

REGISTRATION FORM

NSTEDB-DST, EDII & TEQIP III SPONSORED

ENTREPRENEURSHIP DEVELOPMENT PROGRAMME (EDP 2018)

NITK-STEP, NITK SURATHKAL
(Oct 3-5 and Oct 26-27, 2018)

Name of participant-----

Branch/Dept :-----

Year :-----

Reg. No:-----

Mailing Address:-----

Mobile No.-----

Email:-----

I agree to abide by the rules and the regulations governing the Workshop.

Place:
Date: *Signature of the participant*

Mr./Ms./Dr./_____ is
a student/employee of our Institution and is permitted
to attend the programme.

Signature of the Head of (applicant's) Institution
and Seal

Place:
Date:



Address for Communication

Dr. Suprabha K R/ Dr. Sowmya Kamath S
Programme Coordinators

Venue: NITK S.T.E.P
NITK Surathkal Campus,
Srinivasnagar PO, Surathkal,
Mangalore- 575025.

E-mail: suprabha@nitk.ac.in
sowmyakamath@nitk.edu.in

Contact: Ph. 0824 - 247 5490 (Off)



Entrepreneurship
Development
Institute of India

TEQIP III

NSTEDB-DST, EDII and TEQIP III
Sponsored

ENTREPRENEURSHIP DEVELOPMENT PROGRAMME (EDP 2018)

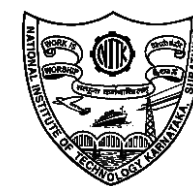
(Oct 3-5 and Oct 26-27, 2018)



Coordinators

Dr. Suprabha K R
School of Management, NITK

Dr. Sowmya Kamath S
Dept. of Information Technology, NITK



Organized By

Science & Technology Entrepreneurs' Park
NITK Surathkal Campus
Srinivasnagar Post,
Mangalore - 575 025
<http://www.nitkstep.org/>

**Science and Technology Entrepreneurs' Park
NITK Surathkal, P.O. Srinivasnagar
Mangalore-575 025**

About NITK

NITK Surathkal is a premier institution engaged in imparting quality technological education and a broad range of research, development and consultancy activities. NITK has carved a niche for itself among the best technical institutes in India and is consistently ranked among the top 10 technological institutes.

NITK is located in Surathkal on the scenic shores of the Arabian Sea, about 20KM north of the city of Mangalore and is well connected by Air, Rail and Road. The nearest domestic/international airport is situated at Bajpe (about 10KM from Mangalore) and the nearest railway station is Surathkal (3KM). The NITK Campus is situated right on National Highway NH66 with very good bus connectivity from Mangalore, Udupi etc.

Startup and Incubation Activities at NITK

NITK's Science & Technology Entrepreneurship Park (NITK-STEP) was established in 1994, for supporting and promoting student start-up activities. It provides financial support for students' startups, with several success stories in the areas of imaging technology, Network Cloud convergence, Multimedia, low cost/long lasting alternatives to conventional lead batteries, remote control power tillers, healthcare products etc. NITK Startup Cell and E-Cell also support entrepreneurial activities of students and faculty.

About the Program

Most economists today agree that entrepreneurship is a necessary ingredient for stimulating economic growth and employment opportunities in all societies. In the developing world, successful small businesses are the primary engines of job creation, income growth, and poverty alleviation. Today, entrepreneurs and innovators face a world undergoing constant disruptive change: New digital technologies, smart products and services, digital business models, new materials, changing societal structures, mass-individualization, economic volatility, new modes of knowledge creation and storage have the potential to stir innovative ideas in young minds.

Objective of the Program

The proposed Entrepreneurship Development Programme (EDP) aims to enable participants towards exploring their innovation skills to manage and lead their projects and organizations effectively in a global context. Wide-ranging discussion on the broad topics under this main theme include -

- Positioning as an entrepreneur
- Innovation & Creative Thinking workshop
- Building a Business Model
- Marketing strategies for New Ventures
- Govt. Schemes and Finance sourcing
- Licensing and Legal Issues
- Social and Rural Entrepreneurship
- Inspiring success stories & company visits

Resource Persons

Experts from Industry, Academia, entrepreneurs and Venture capitalists will deliver thematic talks to make participants aware of the broad spectrum of entrepreneurship related topics and challenges. Some confirmed speakers include

Mr. Annappa Pai (*CEO, Ace Foods*)
Mr. Prajwal V Kumar (*Co-founder and Managing Director, Mangalore Robautonics*)
Mr. Praveen Kumar Kalbhavi (*Managing Director and CEO, Novigo Solutions*)
Mr. Rahm Shastry (*CEO, DriveU*)
Prof. Sudhir M (*Dean, Canara Nitte School of Banking, Moodabidri*)
Mr. Ramani Venkat (*Entrepreneur and Management Trainer, Bengaluru*)
Mrs. Veena Shetty, *DesiCrew, Bengaluru*
Mr. Vivekananda (*Asst. Director, District Industrial Center, Mangaluru*)

Eligibility

The programme is open to students of AICTE/UGC approved Engineering and Management colleges. Number of participants will be limited to 50. Completed applications should reach the Coordinators on or before 3 Oct 2018.

Important Dates

Last date for receipt of applications:

3 October 2018

Intimation of selection by email:

4 October 2018