

# AltairGo Intelligence — Complete Project Deep Dive

**One-liner:** An AI-powered travel planning platform that uses Google Gemini LLM to generate hyper-personalized, budget-accurate, day-by-day itineraries — with real images, affiliate monetization, and an admin control plane.

## 1. Project Identity

Field	Value
Name	AltairGo Intelligence
Repo	<a href="#">yash-dev007/AltairGo-Intelligence</a>
License	MIT
Status	In Active Development
Deployment Target	Vercel (frontend SPA) + Flask server (backend)

## 2. Tech Stack

### Frontend

Layer	Technology
Framework	<b>React 19</b> (Vite 7)
Routing	React Router DOM v7
Styling	CSS Modules with Glassmorphism aesthetics
Animation	Framer Motion
Maps	Leaflet + React-Leaflet
Drag & Drop	@dnd-kit (sortable activities)
Icons	Lucide React
State Mgmt	React Context API ( <code>AuthContext</code> )
API Layer	Native <code>fetch</code> via <code>TripAI.js</code> service

## Backend

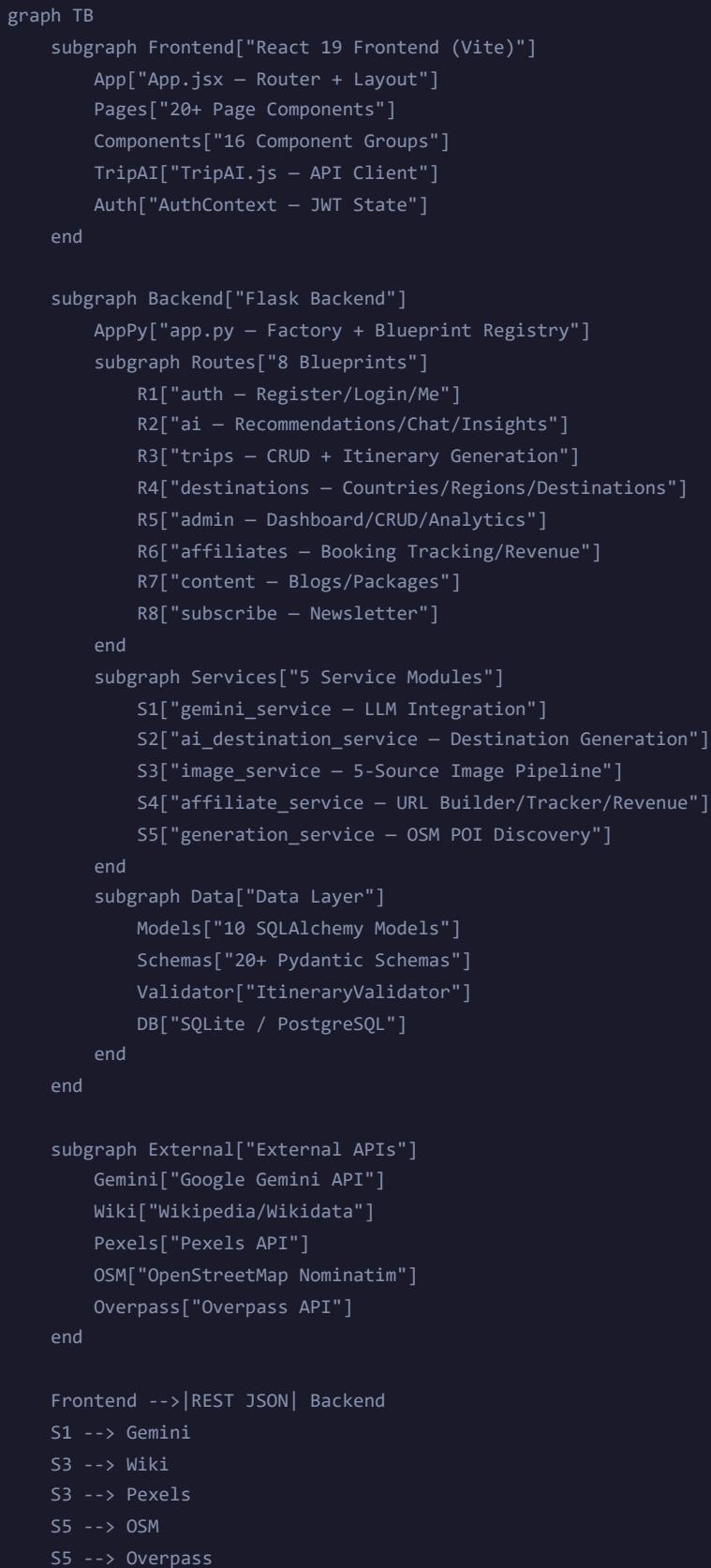
Layer	Technology
Framework	<b>Python Flask</b>
AI Engine	Google Gemini API (via REST HTTP, <code>gemini-2.0-flash</code> )
Database	<b>SQLite</b> (dev) / PostgreSQL (prod) via <b>SQLAlchemy ORM</b>
Auth	<b>Flask-JWT-Extended</b> (7-day tokens, <code>werkzeug</code> password hashing)
Validation	<b>Pydantic</b> schemas + custom <code>ItineraryValidator</code>
Image Fetching	5-source priority chain (Cache → Wikipedia → Wikidata → Pexels → SVG Placeholder)
Geo Services	OpenStreetMap Nominatim + Overpass API

## DevOps / Config

Tool	Purpose
Vite	Dev server with smart proxy (HTML bypass for SPA routes)
Vercel	Frontend deployment ( <code>vercel.json</code> SPA rewrites)
Gunicorn	Production backend server
dotenv	Environment variable management
ESLint	Code quality

### 3. Architecture Overview

DIAGRAM (MERMAID NOTATION)



## 4. Database Schema (10 Models)

DIAGRAM (MERMAID NOTATION)

```
erDiagram
    Country ||--o{ State : has
    State ||--o{ Destination : has
    Destination ||--o{ Attraction : has
    Destination ||--o{ DestinationTip : has
    User ||--o{ Trip : creates
    User ||--o{ AnalyticsEvent : generates
    User ||--o{ BookingClick : clicks

    Country {
        int id PK
        string name UK
        string code
        string currency
        string image
    }
    State {
        int id PK
        string name
        string image
        int country_id FK
    }
    Destination {
        int id PK
        string name
        string slug
        string desc
        text description
        string image
        string location
        string price_str
        int estimated_cost_per_day
        float rating
        string tag
        json highlights
        json itinerary
        json activities
        json gallery_images
        json best_time_months
        json vibe_tags
        int state_id FK
    }
    Attraction {
        int id PK
        string name
        text description
        int entry_cost
        string duration
        float rating
        string type
        int destination_id FK
    }
    DestinationTip {
        int id PK
        text tip
        string category
        bool is_ai_generated
        int destination_id FK
    }
    DestinationRequest {
        int id PK
        string name
```

```

    text description
    int cost
    string tag
    string status
    datetime created_at
}
Trip {
    string id PK
    string title
    string destination_country
    string start_city
    int budget
    int duration
    int travelers
    string style
    string date_type
    json itinerary_json
    int total_cost
    int user_id FK
}
User {
    int id PK
    string email UK
    string password_hash
    string name
    datetime created_at
}
AnalyticsEvent {
    int id PK
    string event_type
    json event_data
    int user_id FK
    datetime created_at
}
BookingClick {
    int id PK
    string link_type
    string destination
    string partner
    string tracking_id UK
    float estimated_revenue
    bool is_converted
    int user_id FK
}
Subscriber {
    int id PK
    string email UK
    bool is_active
    datetime subscribed_at
}

```

## 5. Core Features — Deep Breakdown

### 5.1 🚗 AI-Powered Itinerary Generation (The Heart of the App)

**Flow:** User selects destinations → Sends preferences → Gemini generates day-by-day plan → Validator auto-corrects → Image enrichment → Response.

## Pipeline Steps:

- 1. **Prompt Construction** ( `gemini_service.py` ):
  - Loads style-specific prompt templates ( `base_template.txt` , `budget_trip.txt` , `luxury_trip.txt` , `multi_city.txt` )
  - Injects user preferences: origin, country, budget, duration, style, dates, interests, traveler type
  - Formats selected destination data for context injection
  - Applies traveler-type behavioral hints (solo male, solo female, couple, family, etc.)
- 2. **Gemini API Call** ( `_generate_content_http` ):
  - Uses HTTP REST calls (not SDK) for `responseSchema` support
  - Enforces **structured JSON output** via Pydantic schema flattening
  - Model fallback chain: `gemini-2.0-flash` → `gemini-2.0-flash-lite`
  - Temperature control per function
  - Retry logic with exponential backoff
- 3. **Validation Layer** ( `validation.py` — `ItineraryValidator` ):
  - **Budget Check**: Verifies total\_cost within ±5% of user budget; auto-scales all costs proportionally if over
  - **Activity Count Check**: Flags days with >5 activities as overpacked
  - **Generic Name Detection**: Regex patterns catch lazy AI output like "local market" or "beach" without specifics
  - **Cost Consistency**: Verifies individual day totals sum to ~total\_cost (15% tolerance)
  - **Required Fields**: Ensures `trip_title` , `total_cost` , `itinerary` exist
- 4. **Image Enrichment** ( `image_service.py` ):
  - Attaches real images to itinerary days and the trip header
  - Uses `image_keyword` from AI response as search term
  - Fallback to Unsplash default if no keyword
- 5. **Analytics Logging**: Every generation (success/failure/validation) logged to `AnalyticsEvent` table

**Pydantic Schema** ( `schemas.py` ) enforces this structure for Gemini output:

Schema	Key Fields
<code>TripPlan</code>	<code>trip_title</code> , <code>total_cost</code> , <code>cost_breakdown</code> , <code>itinerary[]</code> , <code>travel_between_cities[]</code> , <code>smart_insights</code> , <code>packing_tips</code>
<code>ItineraryDay</code>	<code>day</code> , <code>date</code> , <code>location</code> , <code>theme</code> , <code>pacing_level</code> , <code>activities[]</code> , <code>accommodation</code> , <code>day_total</code> , <code>travel_hours</code> , <code>intensity_score</code>
<code>ActivityList</code>	<code>time</code> , <code>time_range</code> , <code>activity</code> , <code>description</code> , <code>why_this_fits</code> , <code>local_secret</code> , <code>cost</code> , <code>how_to_reach</code> , <code>crowd_level</code> , <code>meal_type</code> , <code>google_maps_search_query</code>
<code>AccommodationConfig</code>	<code>name</code> , <code>type</code> (enum), <code>cost_per_night</code> , <code>location</code> , <code>why_this</code> , <code>booking_tip</code>
<code>InterCityTravel</code>	<code>day</code> , <code>from_city</code> , <code>to_city</code> , <code>method</code> , <code>duration</code> , <code>travel_class</code> , <code>cost</code> , <code>alternative</code>

**What it does:** Users can suggest new destinations. The system uses AI to validate and enrich destination details before admin approval.

- `DestinationRequest` model tracks submissions (pending → approved → rejected)
- AI generates full destination profiles via `ai_destination_service.py`
- SQLite-based **caching layer** (60-day TTL) prevents redundant API calls
- Model fallback chain with 3 retries per model
- Response validation: normalizes costs (`_parse_cost` handles "₹500", "Free", "500-1000"), checks required fields
- Auto-attaches images via the image pipeline

### 5.3 🌎 Smart Destination Discovery (OSM Integration)

`generation_service.py` provides an alternative, data-driven destination discovery:

- 1. **Geocode** city name → (lat, lon) via Nominatim
- 2. **Fetch POIs** within 5km radius via Overpass API (tourism attractions, historic sites, parks, museums)
- 3. **Score** each POI based on tags (Wikipedia link = +5, Wikidata = +3, website = +2, etc.)
- 4. **Parallel image fetch** for top 10 scored POIs using ThreadPoolExecutor
- 5. **Store** as `Destination` records in the database

### 5.4 📸 5-Source Image Pipeline

`image_service.py` (660 lines) — the most sophisticated service:

Priority	Source	How
1	<b>SQLite Cache</b>	Instant lookup, 60-day TTL
2	<b>Wikipedia REST</b>	Page summary API → main image
3	<b>Wikidata P18</b>	Direct property lookup → Commons CDN
4	<b>Pexels</b>	Rate-limited search (200/hr, 20k/month) with smart query building
5	<b>SVG Placeholder</b>	Deterministic emoji-based SVG data URIs by category

Features:

- **Smart query builder:** Uses landmark knowledge map → type keywords → location context
- **Rate limiter:** Pexels calls tracked with thread-safe counter
- **Batch helper:** `get_images_batch()` with configurable delay between requests
- **Wikipedia search fallback:** If direct lookup fails, searches for article first

### 5.5 💳 Affiliate & Booking System

Complete monetization pipeline:

- **AffiliateURLBuilder** : Constructs partner-specific URLs with UTM params and tracking IDs
- **ClickTracker** : Records every click to `BookingClick` table with user agent, IP, referrer
- **RevenueCalculator** : Probabilistic revenue estimation per click

- Commission rates: Flight 3%, Hotel 5%, Activity 10%
- Conversion rate: 8%
- Average booking values: Flight ₹8,000, Hotel ₹6,000, Activity ₹2,000
- **Partners configured:** MakeMyTrip, Booking.com
- **Admin stats endpoint:** Aggregated clicks, revenue, breakdowns

## 5.6 🔑 Authentication System

- **JWT-based** (Flask-JWT-Extended, 7-day token expiry)
- Endpoints: `/auth/register`, `/auth/login`, `/auth/me`
- Password hashing via `werkzeug.security`
- Frontend: `AuthContext.jsx` with safe `localStorage` wrapper (handles cross-origin errors)
- Protected routes: Trip save, user dashboard
- Optional JWT extraction for analytics (guest users can still generate itineraries)

## 5.7 🛠 Admin Control Plane

Full admin dashboard with access-key authentication:

Endpoint	Function
<code>POST /api/admin/verify-key</code>	Verify admin access key
<code>GET /api/admin/stats</code>	Dashboard overview stats
<code>GET/PUT/DELETE /api/admin/destinations</code>	CRUD destinations
<code>GET /api/admin/blogs</code>	Manage blog content
<code>GET /api/admin/packages</code>	Manage travel packages
<code>GET /api/admin/users</code>	User management
<code>GET /api/admin/trips</code>	View all trips
<code>GET /api/admin/requests</code>	Destination request queue
<code>POST /api/admin/requests/:id/approve</code>	Approve → creates Destination
<code>POST /api/admin/requests/:id/reject</code>	Reject request
<code>GET /api/admin/visitors</code>	Real-time visitor tracking
<code>GET /api/admin/analytics/events</code>	Event log viewer
<code>GET /api/admin/analytics/summary</code>	Event counts by type

## 5.8 💬 AI Chat Agent

- Users can chat with a travel-knowledgeable AI assistant

- Context-aware responses using destination database
- Endpoint: `/chat` → `gemini_service.chat_with_data()`
- Frontend: `ChatWidget` component (always accessible)

## 5.9 📅 Flexible Date Planning

Three scheduling modes:

- 1. **Fixed Dates**: Calendar integration with start/end dates
- 2. **Duration-Based**: "10 days in October" (month + duration)
- 3. **Anytime**: Exploratory planning, no date constraints

## 5.10 💰 Dynamic Budget Intelligence

- Real-time budget estimation from selected destinations
  - Style multipliers: Budget ×0.7, Standard ×1.0, Luxury ×1.5
  - Cost breakdown: Transport 20%, Accommodation 35%, Food 25%, Activities 15%, Misc 5%
  - Endpoint: `/calculate-budget`
  - Post-generation validation auto-scales overbudget itineraries
- 

# 6. Frontend Architecture

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## Page Structure (20+ Routes)

/	→ Home (Hero + Features + Destinations + Blogs)
/destinations	→ DestinationsPage (Browse all)
/destinations/:id	→ DestinationDetails
/destination/:id	→ DestinationDetailsPage (alternate)
/plan-trip	→ TripPlannerPage (THE main feature)
/trip/:tripId	→ TripViewerPage (saved itineraries)
/booking	→ BookingPage (affiliate links)
/blogs	→ BlogsPage
/blogs/:id	→ BlogDetails
/packages	→ PackagesPage
/packages/:id	→ PackageDetails
/login	→ LoginPage
/register	→ RegisterPage
/dashboard	→ DashboardPage (user's saved trips)
/admin/login	→ AdminLogin
/admin	→ AdminDashboard
/about	→ AboutUsPage
/careers	→ CareersPage
/press	→ PressPage
/partners	→ PartnersPage
/help	→ HelpCenterPage
/safety	→ SafetyPage
/cancellation	→ CancellationPolicyPage
/privacy	→ PrivacyPolicyPage
/terms	→ TermsOfServicePage
/cookies	→ CookiePolicyPage

## Component Library (16 Groups)

Component	Purpose
Hero/	Landing page hero section (6 files)
Navbar/	Global navigation bar
Footer/	Global footer with links
TripPlanner/	<b>17 files</b> — The main trip planning wizard
Destinations/	Destination browsing grid
DestinationCard/	Individual destination card
AddDestinationModal/	"Architect" — suggest new destinations
Packages/	Travel package cards
Blogs/	Blog card/listing components
Booking/	Booking flow UI
ChatWidget/	AI chat floating widget
Features/	Feature showcase section
AboutUs/	Company about section
Skeleton/	Loading skeleton animations
LoadingOverlay/	Full-screen loading state
ErrorBoundary/	React error boundary

### TripPlanner Sub-Components (The Core Feature)

File	Role
ModernItineraryView.jsx	Main itinerary display (20KB — largest component)
DateSelectionModal.jsx	Calendar + flexible date picker
BudgetSelectionModal.jsx	Budget range + style selection
AIDestinationDetailsModal.jsx	AI-generated destination deep-dive
DestinationCard.jsx	Destination selection cards
TripOptions.jsx	Trip configuration panel
ItineraryTimeline.jsx	Day-by-day timeline view
TripMap.jsx	Leaflet map with route visualization
BookingSection.jsx	Integrated booking links
SortableActivityItem.jsx	Drag-and-drop activity reordering
SortableDayColumn.jsx	Drag-and-drop day reordering
ActivitySwapModal.jsx	Swap activities between days

## 7. API Endpoints (Complete Map)

### Auth ( /auth )

Method	Path	Auth	Description
POST	/auth/register	—	Create account
POST	/auth/login	—	Login → JWT token
GET	/auth/me	JWT	Current user profile

### AI ( / )

Method	Path	Auth	Description
POST	/recommend-destinations	—	AI recommends destinations for country/regions
POST	/recommend-regions	—	AI recommends regions for a country
POST	/destination-details-ai	—	AI deep-dive on a destination
POST	/calculate-budget	—	Dynamic budget calculation
POST	/smart-insight	—	AI trip composition insights
POST	/chat	—	Chat with AI agent
POST	/generate-destination	—	Generate new AI destination

## Trips ( / )

Method	Path	Auth	Description
POST	/generate-itinerary	Optional	Generate day-by-day AI itinerary
POST	/api/save-trip	JWT	Save trip to user account
GET	/get-trip/:tripId	—	Retrieve saved trip
GET	/api/user/trips	JWT	List user's trips
POST	/api/feedback	Optional	Submit itinerary feedback

## Destinations ( / )

Method	Path	Auth	Description
GET	/countries	—	List all countries
GET	/regions	—	List regions for a country
GET/POST	/destinations	—	List/filter destinations
GET	/destinations/:id	—	Destination detail + attractions
POST	/destinations/:id/reviews	—	Add review
POST	/api/populate-region/:id	—	AI-populate a region with destinations
POST	/api/destination-request	—	Submit new destination request

## Admin ( /api/admin )

Method	Path	Auth	Description
POST	/api/admin/verify-key	Admin Key	Authenticate admin
GET	/api/admin/stats	Admin	Dashboard stats
GET/PUT/DELETE	/api/admin/destinations	Admin	Full CRUD
GET	/api/admin/users	Admin	User list
GET	/api/admin/trips	Admin	All trips
GET/POST	/api/admin/requests	Admin	Destination requests
GET	/api/admin/visitors	Admin	Visitor analytics
GET	/api/admin/analytics/*	Admin	Event logs & summaries

## Affiliates ( /api )

Method	Path	Auth	Description
GET	/api/book/:type	—	Track click → redirect to partner
GET	/api/admin/affiliate-stats	Admin	Revenue analytics

## Content ( / )

Method	Path	Auth	Description
GET	/blogs	—	Blog listings
GET	/packages	—	Package listings

## 8. Data Flow — Trip Planning Workflow

DIAGRAM (MERMAID NOTATION)

```
sequenceDiagram
    participant U as User (Browser)
    participant FE as React Frontend
    participant BE as Flask Backend
    participant AI as Gemini API
    participant IMG as Image Pipeline
    participant DB as SQLite/PostgreSQL

    U->>FE: 1. Select Country
    FE->>BE: GET /countries
    BE->>DB: Query Countries
    DB-->>BE: Country list
    BE-->>FE: JSON countries

    U->>FE: 2. Choose Regions
    FE->>BE: POST /recommend-regions
    BE->>AI: Generate region recommendations
    AI-->>BE: Region list + reasoning
    BE->>IMG: Attach images
    IMG-->>BE: Enriched regions
    BE-->>FE: Regions with images

    U->>FE: 3. Select Destinations
    FE->>BE: POST /recommend-destinations
    BE->>AI: Generate destination suggestions
    AI-->>BE: Destinations + details
    BE-->>FE: Destination cards

    U->>FE: 4. Set Preferences (budget, dates, style, interests)

    U->>FE: 5. Generate Itinerary
    FE->>BE: POST /generate-itinerary
    BE->>DB: Fetch selected destination data
    DB-->>BE: Destination records
    BE->>AI: Structured prompt + schema
    AI-->>BE: Full itinerary JSON
    BE->>BE: ItineraryValidator (budget/quality checks)
    BE->>IMG: Enrich with images
    IMG-->>BE: Images attached
    BE->>DB: Log AnalyticsEvent
    BE-->>FE: Complete itinerary

    U->>FE: 6. View & Customize
    Note over FE: Drag-drop activities, swap days, view map

    U->>FE: 7. Save Trip
    FE->>BE: POST /api/save-trip (JWT)
    BE->>DB: Insert Trip record
    DB-->>BE: Trip ID
    BE-->>FE: Confirmation + share link
```

## 9. Environment Variables

```
# Backend (.env in /backend/)  
GEMINI_API_KEY=<Google Gemini API key>  
JWT_SECRET_KEY=<secret for JWT signing>  
DATABASE_URL=sqlite:///travel.db          # or postgresql:// ...  
ADMIN_ACCESS_KEY=altair-admin-2026  
PEXELS_API_KEY=<optional, for image fetching>  
VALIDATION_STRICT=true                  # auto-scale overbudget itineraries  
SECRET_KEY=<Flask session secret>  
  
# Frontend (.env in root)  
VITE_API_URL=                           # empty for dev (uses Vite proxy), set for product
```

## 10. How to Run

```
# 1. Backend  
cd backend  
pip install -r requirements.txt  
# Create .env with API keys  
python app.py                            # → http://localhost:5000  
  
# 2. Frontend  
cd ..  # project root  
npm install  
npm run dev                             # → http://localhost:5173 (proxied to backend)  
  
# 3. Production Build  
npm run build                            # → /dist/ folder  
# Backend serves /dist/ as SPA fallback
```

## 11. Project File Map

```
AltairGo-Intelligence/
├── backend/
│   ├── app.py                                # Flask app factory, 8 blueprints, JWT, CORS, SPA fallback
│   ├── database.py                            # SQLAlchemy engine, session, init_db()
│   ├── models.py                             # 10 SQLAlchemy models (Country→Subscriber)
│   ├── validation.py                         # ItineraryValidator (budget, quality, consistency)
│   ├── migrate_v1_init.py                   # Initial data seeding script
│   ├── requirements.txt                     # flask, sqlalchemy, google-genai, flask-jwt-extended...
│   ├── routes/
│   │   ├── auth.py                           # Register, Login, Me (JWT)
│   │   ├── ai.py                             # 7 AI endpoints (recommend, chat, insight, generate)
│   │   ├── trips.py                          # Itinerary generation, CRUD, feedback
│   │   ├── destinations.py                  # Countries, regions, destinations, reviews, requests
│   │   ├── admin.py                          # 15+ admin endpoints + analytics
│   │   ├── affiliates.py                   # Booking redirect + revenue stats
│   │   ├── content.py                      # Blog/package content API
│   │   └── subscribe.py                   # Newsletter subscription
│   ├── services/
│   │   ├── gemini_service.py            # Core Gemini integration (478 lines)
│   │   ├── ai_destination_service.py # AI destination generation + cache (669 lines)
│   │   ├── image_service.py           # 5-source image pipeline (660 lines)
│   │   ├── affiliate_service.py      # URL builder, click tracker, revenue calculator
│   │   ├── generation_service.py    # OSM/Overpass POI discovery + scoring
│   │   └── schemas.py                # 20+ Pydantic schemas for AI output
│   ├── prompts/
│   │   ├── base_template.txt          # Master prompt (170 lines, few-shot examples)
│   │   ├── budget_trip.txt          # Budget-specific prompt overlay
│   │   ├── luxury_trip.txt          # Luxury-specific prompt overlay
│   │   └── multi_city.txt           # Multi-city routing prompt
│   ├── data/
│   └── tests/                               # pytest test suite

└── src/
    ├── App.jsx                                # React Router (20+ routes, conditional layout)
    ├── main.jsx                               # React entry point
    ├── config.js                             # API_BASE_URL configuration
    ├── index.css                            # Global styles
    ├── context/
    │   └── AuthContext.jsx                 # JWT auth state management
    ├── services/
    │   └── TripAI.js                        # 9-method API client for backend
    ├── components/
    │   ├── TripPlanner/                  # 17 files – core trip planning wizard
    │   ├── Hero/                           # Landing hero (6 files)
    │   ├── Navbar/, Footer/             # Global layout
    │   ├── ChatWidget/                  # AI chat floating widget
    │   ├── Destinations/, DestinationCard/
    │   ├── Packages/, Blogs/
    │   ├── Booking/
    │   ├── AddDestinationModal/        # Destination Architect
    │   ├── Skeleton/, LoadingOverlay/, ErrorBoundary/
    │   └── Features/, AboutUs/
    ├── pages/
    │   └── Home.jsx
```

```

    |   |   ├── trips/           # TripPlannerPage, TripViewerPage, DashboardPage
    |   |   ├── destinations/   # Browse, detail pages (5 files)
    |   |   ├── auth/           # Login, Register
    |   |   ├── admin/          # Admin login + dashboard
    |   |   ├── booking/         # Booking page
    |   |   ├── blogs/, packages/ # Content pages
    |   |   ├── company/        # About, Careers, Press, Partners
    |   |   ├── support/         # Help, Safety, Cancellation
    |   |   └── legal/           # Privacy, Terms, Cookies
    |   └── data/               # Static data (blogs.js, destinations.js, packages.js)

    └── public/                # Static assets
    └── vite.config.js         # Smart proxy config (HTML bypass for SPA routes)
    └── vercel.json            # SPA rewrite rules
    └── package.json           # React 19, Vite 7, Framer Motion, Leaflet, dnd-kit
    └── README.md

```

## 12. Key Differentiators / Unique Technical Aspects

- 1. **Structured AI Output:** Uses Gemini's `responseSchema` with flattened Pydantic schemas — not just free-text generation
- 2. **Post-Generation Validation:** Custom `ItineraryValidator` catches and auto-corrects budget overruns, generic names, and inconsistent costs
- 3. **5-Source Image Pipeline:** Cache → Wikipedia → Wikidata → Pexels → SVG — ensures every destination always has an image
- 4. **Smart Proxy Architecture:** Vite config distinguishes HTML navigation (→ React SPA) from API calls (→ Flask) on conflicting routes like `/destinations`
- 5. **Prompt Engineering:** 170-line master prompt with few-shot examples, strict rules, and budget math instructions
- 6. **OSM Integration:** Real POI discovery using Overpass API with relevance scoring algorithm
- 7. **Affiliate Revenue Layer:** Complete click tracking → estimated revenue pipeline with per-partner URL construction
- 8. **Traveler-Type Awareness:** Different prompt hints for solo male, solo female, couple, family, group, elderly travelers