

YASEMIN VARLIK

Graphic Designer

EDUCATION

Parsons The New School For Design, New York, NY

Bachelor of Fine Arts, Communication Design–Junior/May 2019
BFA, Photography Minor

RELEVANT EXPERIENCE

Cambridge School of Visual and Performance Art, Cambridge, UK
Design Portfolio–Summer 2012

Parsons The New School For Design, New York, NY
Design Portfolio–Summer 2014

WORK EXPERIENCE

United State of Fans–TBWA

Amsterdam (Advertising Agency), Amsterdam, NL, *Graphic Design Intern*(1 month)–Summer 2016
Designed CRM advertising for Adidas' highly valued customers creating animated GIFs and illustrations in Photoshop and Illustrator. Logo design for Adidas Runners Club of Amsterdam and Facebook page. Adidas banner design utilizing a collage technique and Team NL Olympics poster design.

Mission Magazine–New York, NY

Graphic Design Intern(8 months)
Spring 2018–Summer 2018
Designed experimental page layouts for both print and digital versions of the second issue of the bi-annual non-profit fashion magazine on the topic of environment. Created other publication pieces for events such as postcards and stickers.

AWARDS

Dean's Scholarship by Parsons The New School For Design

ADDITIONAL EXPERIENCE

Red Cross, Geneva, Switzerland
Volunteer–Fall 2014

Cystic Fibrosis Awareness Club, International School of Geneva, Switzerland/*Designer*–Fall 2013
Created posters for aimed bake sales and to increase awareness about the health condition.

Student Collective of Turkey, Parsons The New School For Design, New York
Member: Fall 2016–Spring 2019

The Zine Collective, Parsons The New School For Design, New York
Member: Fall 2017–Spring 2018

The National Society of Leadership and Success, NSLS, New York
Executive Board Member, *Secretary*

SKILLS

Illustrator, InDesign, Photoshop, Adobe Bridge, Premiere Pro, Sketch, MS Powerpoint, MS Word, MS Excel, Keynote, Digital/Analog Photography
Fluent in English and Turkish.
Proficient in French.

214 Duffield Street
Brooklyn, NY, 11201
yaseminvarlik.com
+1 (646) 701 21 71
varly065@newschool.edu