

**Yasemin Varlik**  
*Graphic Designer*

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#### Education

**Parsons School of Design,**  
New York, NY  
August 2015 – May 2019  
BFA *Communication Design*  
BFA *Photography Minor*

**Central Saint Martins,**  
London, UK  
September 2019 – June 2021  
MA *Graphic Communication Design*

#### Experience

**Raskol'un Baltasi**  
Izmir, Turkey  
2020  
Art Direction/Designer  
Currently doing *social media content, website development*, book design, posters and illustration work.

**Studio Archives,**  
Istanbul, Turkey  
2020  
Graphic Designer  
*Identity design* and branding for a vintage clothing store.

**Vault49,**  
London, UK  
2019  
Design Intern  
Wide range of *branding* work for PepsiCo; Lays, Pepsi, SodaStream, Champions League. Designed *packaging, merchandise, presentation decks, experiential design* as well as *custom type*.

**Mission Magazine,**  
New York, NY  
2018  
Art Editor/Designer  
Designed *editorial layouts* for both digital and print use, postcards, posters and *social media content* for the second issue on environment.

**United State of Fans, TBWA,**  
Amsterdam, NL  
2016  
Design Intern  
Worked across multiple brands, designing brand *advertisement, social media content*, animated elements and logo design for Adidas, Team NL Olympics and Ploom.

#### Involvement

**Unknown Quantities 8,**  
February 2020 – December 2020  
Designed the annual 8th issue of UQ publication, a collaborative project with MA Culture, Criticism and Curation.  
University of the Arts London, CSM

**HERE</>THERE Exhibition,**  
Beijing, China  
October 14 – November 4 2019  
SIA & Today Art Museum

**AIGA NY X TDC Speaker,**  
March 27, 2019  
Parsons School of Design

**Transfer Panel Speaker for BFA Communication Design,**  
August 24, 2018  
Parsons School of Design

**Undergraduate Open House Show,**  
October 7, 2018  
Parsons School of Design

#### Awards

**Honors and Departmental Honors,**  
Parsons School of Design

**Dean's Scholarship,**  
Parsons School of Design

**TDC Scholarship 2018,**  
The Type Directors Club

**Alice Scholarship 2019,**  
Society of Scribes New York

#### Skills

Adobe Creative Suite, FontLab VI, HTML, CSS, JS, JQuery, Sublime Text, Sketch, Microsoft Softwares, Keynote, Procreate, Digital and Analog Photography

Fluent in *English and Turkish*  
Proficient in *French*