

Event Report - 6th-8th April 2018



54 HOURS NON - STOP EVENT



ORGANIZED BY PDPU INNOVATION AND INCUBATION CENTER (PDPU IIC)



110+ Participants



12 Mentors



16 Teams



3 Winners

Global Partners

Google for Entrepreneurs
... Partner Network



Prototype Partners



SculpDynamics

STARDUST

Engineering
TECHNIQUE
Your Vision, Our Solution, Your Success

Ecosystem Partners



Online & Outreach



Stationery Partner



Organised By



PDPU Innovation & Incubation
Centre

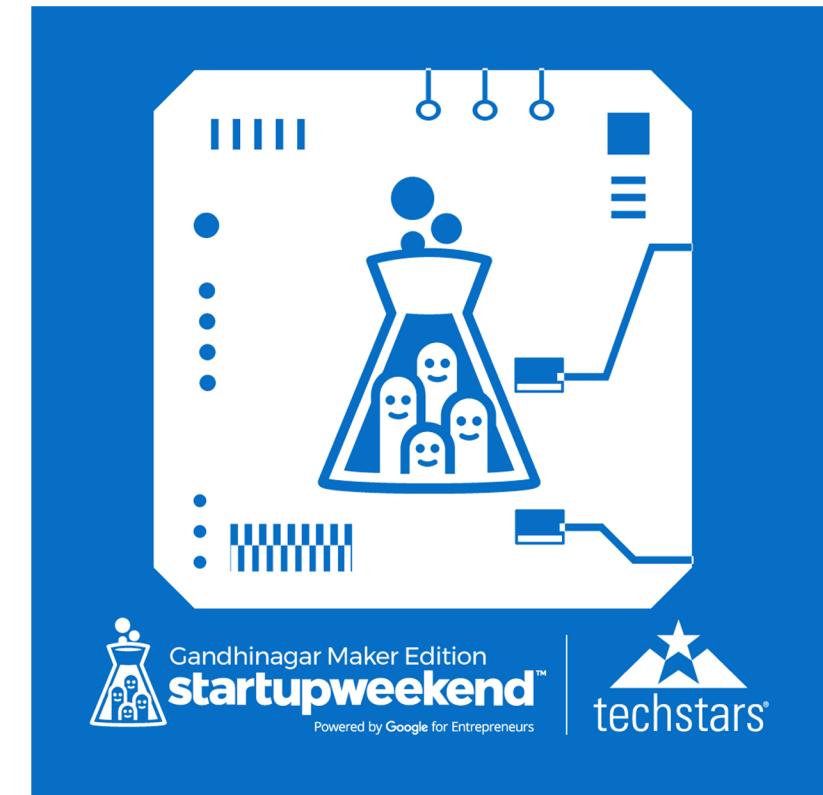
Supported By



Startup Weekend @ PDPU

Journey from passion to paycheck in 54 hrs.

Startup Weekend Gandhinagar-Maker Edition was organized first time in Gandhinagar by IIC (Innovation and Incubation Centre), hosted by PDPU on 6-8th April 2018 with over 110+participants including passionate school kids with an aim to experience the journey of start-ups.



Startup Weekend-maker edition,54-hour event during which groups of developers, designers, business managers and more pitch new ideas, form teams and work hard to develop a working prototype. In just 54 hours, they experience the highs, lows, fun and pressure that make up life at a startup.

Since 2009, Startup weekend has been organized over 140+ companies, 1142+ cities and involving over 234000+ global participants. Together Startup Weekend helps to accelerate the pace of innovation by strengthening the path for entrepreneurs, providing support for entrepreneurial communities, and helping to grow the worldwide entrepreneurial ecosystem.



About IIC (Innovation and incubation Centre) - an incubator of Pandit Deendayal Petroleum University.

PDPU Innovation & Incubation Centre (PDPU IIC) is an incubator established by Pandit Deendayal Petroleum University (PDPU). PDPU IIC is registered u/s 8 of Companies Act, 2013. PDPU IIC is recognized as Nodal Institute by Govt. of Gujarat and as Startup India Incubator by DIPP (Department of Industrial Policy and Promotion, Govt. of India). Also, PDPU IIC is approved under Student Start-up and Innovation Policy by Education Dept. of Govt. of Gujarat.

PDPU IIC is born with the aim of converting the brimming potential of budding Engineers, Management Students and Technocrats into innovation driven business ventures leading to technical renaissance. We are incubating 24 Start-ups from the different areas and organized multiple events to promote entrepreneurship & innovation. Out of these 24 startups, 20 startups are Government of Gujarat approved, 3 start-ups are under educational department and 1 of them is independently funded by the IIC. Also, till date IIC has received 2.45Cr financial assistance for the start-ups from Government of Gujarat. IIC is also recognized as "Incubation Centre of the Year for Prominent IP Culture" by Intellectual Property Protection Organization (IPPO) in IP Fest 2017.



Startup Weekend Gandhinagar Makers Edition 2018

With the theme of Maker Edition, we aim that participants will focus on building physical products, or at least provide a business solution with a combination of software and hardware. For those that already participated in previous Startup Weekend events, this event can still be an exciting challenge.

Benefits to the Participants

- Direct entry in the process for acquiring seed funding for their start-ups.
- Access to 193k + Alumni of Startup weekend all around the world.
- A chance to network with the best Venture Capitalists, Angel Investors.
- An occasion to hunt for co-founders and a perfect team.
- An opportunity to connect with global start-ups accelerator "Techstar".

How does Start-up Weekend Work?

HOW IT WORKS ?

Startup Weekend event span the course of a weekend, approximately 54 hours is generally composed of 60-130 participants. In addition to attendees, the event attracts speakers, coaches, panellists, and various sponsors and company representatives. A good share of teams end up working together beyond the start-up weekend to build fully operating start-ups and others take with them the boot-camp experience and a network of like minds.



HOW IT ENDS ?

The stump of the event is by presenting the idea in front of venture capitalists and CEOs and CMOS where they would be analysed by Panel of Judges and the best one would be awarded with prizes. Each team presents their idea, business model, and marketing model to the judges; which also gives them the knowledge of how to present an idea to the VCs and angel investors, and the knowledge about fund raising for their idea. The participants take with them a good knowledge of starting a business to running it successfully. Also the team that they find in the start-up weekend is the team they work with for a longer period of time or start a business with them.



SCHEDULE

DAY 1

2:00p.m- Registration.
3:30p.m- Welcomes facilitator; Speakers; Dignitaries
4:30p.m- Speakers speak
7:30p.m- Pitching Starts
9:30p.m- Dinner
10:30p.m- Voting and team formation



DAY 2

7:30a.m- Breakfast
9:00a.m- Mentoring Begins
1:00p.m- Lunch
7:00p.m- Pitching Sequence Selection
9:00p.m- Teams continue to work

DAY 3

7:30a.m- Breakfast
9:00a.m- Mentoring Begins
10:00a.m- Teams begin to work
1:00p.m- Lunch
3:00p.m- Mock round for final presentation
5:00p.m- Final Presentation
7:30p.m- Judging and awards
9:00p.m- Vote of thanks and depart

DAY 1



The event started with the registration process along with a keynote speech by **Dr C. Gopalkrishnan** (Director- SPM & Chief Mentor IIC PDPU) and **Mr Ankur Pandya** (Chief Human Resource Officer PDPU) along **Dr Vishvesh Badheka**, **Dr Kaushal Kishor**, **Dr Sameer Patel**, **Dr Rajesh Patel** and **Ms Niyati Shah**. The facilitators then took the lead and explained the participants the flow of the event. After 1 minute pitching of **53 ideas**, top 16 ideas were selected and on the basis of those ideas the teams were formed.

MENTORS

MR. AMIT SHETH

MS. BIJAL DAMANI

MR. ANKIT MACHHAR

MR. DURGESH PANDIT

MR. JAYKUMAR JOSHI

MR. DHEERAJ
BHOJWANI

DAY 2

Saturday is a work day – everyone shows up with new spark, and thinks about what to do first. The teams dive into a mix of brainstorming and competitive analysis. Later in the day, experienced mentors arrive to consult with the teams. There were mentors like; Bijal Damani, Ankit Machhar, Amit Sheth, Durgesh Pandit, Anay Mashruwala, Daxeel Soni, Anupan Lavania, Dhiraj Bhojwani, Sanjay Chakraborty, K. Thyarajan, Bharat Patel and Hemang Desai who shared their views and guided the teams on how can they take their ideas on the next level.



MENTORS

MR. HEMANG DESAI

MR. BHARAT PATEL

MR. K. THYAGRAJAN

MR. ANAY MASHRUWALA

MR. ANUPAM LAVANIA

MR. SANJAY
CHAKRABORTY

DAY 3

By Sunday morning it's became clear just how short a single weekend is! All the teams made their final prototype and a final business model for their idea. Mentors arrived to ask questions, offer suggestions and make the teams clear about how they can go around with their idea and their final pitching presentation. By mid-afternoon the focus shifts to presenting to the judges later that evening. The most promising teams develop and refine an idea into a complete business model, develop a demo or prototype, and put together a compelling presentation that explains it all to judges.



Judges



Total of 16 teams pitched their innovative ideas and business plan in front of the judges **Shri Jatin Trivedi & Shri Sunil Kanojia** out of which 3 were chosen winners based on three important aspects:

- 1) Customer validation
- 2) Execution and design
- 3) Business model

WINNERS

BLISSBOOK:)

Blissbook is a concept which is trying to streamline the attention of readers, towards the content of the book by playing most relevant and stimulating music, while reading, so as to provide fully immersive and an enhancing reading experience.

The **BLISSBOOK:)** team was given with the funding* of Rs.50,000 for the prototype development under **SSIP** scheme by also they were been given a direct entry to the final round of incubation at **PDPU-IIC**.



1st RUNNERS UP

M-TRAP

Team M-TRAP built a product which is a **chemical-free, portable, low cost mosquito killer** with zero health hazards.

The **M-trap** team was given with the funding* of **Rs.40,000** for the prototype development under **SSIP** scheme by also they were been given a direct entry to the final round of incubation at **PDPU-IIC**.



2nd RUNNERS UP

SILENT BREAKER

Their product is **soundproof hammer** which basically **reduces the noise** produced caused by regular hammers.

The **M-trap** team was given with the funding* of **Rs.40,000** for the prototype development under **SSIP** scheme by also they were been given a direct entry to the final round of incubation at **PDPU-IIC**.



“Winners focus on Winning”

STARTUP WEEKEND

6th-8th April 2018



PDPU INNOVATION & INCUBATION CENTRE

ORGANIZING TEAM