Yasemin Varlık

Graphic Designer

Education

Parsons School of Design,

New York, NY August 2015 – May 2019 BFA Communication Design BFA Photography Minor

Central Saint Martins,

London, UK September 2019 – June 2021 MA *Graphic Communication Design*

Experience

Raskol'un Baltası,

Izmir, Turkey 2020 Designer

Website development, social media content, book design, posters and illustration.

Studio Archives,

Istanbul, Turkey 2020

Designer

Identity design and branding for the online vintage clothing store.

Vault49,

London, UK 2019

Design Intern

Wide range of *branding* work; packaging design, presentation decks, videography, *experiential design* and *custom type*.

Mission Magazine,

New York, NY 2018

Art Editor/Designer

Editorial layouts for both digital and print, branding, brand identity deck, social media content, video/animation.

United State of Fans, TBWA,

Amsterdam, NL 2016

Design Intern

Advertising, social media content, animation and logo design for Adidas, Team NL Olympics and Ploom.

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Involvement

AIGA NY X TDC Student Representative.

March 27, 2019

Parsons School of Design

HERE</>THERE Exhibition,

Beijing, China October 14 – November 4 2019 SIA & Today Art Museum

Undergraduate Open House Show,

October 7, 2018 Parsons School of Design

Transfer Students Panel Speaker for BFA Communication Design,

August 24, 2018 Parsons School of Design

The National Society of Leadership and Success, New York, NY

Fall 2018

Executive Board Member

The Zine Collective,

Fall 2017 – Spring 2018 Parsons School of Design

Awards

Honors and Departmental Honors,

Parsons School of Design

Dean's Scholarship,

Parsons School of Design

TDC Scholarship 2018,

The Type Directors Club

Alice Scholarship 2019,

Society of Scribes New York

Skills

Adobe Creative Suite, FontLab VI, HTML, CSS, JS, Jquery, Sublime Text, Sketch, Microsoft Softwares, Keynote, Procreate, Digital and Analog Photography

Fluent in English and Turkish

Proficient in French