Title: Design **UI/UX Mobile App** along with making a logo for the same for your own newly opened restaurant. (Consider all the UX Parameters while designing).

1) What things have you kept in mind while designing the App.

- Quality should be greater than the quantity of the materials provided.

- Using vivid, exciting colors

- Keeping the UI clean

- Using familiar icons

2) Links of Website/App you have referred to analyse the competition?

https://play.google.com/store/apps/details?id=com.mcdonald's.mobileapp&hl=en_IN&gl=US
https://www.awwwards.com/websites/food-drink/
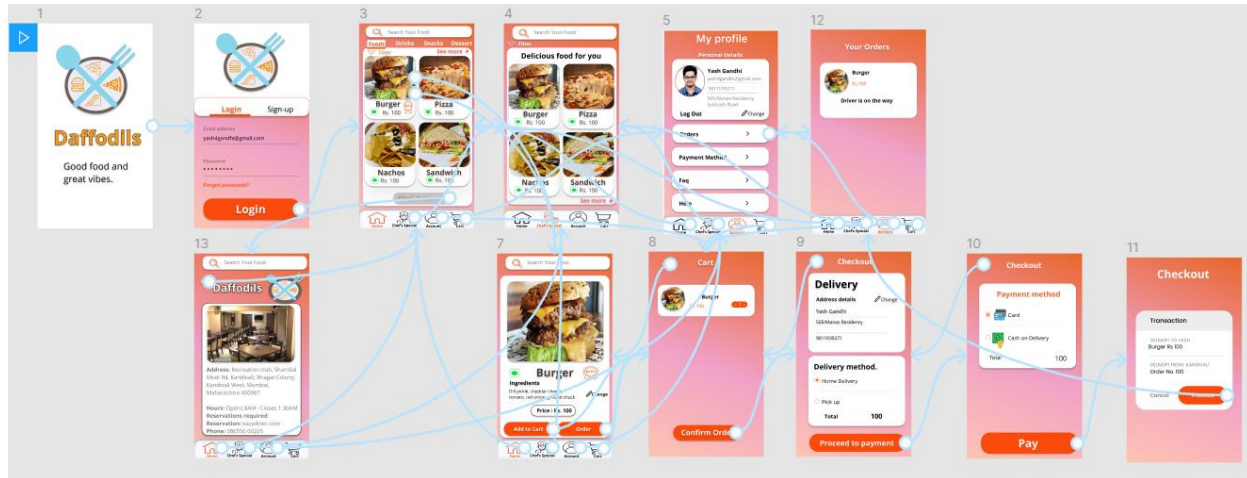https://play.google.com/store/apps/details?id=com.dominospizza&hl=en_IN&gl=US
https://play.google.com/store/apps/details?id=com.starbucks.mobilecard&hl=en_IN&gl=US

3) Write down your design goals which you have thought about earlier while doing the above activity.

- Colour Combination and clean : I ensured that the colour contrast and combination is not too distractive and flashy nor too dull. I also made sure that the profile looks neat by keeping things spaced out and using white colour to ensure neatness.

- Familiarity : Users should naturally and instinctively understand and comprehend the system.

- Responsive : The interface should work fast. Waiting for things to load and using laggy and slow interfaces is frustrating.

- Clarity: Clarity is the most important element of user interface design. If people can't figure out how the application works or where to go on your website they'll get confused and frustrated.

- Consistent : Consistent interfaces allow users to develop usage patterns – they'll learn what the different buttons, tabs, icons and other interface elements look like and will recognize them and realize what they do in different contexts.

4) Screenshots of UI made

Prototype:

Pages:

My profile

Personal details

Yash Gandhi
yash4gandhi@gmail.com

9011039271

505/Manas Residency
Subhash Road

Log Out   🖊 Change

Orders	＞

Payment Method	＞

Faq	＞

Help	＞

🏠 Home   👨‍🍳 Chef's Special   👤 Account   🛒 Cart

Your Orders

Burger
Rs 100

Driver is on the way

🏠 Home   👨‍🍳 Chef's Special   👤 Account   🛒 Cart

5) Link of Figma file.

https://www.figma.com/file/4oP8uVfuj3t3ohz3dYwfpz/EXP6?node-id=0%3A1
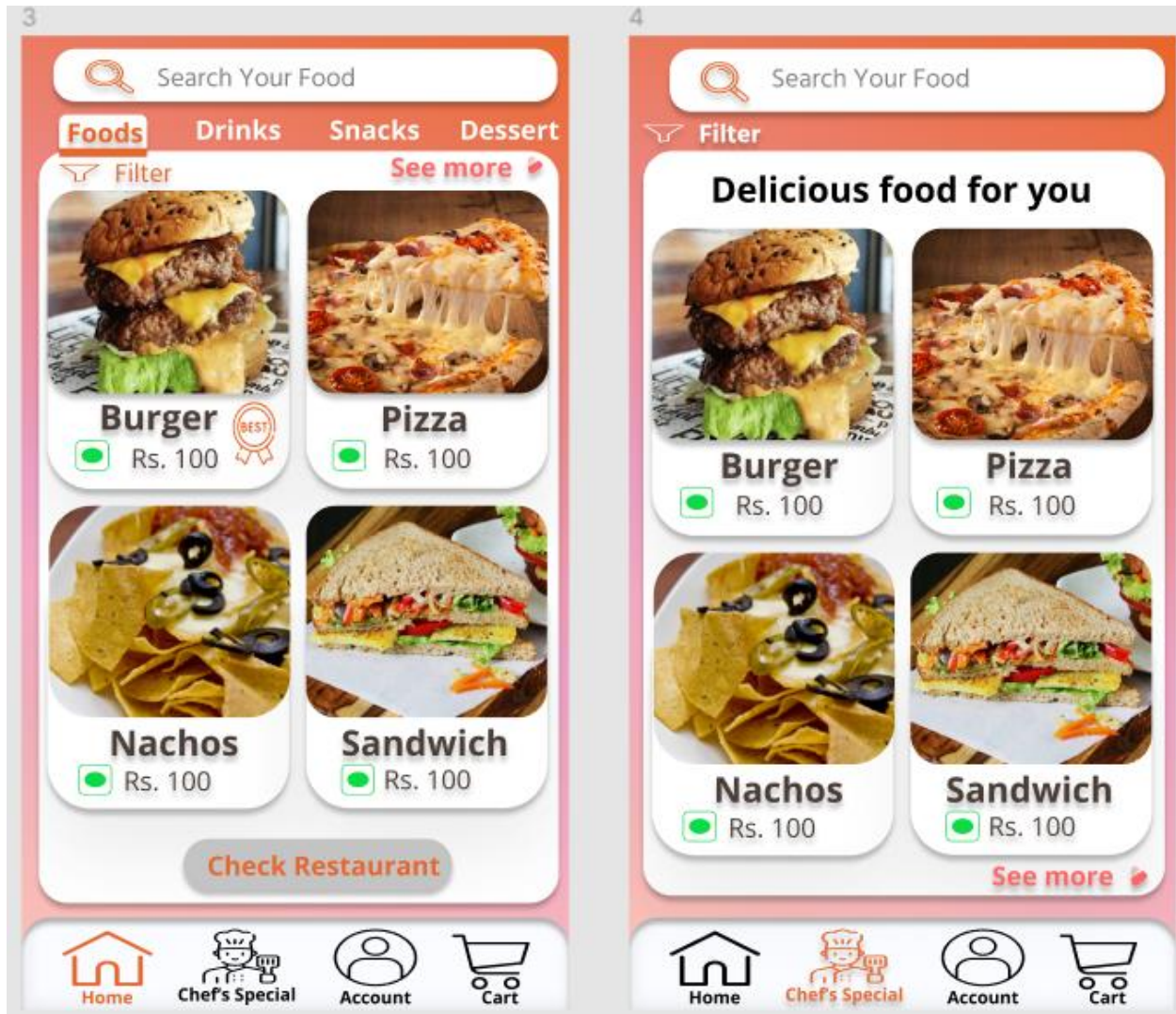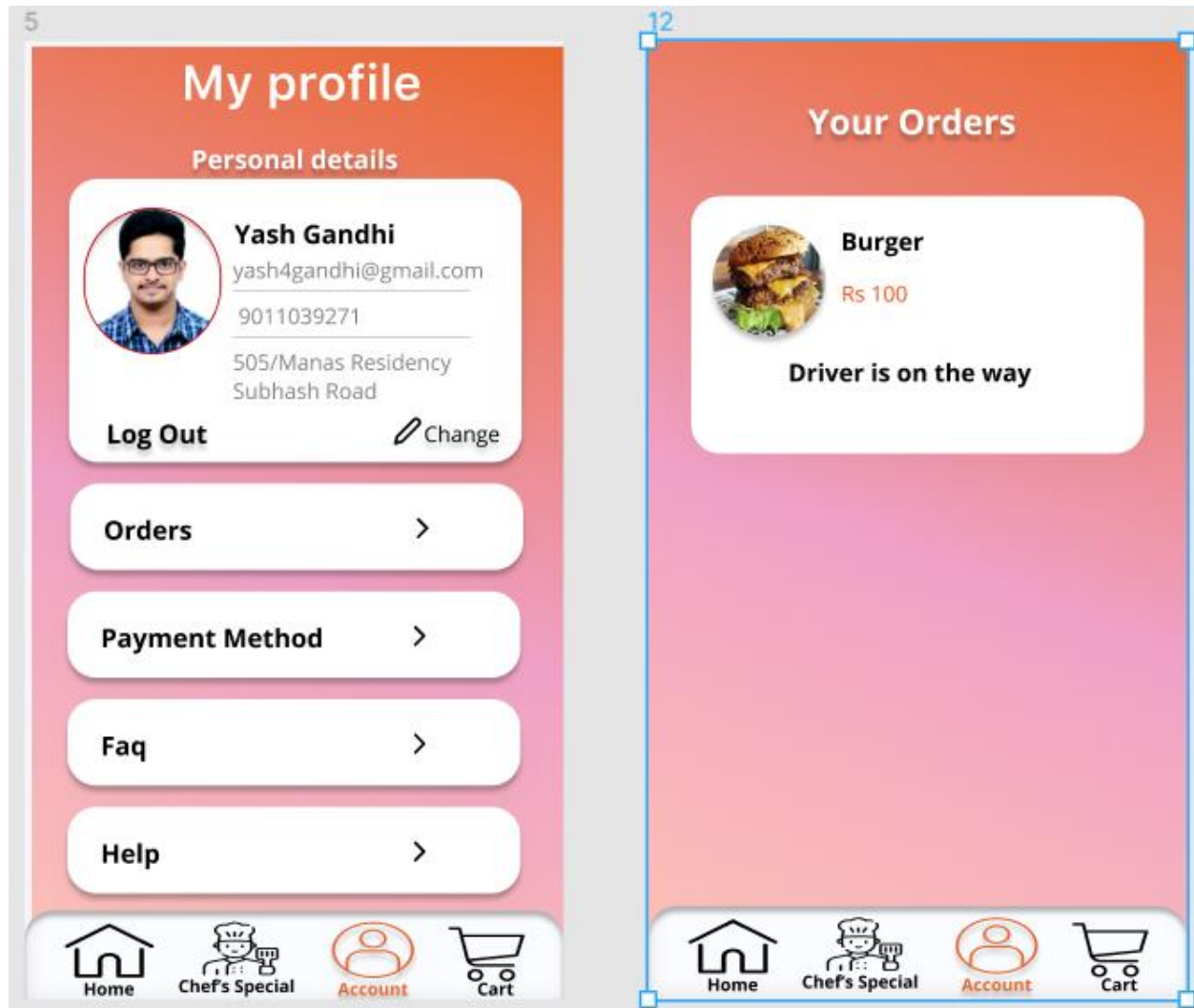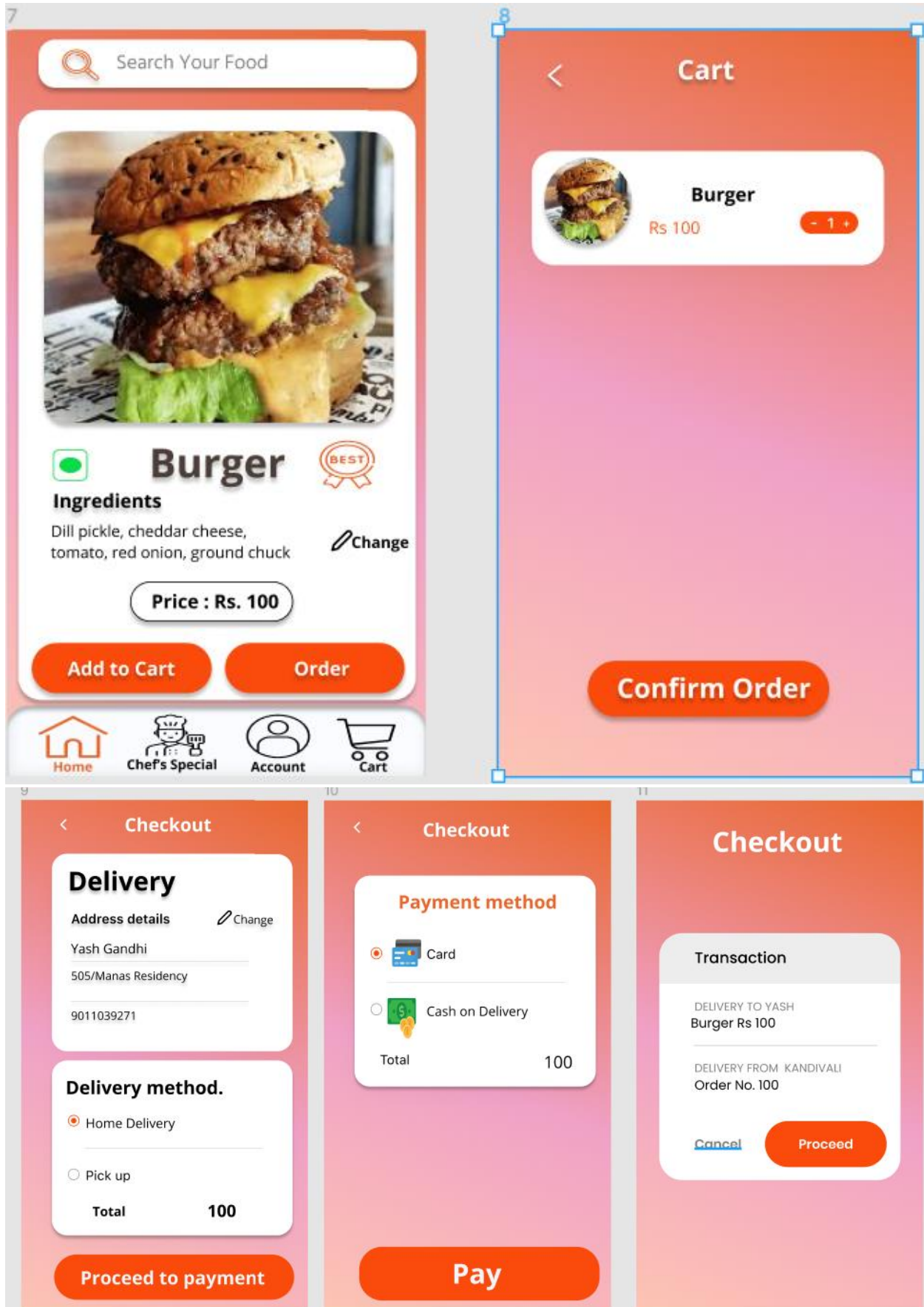
6) Usability Testing Result and link

Navigation Test:

https://app.usabilityhub.com/do/8d5ccd4c3194/721d

○ 1a. Radio buttons question

Was the ordering process easily understandable

Totals   ≡ Answers 10

Yes	100%	10	
No	0%	0	
Other	0%	0	

↤ 1b. Linear scale question

Rate the navigation process   Mean: 4.0

Worst   Best

0%	10%	10%	50%	30%
0	1	1	5	3
1	2	3	4	5
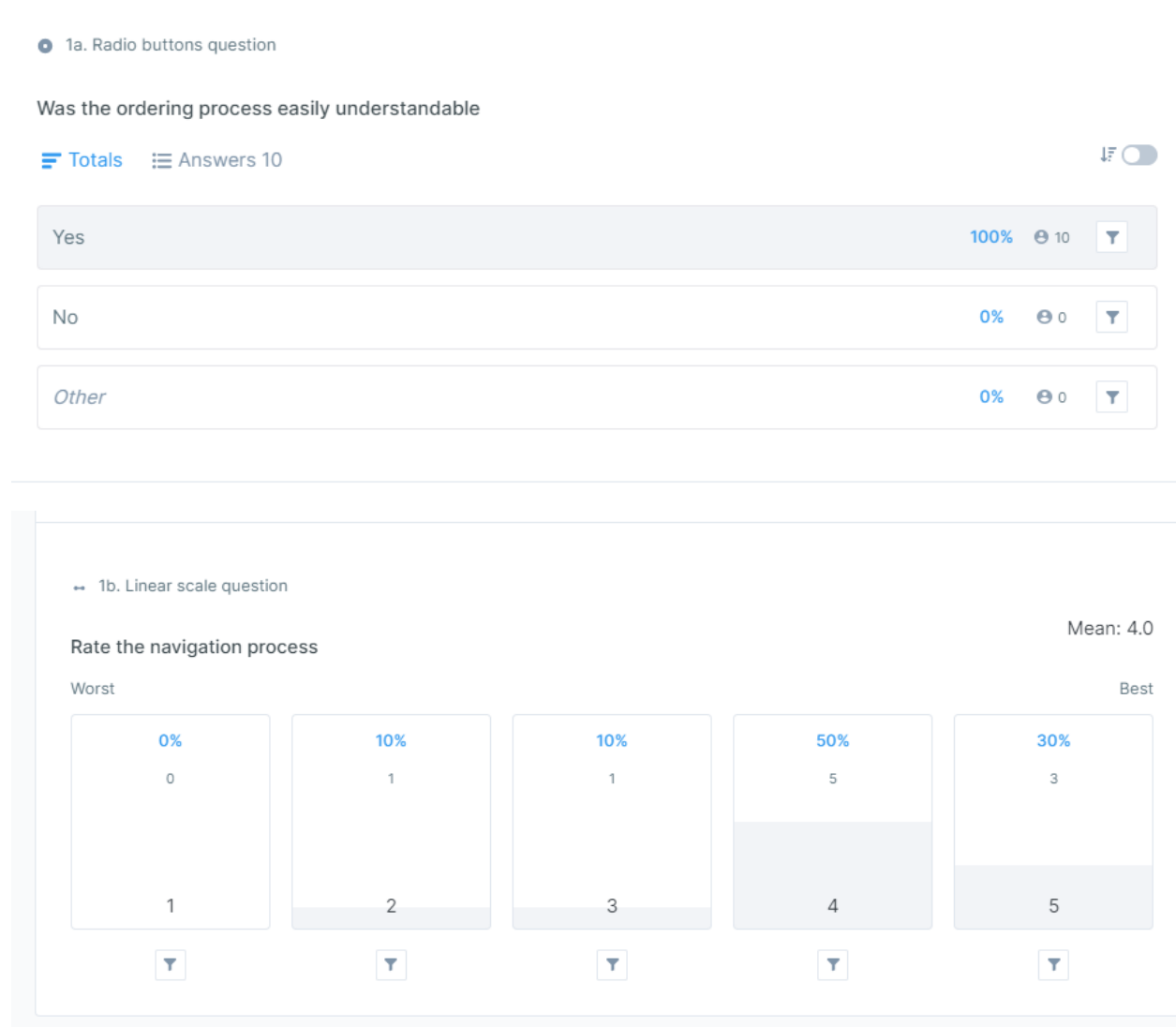
The Navigation process is easy for the users and UI was rated high

First Click:

https://app.usabilityhub.com/do/1bedd4e8591e/6609
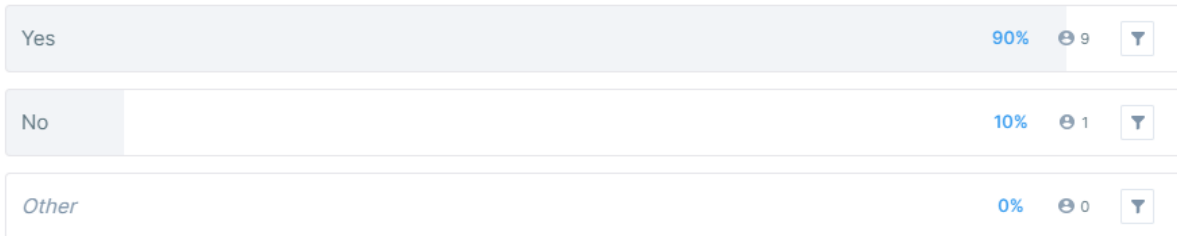
⦿ 1a. Radio buttons question

Were you able to find the change ingredient option?

☰ Totals   ☰ Answers 10   ⇅ ⬤

Yes	90%	⍜9 ▼
No	10%	⍜1 ▼
Other	0%	⍜0 ▼

A 1b. Short text question

Is the information present on the screen enough to know about the food? If not what more do you require?

☰ Answers 10   🏷 Tags 0   ☁ Word cloud

☐ Select all   🔍 Search responses   Add/edit tags

☐ None

☐ All the information is present

☐ How much people have given 5star rating to this food

☐ Yess

☐ The information provided is adequate

☐ Yes

☐ Enough

☐ Yes

☐ Yes

☐ Nothing required

Most users were able to find the location to change the ingredient and people suggested to ad food ratings

7 sec Test:

https://app.usabilityhub.com/do/a297f3ff984/16a

☑ 1a. Check boxes question

What all options do you recollect?

≡ Totals   ≔ Answers 10   ↓≡ ⬭

Food	90%	👤 9	▼
Snacks	90%	👤 9	▼
Drinks	90%	👤 9	▼
Desserts	80%	👤 8	▼
Best	40%	👤 4	▼
Chef's Special	90%	👤 9	▼
Burger	90%	👤 9	▼
Filter	60%	👤 6	▼
Other	0%	👤 0	▼

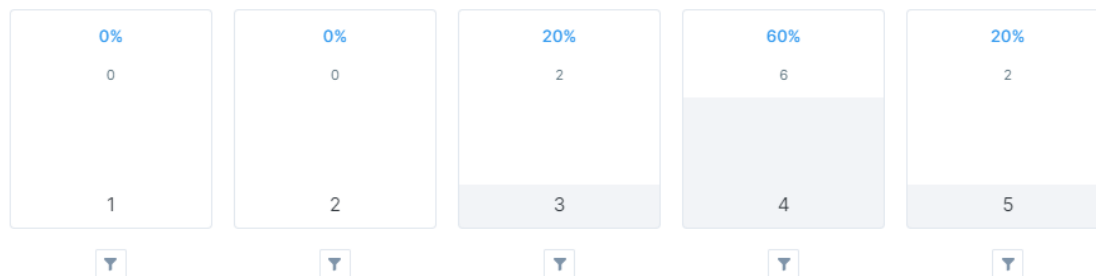↔ 1b. Linear scale question

Please rate the UI   Mean: 4.0

Worst   Best

0%	0%	20%	60%	20%
0	0	2	6	2
1	2	3	4	5
▼	▼	▼	▼	▼

As per the 7 sec test 80% users rated the UI more than 4 and the best dish tag was something users
did not recollect the most