

**Yasemin Varlik**  
*Graphic Designer*

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## Education

Parsons School of Design,  
New York, NY  
August 2015 – May 2019  
BFA *Communication Design*  
BFA *Photography Minor*

Central Saint Martins,  
London, UK  
September 2019 – June 2021  
MA *Graphic Communication Design*

## Work Experience

*Vault49*,  
London, UK  
September 2019 – December 2019  
Design Intern

Wide range of branding work for large firms;  
PepsiCo and its sub-brands such as Lays, Pepsi,  
SodaStream, Champions League. Designed packaging,  
branding, presentation decks, overall experiential design  
as well as typographic elements and custom type.

*United State of Fans, TBWA*,  
Amsterdam, NL  
June 2016 – July 2016  
Graphic Design Intern  
Worked across multiple brands, designing brand  
advertisement, social media content, animated  
elements and logo design for Adidas, Team NL  
Olympics and Ploom.

*Mission Magazine*,  
New York, NY  
December 2017 – August 2018  
Art Editor/Designer  
Designed editorial layouts for both digital and print  
use, postcards, posters and social media content for  
the second issue on environment.

## Involvement

*Student Collective of Turkey*,  
Fall 2016 – Spring 2019  
Parsons School of Design

*The Zine Collective*,  
Fall 2017 – Spring 2018  
Parsons School of Design

*The National Society of Leadership and  
Success*, New York, NY  
Fall 2018  
Executive Board Member

*Transfer Panel Speaker for BFA  
Communication Design*,  
August 24, 2018  
Parsons School of Design

*Undergraduate Open House Show*,  
October 7, 2018  
Parsons School of Design

*AIGA NY X TDC Student Warm-up Speaker*,  
March 27, 2019  
Parsons School of Design

*HERE</>THERE Exhibition*,  
Beijing, China  
October 14 – November 4 2019  
SIA & Today Art Museum

## Awards

*Honors and Departmental Honors*,  
Parsons School of Design

*Dean's Scholarship*,  
Parsons School of Design

*TDC Scholarship 2018*,  
The Type Directors Club

*Alice Scholarship 2019*,  
Society of Scribes New York

## Skills

Adobe Creative Suite, FontLab VI, HTML, CSS, JS,  
Jquery, Sublime Text, Sketch, Microsoft Softwares,  
Keynote, Digital and Analog Photography

Fluent in English and Turkish  
Proficient in French