[Project] StyleGuide

Color Palette

- Brand #162838
- Secondary #cc1d5e
- Base #ffffff
- Text #666666

Fonts

1. Montserrat (thin, regular, bold)

- Montserrat Thin

  Example: The quick brown fox jumps over the lazy dog.!?#@:;

- Montserrat Regular

  Example: The quick brown fox jumps over the lazy dog.!?#@:;

- **Montserrat Bold**

  Example: The quick brown fox jumps over the lazy dog.!?#@:;

2. Playfair Display (regular, black)

- Playfair Display Regular

  Example: The quick brown fox jumps over the lazy dog.!?#@:;

- **Playfair Display Black**

  Example: The quick brown fox jumps over the lazy dog.!?#@:;

Typography

Headline 1 <h1> 50px
Font: Montserrat Bold, 50px, Color: Brand

Headline 2 <h2> 38px
Font: Montserrat Bold, 38px, Color: Brand

Headline 3 <h3> 32px
Font: Montserrat Bold, 32px, Color: Brand

Headline 4 <h4> 28px
Font: Montserrat Bold, 28px, Color: Brand

Headline 5 <h5> 22px
Font: Montserrat Bold, 22px, Color: Brand

Headline 6 <h6> 20px
Font: Montserrat Bold, 20px, Color: Brand

This is a body copy: Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do **strong** inline link ut labore et dolore magna *italic*. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.
Font: Montserrat Regular, 18px, color: Text

Unordered List
Font: Montserrat Regular, 18px, color: Text

- Unordered list item
- Unordered list item
- Unordered list item
- Unordered list item

Ordered List
Font: Montserrat Regular, 18px, color: Text

1. Ordered list item
2. Ordered list item
3. Ordered list item
4. Ordered list item

Buttons: Font: Montserrat Bold, 18px

Primary

button text — Background: Brand, Color: Base

button text — Background: Secondary, Color: Base

Primary:hover

button text — Background: Brand, Color: Base, Opacity: 0.85

button text — Background: Secondary, Color: Base, Opacity: 0.85

Secondary

button text — Background: no, Color: Brand, Border: 2px solid Brand, Border-radius: 4px

button text — Background: no, Color: Secondary, Border: 2px solid Secondary, Border-radius: 4px

Secondary:hover

button text — Background: Brand, Color: Base, Border: 2px solid Brand, Border-radius: 4px

button text — Background: Secondary, Color: Base, Border: 2px solid Secondary, Border-radius: 4px

Ghost

button text — Background: no, Color: Brand, Border: 2px solid Transparent, Border-radius: 4px

button text — Background: no, Color: Secondary, Border: 2px solid Transparent, Border-radius: 4px

Ghost:hover

button text — Background: no, Color: Brand, Border: 2px solid Brand, Border-radius: 4px

button text — Background: no, Color: Secondary, Border: 2px solid Secondary, Border-radius: 4px