



PIZZA SALES REP..

1/1/2015 to 12/31/2015

Pizza Category
All

Order Date
1/1/2015 to 12/31/2015

Home

Best/ Worst Sellers



Total Revenue

\$375.32K



Avg Order Value

\$29.47



Total Pizzas Sold

19.0K



Total Orders

12.7K



Avg Pizzas per Order

\$1.49

BUSIEST HOURS & WE..

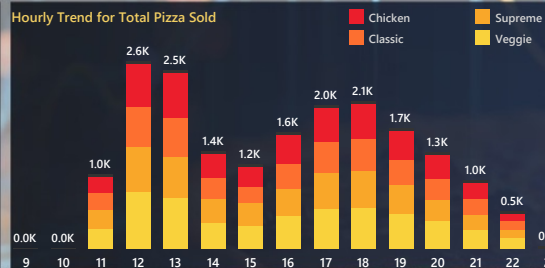
HOURS

Peak orders are between 12:00 PM and 1:00PM, and in evening, from 4:00PM to 7:00PM.

WEEKS

Significant variations in weekly orders, with highest peak during the 48th week..

Hourly Trend for Total Pizza Sold



Weekly Trend for Total Orders



SALES PERFORMANCE

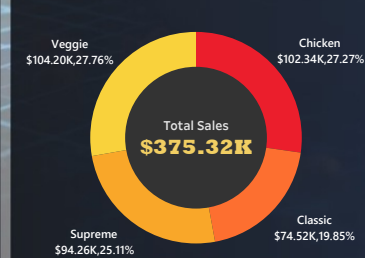
CATEGORY

Classic Category contributes to maximum Sales, Total Orders & Total Pizzas Sold

SIZE

Large Pizza Size contributes to maximum Total Sales

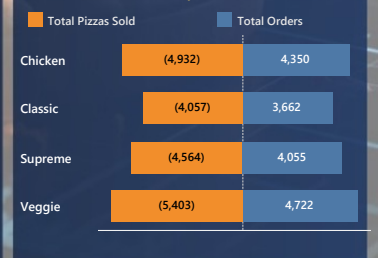
Percentage of Sales by Pizza Category



Percentage of Sales by Pizza Size



Total Orders & Pizza Sold by Pizza C..





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REVENUE

The Thai Chicken Pizza contributes to Maximum Revenue.

QUANTITY

The Claasic Deluxe Pizza contributes to Maximum Total Quantitties

TOTAL ORDERS

The Classic Deluxe Pizza contributes to Maximum Tot..

Top 5 Pizza by Revenue

The Thai Chicken Pizza	\$43.43K
The Barbecue Chicken Pizza	\$42.77K
The California Chicken Pizza	\$41.41K
The Classic Deluxe Pizza	\$38.18K
The Spicy Italian Pizza	\$34.83K

Top 5 Pizza by Total Pizza Sold

The Classic Deluxe Pizza	2.45K
The Barbecue Chicken Pizza	2.43K
The Hawaiian Pizza	2.42K
The Pepperoni Pizza	2.42K
The Thai Chicken Pizza	2.37K

Top 5 Pizza by Total Orders

The Classic Deluxe Pizza	2,329
The Hawaiian Pizza	2,280
The Pepperoni Pizza	2,278
The Barbecue Chicken Pizza	2,273
The Thai Chicken Pizza	2,225

SALES PERFORMANCE

REVENUE

The Brie Carre Pizza contributes to Minimum Revenue.

QUANTITY

The Brie Carre Pizza contributes to Minimum Total Quantitties

TOTAL ORDERS

The Brie Carre Pizza contributes to Minimum Total orders

Bottom 5 Pizza by Revenue

The Brie Carre Pizza	\$11.59K
The Green Garden Pizza	\$13.96K
The Spinach Supreme Pizza	\$15.28K
The Mediterranean Pizza	\$15.36K
The Spinach Pesto Pizza	\$15.60K

Bottom 5 Pizza by Total Pizza Sold

The Brie Carre Pizza	490
The Mediterranean Pizza	934
The Calabrese Pizza	937
The Spinach Supreme Pizza	950
The Soppressata Pizza	961

Bottom 5 Pizza by Total Orders

The Brie Carre Pizza	480
The Mediterranean Pizza	912
The Calabrese Pizza	918
The Spinach Supreme Pizza	918
The Chicken Pesto Pizza	938