

Customer Performance Report

Filters	
Region	All
Market	All
Division	All

Customer	2019	2020	2021	2021 vs 2020
Nova		\$0.0M	\$0.4M	<div style="width: 2664.9%;"></div> 2664.9%
Integration Stores		\$0.2M	\$1.4M	<div style="width: 887.2%;"></div> 887.2%
Chiptec		\$0.4M	\$3.0M	<div style="width: 722.0%;"></div> 722.0%
Electricalsquipo Stores	\$0.2M	\$0.7M	\$3.6M	<div style="width: 535.3%;"></div> 535.3%
Logic Stores	\$0.2M	\$0.9M	\$4.8M	<div style="width: 515.2%;"></div> 515.2%
Electricalsbea Stores		\$0.1M	\$0.7M	<div style="width: 504.6%;"></div> 504.6%
All-Out		\$0.2M	\$0.8M	<div style="width: 495.7%;"></div> 495.7%
Elite	\$0.4M	\$0.8M	\$4.1M	<div style="width: 495.5%;"></div> 495.5%
Boulanger	\$0.2M	\$0.8M	\$4.1M	<div style="width: 492.9%;"></div> 492.9%
Neptune	\$1.0M	\$3.4M	\$16.1M	<div style="width: 471.5%;"></div> 471.5%
Atlas Stores	\$0.2M	\$0.7M	\$3.2M	<div style="width: 470.3%;"></div> 470.3%
Electricalslytical	\$1.8M	\$2.6M	\$11.9M	<div style="width: 457.5%;"></div> 457.5%
UniEuro	\$0.6M	\$1.6M	\$7.3M	<div style="width: 457.0%;"></div> 457.0%
Epic Stores	\$0.4M	\$0.9M	\$4.2M	<div style="width: 446.1%;"></div> 446.1%
Euronics	\$0.4M	\$0.9M	\$3.9M	<div style="width: 444.7%;"></div> 444.7%
Propel	\$1.6M	\$2.5M	\$10.8M	<div style="width: 440.6%;"></div> 440.6%
Sorefoz	\$0.6M	\$1.1M	\$4.7M	<div style="width: 433.6%;"></div> 433.6%
Girias	\$1.5M	\$2.1M	\$8.7M	<div style="width: 419.3%;"></div> 419.3%
Chip 7	\$0.6M	\$1.3M	\$5.5M	<div style="width: 416.1%;"></div> 416.1%
Relief	\$0.4M	\$1.0M	\$4.1M	<div style="width: 403.6%;"></div> 403.6%
Surface Stores	\$0.1M	\$0.5M	\$2.1M	<div style="width: 398.8%;"></div> 398.8%
Vijay Sales	\$1.7M	\$2.1M	\$8.5M	<div style="width: 397.8%;"></div> 397.8%
Flawless Stores	\$0.1M	\$0.5M	\$1.8M	<div style="width: 396.3%;"></div> 396.3%
Elkj�p	\$0.5M	\$1.3M	\$5.2M	<div style="width: 391.9%;"></div> 391.9%










AtliQ Hardwares



Ezone	\$1.5M	\$2.0M	\$7.9M	<div></div>	391.6%
Info Stores	\$0.1M	\$0.5M	\$1.8M	<div></div>	384.1%
Lotus	\$1.5M	\$2.1M	\$8.1M	<div></div>	382.6%
Acclaimed Stores	\$1.4M	\$2.9M	\$10.9M	<div></div>	378.1%
Reliance Digital	\$1.6M	\$2.6M	\$9.7M	<div></div>	377.9%
walmart	\$1.3M	\$2.6M	\$9.7M	<div></div>	370.4%
Expert	\$0.8M	\$1.8M	\$6.4M	<div></div>	364.0%
Radio Popular	\$0.5M	\$1.5M	\$5.3M	<div></div>	362.6%
Coolblue	\$0.5M	\$1.2M	\$4.2M	<div></div>	360.0%
Electricalsocity	\$2.3M	\$3.5M	\$12.4M	<div></div>	358.8%
BestBuy	\$0.9M	\$1.8M	\$6.3M	<div></div>	356.1%
Premium Stores	\$0.5M	\$1.1M	\$3.9M	<div></div>	353.1%
Fnac-Darty	\$0.5M	\$0.8M	\$2.9M	<div></div>	349.8%
Control	\$0.9M	\$2.2M	\$7.7M	<div></div>	349.2%
Viveks	\$1.6M	\$2.2M	\$7.8M	<div></div>	348.1%
AtliQ Exclusive	\$9.6M	\$17.7M	\$61.1M	<div></div>	345.8%
Costco	\$1.1M	\$2.8M	\$9.3M	<div></div>	337.4%
Zone	\$0.3M	\$1.6M	\$5.3M	<div></div>	336.2%
Expression	\$1.7M	\$3.0M	\$9.8M	<div></div>	328.2%
Sage	\$4.8M	\$6.4M	\$20.7M	<div></div>	321.5%
Leader	\$4.7M	\$6.0M	\$18.8M	<div></div>	314.8%
Electricalslance Stores	\$0.1M	\$0.7M	\$2.3M	<div></div>	313.3%
Radio Shack	\$0.8M	\$1.7M	\$5.4M	<div></div>	311.5%
Saturn	\$0.2M	\$0.4M	\$1.2M	<div></div>	310.5%
Staples	\$1.2M	\$2.9M	\$8.8M	<div></div>	307.0%
Argos (Sainsbury's)	\$0.4M	\$0.7M	\$2.3M	<div></div>	306.0%
Croma	\$1.7M	\$2.5M	\$7.5M	<div></div>	305.1%
Otto	\$0.3M	\$0.4M	\$1.2M	<div></div>	298.6%
Notebillig	\$0.2M	\$0.4M	\$1.1M	<div></div>	287.4%
Electricalsara Stores	\$0.1M	\$0.6M	\$1.9M	<div></div>	286.0%
Synthetic	\$1.9M	\$4.4M	\$12.2M	<div></div>	276.0%
Forward Stores	\$0.6M	\$1.5M	\$4.1M	<div></div>	272.0%
Insight	\$0.4M	\$1.0M	\$2.8M	<div></div>	271.8%
Novus	\$1.9M	\$3.7M	\$9.9M	<div></div>	264.2%

AtliQ Hardwares



Sound	\$0.6M	\$1.7M	\$4.4M		260.3%
Taobao	\$0.2M	\$1.3M	\$3.3M		248.7%
Currys (Dixons Carphone)	\$0.3M	\$0.8M	\$1.9M		246.9%
Nomad Stores	\$0.5M	\$1.6M	\$4.0M		246.9%
Ebay	\$2.6M	\$6.3M	\$15.2M		242.2%
Digimarket	\$0.8M	\$1.7M	\$4.1M		241.1%
Flipkart	\$2.9M	\$8.3M	\$19.3M		231.0%
Atliq e Store	\$7.2M	\$23.7M	\$53.0M		223.8%
Amazon	\$12.2M	\$37.5M	\$82.1M		218.9%
Grand Total	\$87.5M	\$196.7M	\$598.9M		304.5%

Market Performance vs Target Report

Filters	
Region	All
Division	All

Country	2019	2020	2021	2021-Target	2021-Target %
Japan		\$1.9M	\$7.9M	-\$0.3M	-4.1%
Portugal	\$0.7M	\$3.6M	\$11.8M	-\$0.5M	-4.3%
India	\$30.8M	\$49.8M	\$161.3M	-\$9.6M	-5.9%
Philippines	\$5.7M	\$13.4M	\$31.9M	-\$2.5M	-7.8%
Netherlands	\$0.2M	\$3.4M	\$8.0M	-\$0.7M	-8.2%
France	\$4.0M	\$7.5M	\$25.9M	-\$2.2M	-8.4%
United Kingdom	\$2.0M	\$8.1M	\$34.2M	-\$3.0M	-8.7%
South Korea	\$12.8M	\$17.3M	\$49.0M	-\$4.4M	-8.9%
Italy	\$2.9M	\$4.5M	\$11.7M	-\$1.0M	-9.0%
China	\$1.4M	\$5.4M	\$22.9M	-\$2.1M	-9.0%
Pakistan	\$0.6M	\$4.7M	\$5.7M	-\$0.5M	-9.3%
Bangladesh	\$0.5M	\$2.3M	\$7.0M	-\$0.7M	-10.3%
Norway		\$2.5M	\$13.7M	-\$1.4M	-10.5%
Australia	\$3.9M	\$10.7M	\$21.0M	-\$2.2M	-10.5%
Sweden	\$0.1M	\$0.2M	\$1.8M	-\$0.2M	-11.1%
USA	\$11.5M	\$31.9M	\$87.8M	-\$10.2M	-11.7%
Austria		\$0.1M	\$2.8M	-\$0.3M	-11.7%
Newzealand		\$2.0M	\$11.4M	-\$1.4M	-12.3%
Germany	\$2.6M	\$4.7M	\$12.0M	-\$1.5M	-12.7%
Indonesia	\$2.5M	\$6.2M	\$18.4M	-\$2.4M	-12.9%
Spain		\$1.8M	\$12.6M	-\$1.8M	-14.1%
Canada	\$4.8M	\$12.2M	\$35.1M	-\$5.1M	-14.5%
Poland	\$0.4M	\$2.8M	\$5.2M	-\$0.9M	-18.1%
Grand Total	\$87.5M	\$196.7M	\$598.9M	-\$54.9M	-9.2%

Top 10 Product Performance Report

Filters	
Region	All
Market	All
Division	All

Product	2020	2021	Percentage Increase
AQ Mx NB	\$0.0M	\$1.4M	5623.5%
AQ Smash 2	\$0.4M	\$11.2M	2489.5%
AQ LION x3	\$0.1M	\$1.2M	1692.3%
AQ LION x2	\$0.1M	\$0.9M	1668.9%
AQ LION x1	\$0.0M	\$0.8M	1619.5%
AQ Home Allin1	\$0.7M	\$5.2M	669.0%
AQ Electron 4 3600 Desktop Processor	\$3.0M	\$19.4M	541.3%
AQ Pen Drive DRC	\$0.6M	\$3.8M	487.7%
AQ GT 21	\$0.8M	\$4.4M	461.1%
AQ Zion Saga	\$0.7M	\$3.6M	428.5%
Grand Total	\$6.4M	\$52.0M	708.0%



Division Report

Filters	
Region	All
Market	All

Division	2020	2021	Percentage Increase
PC	\$40.1M	\$165.8M	313.7%
P & A	\$105.2M	\$338.4M	221.5%
N & S	\$51.4M	\$94.7M	84.4%
Grand Total	\$196.7M	\$598.9M	204.5%



Top 5 & Bottom 5 Quantity Report

Top 5 Product	Quantity
AQ Master wired x1 Ms	4.2M
AQ Master wireless x1 Ms	4.1M
AQ Gamers Ms	4.0M
AQ Gamers	3.4M
AQ Master wireless x1	3.4M
Grand Total	19.0M

Bottom 5 Product	Quantity
AQ GEN Z	63.1K
AQ Gamer 1	51.7K
AQ Smash 2	36.0K
AQ Home Allin1	15.2K
AQ HOME Allin1 Gen 2	8.9K
Grand Total	174.9K

**New Product in 2021**

Product	2021
AQ Qwerty	\$22.0M
AQ Trigger	\$20.7M
AQ Gen Y	\$19.5M
AQ Trigger Ms	\$17.9M
AQ Wi Power Dx3	\$17.2M
AQ Qwerty Ms	\$15.4M
AQ Electron 3 3600 Desktop Processor	\$14.2M
AQ Maxima Ms	\$13.7M
AQ GEN Z	\$11.7M
AQ Marquee P3	\$4.9M
AQ Clx3	\$4.4M
AQ Lumina Ms	\$4.2M
AQ HOME Allin1 Gen 2	\$3.5M
AQ MB Lito	\$2.8M
AQ MB Lito 2	\$2.3M
AQ Marquee P4	\$1.7M
Grand Total	\$176.2M

Top 5 Countries in 2021

Country	2021
India	\$161.3M
USA	\$87.8M
South Korea	\$49.0M
Canada	\$35.1M
United Kingdom	\$34.2M
Grand Total	\$367.2M