

# YASH AGARWAL

• +91-9120076911 • [agarwallyashagarwal@gmail.com](mailto:agarwallyashagarwal@gmail.com) • Greater Noida , India

## ABOUT ME

A highly motivated developer with a passion for clean code. Proficient in diverse languages, I deliver innovative solutions. Adaptable, collaborative, and committed to continuous learning, I seek to drive impactful projects as part of a dynamic team.

## EDUCATION

**GALGOTIAS COLLEGE OF ENGINEERING AND TECHNOLOGY** , Greater Noida

2020-2024 CGPA : 8.40

**YMCA Centenary School and College**, Prayagraj

2018-2020 Percentage : 92.3%

## SKILLS

**Programming :** Python, C++, Data Structures and Algorithms

**Web Development :** HTML5, CSS, Bootstrap, JavaScript, Django, ReactJS

**Database :** MySQL

**Tools :** GitHub, Git, VS Code, PyCharm, MySQL Workbench, Salesforce Marketing Cloud

## LINKS

**LinkedIn :-** [@yash-agarwal](#)

**Leetcode :-** [@Yash\\_A](#)

**GitHub :-** [@yash206](#)

**Hackerrank :-** [@agarwalyash](#)

**Codechef :-** [@coder\\_slay](#)

**Geeksforgeeks :-** [@yash\\_agarwal](#)

## ACHIEVEMENTS

- Contributed in open source projects in **Hacktoberfest**
- 2nd Rank in AKTU ZONAL Fest** competing against 12 colleges in coding competition
- Global Rank 8 out of 12K+** participants in Codechef January Challenge - II
- Semi Finalist in kavach national-level cyber security hackathon.**
- Secured rank of 5869 out of 1.4L+** participants in CodeKaze competition

## WORK EXPERIENCE

### Marketing Cloud Developer

Jun 2023 - Present

*Logicxcel*

- Developed end-to-end marketing automation strategies using Salesforce Marketing Cloud to enhance customer engagement and drive revenue growth.
- Conducted data analysis and segmentation to create targeted marketing campaigns.

### Python Development Intern

Jan 2023 - Mar 2023

*Code Clause*

- Collaborated with the frontend team to design and integrate UI for 3 web applications.
- Implemented data processing pipelines using Python libraries like Pandas.

## PROJECTS

### Shop Buddy using Django

- Designed a user-friendly product catalog displaying various items available for purchase and dynamic shopping cart allowing users to add, edit, and remove items.
- Integrated a secure checkout process with options for shipping and billing addresses.
- Allowed users to read, comment, and share blog posts.

**GitHub Link :-** <http://surl.li/gllui>

### Online Conference Site for MBA Faculty

- The site is for 2nd Online International Conference organized by MBA department of the college for used by 500+ researchers and academic scholars present all over the world. The website offers registering for the event and contacting the officials.

**Link :-** <https://sbpgcet.in>

### VidTV using ReactJS

- Developed a web application, VidTV, using ReactJS and Material UI to replicate key functionalities of YouTube.
- Successfully integrated the YouTube API provided by RapidAPI to fetch and display video content.
- Implemented user-friendly and responsive design ensuring seamless and visually appealing interface.

**GitHub Link :-** <http://surl.li/gllvv>

## TRAININGS

### Programming Foundations : Databases

LinkedIn Learning / May 2022

- Completed a course on Fundamentals of Databases, which included in-depth instruction on SQL..
- Implemented data modeling, database normalization, data manipulation, and database administration using SQL.

### Web Development

IIT-Guwahati (Inmoividu) / May 2021 / Feb 2022

- Completed web development training course focused on modern front-end and back-end technologies.
- Gained hands-on experience with programming languages like JavaScript, Django and Python, enabling the creation of robust back-end functionality.
- In-depth understanding of front-end frameworks such as Bootstrap, enabling streamlined UI development.