

SEMCOM EVENT REPORT

DATE: 28TH JULY, 18



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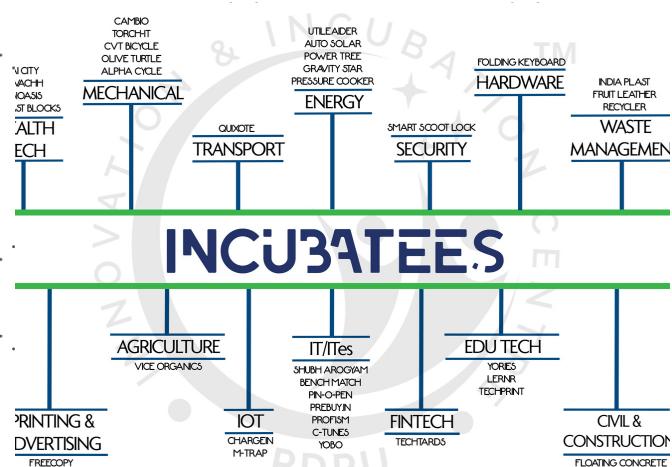
SELL YOUR VISION, NOT JUST YOUR
PRODUCT

-SANJAY ANANDARAM
ENTREPRENEUR & VC

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ABOUT PDPU IIC



PDPU Innovation & Incubation Centre (PDPU IIC) is an incubator established by Pandit Deendayal Petroleum University (PDPU). PDPU IIC is registered u/s 8 of Companies Act, 2013. PDPU IIC is recognized as Nodal Institute by Govt. of Gujarat and as Startup India Incubator by DIPP (Department of Industrial Policy and Promotion, Govt. of India). Also, PDPU IIC is approved under Student Start-up and Innovation Policy by Education Dept. of Govt. of Gujarat.

PDPU IIC is born with the aim of converting the brimming potential of budding Engineers, Management Students and Technocrats into innovation driven business ventures leading to technical renaissance.

ABOUT SEMCOM UNIVERSITY



Sardar Gunj Mercantile Cooperative Bank Ltd. (Anand) English Medium College of Commerce and Management (S G M English Medium College of Commerce and Management) popularly known as SEMCOM was established in the year 1997 with the objective of imparting quality education to the students who desire to graduate in commerce, management and IT. SEMCOM, in a short span of time has established its presence in the state of Gujarat and is affiliated to Sardar Patel University, Vallabh Vidyanagar.



ASSOCIATION OF PDPU IIC WITH SEMCOM

PDPU IIC was invited by SEMCOM to conduct a small workshop on importance of entrepreneurship and its importance in life of a student. SEMCOM was proposed to be associated with PDPU IIC for the establishment of their incubation centre and ready to help in any events to be organised. PDPU IIC felt proud to be associated with SEMCOM and help them in their establishment as a u/s 8 of Company.

WHY ENTERPRISE



Entrepreneurs are frequently thought of as national assets to be cultivated, motivated and remunerated to the greatest possible extent. Entrepreneurs can change the way we live and work. If successful, their innovations may improve our standard of living, and in addition to creating wealth with their entrepreneurial ventures, they also create jobs and the conditions for a prosperous society. Entrepreneurs Create New Businesses and trailblazing offerings by entrepreneurs, in the form of new goods and services, can produce a cascading effect by stimulating related businesses or sectors supporting the new venture, furthering economic development.

Through their unique offerings of new goods and services, entrepreneurs break away from tradition and indirectly support freedom by reducing dependence on obsolete systems and technologies. This results in an improved quality of life, improved morale and greater economic freedom.

IMPORTANCE OF ENTERPRISE



Entrepreneurs can change the way we live and work. If successful, their innovations may improve our standard of living, and in addition to creating wealth with their entrepreneurial ventures, they also create jobs and the conditions for a prosperous society. Learning about and experiencing enterprise whilst still at university can have several benefits. It gives you an additional career option of self-employment and the confidence that you can set up your own business or social enterprise. Graduates and research students can often have ideas that can be taken forward into growth or high-technology enterprises and engagement with enterprise education can help make this happen. Regardless of career intention, enterprise education can encourage those who take part to reflect on their particular strengths, weaknesses, and key values. It can help address practical skills such as oral and written communication, and personal effectiveness skills such as being creative, being able to influence and negotiate, and being flexible and open-minded. It can encourage a ‘can do’ confidence, a creative questioning, and a willingness to take risks. Policy makers consider an ‘enterprise culture’ to be important in providing readiness for a rapidly changing economy and to enable individuals to manage workplace uncertainty; flexible working patterns and portfolio careers.

ABOUT THE EVENT: PAPER TOWER CHALLENGE



PDPU Innovation & Incubation Centre (PDPU IIC) took a small initiative to explain the young generation, the importance of perseverance and team work. How small things matter in life and can make big changes. PDPU IIC organised “Paper Tower Challenge” for the students of SEMCOM University on their campus on 28th July, 2018. The aim of organizing this activity was to offer challenging and engaging ways to introduce students to the central tenets of technological design. The challenge helped the students to build complete understanding about the uses of science and technology in real life with a pinch of fun in the process.

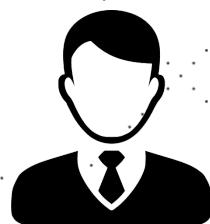
ABOUT THE ACTIVITY

The main crust of the challenge was to build the TALLEST TOWER possible with the use newspapers. The principle rule was to create a tower which should be support-free as well as should remain still until the judgement. The true challenge was to make optimum use of the limited newspapers and design a tower with the maximum height possible. The game had to be played in one-go. Initially, they begin to create the base which was a great challenge, as the tower had to be support-free. Each team was given 2-3 newspapers and 1 cello tape and had crisp 20 minutes to plan and execute their plan. And, along with making the tallest tower, the challenge was balancing the ball on top of the tower. The team which created the tallest tower along with balancing the ball on top support-free till the judgement was considered to be the winner.

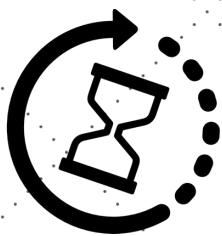
STATISTICS



**16 group of
students**



**10 person
per group**



**20 minutes for
each group**

WINNERS



On an average around 16 group of students participated in the challenge and 2 of them were chosen as winners based on the following important aspects:

- Be constructed from newspapers
- Be free standing for at least 5 minutes (cannot be attached to the floor).
- The height of each tower that meets the requirements will be measured, and the tallest tower will win.

WINNER 1 TEAM STRANGER THINGS

Team stranger things had a unique strategy and decided to focus more on the base of the tower and with that strategy it came out as the winners of the challenge by building the tallest tower.



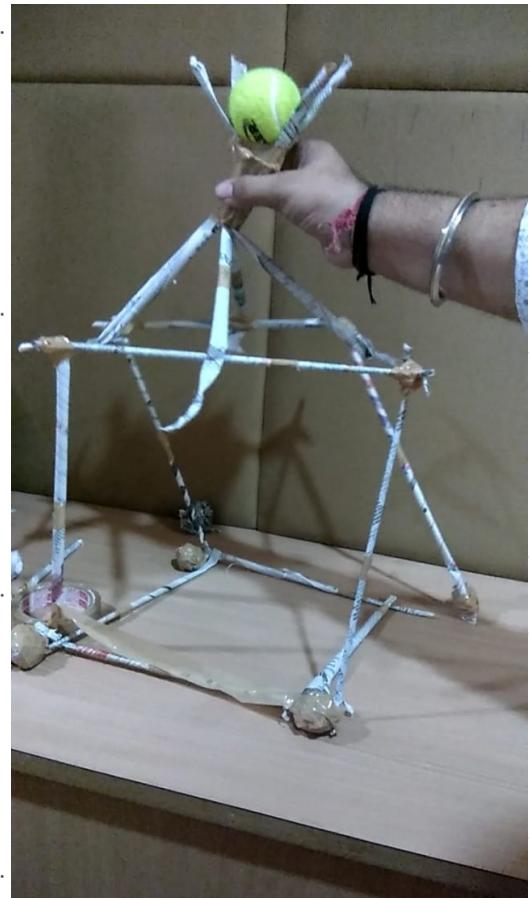
WINNER 2 TEAM THE CROWN

Team the runners crown made all the efforts for balancing the tower and succeeded, they were the First- runners up

CREATIVE SEGMENT

TEAM SUPERNATURAL

Team supernatural succeeded in building the tower not the tallest but undoubtedly one of the creative amongst others. Their strategy was quite amazing and innovative to stabilize the tower at the height.





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THANK YOU

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