



YASEMIN VARLIK

Graphic Designer

EDUCATION

Parsons The New School For Design, New York, NY

Bachelor of Fine Arts, Communication Design–Sophomore/May 2019

BFA, Photography Minor

RELEVANT EXPERIENCE

Cambridge School of Visual and Performance Art, Cambridge, UK

Design Portfolio–Summer 2012

Parsons The New School For Design, New York, NY

Design Portfolio–Summer 2014

Les Misérables (School Play), Geneva, Switzerland

Stage Decoration–Fall 2014

WORK EXPERIENCE

United State of Fans/TBWA Amsterdam (Advertising Agency), Amsterdam, NL

Graphic Design Intern–Summer 2016 (1 month)

Designed CRM advertising for Adidas' highly valued customers creating animated GIFs and illustrations in Photoshop and Illustrator. Logo design for Adidas Runners Club–Amsterdam and Facebook page. Adidas banner design utilizing a collage technique and Team NL Olympics poster design.

ADDITIONAL EXPERIENCE

Red Cross, Geneva, Switzerland

Volunteer–Fall 2014

Cystic Fibrosis Awareness Club, International School of Geneva, Switzerland

Designer–Fall 2013

Created posters for aimed bake sales and to increase awareness about the health condition.

Student Collective of Turkey, Parsons The New School For Design, New York

Member–Fall 2016

SKILLS

Illustrator, InDesign, Photoshop, Adobe Bridge, Premiere Pro, MS Powerpoint, MS Word, MS Excel, Digital Photography

Fluent in English and Turkish/Proficient in French

AWARDS

Dean's Scholarship by Parsons The New School For Design

Academic Merit and Effort Certificate

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