

# YASEMIN VARLIK

Graphic Designer

## EDUCATION

**Parsons The New School For Design**, New York, NY

*Bachelor of Fine Arts, Communication Design*—Junior/May 2019  
BFA, Photography Minor

## RELEVANT EXPERIENCE

**Cambridge School of Visual and Performance Art**, Cambridge, UK  
*Design Portfolio*—Summer 2012

**Parsons The New School For Design**, New York, NY  
*Design Portfolio*—Summer 2014

## WORK EXPERIENCE

**United State of Fans—TBWA**

**Amsterdam** (Advertising Agency), Amsterdam, NL, *Graphic Design Intern*(1 month)—Summer 2016  
Designed CRM advertising for Adidas' highly valued customers creating animated GIFs and illustrations in Photoshop and Illustrator. Logo design for Adidas Runners Club of Amsterdam and Facebook page. Adidas banner design utilizing a collage technique and Team NL Olympics poster design.

**Mission Magazine**—New York, NY

*Art Editor/Designer* (8 months)  
Spring 2018—Summer 2018  
Designed experimental page layouts for both print and digital versions of the second issue of the bi-annual non-profit fashion magazine on the topic of environment. Created other publication pieces for events such as postcards and stickers.

## AWARDS

**Dean's Scholarship** by Parsons The New School For Design

**TDC Scholarship 2018** by The Type Directors Club

## ADDITIONAL EXPERIENCE

**Red Cross**, Geneva, Switzerland  
*Volunteer*—Fall 2014

**Cystic Fibrosis Awareness Club**, International School of Geneva, Switzerland/*Designer*—Fall 2013  
Created posters for aimed bake sales and to increase awareness about the health condition.

**Student Collective of Turkey**, Parsons The New School For Design, New York  
*Member*: Fall 2016—Spring 2019

**The Zine Collective**, Parsons The New School For Design, New York  
*Member*: Fall 2017—Spring 2018

**The National Society of Leadership and Success, NSLS**, New York  
Executive Board Member, *Secretary*

## SKILLS

Illustrator, InDesign, Photoshop, Adobe Bridge, Premiere Pro, Sketch, MS Powerpoint, MS Word, MS Excel, Keynote, Digital/Analog Photography  
Fluent in English and Turkish.  
Proficient in French.

214 Duffield Street  
Brooklyn, NY, 11201  
yaseminvarlik.com  
+1 (646) 701 21 71  
varly065@newschool.edu