

#### **Kurt Winter**

kurtwinterdesign.com hello@kurtwinterdesign.com Blackwood, New Jersey 267.230.0158

I've been designing digital experiences for 8+ years across a variety industries. My love for typography and creativity keeps me inspired, along with a serious obsession for the outdoors and skateboarding.

## Experience

#### **RECOGNITION & ACHIEVEMENTS**

kurtwinterdesign.com featured on Typewolf

kurtwinterdesign.com featured on Bestfolios

kurtwinterdesign.com featured on Semplice showcase

### TOOLS

Sketch After Effects
Principle Photoshop
Abstract Illustrator
Invision InDesign

Cinema 4d

#### EDUCATION

RMIT - Cert IV - Applied Design

**Process Masterclass** 

Typography Masterclass - Typewolf

Web Developer Bootcamp, The Complete Javascript Course -Udemy

#### REFERENCES

Romain Colomer Corina Gettis
Creative Lead Lead Designer
Media Monks Lyft

Contact details on request

# SENIOR UX/UI DESIGNER — COMCAST 2019-PRESENT

Concepting future vision user experiences, visual design and helping define a new design system for xfinity.com.

Designing the online launch experience for xfinity's newest products and services.

# LEAD UX/UI DESIGNER — ARKADE DIGITAL 2014-2018

Worked as the lead designer on projects collaborating closely with developers, PO's and clients within weekly sprint cycles.

Drove a human-centered approach within our agile workflow by successfully introducing research initiatives that would help build better products and trust with our clients.

Conducted weekly WIP and pitch presentation with clients

Ran regular design reviews and exercises with the design team and managed freelance designers.

Ran user interview and testing sessions.

# DIGITAL DESIGNER — PARCA DIGITAL 2013-2014

Designed promotional campaign content for emails, social media posts, landing pages and animated banner ads. Clients included: Oakley, Clarisonic, Lancôme, Redken, Politix.

### Also

# PROFESSIONAL SKATEBOARDER — ADIDAS, SUPERBRAND, GLOBE 2005-2013

Compete in competitions, produce video and photo content, traveling and touring to locations across the globe.