

## **Farmer To Customer App**

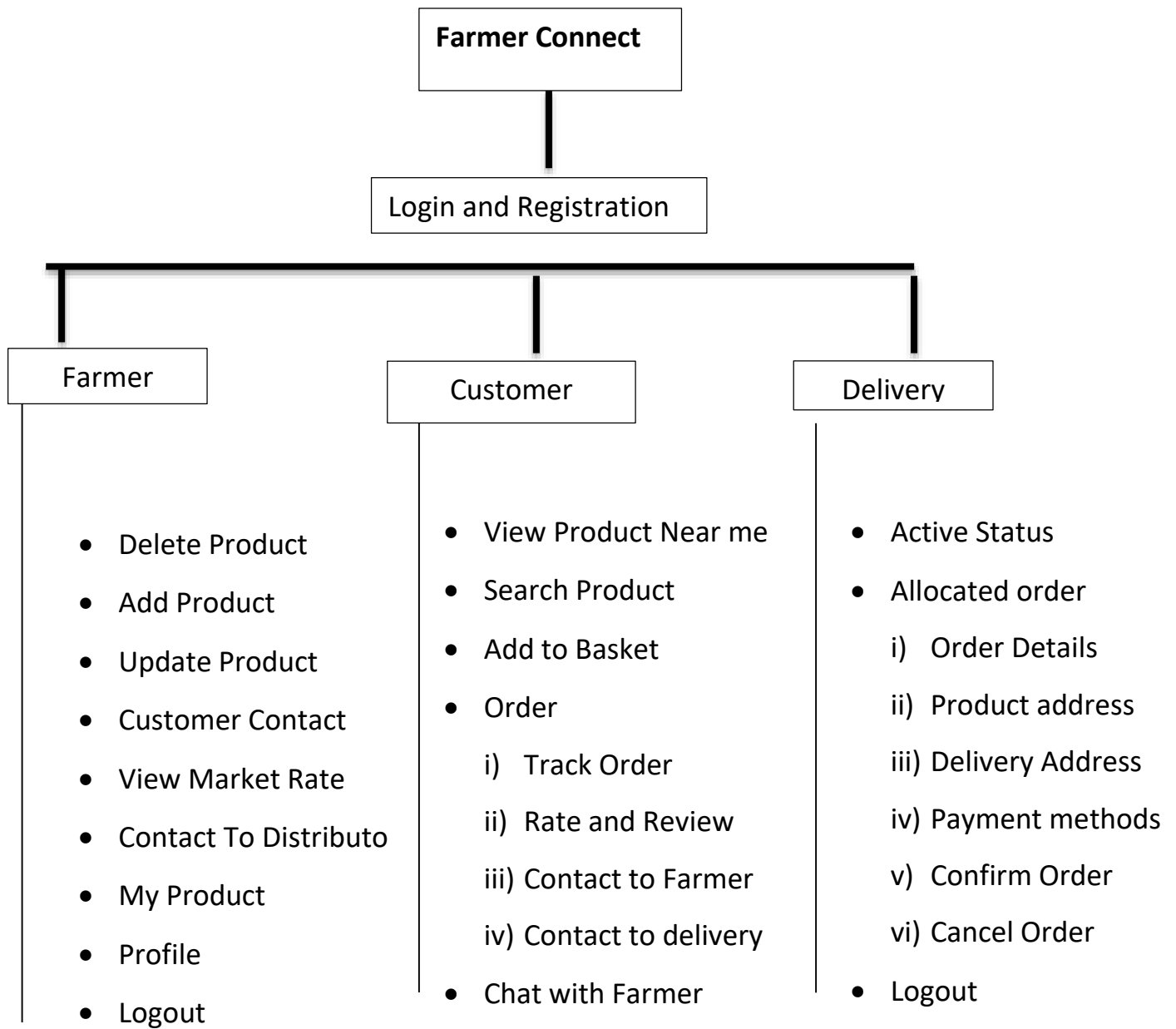
### **Problem Faced:**

Farmers often struggle to sell their products directly to customers and distributors, making it hard for them to earn more money. At the same time, customers have difficulty finding quality vegetables, which affects their meals. We need a solution that helps farmers connect directly with buyers, so farmers can increase their income and customers can get fresh, quality produce.

### **Solution:**

To address the challenges faced by farmers and customers, we can create a user-friendly app that allows farmers to sell their fresh produce directly to buyers. This app would enable farmers to list their products with images, descriptions, and prices, making it easy for customers and distributors to browse and purchase without middlemen. To ensure quality, we would implement a rating and review system where customers can share their experiences. Additionally, the app could offer delivery options or designated pickup points for added convenience. With marketing support, farmers can better promote their products and reach more customers. This solution not only increases farmers' incomes but also gives customers access to fresh, high-quality vegetables.

## Skeleton of Project :



Software to be used:

SR .NO	Resource	Specification
1.	Database	Google firebase
2.	IDE	Android studio