**April 1, 2025**  
«Formal\_Greeting»  
«Billing\_Street»  
«Billing\_City», «Billing\_StateProvince» «Billing\_ZipPostal\_Code»

Dear «Informal\_Greeting»,

🐻✨ Sometimes, the most meaningful partnerships begin with a story—and this one starts over 3,000 miles away in the wilds of Alaska.

Last fall, two tiny black bear cubs—Spruce and Birch—were found alone by the roadside after their mother was tragically hit by a car. Still too young to fend for themselves, they were rescued by the Alaska Department of Fish & Game. But with no long-term home available, their future was uncertain.

That’s when your support made all the difference.

Because of compassionate sponsors like you, Omaha’s Henry Doorly Zoo and Aquarium and Lee G. Simmons Wildlife Safari Park were ready. 🧰 We quickly renovated a space designed just for the cubs, and welcomed them to Nebraska with open arms. Today, they’re thriving—curious, playful, and full of personality.

This isn’t just a story about two bears. It’s a story about what happens when communities come together—through partnerships, sponsorships, and shared values—to make room for something wild and wonderful.

🌿 As we gear up for a full season of events in 2025, from family festivals to exclusive behind-the-scenes experiences, we’re inviting you to be part of the magic again. Your event sponsorship ensures we can continue to care for animals like Spruce and Birch, connect with our visitors in unforgettable ways, and keep conservation at the heart of everything we do.

🎟️ **Sponsorship makes an impact.** It helps us tell better stories, create meaningful experiences, and build lasting connections between people and wildlife. And it brings your brand into the heart of a community that’s passionate, engaged, and eager to support those who support us.

Will you consider joining us again as a sponsor this year? Your generosity helps us create more stories of survival, more smiles at Zoo events, and more moments that remind people how powerful their love for animals can be.

With wild gratitude,  
**Kiley Thiele**  
Senior Vice President of Development

🐾 *P.S. Whether you're sponsoring a family day, a conservation talk, or an after-hours event, your partnership helps us do more of what matters. Let’s make 2025 a year of meaningful impact—together.*

📄 *The Omaha Zoo Foundation (EIN 36-3297716) is a 501(c)(3) nonprofit organization. In accordance with the IRS code, no goods or services were exchanged for this donation. Please consult your tax advisor regarding deductibility.*