

Yasemin Varlık
Graphic Designer

[Education]

Parsons The New School For Design, New York
BFA Communication Design
BFA Photography Minor
August 2015–May 2019

Central Saint Martins, London, UK
MA Graphic Communication Design
September 2019–June 2021

[Work Experience]

United State of Fans, TBWA, Amsterdam, NL
Graphic Design Intern
Summer 2016
Designed CRM advertising for Adidas' highly valued customers creating GIFs and illustrations in Photoshop and Illustrator. Logo design for Adidas Runners Club of Amsterdam and Facebook page. Adidas banner design utilizing a collage technique and Team NL Olympics poster design.

Mission Magazine, New York, NY
Art Editor/Designer
December 2017–August 2018
Designed experimental page layouts for both print and digital versions of the second issue of the bi-annual non-profit fashion magazine on the topic of environment. Created other publication pieces for events such as postcards, posters and social media content.

[Awards]

Dean's Scholarship, Parsons The New School For Design
TDC Scholarship, The Type Directors Club
Alice Scholarship, Society of Scribes New York

[Additional Experience]

Student Collective of Turkey, Parsons The New School For Design
Fall 2016–Spring 2019

The Zine Collective, Parsons The New School For Design
Fall 2017–Spring 2018

The National Society of Leadership and Success, NSLS, New York
Executive Board Member
Fall 2018

Transfer Panel Speaker for BFA Communication Design, Parsons The New School For Design,
August 24, 2018

Undergraduate Open House Show, Parsons The New School For Design
October 7, 2018

AIGA NY X TDC Student Warm-up Speaker, Parsons The New School For Design
March 27, 2019

[Skills]

Adobe Creative Suite, HTML, CSS, JS, JQuery, Sublime Text, Sketch, Microsoft Softwares, Keynote, Digital and Analog Photography
Fluent in English and Turkish
Proficient in French

[Contact]

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