



**PROSPECTUS**

**B.VOC**  
BACHELOR OF VOCATION



## Who We Are?

We are Drona Foundation. Established in the year 2015, we are leading institution of Gujarat in providing vocational higher education. Our main focus so far has been on promoting and providing B.Voc (Bachelor of Vocation) degree among the youth.

Across Gujarat, we have established 5 B.Voc Hubs at leading Universities and Institutions, connected with 200+ industry partners to provide 6 different B.Voc Specializations to 300+ existing B.Voc students and 100+ B.Voc Graduates.

Based on Germany's Dual VET Education System and Guided by India's National Education Policy (NEP) 2020 we have created robust model to make employable youth from our Higher Education System.

We are trying to fill the gap between Industry-Academia by combining theoretical knowledge with tools such as Internships and On the Job Training (OJT) at industry to provide Skill based Vocational Education in real sense.

## Our Vision Philosophy

Our vision is to create a Skill based Vocation Higher Education Eco-system which combines theoretical Education with Experiential Learning in the form of Internships, Apprenticeships or On the Job Training (OJT) to produce Employable and Entrepreneurial youth with high Earning potential and high Ethical standards.

## Mission

Our mission is to promote and strengthen B.Voc program in every nook and corner of the country by helping all Universities and Higher Educational Institutions (HEIs) to start and run B.Voc program effectively.

## From Managing Trustee's Desk



Prof. Pratik Joshi

Today from one end we see youth complaining about No Jobs or Jobs with lower salaries and packages and exploitation by Industry and on the other end we listen to lot of complaints from industry that they don't get Smart, Skilled, Honest and Hardworking employees to whom they are ready to pay anything they ask.

Whose job is it to bridge this gap? What's going wrong? As an educationalist, I believe it is our duty. Somewhere we tier 2 or tier 3 institutes have become money earning factories of education who only focuses on number of admissions rather than number of placements or as tier 1 branded institutions we only take brightest of the bright students and certify or brand their degrees with logos of IIMs and IITs and take all the credits for their employability.

We as Drona Foundation embarked on a journey to bridge this gap by skilling up youth at undergraduate level with degree like B.Voc which gives them theoretical as well as practical learning experience to upskill them in real sense and make them employable and enterprising. We focus on commercializing Skills and Un-Commercializing Education.



## Our 3E Model

Bachelor's Degree  
from best University

Opportunity to pay Fees  
by earning Stipend

**Education**

**Experience**

**Earning**

Practical / On the Job Training  
(OJT) along with education

**650+**

Student studying B. Voc

**200+**

Alumni

**6+**

Specializations

**500+**

Industry tie-ups

**5+**

Hub Locations

**100%**

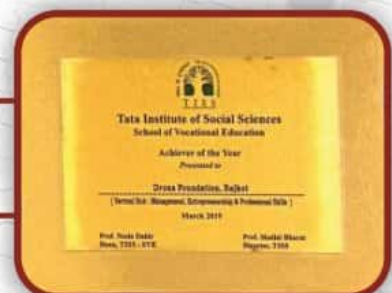
Employability ratio

## Awards and Acclamations



**Top Performing Hub Training Partner  
for MEPS by TISS-SVE in 2017**

**Best Achiever of the year again  
for MEPS by TISS-SVE in 2019**



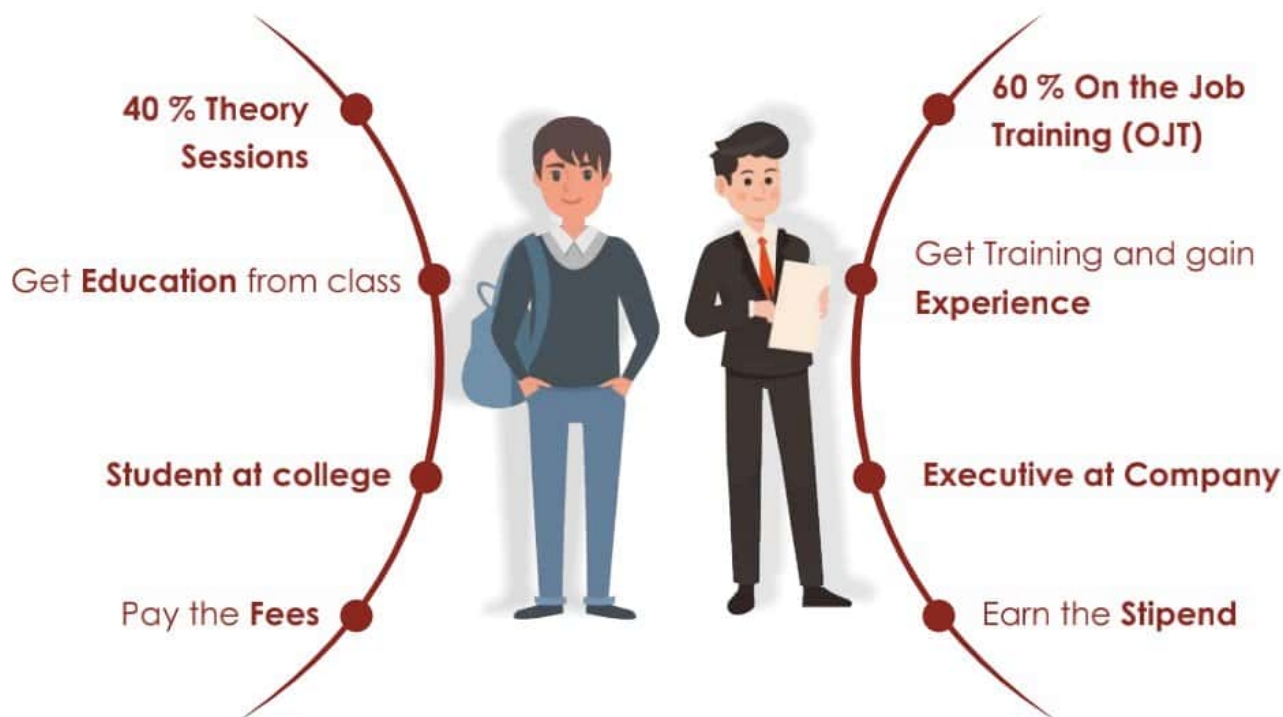
## What is B.Voc?

The University Grants Commission (UGC) has launched a scheme on skills development based higher education as part of college/university education, leading to Bachelor of Vocation (B.Voc) Degree with multiple exits such as Diploma/Advanced Diploma under the NSQF.

B.Voc program is focused on universities and colleges providing undergraduate studies which would also incorporate specific job roles and their NOSs along with broad based general education. This would enable the graduates completing B.Voc to make a meaningful participation in accelerating India's economy by gaining appropriate employment, becoming entrepreneurs and creating appropriate knowledge.

The aim is to enable the students to learn the skill by engaging in on-the-job training at real shop floor of the industry/company along with classroom theoretical training. Through this Earn while you Learn approach model, the trainee may also earn a modest stipend during on-the-job duration of the course.

### Why B.Voc ?





# Benefits of B.Voc



## Based on German Education System

B.Voc is based on Germany's Dual VET education system which is most advanced in world



## Based on New Education Policy 2020

B.Voc was specially mentioned in National Education Policy 2020 and strongly promoted by Government.



## UGC Approved

This degree is directly approved with Universities Grants commission and NSQF both.



## More Practical, Less Theory

B.Voc has 60% Practical Experience based learning and only 40% theory



## Government Scholarships

Students achieving more than 80% can get scholarship from government's National Scholarship Portal



## Education Loan

Government has mandated many banks with special schemes for providing Skill Education loan for NSQF based courses like B.Voc



## Highest Employability

As B.Voc students come out of course with experience and they are never fresher, they tend to get easily placed in companies.



## Earn While You Learn

B.Voc students has an opportunity to earn stipend during their internships at companies.



## Best Degree program after 12th

Due to its practical industry exposure B.Voc is best degree after 12th as compared to other traditional degrees of commerce, Science and Engineering.



## Government Exams and Masters

After B.Voc students can also appear for GPSC / UPSC / IBPS or other government exams and pursue master's degree like MBA / MCA / M.Voc etc.

# B.VOC



## B.Voc [ Management and Entrepreneurship ]

### Scope

- Family Business
- Entrepreneurship & Start Ups
- Sales
- Marketing
- Any Origination where Management / Marketing Function required
- Operations Management
- Human Resource Management
- Finance & Banking
- Govt. Exam (UPSC/GPSC/Other)



## B.Voc [ Banking and Finance ]

### Scope

- Private Sector Banks
- Government Banks / Public Sector
- Non-Banking Financial Corporation (NBFC)
- Finance Companies
- Any Origination where Finance Function required
- Stock Broking Companies
- Life Insurance
- General Insurance
- Financial Planner / Investmet Banking
- Govt. Exam (UPSC/GPSC/Other)



## B.Voc [ Healthcare ]

### Scope

- Patient Care Management
- Hospital Management
- Basic Nursing
- Out Patient Department (OPD)
- Hospital Ward Assistant
- General Nursing & Auxiliary Nursing
- Pediatric Care & Geriatric Care
- Govt. Exam (UPSC/GPSC/Other)



## B.Voc [ Information Technology ]

### Scope

- Web Development
- Software Development
- Computer Programing
- Android/IOS App Development
- Any Origination where IT Function required
- Artificial Intelligence
- Machine Learning
- Digital Marketing
- IT Sales & Marketing
- Govt. Exam (UPSC/GPSC/Other)



# COURSES



## B.Voc [ Media, Journalism & Mass Communication ]

### Scope

- Journalism
- Public Relation
- Advertising
- Anchoring & Event Management
- Freelancer
- Social Media Marketing
- Script / Copy Writer
- Radio/Video/Disc Jockey
- YouTuber
- Sales & Marketing
- Govt. Exam (UPSC/GPSC/Other)



## B.Voc [ Organic Farming ]

### Scope

- Organic Farmer (Self Employed)
- Agro Processing Units
- Organic Product Sales,
- Marketing & Distribution
- Govt. Exam (UPSC/GPSC/Other)



## B.Voc [ Food Processing ]

### Scope

- Self-Employed
- Dairy Processing
- Bakery Processing
- Food Processing Companies
- Gruh Udhyog & Small Business
- Sales, Marketing & Distribution
- Govt. Exam (UPSC/GPSC/Other)



## B.VOC [ Design Fundamentels ]

### Scope

#### Interior Designer

- Independent Self-employed
- Architecture Firm
- Construction Firm
- Real Estate Companies

#### Fashion Designer

- Independent Self-employed
- Garment & Textile Companies
- Retail Chains
- Fashion Showrooms

#### Graphic Designer

- Freelancer
- Online & Print Publishing Companies
- Graphic Design Studio
- Corporate Communication & Marketing
- UI/UX Designer
- Web / App Design Studio
- Advertising Companies
- Govt. Exam (UPSC/GPSC/Other)

# B.VOC



**Mota Mava, Rajkot**

RK University's philosophy is to educate through discovery. They shape thinkers & self-learners, making knowledge an exciting journey by opening new doors & steering into new horizons. Their students are a generation of tomorrow, a timeless tribe of change makers. Their faculties constantly change their pedagogies and instructional approaches to match industry requirements and student needs.

Drona Foundation and RK University have joined hands by signing MoU to promote Skill based Vocation Degrees like B.Voc with specializations such as Banking and Finance and Management and Entrepreneurship. This collaboration will encourage the importance of Skill based and internship embedded degrees and courses along with theoretical education.



**Gota, Ahmedabad**

Silver Oak University is one of the premier university of the country with highest academic standards, diverse educational programs, distinguished faculty, illustrious alumni, varied co curricular activities and modern infrastructure. SOU aim to address the challenges of the industry and encourage innovation through cutting edge research and collaboration with industry.

Nowadays, Practical Knowledge has a vital role in education. SOU and Drona Foundation have come together to help students make their academic portfolio stronger and offer best placement opportunities. Practical approach of the university has a unique impact on students' minds and the way of their learning.



# HUBS



**Lokbharati**

Education for Sustainable Happiness

**Sanosara, Bhavnagar**

Shri Nanabhai Bhatt started Lokbharti institute with the mission of solving rural problems by educating and enhancing peoples skill which otherwise lays dormant in villages. They put emphasis on rural development and upliftment in executing their each and every educational activity. They believe in Gandhiji's vision of making productive manpower, practical-activity, self-experience and social service as the means of education.

Lokbharti and Drona Education Foundation have joined hands to promote vocational courses like Organic Farming, Food processing and Health Care in rural areas. Together we aim to impart people oriented education and create sustainable development.



**GOKUL  
GLOBAL  
UNIVERSITY**

**Siddhpur, Patan**

One of leading university of North Gujarat, Gokul Global University aims at all round development of the students by imparting quality education along with highest ethical values and integrity. GGU gives opportunity to each individual to develop full potential and contribute to the growth of society.

GGU along with Drona Education Foundation are moving forward now with vision of increasing practical knowledge and provide maximum skill based employment in youth.



Institute of Quality Education  
Institute of Quality Education

**University Road, Rajkot**

The Institute of Quality Education (IQE) aspires to help change the mindset of all players of the education system of India; namely teachers, schools, administrators, parents and students. With this goal in mind, IQE aims to conduct several workshops, seminars, courses and programs to address different areas of development for each of these players.

IQE has now embarked on a major initiative to ensure that the quality of education in India, especially Gujarat is able to scale up to much higher levels. Our dream is to change the way education is perceived and imparted by teachers and parents to students. The "Institute of Quality Education" - (IQE) is conceived with this in mind.



# Testimonials



**Nishant Badiyani**  
Founder, Richey Rich  
Infotech, Rajkot  
(Industry Partner)

B.Voc is a great initiative by Drona Foundation and Tata Institute of Social Sciences to prepare well skilled professionals with their studies. Students can get professional experience while studying. They also get to know how the professional world is as well as become skilled and experienced by the time they complete their studies.

I am feeling proud to say that I am part of TISS-SVE & Drona Foundation. It has given right direction to my career. At the age of 20, I managed to disburse loans of nearly Rs. 26 cr. in span of 3 months. My experience has been a wonderful balance of knowledge, skill and professionalism.

**Rohan Vachhani**  
Alumni (MEPS)  
Batch 2017 - 2020



**Janvi Bhatt**  
Student (BFSI)  
Batch 2019 - 2022

I am glad to say that at the age of 20, I am doing concurrent audit of largest PSU that is State Bank of India. I am grateful to Drona Foundation and my SKP (D. R. Karia & Co./NR Professionals) for believing in me and giving me this opportunity.

I am overwhelmed by seeing my child grow in many ways. Firstly in the initial stages we thought how would he manage to cope with both studies and his internship. But as time passed he managed it very well. Thanks to the course B.Voc and Drona Foundation to inculcate such good skills in him.

**Mr. & Mrs. Pandya**  
Yash Pandya's Parent  
(MEPS) Batch 2018-2021



**Karina Bavishi**  
Student (BFSI)  
Batch 2018-2021

B.Voc is largely targeted towards youth who want to enhance their employability skills to learn, earn and grow. I can surely say that I stand little up from the rest of my friends who are pursuing other regular course.

I have learned to implement combination of theoretical and practical knowledge from B.Voc. At the age of 20, I have saved 1.5 lakhs by SIP and get my Activa from that. And I have gifted smartphones to my parents. I am really thankful to Drona Foundation, TISS – SVE and SKP for this wonderful and successful journey of three years in my life.

**Shubham Sagar**  
Alumni (BFSI)  
Batch 2017 - 2020



**Anvi Vora**  
Student (MEPS)  
Batch 2020-2023

Getting enrolled in B.Voc has given right direction to my career. I am doing my internship at Angel Estate and Financial Service. I look back and see myself as a changed person in past 10 months. I am very thankful to college and my faculties for the same



## Core Team



**Prof. Pratik Joshi**  
Managing Trustee  
Experience: 12 years  
Central Team

**Bhadresh Shah**  
Chief Executive Officer (CEO)  
Experience: 15 years  
Central Team



**Nidhi Bambharolia**  
Operations Head  
Experience: 13 years  
Central Team

**Dhruv Joshi**  
Placement Head  
Experience: 2 years  
Central Team



**Himadri Marvania**  
Center Head  
Experience: 7 years  
RKU City Campus, Rajkot

**Dhvani Davda**  
Center Head  
Experience: 5 years  
SOU Campus, Ahmedabad



**Dhvani Pandya**  
Center Head  
Experience: 3.5 years  
IQE Campus, Rajkot

**Mukesh Shiyal**  
Center In-charge,  
Experience: 2.5 years  
Lokbharti Sanosara, Bhavnagar



**Mansi Gajjar**  
Exam and Academics Co-ordinator  
Experience: 3 years  
RKU City Campus, Rajkot

**Janvi Parsana**  
Marketing In-charge  
Experience: 5 years  
RKU City Campus, Rajkot



**Prashant Maradiya**  
Operations Executive  
Experience: 2.5 years  
SOU Campus, Ahmedabad

**Rishita Ranpara**  
Placement Executive  
Experience: 1 years  
RKU City Campus, Rajkot



## Faculty Team



**CA Ankit Kothari**  
Chartered Accountant  
Practicing CA

**CS Shubham Kariya**  
Company Secretary  
Practicing CS



**CA Hiren Rabadiya**  
Chartered Accountant, CS (Inter)  
Practicing CA

**Prof. Shrungar Rughani**  
MBA (Public Relations)  
Sales and Marketing Head,  
Jigisha Koradiya Pvt. Ltd.



**Prof. Dhairya Vyas**  
MBA (Marketing and Finance)  
Tax Assistant,  
PGVCL Corporate Office, Rajkot

**Prof. Jyoti Motwani**  
M.Com (Accountancy)  
Visiting Faculty  
Drona Foundation



**Advoc. Namrata Bhadoriya**  
LLM (Gold Medalist)  
Junior Advocate  
Sippy and Associates

**Er. Ravi Chundani**  
MCA  
Visiting Faculty  
Drona Foundation





## Events & Celebrations

Cricket Tournament

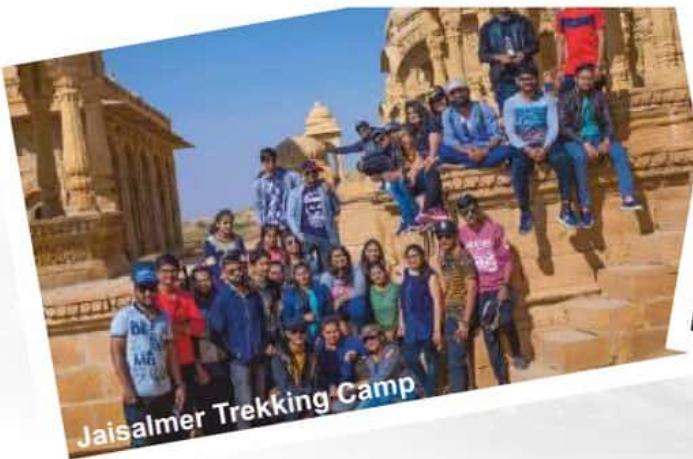


Annual Function 2020



Convocation 2020

Jaisalmer Trekking Camp



Annual Function 2020



Jaisalmer Trekking Camp

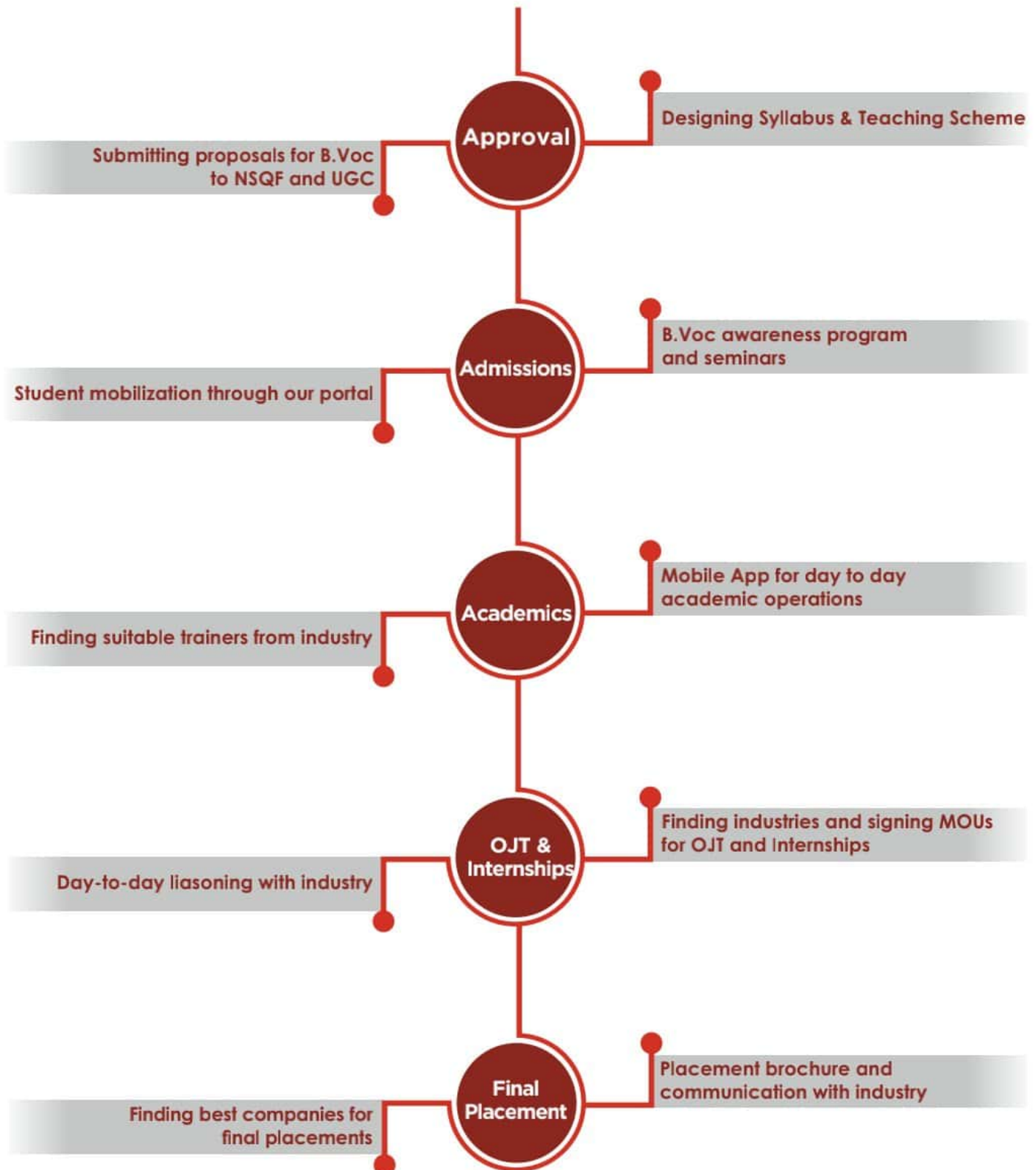




## Our End-to-End Services for B.Voc to Universities and Colleges

Our Mission at Drona Foundation is to take B.Voc degree to every nook and corner of India and for that we strive to help all the Universities, Colleges and other Higher Education Institutions (HEIs) who are interested to start B.Voc program or already have B.Voc program and needs help in running the same.

As per NEP 2020, HEIs can sign MoU with NGOs like Drona Foundation to run and execute Vocational programs like B.Voc. We help you to establish Vocational Education Hub inside your University / College Campus and execute program by providing below mentioned End-to-End solutions.






## Training & Placement Companies





500+

Tie-ups with Industries for On the Job Training (OJT) & Internships





 RK University City Campus  
New 150 ft ring road, Mota Mauva,  
Kalawad road, Rajkot 360004


 Silver Oak University,  
Opp. Bhagwat Vidhyapith,  
S. G. Road, Gota, Ahmedabad 382481


 Lok Bharti Gram Vidhyapith,  
Sanosara,  
Bhavnagar 364230


 Gokul Global University,  
Opp. I.O.C. Depo, Near Sujapur,  
Siddhpur, Patan 384151


 Institute of Quality Education - SNF  
Jalaram Plot-2, Opp. Maharshi Tower,  
University Road, Rajkot 360005


 B.Voc Hubs [5+]

 Industry Partners [500+]

 Drona Foundation  
C/O GTU Innovation Council - Start-up  
Center, Block 3, L.D. Eng. Boys Hotel,  
Opp. Old Regional Passport Office,  
Navrangpura, Ahmedabad - 380009

 +91 99099 90584 | +91 99099 90724 | +91 97259 79947

 [www.dronafoundation.edu.in](http://www.dronafoundation.edu.in)

 [trustee@dronafoundation.edu.in](mailto:trustee@dronafoundation.edu.in)



Explore B.Voc at  
Drona Foundation.  
Scan the QR code  
to know more.