

Yasemin Varlık  
*Graphic Designer*

[Education]

Parsons The New School For Design, New York  
BFA *Communication Design*  
BFA *Photography Minor*  
August 2015–May 2019

Central Saint Martins, London, UK  
MA *Graphic Communication Design*  
September 2019–June 2021

[Work Experience]

*United State of Fans, TBWA*, Amsterdam, NL  
Graphic Design Intern  
Summer 2016  
Designed CRM advertising for Adidas' highly valued customers creating GIFs and illustrations in Photoshop and Illustrator. Logo design for Adidas Runners Club of Amsterdam and Facebook page. Adidas banner design utilizing a collage technique and Team NL Olympics poster design.

*Mission Magazine*, New York, NY  
Art Editor/Designer  
December 2017–August 2018  
Designed experimental page layouts for both print and digital versions of the second issue of the bi-annual non-profit fashion magazine on the topic of environment. Created other publication pieces for events such as postcards, posters and social media content.

*Concord Music*, New York, NY  
Graphic Design Intern  
April 2019–May 2019  
Worked with the design team to redesign a record label's brand identity. Created pitch decks, style guides, merchandise and signage.

[Awards]

*Dean's Scholarship*, Parsons The New School For Design  
*TDC Scholarship*, The Type Directors Club  
*Alice Scholarship*, Society of Scribes New York

[Additional Experience]

*Student Collective of Turkey*, Parsons The New School For Design  
Fall 2016–Spring 2019

*The Zine Collective*, Parsons The New School For Design  
Fall 2017–Spring 2018

*The National Society of Leadership and Success, NSLS*, New York  
Executive Board Member  
Fall 2018

*Transfer Panel Speaker for BFA Communication Design*, Parsons The New School For Design,  
August 24, 2018

*Undergraduate Open House Show*, Parsons The New School For Design  
October 7, 2018

*AIGA NY X TDC Student Warm-up Speaker*, Parsons The New School For Design  
March 27, 2019

[Skills]

Adobe Creative Suite, HTML, CSS, JS, JQuery, Sublime Text, Sketch, Microsoft Softwares, Keynote, Digital and Analog Photography  
Fluent in English and Turkish  
Proficient in French

[Contact]

214 Duffield Street, Brooklyn, NY, 11201  
yaseminvarlik.com  
+1 [646] 701 21 71  
varly065@newschool.edu