

Yasemin Varlik
Graphic Designer

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Education

Parsons School of Design
New York, NY
August 2015 – May 2019
BFA *Communication Design*
BFA *Photography Minor*

Central Saint Martins
London, UK
September 2019 – June 2021
MA *Graphic Communication Design*

Experience

Breath and Light
Geneva, Switzerland
April 2021 – Ongoing
Freelance Designer
Collateral design and **animated GIFs** for social media.

The Spatialists Workshop
Riffa, Bahrain
March 2021 – Ongoing
Freelance Designer
Brand identity design, **GIFs** for social media
and **collateral design** for its subbrand.

The Amanqi Edit
Dubai, UAE
February 2021 – March 2020
Freelance Designer
Designed **animated stickers/GIFs** for social media.

Unknown Quantities 8
London, UK
February 2020 – December 2020
Editor/Designer
Designed the annual 8th issue of UQ **publication**,
a collaborative project with MA Culture, Criticism
and Curation.

Raskol'un Baltası
Izmir, Turkey
2020
Art Direction/Freelance Designer
Currently doing **social media content**, **website development**, book design, posters and
illustration work.

Studio Archives
Istanbul, Turkey
2020
Graphic Designer
Identity design and branding for a vintage
clothing store.

Vault49
London, UK
September 2019 – December 2019
Design Intern
Wide range of **branding** work for PepsiCo;
Lays, Pepsi, SodaStream, Champions League.
Designed **packaging**, **merchandise**, **presentation decks**, **experiential design** as well as *custom type*.

Mission Magazine
New York, NY
January 2018 – December 2018
Art Editor/Designer
Designed **editorial layouts** for both digital and print
use, postcards, posters and **social media content** for
the second issue on environment.

United State of Fans, TBWA
Amsterdam, NL
June 2016 – August 2016
Design Intern
Worked across multiple brands, designing brand
advertisement, **social media content**, animated
elements and logo design for Adidas, Team NL
Olympics and Ploom.

Awards

Honors and Departmental Honors,
Parsons School of Design

Dean's Scholarship,
Parsons School of Design

TDC Scholarship 2018,
The Type Directors Club

Alice Scholarship 2019,
Society of Scribes New York

Skills

Adobe Creative Suite (*Photoshop*, *Illustrator*, *InDesign*,
Premiere Pro, *After Effects*), FontLab VI, HTML, CSS, JS,
Jquery, Sublime Text, Sketch, Microsoft Softwares,
Keynote, Procreate.

Fluent in **English and Turkish**
Proficient in **French**