## YASH BODDUPALLI

**UI/UX DESIGNER** 

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## **Summary:**

Enthusiastic, Energetic and selfmotivated graduate student with strong academic record seeks a career as a user interface (UI) and user experience (UX) designer.

### **Skills:**

- Wireframes
- Usability Testing
- Cognitive Walkthrough
- Rapid Prototyping
- Personas
- User stories
- User research
- A/B Testing

#### **Tools:**

- AdobeXD
- Balsamiq
- Inkscape

### **Technical:**

- HTML
- CSS
- JavaScript
- GitHub

# **Soft Skills:**

- Creativity
- Teamwork
- Adaptability
- Presentation
- Quick Learner

## **Experience:**

Flight booking website UI/UX designer

Oct 2019 – Present

A simple website to book the best flights on your budget.

- I have conducted user research and usability testing on the existing flight booking websites.
- At present, I am developing two personas along with user stories.
- Next, I plan to do A/B testing with the designs.

Yash portfolio

Sept 2019 – Present

UI designer/ Front end developer

UX portfolio website to display my work and services.

- Designed a professional portfolio website that shows my profile and recent work.
- Recently hosted this website and can be viewed at https://yash-portifilo.web.app/

Computational thinking games
UI/ UX designer and Python developer

Dec 2018 - Jul 2019

Teaching computer concepts to children through games.

- Designed and developed three simple computational thinking games namely 'Delivery Truck', 'Roller Coaster' and 'Median' that teaches the concept of Hamilton path from graph theory, queues and sorting in a fun and engaging way.
- Later conducted usability testing to make sure the game design works as intended.

Collaborative annotation

Mar 2019 – Apr 2019

UI/UX designer

Engages students in critical thinking, reading and writing.

Researched on some existing tools on collaborative annotation

- Organization
- Planning
- Effective communication
- Storytelling
- Problem-solving

#### **Education:**

MSc Software Engineering Maynooth University Sept 2018 – Oct 2019

#### Related courses:

- Introduction to User experience, User interface & Interaction design.
- Internet solutions engineering.

Bachelor of Information Technology Gudlavalleru Engineering College Oct 2013- Apr 2017

### Related courses:

- Web technologies
- Human-Computer Interaction

- and interviewed target users to collect requirements.
- Designed a mockup, conducted a cognitive walkthrough and usability testing.
- I analyzed the user insights from usability testing and feedback from my colleagues developed a final prototype.

# **Bibliography Manager**

Feb 2019 - Apr 2019

UI/UX designer, Front-end developer

Helps researchers in collecting and organizing literature.

- I have researched similar tools like Bitext to get the user mental models
- I worked with my other team members and quickly developed sketches, and user flows.
- I developed a quick prototype of our design and conducted Usability testing and made the required changes to the final design and developed the front end of the website.

#### Awards:

| • | Taught Master's scholarship award.                  | 2018 - 2019      |
|---|---|------------------|
| • | 'Best Project work of IT' for under-graduate thesis | 2017             |
| • | Certificate of Merit                                | 2013-2017        |
| • | Certificate of Academic Proficiency                 | 2016-2017        |
| • | 'Certificate of Appreciation'                       | <b>Sept 2016</b> |
|   | for conducting workshop                             |                  |
| • | First prize on poster presentation on Emospark on   | Feb 2016         |
|   | NALEDGE'16  |                  |
| • | Certificate of Academic Proficiency                 | 2015 -2016       |
|   |   | 2014-2015        |
|   |   | 2013-2014        |
|   |   |                  |

## **Activities:**

### **Blogging**

2016- Present

 Post the summaries of the books I read in my free time at <a href="https://infiniteimpressionblog.wordpress.com/">https://infiniteimpressionblog.wordpress.com/</a>

**Volunteered at Open labs event (Science Week)** 

Nov 2018

Studied how children played computational games to understand their game mental models.

#### Workshop on HTML

**Sept 2016** 

- Trained 210 students with basics of HTML.
- Helped them create web pages at their initial stages.