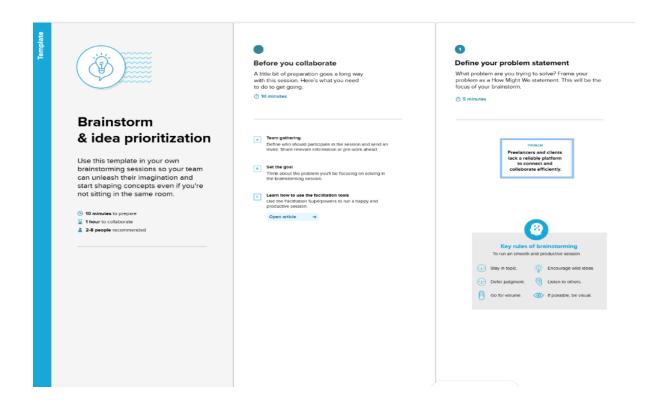
# Ideation Phase Brainstorm & Idea Prioritization Template

Date	16 June 2025
Team ID	LTVIP2025TMID55215
Project Name	ResolveNow: Your Platform For Online Complaints
Maximum Marks	4 Marks

# **Brainstorm & Idea Prioritization Template:**

Brainstorming fosters an open and inclusive environment where every team member is encouraged to contribute their ideas freely. It emphasizes generating a large number of ideas rather than focusing solely on their quality at the outset. Unconventional and innovative thoughts are welcomed and explored collaboratively, allowing team members to build upon each other's suggestions and collectively develop a wide range of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement



# **Brainstorm**

Write down any ideas that come to mind that address your problem statement.

(1) 10 minutes

You can select a sticky note tool in the panel (then no select) icon to start drawing.

# **ResolveNow: Your Platform for Online Complaints**

# Person 1

Securely register complaints

Smart routing assigns complaints **Automatic** progress updates

Track status of complaints in real time

Real-time messaging with agent

Trrael status of complaints in real time

Smart routing assigns complaints efficiently

> Strong security protects user data



## **Group ideas**

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try nd see If you can break it up into smaller sub-groups.

© 20 minutes

Add a customizable tog to your sticky notes to fie organize ideas. For examp. use department names or color code for importance.



### **Progress** Live updates chat

categories

# Automated routing

Complaint tracking

Data encryption

**Backend Features** 

### **User Features**

Complaint status alerts

**Anonymous** submissions

Anonymous submissions

### **Admin Features**

Reporting dashboard

**Priority** escalations

Agent performance metrics

**Step-3: Idea Prioritization** 

