>Login Your Account</title>
35
36     <!-- Bootstrap core CSS -->
37     <link href="css/bootstrap.min.css" rel="stylesheet">
38
39     <!-- Custom styles for this template -->
```

```
37     <link href="css/signin.css" rel="stylesheet">
38 </head>
39
40 <body class="text-center">
41 <form class="form-signin" action="login.php" method="post">
42     <a href="index.php"></a>
44     <h3 class="h3 mb-3 font-weight-normal">Login Your Account</h3>
45     <?php
46         if ($session->message()) {
47             echo $session->message();
48         }
49     ?>
50     <label for="inputEmail" class="sr-only">Email address</label>
51     <input type="text" id="inputEmail" name="input_email" class="form-
52         control" placeholder="Email address" required autofocus>
53
54     <label for="inputPassword" class="sr-only">Password</label>
55     <input type="password" id="inputPassword" name="input_password"
56         class="form-control" placeholder="Password" required>
57
58     <div class="checkbox mb-1">
59         <label>
60             <input type="checkbox" value="remember-me" name="remember">
61             Remember me
62         </label>
63     </div>
64     <button class="btn btn-lg btn-primary btn-block" type="submit" name
65         ="login">Login</button>
66     <p class="mt-5 mb-3 text-muted">&copy; 2017-2018</p>
67 </form>
68 <script src="js/jquery-3.2.1.slim.min.js"></script>
69 <script src="js/jquery.min.js"></script>
70 <script src="js/popper.min.js"></script>
71 <script src="js/bootstrap.min.js"></script>
72 <script>
73     $('.your-checkbox').prop('indeterminate', true);
74 </script>
75 </body>
76 </html>
```

5.2 Booking page

```
1 <?php include 'admin/include/init.php'; ?>
2 <?php
3 $category = Category::find_all();
4 ?>
5 <!doctype html>
6 <html lang="en">
7 <head>
8     <!-- Required meta tags -->
9     <meta charset="utf-8">
10    <meta name="viewport" content="width=device-width, initial-scale=1,
11        shrink-to-fit=no">
12    <title>A MOMMY AMBOL - Wedding Planner</title>
13    <link href="https://fonts.googleapis.com/css?family=Open+Sans|Roboto" rel="stylesheet">
14    <link rel="stylesheet" type="text/css"
15        href="https://cdn.materialdesignicons.com/2.1.19/css/
16        materialdesignicons.min.css">
17    <link rel="stylesheet" href="css/bootstrap.min.css">
18    <link rel="stylesheet" href="css/style.css">
19 <style>
20     body {
21         margin-top: 6%;
22     }
23
24     .navbar-light .navbar-brand {
25         color: #1a1a1a;
26         font-weight: bold;
27         line-height: 22px;
28     }
29
30     .navbar {
31         font-weight: 700;
32         padding: 12px;
33         font-style: normal;
34         font-size: 14px;
35         text-transform: uppercase;
36         color: black;
37         border-bottom: 1px solid #ddd;
38     }
39
40     li.nav-item > a.nav-link {
41         color: black !important;
42         font-weight: bold !important;
43     }
44
45     #review {
46         font-size: 16px;
47         font-weight: bold;
48         margin-right: 5px;
49     }
50
51     .navbar-expand-lg .navbar-nav .nav-link {
52         padding-right: .9rem;
53     }
```

```
54     .navbar-brand {
55         margin-left: 20px;
56         width: 200px;
57     }
58
59
60
61     img.img-fluid.img-custom {
62         width: 344px;
63         height: 230px;
64     }
65     .btn.btn-sm.btn-light.active:hover {
66         background: white;
67     }
68     .list-group-item:first-child {
69         border-top-left-radius: 0rem;
70         border-top-right-radius: 0rem;
71     }
72     .list-group-item:last-child {
73         border-bottom-right-radius: 0;
74         border-bottom-left-radius: 0;
75     }
76     </style>
77 </head>
78 <body>
79 <?php include 'include/nav.php'; ?>
80
81 <div class="container" style="width: 70%;">
82
83     <div class="row mb-3">
84         <div class="col-lg-12">
85             <h3 class="h5 text-uppercase text-center text-muted">
86                 Wedding </h3>
87                 <h2 class="h2 text-uppercase text-center mb-0">Select
88                 Package </h2>
89             </div>
90         </div>
91
92         <?php foreach ($category as $category_row) : ?>
93         <div class="row">
94             <div class="col-md-12 p-0" style="margin-bottom: 20px;"> <!--
95             border: 1px solid rgba(0, 0, 0, .125) -->
96
97                 <div class="float-left">
98                     
100                 </div>
101
102                 <div class="float-left" style="width: 47%; ">
103                     <ul class="list-group">
104                         <li class="list-group-item active" style="padding-
105                         top: 12px;"><h6 class="h6 text-center"><?= $category_row->
106                         wedding_type; ?> Package Wedding - Price: <?= number_format(
107                         $category_row->price, 2); ?></h6></li>
108                         <li class="list-group-item list-group-item-light">
109                         THIS SELECT PACKAGE INCLUDES:</li>
110                         <?php $feature = Features::find_by_feature_all(
111                         $category_row->id); ?>
```

```
103             <?php foreach ($feature as $feature_item) : ?>
104                 <li class="list-group-item"><?= $feature_item->
105                     title; ?></li>
106                 <?php endforeach; ?>
107             </ul>
108             <div class="float-right">
109                 <a href="package_detail.php?id=<?= $category_row->id;
110 ?>" class="btn btn-sm btn-light active" style="border-radius: 3px;
111 margin-top: 9px;font-size: 12px;">Book Now</a>
112                 <a href="package_detail.php?id=<?= $category_row->id;
113 ?>" class="btn btn-sm btn-light active" style="border-radius: 3px;
114 margin-top: 9px;font-size: 12px;">More Detail</a>
115             </div>
116         </div><!-- end of col-md-8 p-0 pl-3 -->
117     </div>
118     <?php endforeach; ?>
119
120 <!-- Optional JavaScript -->
121 <!-- jQuery first, then Popper.js, then Bootstrap JS -->
122 <script src="js/jquery-3.2.1.slim.min.js"></script>
123 <script src="js/jquery.min.js"></script>
124 <script src="js/popper.min.js"></script>
125 <script src="js/bootstrap.min.js"></script>
126 </body>
127 </html>
```

Chapter 6

Project Screenshots

6.1 ERP modules in Bitrix24 Software

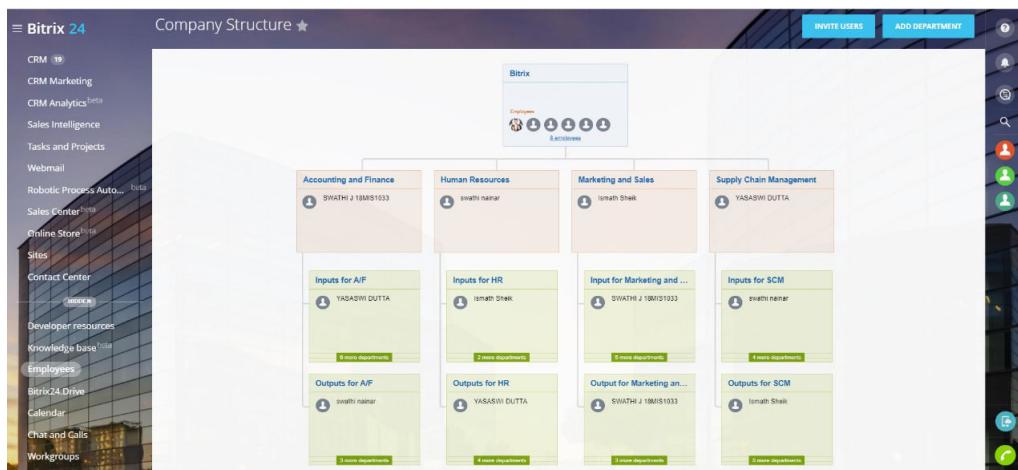


Figure 6.1: Functional Areas

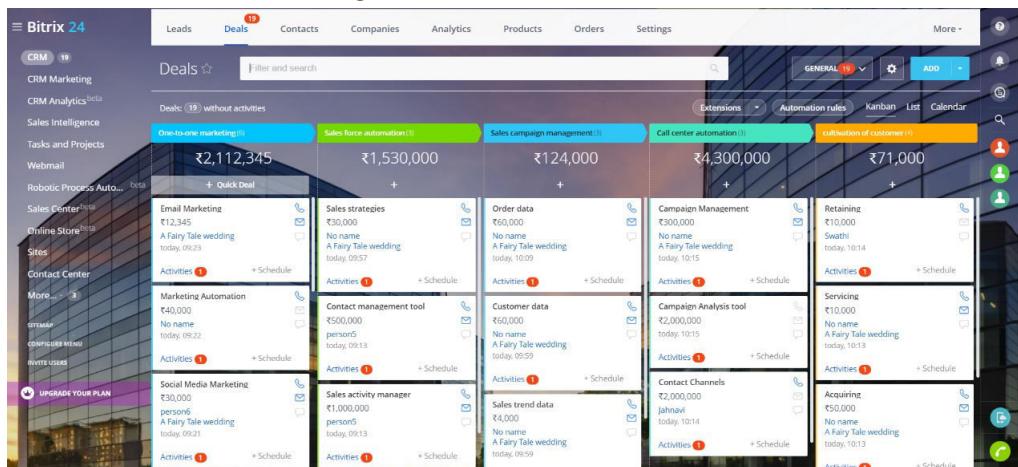


Figure 6.2: CRM Activities

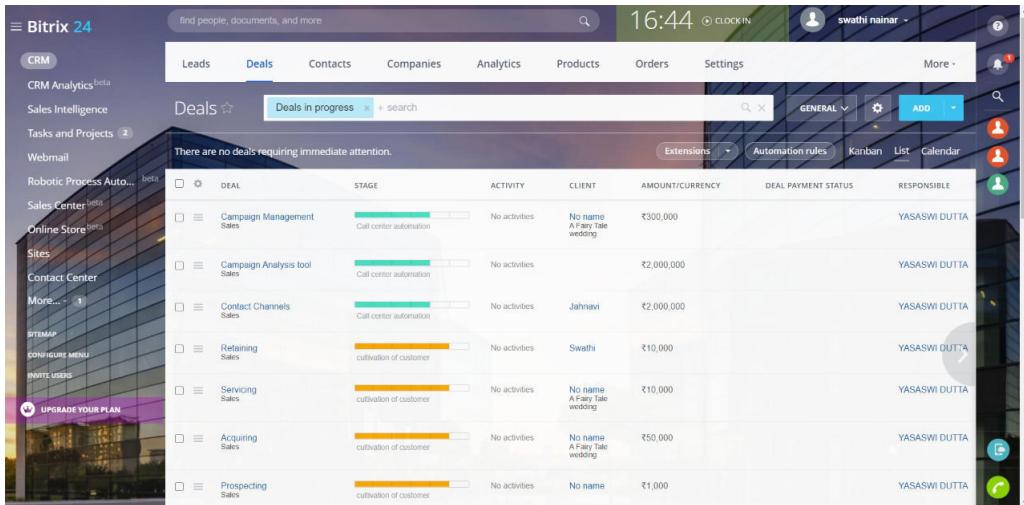


Figure 6.3: Account and Finance

6.2 Fairytale Wedding Website

6.2.1 SignUp Page

Sign Up

Already a member? [Log In](#)

 [Sign up with Facebook](#)

 [Sign up with Google](#)

or

Figure 6.4

6.2.2 Home Page



Figure 6.5

6.2.3 About Page

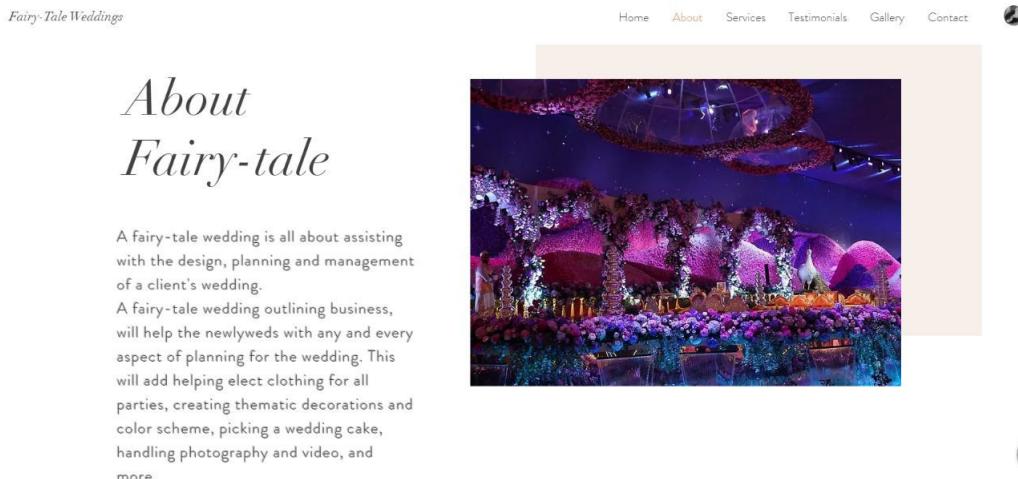


Figure 6.6

6.2.4 Services Page

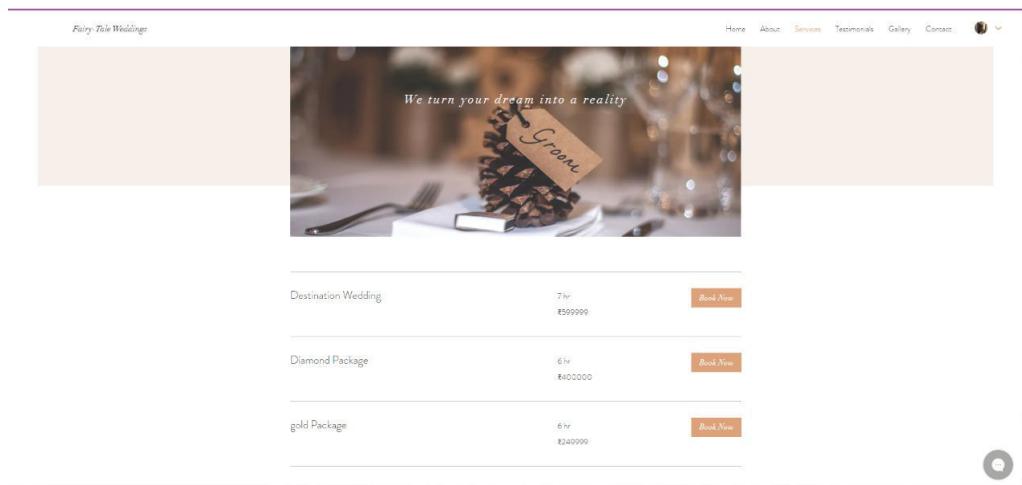


Figure 6.7

6.2.5 Booking Page

A screenshot of the booking form on the Fairy Tale Weddings website. The header is identical to the services page. The form starts with a section titled "Add Your Info" with a placeholder "Tell us a bit about yourself". Below this are fields for "Name *", "Email *", and "Phone Number", each containing sample data. There is also a "Add Your Message" text area. To the right, a sidebar displays the "Diamond Package" details: "6 hr | ₹400,000", the date "November 04, 2020 10:00 am", the planner's name "swathi", and the "Fairytale_weddingplanners" handle. A "Pay Now" button is at the bottom of the sidebar.

Figure 6.8

Chapter 7

Conclusion

We have included CRM, Finance & Accounts and Supply Chain Management into the project via a SAP-ERP software called Bitrix24 in implementation. So, we believe that implementing the ERP modules has increased the efficiency of the project and helps all the team members to get a clear idea about the workflow. At present, Wedding Planner business has emerged in the business field due to time constraints. We know that people are very busy in their workloads and couldn't have time to plan the wedding ceremony. So, we conclude that as wedding is a very important ceremony in one's life, customers expect us to do everything neat and flawless. so, to make a flawless project, this ERP has a major role in making this idea come true.

Chapter 8

Bibliography

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