

970K

Sum of Impressions

25K

Sum of Clicks

796K

Sum of Reach

113.29K

Sum of Spend (₹)

2.20M

Sum of Revenue (₹)

Platform

☐ Facebook

☐ Instagram

Date

01-07-2025



15-07-2025



Campaign Name

☐ Flash Friday

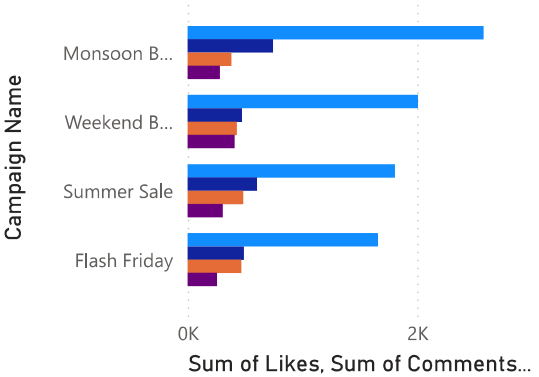
☐ Monsoon Buzz

☐ Summer Sale

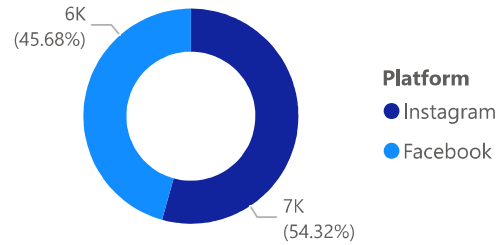
☐ Weekend Bonanza

Sum of Likes, Sum of Comments, Sum of Shares and Sum of Saves by Campaign Name

Sum of Li... Sum of C... Sum of S... Sum of ...

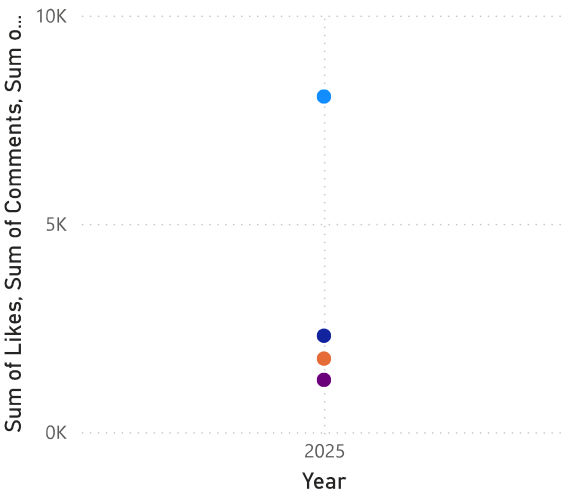


Sum of Total Engagement by Platform



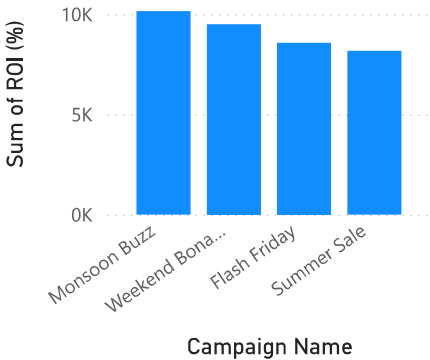
Sum of Likes, Sum of Comments, Sum of Shares and Sum of Saves by Year

Sum of Likes Sum of C... Sum of S... Sum of S...



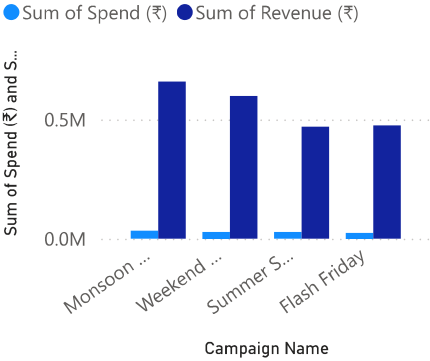
Engagement Insights by Campaign and Platform

Sum of ROI (%) by Campaign Name



Campaign Name	Sum of Spend (₹)	Sum of Revenue (₹)	Sum of Clicks	Sum of Conversions	Sum of Conversion Rate (%)	Sum of ROI (%)
Flash Friday	24,406.96	4,73,834.79	5564	3042	269.88	8,573.27
Monsoon Buzz	33,284.40	6,57,691.54	7297	4183	297.52	10,147.97
Summer Sale	27,165.05	4,68,839.11	5890	3420	290.14	8,164.82
Weekend Bonanza	28,428.60	5,97,065.79	6500	3878	294.31	9,505.06
Total	1,13,285.01	21,97,431.23	25251	14523	1,151.84	36,391.12

Sum of Spend (₹) and Sum of Revenue (₹) by Campaign Name



Campaign ROI & Performance Breakdown

Date, Platform

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☐ 01 July 2025
- ▼

☐ 02 July 2025
- ▼

☐ 03 July 2025
- ▼

☐ 04 July 2025
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☐ 05 July 2025
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☐ 06 July 2025
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☐ 07 July 2025
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☐ 08 July 2025
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☐ 09 July 2025
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☐ 10 July 2025
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☐ 11 July 2025
- ▼

☐ 12 July 2025

