

Problem – Solution Fit Template

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| Date | 3 Feb 2026 |
| Team ID | LTVIP2026TMIDS24929 |
| Project Name | Empowering India: Analysing the evolution of union budget allocations for sustainable growth |
| Maximum Marks | 5 Marks |

Problem – Solution Fit Template:

The Problem-Solution Fit simply means that you have found a problem with your customer and that the solution you have realized for it actually solves the customer's problem. It helps entrepreneurs, marketers and corporate innovators identify behavioral patterns and recognize what would work and why

Purpose:

- ☐ Solve complex problems in a way that fits the state of your customers.
- ☐ Succeed faster and increase your solution adoption by tapping into existing mediums and channels of behavior.
- ☐ Sharpen your communication and marketing strategy with the right triggers and messaging.
- ☐ Increase touch-points with your company by finding the right problem-behavior fit and building trust by solving frequent annoyances, or urgent or costly problems.
- ☐ Understand the existing situation in order to improve it for your target group.

Template:

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|-------------------------|--|---|---|---------------------------|
| Project Title: | | Empowering India: Analysis of Union Budget Allocations (2021-2024) | | |
| Define PS, fit into CC | <div>1. TARGET USERS</div> <div>PS</div> <ul style="list-style-type: none">Renewable energystartupsElectric vehicle EV manufacers for renewable projectsElectric vehicle manufacturers exploring funding for EV infrastructure.Pharmaceutical business analysts tracking healthcare scheme budgets. | <div>6. STAKEHOLDER CONSTRAINTS</div> <div>CC</div> <ul style="list-style-type: none">Budget data is complex, scattered, and non-visual.Difficult to compare multi-year data.Hard to identify top-funded ministries/schemes. | <div>5. PROPOSED SOLUTIONS</div> <div>SA</div> <ul style="list-style-type: none">Develop an interactive dashboard with easy filters to analyze budget data by category, ministry, and scheme.Provide ministry-wise funding growth insights.Visualize year-wise comparison of proposed vs. actual funds. | Explore AS, differentiate |
| | Focus on the behavior | <div>2. CRITICAL TASKS / PROBLEMS</div> <div>JT&F</div> <ul style="list-style-type: none">Understand multi-year budget data systematicallyCompare funding allocations across ministriesIdentify top-funded schemes and ministries | <div>9. CHALLENGES FACING USERS</div> <div>RC</div> <ul style="list-style-type: none">No clear dashboards in current tools.Manual data analysis takes too long and leads to strategic funding uncertaintyLack of structured visualization makes data hard to interpret. | |
| Identify strong TR & EM | <div>3. TRIGGERS</div> <div>TR</div> <ul style="list-style-type: none">Awareness of new government budget announcementsPressure to plan,strategically for R&D and market expansionPeere discussing funding shifts in renewable energy, EV sector, healthcare | <div>9. CHALLENGES FACING USERS</div> <div>RC</div> <ul style="list-style-type: none">No clear dashboards in current toolsManual data analysis takes to long and leads to strategic funding uncertainty.Lack of structured visualization makes mata hard to interpret. | <div>7. SOLUTION</div> <div>SL</div> <ul style="list-style-type: none">Develop a dashboard that provides clear, interactive visualizations of Union Budget dataAllow users to filter by category, ministry, and scheme to attract reights.Acts as a clear guide for strategic funding decisions | |
| | <div>3. TRIGGERS</div> <div>TR</div> <ul style="list-style-type: none">Awareness of new government budget announcementsPressure to plan,strategically for R&D and market expansionPeers discussing funding shifts in renewable energy, EV sector, healthcare | <div>8. SOLUTION</div> <div>GL</div> <ul style="list-style-type: none">Develop a dashboard that provides clear interactive visualizations of Union Budget dataAllow users to filter by category, ministry, and scheme to arrect reights.Acts as a clear guide for strategic funding decisions | <div>4. EMOTION IMPACT</div> <div>EM</div> <ul style="list-style-type: none">Before: Uncertain and hesitant as they are unsure about funding growth and fase incortstners data.After: Confident and assured as they clearly visualize to funding growth and trends in consistem ic dashboards | |

References:

- <https://www.ideahackers.network/problem-solution-fit-canvas/>
- <https://medium.com/@epicantus/problem-solution-fit-canvas-aa3dd59cb4fe>