



PROSPECTUS

B.VOC
BACHELOR OF VOCATION

Who We Are?

We are the Drona Foundation. Established in the year 2015, we are a leading institution of Gujarat in providing vocational higher education. Our main focus so far has been on promoting and providing B.Voc (Bachelor of Vocation) degrees among the youth.

Across Gujarat, we have established 5 B.Voc Hubs at leading Universities and Institutions, connected with 200+ industry partners to provide 6 different B.Voc Specializations to 300+ existing B.Voc students and 100+ B.Voc Graduates.

Based on Germany's Dual VET Education System and Guided by India's National Education Policy (NEP) 2020 we have created a robust model to make employable youth from our Higher Education System.

We are trying to fill the gap between Industry-Academia by combining theoretical knowledge with tools such as Internships and On the Job Training (OJT) at industry to provide Skill based Vocational Education in real sense

Our Vision Philosophy

Our vision is to create a Skill based Vocation Higher Education Eco-system which combines theoretical Education with Experiential Learning in the form of Internships, Apprenticeships or On the Job Training (OJT) to produce Employable and Entrepreneurial youth with high Earning potential and high Ethical standards.

Mission

Our mission is to promote and strengthen the B.Voc program in every nook and corner of the country by helping all Universities and Higher Educational Institutions (HEIs) to start and run the B.Voc program effectively.

From Managing Trustee's Desk



Prof. Pratik Joshi

Today from one end we see youth complaining about No Jobs or Jobs with lower salaries and packages and exploitation by Industry and on the other end we listen to a lot of complaints from industry that they don't get Smart, Skilled, Honest and Hardworking employees to whom they are ready to pay anything they ask.

Whose job is it to bridge this gap? What's going wrong? As an educationalist, I believe it is our duty. Somewhere we tier 2 or tier 3 institutes have become money earning factories of education who only focuses on number of admissions rather than number of placements or as tier 1 branded institutions we only take brightest of the bright students and certify or brand their degrees with logos of IIMs and IITs and take all the credits for their employability.

We as Drona Foundation embarked on a journey to bridge this gap by skilling up youth at undergraduate level with degrees like B.Voc which gives them theoretical as well as practical learning experience to upskill them in real sense and make them employable and enterprising. We focus on commercializing Skills and Un-Commercializing Education

Our 3E Model

Bachelor's Degree from best University

Education

Opportunity to pay Fees by earning Stipend

Experience

Earning

Practical / On the Job Training (OJT) along with education

1400+

Student studying B. Voc

300+

Alumni

9+

Specializations

770+

Industry tie-ups

7+

Hub Locations

100%

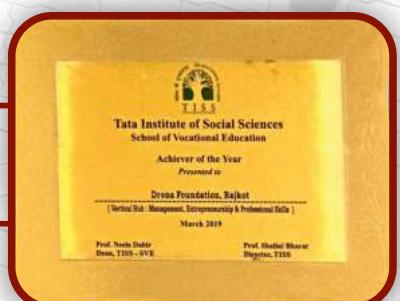
Employability Ratio

Awards and Acclamations



Top Performing Hub Training Partner for MEPS by TISS-SVE in 2017

Best Achiever of the year again for MEPS by TISS-SVE in 2019



What is B.Voc?

The University Grants Commission (UGC) has launched a scheme on skills development based higher education as part of college/university education, leading to Bachelor of Vocation (B.Voc) Degree with multiple exits such as Diploma/Advanced Diploma under the NSQF.

B.Voc program is focused on universities and colleges providing undergraduate studies which would also incorporate specific job roles and their NOSS along with broad based general education. This would enable the graduates completing B.Voc to make a meaningful participation in accelerating India's economy by gaining appropriate employment, becoming entrepreneurs and creating appropriate knowledge.

The aim is to enable the students to learn the skill by engaging in on-the-job training at the real shop floor of the industry/company along with classroom theoretical training. Through this Earn while you Learn approach model, the trainee may also earn a modest stipend during on-the-job duration of the course.

Why B.Voc ?



Benefits of B.Voc



Based on German Education System

B.Voc is based on Germany's Dual VET education system which is most advanced in world



UGC Approved

This degree is directly approved with Universities Grants commission and NSQF both.



Government Scholarships

Students achieving more than 80% can get scholarship from government's National Scholarship Portal



Highest Employability

As B.Voc students come out of course with experience and they are never fresher, they tend to get easily placed in companies.



Best Degree program after 12th

Due to its practical industry exposure B.Voc is best degree after 12th as compared to other traditional degrees of commerce, Science and Engineering.



Based on New Education Policy 2020

B.Voc was specially mentioned in National Education Policy 2020 and strongly promoted by Government.



More Practical, Less Theory

B.Voc has 60% Practical Experience based learning and only 40% theory



Education Loan

Government has mandated many banks with special schemes for providing Skill Education loan for NSQF based courses like B.Voc



Earn While You Learn

B.Voc students has an opportunity to earn stipend during their internships at companies.



Government Exams and Masters

After B.Voc students can also appear for GPSC / UPSC / IBPS or other government exams and pursue master's degree like MBA / MCA / M.Voc etc.



Financial Aids for Educational Fees

B.Voc students can apply for Private Financial Firms for an easy fees payment process and redeem many benefits like easy installments at zero cost services and chances to earn rewards

B.VOC



B.Voc [Management and Entrepreneurship]

Scope

- Family Business
- Entrepreneurship & Start Ups
- Sales
- Marketing
- Any Origination where Management / Marketing Function required
- Operations Management
- Human Resource Management
- Finance & Banking
- Govt. Exam (UPSC/GPSC/Other)



B.Voc [Banking and Finance]

Scope

- Private Sector Banks
- Government Banks / Public Sector
- Non-Banking Financial Corporation (NBFC)
- Finance Companies
- Any Origination where Finance Function required
- Stock Broking Companies
- Life Insurance
- General Insurance
- Financial Planner / Investment Banking
- Govt. Exam (UPSC/GPSC/Other)



B.VOC [Healthcare]

Scope

- Patient Care Management
- Hospital Management
- Basic Nursing
- Out Patient Department (OPD)
- Hospital Ward Assistant
- General Nursing & Auxiliary Nursing
- Pediatric Care & Geriatric Care
- Govt. Exam (UPSC/GPSC/Other)



B.Voc [Information Technology]

Scope

- Web Development
- Software Development
- Computer Programming
- Android/IOS App Development
- Any Origination where IT Function required
- Artificial Intelligence
- Machine Learning
- Digital Marketing
- IT Sales & Marketing
- Govt. Exam (UPSC/GPSC/Other)



B.Voc [Organic Farming]

Scope

- Organic Farmer (Self Employed)
- Agro Processing Units
- Organic Product Sales,
- Marketing & Distribution
- Govt. Exam (UPSC/GPSC/Other)

COURSES



B.Voc [Media, Journalism & Mass Communication]

Scope

- Journalism
- Public Relation
- Advertising
- Anchoring & Event Management
- Freelancer

- Social Media Marketing
- Script / Copy Writer
- Radio/Video/Disc Jockey
- YouTuber
- Sales & Marketing
- Govt. Exam (UPSC/GPSC/Other)



B.Voc [Food Processing]

Scope

- Self-Employed
- Dairy Processing
- Bakery Processing

- Food Processing Companies
- Gruh Udyog & Small Business
- Sales, Marketing & Distribution
- Govt. Exam (UPSC/GPSC/Other)



B.Voc [Design Fundamentals]

Scope

Interior Designer

- Independent Self-employed
- Architecture Firm
- Construction Firm
- Real Estate Companies

Fashion Designer

- Independent Self-employed
- Garment & Textile Companies
- Retail Chains
- Fashion Showrooms

Graphic Designer

- Freelancer
- Online & Print Publishing Companies
- Graphic Design Studio
- Corporate Communication & Marketing
- UI/UX Designer
- Web / App Design Studio
- Advertising Companies
- Govt. Exam (UPSC/GPSC/Other)



B.Voc [Production Technology]

Scope

- Plant Production Manager
- Process Manager
- Operations Analyst
- Logisticians
- Manufacturing Manager
- Cost Estimators

- Quality Control manager
- R&D
- Govt. Exam (UPSC/GPSC/others)
- Industry consultant
- CNC & VMC Service providers

B.VOC HUBS



RKUNIVERSITY

Mota Mava, Rajkot

RK University's philosophy is to educate through discovery. They shape thinkers & self learners, making knowledge an exciting journey by opening new doors & steering into new horizons. Their students are a generation of tomorrow, a timeless tribe of change makers. Their faculties constantly change their pedagogies and instructional approaches to match industry requirements and student needs.



Lokbharti

Education for Sustainable Happiness

Sanosara, Bhavnagar

Shri Nanabhai Bhatt started Lokbharti institute with the mission of solving rural problems by educating and enhancing peoples skill which otherwise lays dormant in villages. They put emphasis on rural development and upliftment in executing their each and every educational activity. They believe in Gandhiji's vision of making productive manpower, practical-activity, self-experience and social service as the means of education.



University Road, Rajkot

The Institute of Quality Education (IQE) aspires to help change the mindset of all players of the education system of India; namely teachers, schools, administrators, parents and students. With this goal in mind, IQE aims to conduct several workshops, seminars, courses and programs to address different areas of development for each of these players.



Kalyan Polytechnic College, Jamnagar

Darshil Education Foundation's Group of Institutions (DEF) was inceptioned as a major organ of Darshil Education Foundation in 2014, under AICTE(GTU). Our vision is to address the challenges faced by our society and planet, through education that builds capacity of our students and empowers them through their innovative thinking, practice and character building.



**SILVER OAK
UNIVERSITY**

EDUCATION TO INNOVATION

Gota, Ahmebadad

Silver Oak University is one of the premier university of the country with highest academic standards, diverse educational programs, distinguished faculty, illustrious alumni, varied co curricular activities and modern infrastructure. SOU aim to address the challenges of the industry and encourage innovation through cutting edge research and collaboration with industry.



**GOKUL
GLOBAL
UNIVERSITY**

Siddhpur, Patan

One of leading university of North Gujarat, Gokul Global University aims at all round development of the students by imparting quality education along with highest ethical values and integrity. GGU gives opportunity to each individual to develop full potential and contribute to the growth of society.



Mahuva, Bhavnagar

Marching towards the completion of give decades Smt. K. B. Parekh College of Computer Science, Mahuva with the constituents running under the management of Shree Balvant Parekh education trust and now a family of some 90 staff and 300+ members, 450 students being educated at undergraduate and postgraduate levels in Computer Science discipline.



Naimisharnya Swaminarayan Gurukul - Bhavnagar

Naimisharnya School is part of the Gurukul fraternity founded by Akshar Nivasi Param Pujya Purani Swami Shree Narayanpriyadasji the mater familias of the Gurukul Fraternity. He sowed the seeds of Shree Swaminarayan Gurukul in 1979. By his continuous guidance he made sure not only of educational excellence but also of wholesome growth to nurture them into model citizens.

Testimonials



Alumni students testimonials **Alefiyah Tajani**

Currently I am pursuing MBA in Ahmedabad. I passed B.voc in BFSI in the year 2021.

My life at TISS made me stronger and took me a step ahead for being an independent women.I am thankful to all the teachers who supported us and guided us throughout our graduation. I loved being the passed out batch of Drona Foundation. The events that I took part in helped me to grow my confidence level.I would like to specially thank the placement cell for guiding me and providing me a position to stand in this corporate world.



Existing students testimonials **Vishal Gor (SY - B.VOC IT)**

Currently I am pursuing MBA in Ahmedabad. I passed B.voc in BFSI in the year 2021.

My life at TISS made me stronger and took me a step ahead for being an independent women.I am thankful to all the teachers who supported us and guided us throughout our graduation. I loved being the passed out batch of Drona Foundation. The events that I took part in helped me to grow my confidence level.I would like to specially thank the placement cell for guiding me and providing me a position to stand in this corporate world.



Existing students testimonials **Parthiv Mungara (TY - B.VOC MEPS)**

The efforts & assistance by the faculty and placement cell at Drona Foundation have always provided students a better opportunity to learn and develop. I have observed overall development and improvement in my knowledge & skills. I will always be grateful to my mentors at Industry for guiding me at Internship and Faculties at academics for providing me a platform of practical learning and preparing me for the future and helping me in my development.



SKP Testimonials **Company - Yudiz Solutions Limited** **Functional Manager : HR - Kinjal Shah**

It was our first time hiring B.Voc students, We support this concept of Internship as it helps candidates to learn and develop their skills and helps industry to work with young and keen to learn candidates, and few of the students are performing exceptionally well and we are now looking forward to recruit more candidates from B.Voc



Faculty Testimonials **Shilpa Saxena** **Faculty at Drona Foundation**

Real time industrial experience is what a student actually needs to excel in his/her field ! Drona Foundation is the pioneer to offer such tailor-made vocational courses and to the point academics and skill based knowledge. Proud to be a part of such a promising vision which is surely going to revolutionize the Indian academic arena



Faculty Testimonials **CA Milan Tanna** **Faculty at Drona Foundation**

Education with real time industrial experience is the need of the hour and that is what Drona foundation is pioneering in. Good atmosphere focused on overall growth of students is what we get here. Want, need and necessity(WNN) approach is in focus here. This balance approach is a unique aspect of Drona foundation. I am always grateful to this beautiful organization for all of these.



Parents Testimonials **Arvind Rathod** **Parents of Sanjana Rathod (B.Voc FY BFSI)**

Our Child is studying in B.Voc in Drona Foundation. We really appreciate the team for all the support and guidance. B.Voc is the course which is different from any regular theory course and we feel proud of our child that she has started her On the job training and working towards her bright future.

Core Team

**Prof. Pratik Joshi**

Managing Trustee
Experience: 13 years
Central Team

**Bhadresh Shah**

Chief Executive Officer (CEO)
Experience: 16 years
Central Team

**Dhruv Joshi**

Placement Head
Experience: 3 years
Central Team

**Nidhi Bambharolia**

Admin Head
Experience: 14 years
Central Team

**Himadri Marvania**

Cluster Head
Experience: 8 years
Central Team

**Dhvani Davda**

Center Head
Experience: 6 years
SOU Campus, Ahmedabad

**Dhvani Pandya**

Center Head
Experience: 4 years
IQE Campus, Rajkot

**Mital Keshvala**

Student Support Executive
Experience: 1 years
Central Team

**Neha Rami**

Faculty and admin-coordinator
Experience: 1 years
SOU Campus, Ahmedabad

**Janvi Parsana**

Student Support Executive
Experience: 6 years
SOU Campus, Ahmedabad

**Hardik Rabari**

Faculty and IT Incharge
Experience: 2 years
SOU Campus, Ahmedabad

**Mukesh Shiyal**

Center In-charge,
Experience: 2.5 years
Lokbharti Sanosara, Bhavnagar

**Krishna Ganatra**

Campus Coordinator
Experience: 4 years
IQE & RKU City Campus, Rajkot

**Parth Ved**

Exam and Academics coordinator
Experience: 2 years
RKU City Campus, Rajkot

**Rishita Ranpara**

Placement Executive
Experience: 2 years
RKU City Campus, Rajkot

**Keshvi Vagadiya**

Course Promoter
Experience: 2.7 years
IQE Campus, Rajkot

Management Trainee Team

Maharshi Joshi

Marketing
SOU Campus, Ahmedabad

Ayush Faldu

Administration
SOU Campus, Ahmedabad

Jayraj Ahnihotri

Administration
SOU Campus, Ahmedabad

Aakash Chavda

Marketing
RKU City Campus, Rajkot

Siddharth Boricha

Administration
RKU City Campus, Rajkot

Harsh Jani

Placement
SOU Campus, Ahmedabad

Yogesh Jingar

Placement
SOU Campus, Ahmedabad

Ajay Chauhan

Administration
RKU City Campus, Rajkot

Abhishek Nimavat

Administration
RKU City Campus, Rajkot

Hemang Dhranga

Placement
RKU City Campus, Rajkot

Nisha Sonar

Administration
RKU City Campus, Rajkot

Umang Lathigara

Placement
IQE Campus, Rajkot

Shweta Vaghela

Administration
IQE Campus, Rajkot

Gohil Kaushalrajsinh

Marketing
IQE Campus, Rajkot

Yukta Nanda

Placement
IQE Campus, Rajkot

Faculty & Industry Mentor Team

**CA Ankit Kothari**

Chartered Accountant
Practicing CA

**CS Shubham Kariya**

Company Secretary
Practicing CS

**CA Hiren Rabadiya**

Chartered Accountant, CS (Inter)
Practicing CA

**Prof. Shrungar Rughani**

MBA (Public Relations)
Sales and Marketing Head,
Jigisha Koradiya Pvt. Ltd.

**Prof. Dhairyा Vyas**

MBA (Marketing and Finance)
Tax Assistant,
PGVCL Corporate Office, Rajkot

**Prof. Jyoti Motwani**

M.Com (Accountancy)
Visiting Faculty
Drona Foundation

**Prof. Irfan Tabani**

Fine Art
Visiting Faculty
If the art Cafe.com

**Prof. Khushali Popat**

B.E
Visiting Faculty
Pinnacle Enterprise

**Prof. Shree Dhruna**

MBA HR
Visiting Faculty
Owner of
Shree HR Consultancy

**CA Milan Tanna**

CA, B.Com
Visiting Faculty
Practicing CA

**Prof. Hiren Mehta**

B.Com
Visiting Faculty
Regional Head Marwadi
financial Services pvt ltd

**Prof. Labdhi Mehta**

BCA, Digital media executive
Visiting Faculty
Lecturer & Trainer

**Prof. Sweety Budhwani**

Visiting Faculty
Lecturer & Trainer

**Prof. Divyesh Sheth**

B.Com, PGDCA
Visiting Faculty
Adinath Computer
Education

**CA Jay Popat**

Chartered Accountant
Visiting Faculty
Deputy Manager at
Ganesh Housing Corporation Ltd

**Prof. Hiren Unadkat**

M.SC.(I.T)
Visiting Faculty

Owner at Pascal Computers

**Prof. Rakesh Mevada**

BBA, MBA (Finance), LLB
Visiting Faculty
Chief Manager at Siemens Energy Industrial
Turbomachinery India Pvt. Ltd., Ahmedabad

**Prof. Shreya Ghosh**

MA, B.Ed, PhD (Pursuing)
Visiting Faculty
Assistant Professor at
Shreyani Consultancy and Testing

**Prof. Harsh Thakkar**

B.E (CE)
Visiting Faculty

Founder of Markinfinity

**CA Saptarshi Rachchh**

Chartered Accountant (CA)
Visiting Faculty
Lecturer & Trainer

**Prof. Deepshikha Thakur**

M.Com, LLB, LLM(Pursuing)
Visiting Faculty
Assistant Education Officer (full time) and
Lecturer at various educational institutions

**Prof. Paras Bhayani**

M.Com

Visiting Faculty

Running two Youtube channels
1. Paras English Point 2. GPSC ADDA

**Dr. Sanjay Kumar Jaiswal**

BHMS (Calcutta), BSc, BA, PGDBM,
PGDHRM (Symbiosis), DDSCertified Master
Trainer at Life Science
Visiting Faculty
Certified Master Trainer at Life Science
Sector Skill Council and Counseling Expert
& Life Coach.

**Shilpa Saxena**

IELTS Trainer & English Faculty
Visiting Faculty
Head Faculty
Skyler Overseas pvt.ltd.

**Vishvesh Upadhyaya**

Sales & Operations Consultant
Visiting Faculty
Independent Sales & Operations
Consultant A E S INDIA

Events & Celebrations

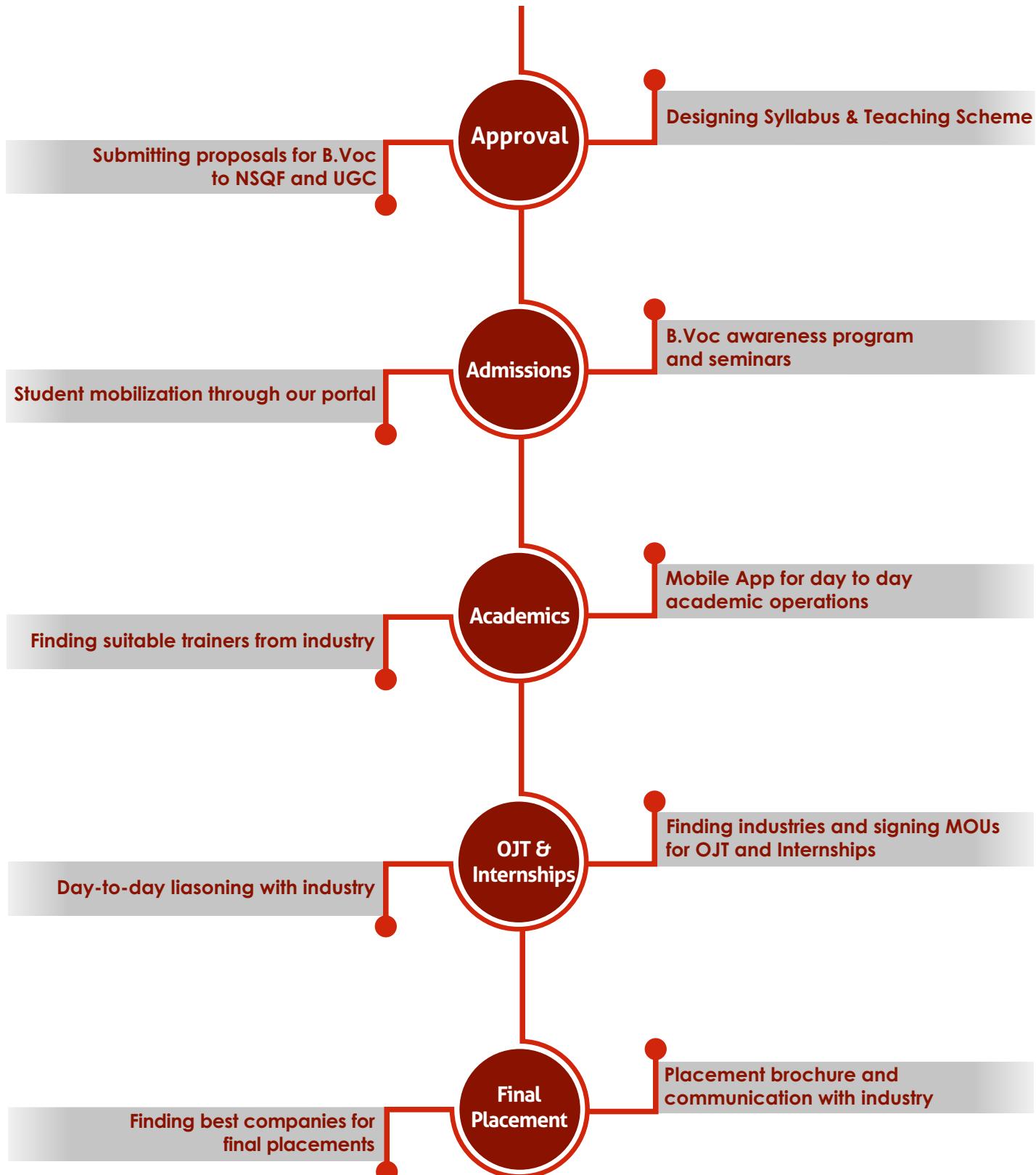




Our End-to-End Services for B.Voc to Universities and Colleges

Our Mission at Drona Foundation is to take B.Voc degree to every nook and corner of India and for that we strive to help all the Universities, Colleges and other Higher Education Institutions (HEIs) who are interested to start B.Voc program or already have B.Voc program and needs help in running the same.

As per NEP 2020, HEIs can sign MoU with NGOs like Drona Foundation to run and execute Vocational programs like B.Voc. We help you to establish Vocational Education Hub inside your University / College Campus and execute program by providing below mentioned End-to-End solutions.



Training & Placement Companies



TATA MOTORS

MARUTI

airtel

Idea

GOPAL
HAMEEN

UMIYA

U.S. POLO ASSN.
SINCE 1890

Hindustan Unilever Limited

BAJAJ
FINSERV

pantaloons

ATUL
AUTO LTD.

MNS
TECHNOLOGIES

ASHOK LEYLAND



Angel BrokingTM
Service Truly Personalized

Hero

ROYAL
ENFIELD

TITAN

IGNATION
INTERNATIONAL

VRAJFUND
SECTOR INC
THE GATEWAY TO PARVATI

Aarvee Associate

AAYAAN
DATA SCIENCE INT'L LTD

DREAM CITY
Gateway to Heaven

AjantaTM
STONELESS AUTOMATIC
Dinnerware, Tableware, Auto

AE

A

Qalbit
COMPLEX PROBLEMS, SIMPLE SOLUTIONS

Balaji
INVESTMENT

araya

choras

E MEGA MART
INDIA
A World of Beautiful Possibilities!

GAJANAN
ASSOCIATE

GROW
Your Financial Bridge

HEMZ
DESIGN
RENTAL HOUSE



hence soft
TECHNOLOGY - INNOVATION - EXCELLENCE

Kalpyan
forest of wishes

RM
Financials

BHAVNA
Mobile Zone

JYOTTI

Kashish
hotlines
Domestic & International Travel Agent

Khushi
financial services

KOMFORT
INTERIOR & EXTERIOR

Prayosa Sales
Quality Products Sales

ICICI Bank

NEEDLE
STORIES
by Shabat

bs
ONLINE

C

MEGHNADE
INFRA SPACES PVT. LTD.

Wellness City - Multi-level Market
www.wellnesscity.in

MONK
ENTERPRISE

DEV INFRA
BUILT ON TRUST

The Right Lighting Way
PRAGATI
LIGHTS

RAJSANS
EXPORTS

RICHIE RICH
INFO TECH

DECORA
GROUP
A BETTER TOMORROW

ROKAD
DEVELOPERS

Khimji Ramdas
SERVICES LTD.

rurbanTM
CORPORATION

SHYAM ADVISORYTM
Your Perfect Wealth Creator

orenda finserv

RK
Associates

VINAYAK
JUNCTION PVT. LTD.

VIENA

youngstar
event management & organizing

ZENITH MARKETING
RAJKOT

ZIVA

AAN
AUTOMOBILES

IDFC FIRST
Bank
ALWAYS YOU FIRST

The Hanger
BOUTIQUE

Al Majeed Al-Milad
GENERAL TRADING CO. LLC

Hakimi
TIN
Complete Read Services

ADITYA BIRLA
FASHION & RETAIL

VRAJ
INFRASTRUCTURE PVT. LTD.

Subh
ASSOCIATES

EASY LOAN
SERVICE

Finance
Soham

icon designs

Team ADDZ
Adding Value To Your Brand

</> JPM INFOTECH PVT.LTD.
INTUITIVE | ADAPTIVE | INTELLIGENT

Improwised
TECHNOLOGIES PVT. LTD.

E3 HOLIDAYS
ESCAPE - EXPLORE - ENJOY

CITIZENS CO-OPERATIVE BANK LTD
RAJKOT A MULTI STATE CO-OPERATIVE BANK

770+

Jayshree Vyapar Limited
An ISO 9001: 2008 Certified Company

Tie-ups with Industries for On the Job Training (OJT) & Internships

RK University City Campus
New 150 ft ring road, Mota Mauva,
Kalawad road, Rajkot 360004

Silver Oak University,
Opp. Bhagwat Vidhyapith,
S. G. Road, Gota, Ahmedabad 382481

Lok Bharti Gram Vidhyapith,
Sanosara,
Bhavnagar 364230

Gokul Global University,
Opp. I.O.C. Depo, Near Sujanpur,
Siddhpur, Patan 384151

Institute of Quality Education - SNF
Jalaram Plot-2, Opp. Maharshi Tower,
University Road, Rajkot 360005

Mahuva – Bhavnagar
Gayatri Nagar Road, Mahuva

Kalyan Polytechnic College, Jamnagar
Aliyabada Road, Jambuda Chokdi,
Village : Sekhpat, Gujarat 361120

Naimisharnya Swaminarayan Gurukul
Sidsar Road, Bhavnagar - 364060



B.Voc Hubs [8+]
 Industry Partners [770+]



Drona Foundation
C/O GTU Innovation Council - Start-up
Center, Block 3, L.D. Eng. Boys Hotel,
Opp. Old Regional Passport Office,
Navrangpura, Ahmedabad - 380009

+91 99099 90584 | +91 99099 90724 | +91 97259 79947

www.dronafoundation.edu.in

trustee@dronafoundation.edu.in



Explore B.Voc at
Drona Foundation.
Scan the QR code
to know more.