

# NURTUREPRENURS

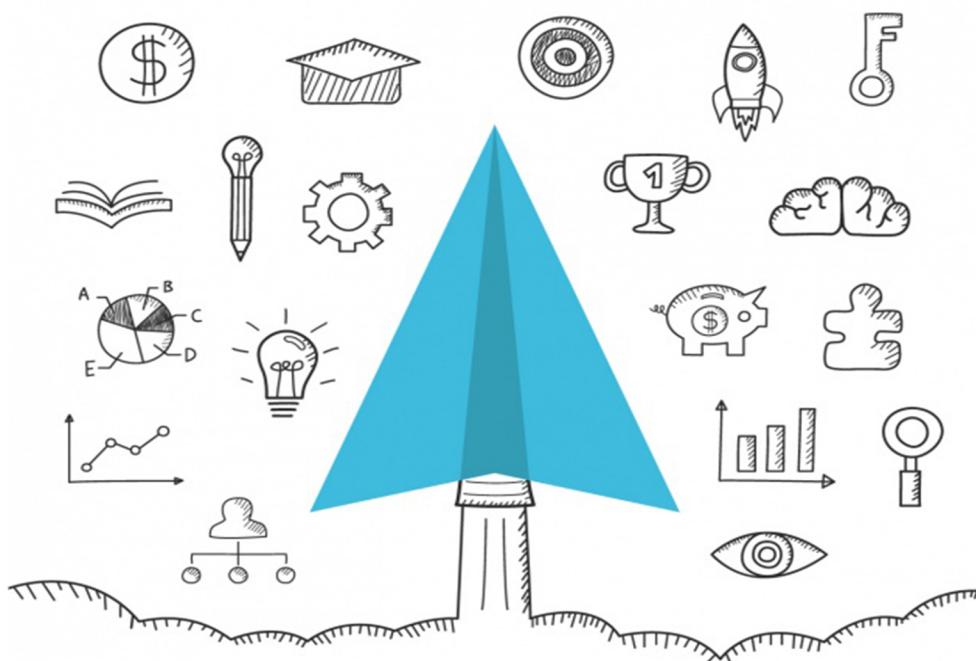


NurturePreneurs



Nurturing young  
minds  
through  
entrepreneurships





## WHAT IS NURTUREPRENEURS?

**“Nurturing young minds through entrepreneurship” - Tagline**  
Nurturepreneurs is a pioneer in instilling the entrepreneurial mind set and developing Startup skills in youth to enable them to lead, innovate and succeed.

Nurturepreneurs takes students through the journey of thinking, creating and refining a business concept. Students are guided by expert entrepreneurship teachers, career counsellors, designers and supported by successful entrepreneurs and business people in order to commercialize their ideas.

At Nurturepreneurs, we have designed a four step process that cultivates the entrepreneurial mind set.

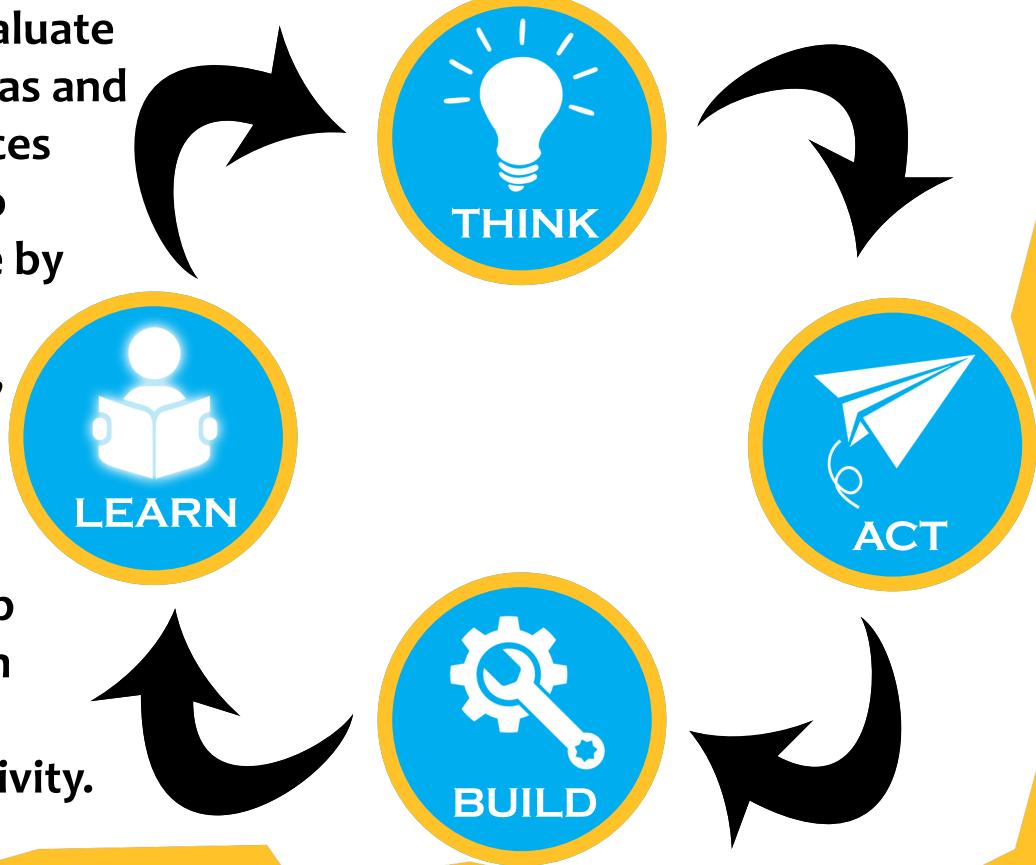
- Think of problems and ideas to solve them.
- Act on ideas by getting out there.
- Build the ideas and bring them to life.
- Learn from feedback and keep improving.

# ABOUT THE WORKSHOP

The main aim behind conducting such a workshop was to invite the youth to participate in the journey of pursuing their passion by creating a new venture. Through the workshop along with developing ideas, youth will develop key life skills such as opportunity recognition, initiative thinking, communication, presentation, collaboration, problem-solving, creativity and adaptability. This workshop deals with the simple aspects of entrepreneurial practice that is required to take action on business ideas. The workshop aims to give immersive experience for understanding how to launch new ventures from your ideas that one has.

The focus of this workshop is on two different facets of entrepreneurship i.e. entrepreneurial thinking and entrepreneurial process. The workshop through various activities provides young minds many opportunities to develop and practice the skills associated with entrepreneurial thinking and entrepreneurial process.

Throughout the workshop, youth will learn to act on a business concept, create and evaluate entrepreneurial ideas and learn to use resources optimally. They also learn to collaborate by working in teams driven by creativity, problem-solving and leadership. In sum, Nurturpreneurs workshop is a journey through the early stage entrepreneurial activity.



# **ASSOCIATION WITH PDPU INNOVATION AND INCUBATION CENTRE (PDPU IIC):**

In today's world, people are always looking for better, efficient and convenient solutions to their problems. Entrepreneurship creates room for exploration and experimentation, enhances the ability to "think outside the box" and nurtures unconventional talents. By encouraging students to become doers, makers and cutting-edge thinkers, entrepreneurship enables them to strive for a similar goal and empower the communities.

PDPU IIC with aim to convert the brimming potential of these young minds into innovation driven business ventures leading to technical renaissance. PDPU IIC by associating with Nurturepreneurs wants to thrive the best to provide budding entrepreneurs means to execute their ideas. PDPU-IIC is glad to be associated with Nurturepreneurs workshops where young minds see the daily life

problems as opportunities and thinks of best solutions to tackle such problems.



# PITCHING

There were 7 ideas that were pitched by the students of 9th-12th standard of Anand Niketan School-Satellite Campus during the event. The following are the briefs of the ideas that were pitched:

## 1. Cross Roads:

The team put forward the concept of Cross roads which deals with providing the best services for organizing the parties and other events. They made their own website where the user can log on to the website, enter a few details, and they'll handle the rest!

## 2. Happy Homes:

Happy homes is a whole new idea that came into the mind of team when they analyzed the real life problems faced by the people such as high rate for babysitting, drivers, cook etc. The team aims to provide such services that are needed in day-to-day life at a very reasonable rate.

## 3. Lost and Found:

Lost and found is an idea which enlightens the problem of things been forgotten and lost by everyone in their daily lives. Lost and found team tried to tackle this problem by using nanotechnology and GPS trackers and to make stickers of various sizes that can stick on the things that you want to have a track on. The stickers are customizable as well as water resistant.

# PITCHING

## 4. My Fit:

The team came up with the concept of My Fit when they researched deep into the issue of sizes of clothes and the perfect fitting that is not available for their favorite clothes. The team came up with a solution of making an online website where people can customize their clothes as per their requirement and choose the best product that fits them.

## 5. Piezolight:

Piezolight is a concept that puts into light the amount of energy that is wasted each day just by walking. The team aims to conserve this energy by pressure driven electricity- Piezoelectricity. The idea of the team is to apply piezoelectricity in public places and solve the problem of electricity crisis.

## 6. Sketch Brush:

The concept of sketch brush presented by the team aims to lower down the problem that is faced by the fresher's in the fashion industry who do not get a chance to design their own clothes. The sketch brush team provides a web application where anyone can design their own clothes and put them on sale at a very reasonable price.

## 7. Vintage toy chest:

The idea behind vintage toy chest is to revamp the old games that were played by the child's parents as well as grandparents in the yesteryears so that children can take some time out from their mobile games and spend quality time with their family. The team aims to build a toy shop where they can give a new look to the old