Winapps

Unlocking Career Opportunities through World-Class Professional Tech Training
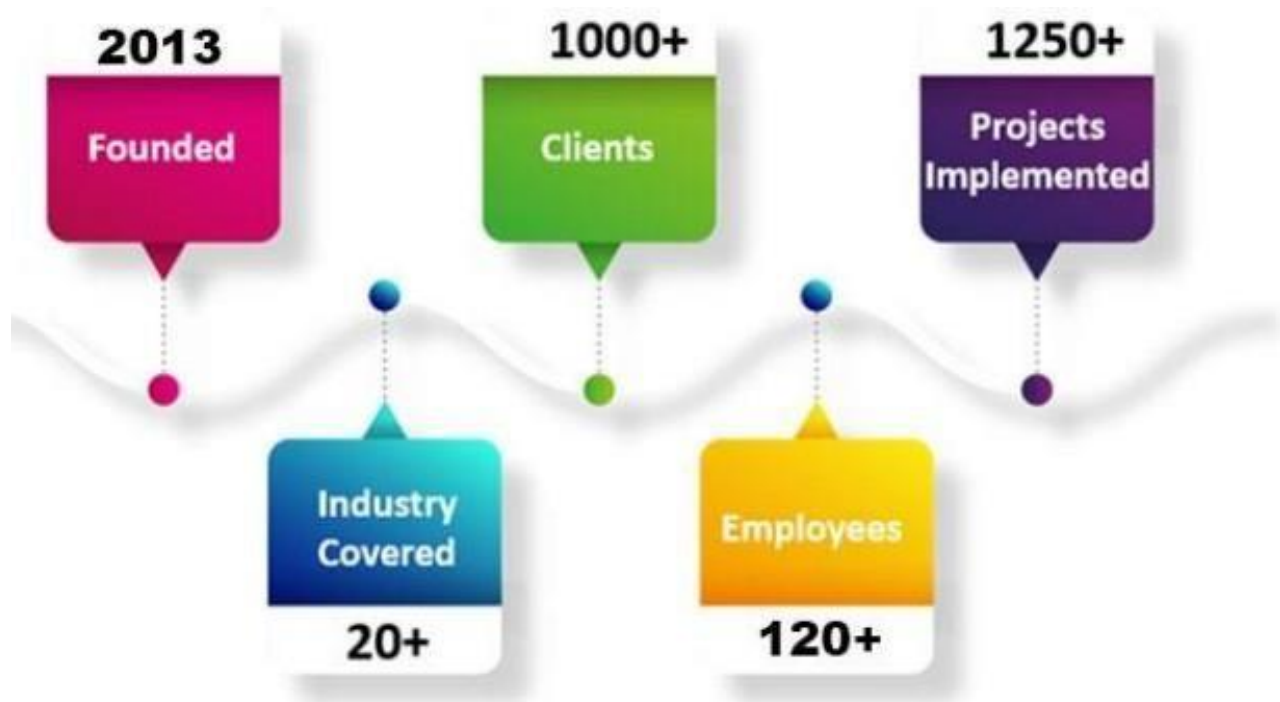
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Boost your career with professional training.

About Winapps Software Solutions Pvt.ltd.

Founded in 2013, Winapps provides IT solutions specially- tailored to its customers' needs, with a focus CRM Implementation, ERP implementation, web and mobile development. We bring security and integrity to the development process, efficiently blending our assets with your existing structure. We love to code; set your business process and we know how to do it right. Our approach, which combines innovation with timely delivery, is perfectly attuned to our clients' goals. Independent from the dynamism and complexity of business requirements, our vast, collective experience and comprehensive solutions library allow us to build cost- effective programming teams and set realistic budgets.

2013
Founded

1000+
Clients

1250+
Projects Implemented

Industry Covered
20+

Employees
120+

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Content Management System(CMS)

A **Content Management System (CMS)** is a software application or platform that allows users to create, manage, and modify digital content on a website without needing specialized technical knowledge or coding skills. It provides an intuitive user interface to handle content, making it accessible for both technical and non-technical users.

Purpose:

1. **Create and Edit Content:**
   Users can easily add, edit, and format text, images, videos, and other media without requiring coding knowledge.

2. **Organize and Manage Content:**
   CMS platforms provide structures such as pages, posts, categories, and tags to organize content efficiently.

3. **Enhance Accessibility and Usability:**
   Non-developers can maintain websites, democratizing web content management.

4. **Support Scalability:**
   CMS systems are flexible enough to handle small personal blogs, large corporate websites, or e-commerce stores.

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Some Popular CMS

- **WordPress:** Popular for blogs, business websites, and e-commerce stores.
- **Joomla:** Ideal for complex websites with diverse content.
- **Drupal:** Suited for large-scale enterprise projects.

- **Shopify:** Focused on e-commerce.

Wordpress – A Popular CMS

- Introduction to WordPress:
    - Features and Benefits
    - WordPress.com vs WordPress.org
- Installing WordPress:
    - Localhost Setup (XAMPP/WAMP)
    - Live Hosting Setup
- Exploring the WordPress Dashboard
- Creating and Managing Content:
    - Posts vs Pages
    - Adding and Managing Categories and Tags
- Customizing WordPress:
    - Themes and Templates
    - Installing and Activating Themes
    - Customizing the Appearance Using Customizer

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Plugins And Extensions

Plugins and **Extensions** are software components that add specific features or functionality to a CMS (Content Management System) or web application without altering its core structure. They allow developers and users to extend the capabilities of a system in a modular and customizable way.

- **Plugins**: Typically refer to add-ons for platforms like **WordPress** and **Joomla**.
- **Extensions**: Often used interchangeably with plugins but more common in systems like **Joomla**, **Magento**, or browsers.

Introduction to Plugins?

- What Are Plugins?
- Installing and Activating Plugins
- Essential Plugins for CMS:

  - SEO (Yoast SEO, RankMath)
  - Security (Wordfence, Sucuri)
  - Caching (W3 Total Cache, WP Super Cache)
  - Contact Forms (Contact Form 7, WPForms)

- Managing and Updating Plugins

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E-Commerce Integration

E-Commerce Integration refers to the process of incorporating online shopping functionality into a website or a Content Management System (CMS). It allows businesses to sell products or services online by enabling features like product listing, shopping carts, secure payment processing, inventory management, and order tracking.

- Introduction to WooCommerce for WordPress
- Setting Up an Online Store:

    - Adding Products
    - Managing Categories and Attributes
    - Payment Gateway Integration

- Managing Orders and Inventory

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Why Winapps?

Industry Experience:

Winapps possesses huge experience in IT with different streams like education, E-commerce, banking, tourism, mortgage, real estate, insurance, medical, and health etc.

Certified Professional:

We have experts in-house as Certified Android developer, Certified iOS Developer, Certified Web Developer (PHP), Certified Mean/Mern stack Developer, Certified Networking engineer (CCNA), Certified QA tester, Certified
Software engineer, Certified flutter Developer, Certified React Native Developer, Certified ASP.net Developer, Certified UX/UX Designer. Certified backend database developer.

Trust and Transparency:

We have a proven track record of serving 500+ customers with security as a paramount and high touch communication. Extensive experience in end-to-end Implementations, Integrations, Support & Maintenance as Quality Service & Delivery is the primary focus. As well as the we have been providing the training to the candidates with a surety of job within and in the other MNCs.

If you would like to move forward with our proposal, please send me an email so we can begin discussing and planning the next steps right away. I will follow up with you through email next
Thank you kindly for reviewing our proposal. If you have additional questions, I am available by **info@winapps.info** or by phone at- **7015796830**

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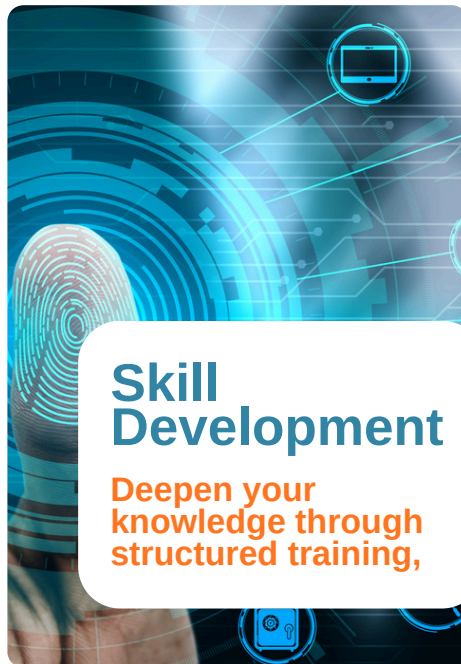WebSite :- WWW.Winapps.co.in
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Foundation

Here's how you get started

Skill Development

Deepen your knowledge through structured training,

Lead in the Real World

Apply everything you've learned to real scenarios, collaborate, solve problems, and step into the industry with assurance.