



Bansilal Ramnath Agarwal Charitable Trust's  
**Vishwakarma Institute Of Information Technology**

S.No 3/4 Kondhwa Budruk (Bk), Pune -4 11048 , Maharashtra, India  
(An Autonomous Institute Affiliated to Savitribai Phule Pune University)  
(Approved by AICTE, New Delhi, NBA & NAAC Accredited)



display throughout the campus

## GANDHARVA 2025

**Purpose:** This MOU aims to establish a partnership between VIIT and [Title Sponsor Name] for GANDHARVA 2025, ensuring mutual benefits through event sponsorship, branding, and promotional opportunities.

**Objective:** The primary objective of this collaboration is to enhance the success of GANDHARVA 2025 through [Title Sponsor Name]'s support while maximizing brand visibility via a wide range of promotional efforts and engagement opportunities.

**Benefit:** By entering this agreement, GANDHARVA 2025 will benefit from [Title Sponsor Name]'s sponsorship, leading to a grander and more impactful event. In return, [Title Sponsor Name] will gain significant exposure, access to the student community, and various promotional privileges to enhance their brand's reach and reputation.

### COLLABORATION/ASSOCIATION

[Title Sponsor Name] will be recognized as the "Title Sponsor" of GANDHARVA 2025, organized by VISHWAKARMA INSTITUTE OF INFORMATION TECHNOLOGY (VIIT).

### DELIVERABLES FROM VIIT

1. Brand Visibility: Logo placement on event banners, certificates, social media, media collaborations, and digital promotions.
2. Exclusive Booth Space: A premium dedicated booth for direct audience engagement.
3. Sponsor Recognition: Public mentions during competitions, branding in high-traffic areas, and an opportunity to address attendees.
4. Media & Digital Promotion: Coverage in the event after-movie, social media mentions, and targeted email/WhatsApp promotions.
5. Token of Appreciation: Official acknowledgment and felicitation during the event.

## DELIVERABLES FROM [Title Sponsor Name]

1. Sponsorship Contribution: ₹ XX,000/-, payable in two installments:

- 50% in advance upon agreement signing.
- 50% on the first day of the event.

2. Participation & Engagement: Active involvement in branding, engagement, and promotional activities as per agreement.

Point of Contact:

From:

Vishwakarma Institute of Information  
Technology

Nitin Sakhare

Dean Student Affairs

From:

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