CIS 5930 /CIS 4930: Mid-Fi Prototype Report

Reviewz: Elevating Your Movie Rating Experience

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Description of each task flow:

1. Simple Task: View the Overall Rating for a Movie

The homepage has a search bar and a selection option for users to find movies. When users type in the search bar, it shows results based on their input. After selecting a movie from the search results, they'll be taken to that movie's page. On that page, users will find the combined review scores from both critics and viewers.

2. Medium Task: View the Rating Breakdown for a Movie and open 4 star reviews and then open a specific review and view reviewer profile.

Each movie will have ratings displayed, along with the number of users who provided each rating. When users click on a specific rating, such as 4 stars, they'll see other reviews with the same rating. Additionally, reviews containing spoilers will be tagged with an "S" indicator. Users can also view the overall profile of the users who left the ratings.

3. Complex Task: View Individual Ratings within Either the Critics or Viewers Category and also when clicked on overall rating percentage it should show in graphical analysis of reviews.

Users can view combined ratings from both critics and viewers for a specific movie, as well as individual ratings separately. On the rating page, overall percentages will be displayed, along with individual percentages for each rating source. Clicking on these percentages will show graphical analysis of the ratings. Users can also access respective reviews from this page. Additionally, top tags used by users and their respective counts will be available for users to view.

Changes from lo-fi:

- 1. Added onboarding pages before signup.
- 2. Adding a home button on top will improve the user experience.
- 3. In Dashboard we added new options to navigate to "My Reviews" for easy access.

Links:

Figma:

https://www.figma.com/file/t0lAASMoOskZSWiivihqcN/Reviewz?type=design&node-id=0%3 A1&mode=design&t=vmghW8zd9E35UWTN-1

Interactive Prototype:

https://www.figma.com/proto/t0lAASMoOskZSWiivihqcN/Reviewz?type=design&node-id=0-4&t=H5661iVJjBFGmebd-0&scaling=min-zoom&page-id=0%3A1&starting-point-node-id=0%3A4

Github Repository: https://github.com/yashasgowda11/Reviewz

Key Design choices:

1. Black Background with White Text:

- Contrast: The high contrast between the black background and white text improves readability and ensures that content stands out clearly.
- Elegance: The black background exudes a sense of sophistication and elegance, creating a cinematic feel that aligns with the theme of movie ratings.

2. Gold Color for Ratings:

- Visual Significance: Gold is commonly associated with excellence and prestige, making it an ideal choice for highlighting ratings and adding a touch of luxury to the interface.
- Attention-Grabbing: The use of gold color draws immediate attention to the ratings, making them easily noticeable and emphasizing their importance.

3. Red Color for Spoiler Filter Tag:

- Warning Indicator: Red is often used to indicate danger or caution, making it suitable for highlighting spoiler content and alerting users to potentially revealing information.
- **Differentiation**: The red color helps the spoiler filter tag stand out distinctly, ensuring that users can easily identify and navigate spoiler-free content.

4. Graphical Analysis with Different Colors:

- Visual Differentiation: Different colors in the graphical analysis aid in distinguishing between various data points or categories, making it easier for users to interpret the information.
- Clarity: Each color represents a distinct data set or category, enhancing clarity and enabling users to quickly grasp trends or patterns in the ratings data.

5. Combined Graphical Analysis with Same Colors:

- Unified Representation: Using the same colors in the combined graphical analysis provides a unified representation of the data, allowing users to compare and contrast different data sets more effectively.
- Coherence: Consistency in color usage across different sections of the interface promotes coherence and helps users make connections between related information.

Prototype Limitations:

To view the overall ratings and to provide the reviews, for now in the prototype we allowed only for one movie.