Yasemin Varlık Graphic Designer

## Education

Parsons School of Design, New York, NY August 2015–May 2019 BFA Communication Design BFA Photography Minor

Central Saint Martins, London, UK September 2019–June 2021 MA *Graphic Communication Design* 

# **Work Experience**

Mission Magazine,

Amsterdam, NL Summer 2016 Graphic Design Intern Worked across multiple brands, designing brand advertisment, social media content, animated

United State of Fans, TBWA,

advertisment, social media content, animated elements and logo design for Adidas, Team NL Olympics and Ploom.

New York, NY
December 2017–August 2018
Art Editor/Designer
Designed editorial layouts for both digital and print use, postcards, posters and social media content for the second issue on environment.

#### Involvement

Student Collective of Turkey, Fall 2016-Spring 2019 Parsons School of Design

The Zine Collective, Fall 2017–Spring 2018 Parsons School of Design

The National Society of Leadership and Success, New York, NY Fall 2018

**Executive Board Member** 

Transfer Panel Speaker for BFA Communication Design, August 24, 2018 Parsons School of Design

Undergraduate Open House Show, October 7, 2018 Parsons School of Design AIGA NY X TDC Student Warm-up Speaker, Parsons School of Design March 27, 2019

#### **Awards**

Dean's Scholarship, Parsons School of Design

TDC Scholarship,
The Type Directors Club

Alice Scholarship, Society of Scribes New York

#### Skills

Adobe Creative Suite, HTML, CSS, JS, Jquery, Sublime Text, Sketch, Microsoft Softwares, Keynote, Digital and Analog Photography

Fluent in English and Turkish

Proficient in French

### Contact

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