Homework 1: "Critical analysis of Cricbuzz Application"

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Cricbuzz is an amazing sports-based application that you can count on to get information on various international cricket leagues and tournaments. However, there are certain features that need to be refurbished for a flawless experience.
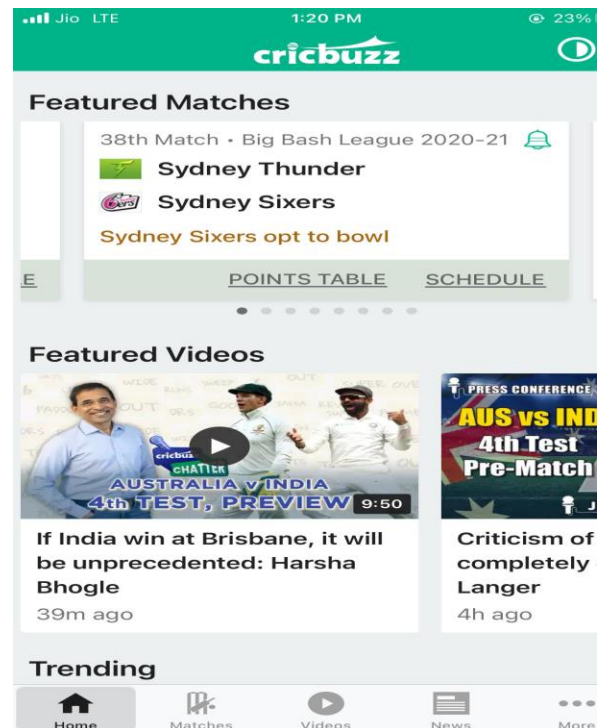
Cricbuzz Application

Cricbuzz app is developed by Cricbuzz.com to give users **real-time updates** on the upcoming ICC Cricket World Cup and other **major cricket leagues**. The cricbuzz app is a must-have for fans of this sport. The application offers information on **matches, schedules, results, editorials, and more**. Users can also explore the photo gallery to see images of their favorite players or teams. User-friendly and efficient, the app provides cricket lovers with easy access to all the happenings in the world of cricket. Since Cricbuzz download is available on Android and iOS devices, users can continue following matches on the go!

I have been using this application on both android and ios platforms almost every day for the last 5 years. It has been a wonderful experience but there are certain changes to be done to make the application flawless. We will first discuss the best attributes of the cricbuzz app user interface.

Attractive features:

1. **Clear and Precise UI:** The default home page clearly specifies the various features available. The font is also easily discernable and the color theme is persistent through without causing any strain on eyes or confusion to figure out the various features.

2. **Friendliness:** The various features can be discovered even by a new app user or someone who is new to cricket as layman's terms are used for easy understanding.

3. **Strong Visual Hierarchy:** A strong visual hierarchy is and how it helps the user understand the order in which the visual elements on the screen should be viewed. Cricbuzz lays down the sequence and smoothly directing the user's view from one interface element to another.

However, there are certain features that need to be revamped in order to make the experience of a user flawless. They are:

1. **No search option** to read about a particular over. The user has to scroll through the entire overs page in order to find out the happenings of a particular over. This becomes tiresome and many times the user loses interest. Hence, I propose a search button be accommodated for every match where the user can write the over number and proceed further.

2. Cricket enthusiasts love to find **overall statistics and Records** about past leagues domestic as well as international. However, there is no option to find out the detailed information of all the editions of a particular league like IPL on a single page. It is achievable on some other existing apps like Cricinfo and ESPN. There should be a page to find overall statistics of all the editions of a league and even for World cups and bilateral matches. It will be a striking feature to lure cricket lovers to use the app.

3. **No updates**. Certain important features like Quiz to engage the cricket audience and the Quotes section specifying the comments made by cricketers are not updated. These features are an integral component added for user's entertainment. However, the pages are static and no new quizzes or quotes are added to the page, making it useless. Such entertaining sections should be made lively for the active participation of users.