

# YASH AGARWAL

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## ABOUT ME

A highly motivated developer with a passion for clean code. Proficient in diverse languages, I deliver innovative solutions. Adaptable, collaborative, and committed to continuous learning, I seek to drive impactful projects as part of a dynamic team.

## EDUCATION

**GALGOTIAS COLLEGE OF ENGINEERING AND TECHNOLOGY**, Greater Noida

2020-2024 CGPA : 8.40

**YMCA Centenary School and College**, Prayagraj

2018-2020 Percentage : 92.3%

## SKILLS

**Programming :** Python, C++, Java, Data Structures and Algorithms

**Web Development :** HTML5, CSS, Bootstrap, JavaScript, Django, ReactJS

**Database :** MySQL

**Tools :** GitHub, Git, VS Code, PyCharm, MySQL Workbench, Salesforce Marketing Cloud

## LINKS

**LinkedIn :-** [@yash-agarwal](#)

**Leetcode :-** [@Yash\\_A](#)

**GitHub :-** [@yash206](#)

**Hackerrank :-** [@agarwalyash](#)

**Codechef :-** [@coder\\_slay](#)

**Geeksforgeeks :-** [@yash\\_agarwal](#)

## ACHIEVEMENTS

- Contributed in open source projects in **Hacktoberfest**
- 2nd Rank** in **AKTU ZONAL Fest** competing against **12 colleges** in coding competition
- Global Rank 8** out of **12K+** participants in **Codechef January Challenge - II**
- Semi Finalist** in **kavach** national-level **cyber security** hackathon.
- Secured rank of 5869** out of **1.4L+** participants in **CodeKaze** competition

## WORK EXPERIENCE

**Marketing Cloud Developer** Jun 2023 - Present  
*Logicxcel*

- Developed end-to-end marketing automation strategies using **Salesforce Marketing Cloud** to enhance customer engagement and drive revenue growth.
- Conducted data analysis and segmentation to create targeted marketing campaigns.

**Python Development Intern** Jan 2023 - Mar 2023  
*Code Clause*

- Collaborated with the frontend team to design and integrate UI for **3 web applications**.
- Implemented data processing pipelines using Python libraries like **Pandas**.

## PROJECTS

**Shop Buddy using Django**

- Designed a user-friendly product catalog displaying various items available for purchase and dynamic shopping cart allowing users to add, edit, and remove items.
- Integrated a secure checkout process with options for shipping and billing addresses.
- Allowed users to read, comment, and share blog posts.

**GitHub Link :-** <http://surl.li/gllui>

**Online Conference Site for MBA Faculty**

- The site is for **2nd Online International Conference** organized by MBA department of the college for used by **500+** researchers and academic scholars present all over the world. The website offers registering for the event and contacting the officials.

**Link :-** <https://sbpgcet.in>

**VidTV using ReactJS**

- Developed a web application, **VidTV**, using **ReactJS** and **Material UI** to replicate key functionalities of **YouTube**.
- Successfully integrated the **YouTube API** provided by **RapidAPI** to fetch and display video content.
- Implemented user-friendly and responsive design ensuring seamless and visually appealing interface.

**Link :-** <http://vidtv.netlify.app>

## TRAININGS

**Programming Foundations : Databases**

**LinkedIn Learning / May 2022**

- Completed a course on **Fundamentals of Databases**, which included in-depth instruction on **SQL**.
- Implemented data modeling, database normalization, data manipulation, and database administration using **SQL**.

**Web Development**

**IIT-Guwahati (Inmoividu) / May 2021 / Feb 2022**

- Completed web development training course focused on modern front-end and back-end technologies.
- Gained hands-on experience with programming languages like **JavaScript**, **Django** and **Python**, enabling the creation of robust back-end functionality.
- In-depth understanding of front-end frameworks such as **Bootstrap**, enabling streamlined UI development.