P5 - Heuristic Evaluation

Evaluator's Group #:

Team 3

Prototype being evaluated:

Team 2's - Reviewz

Description (2-3 sentences):

Team 2's project is an app that focuses on movie reviews. The user can search for movies and get suggested movies on the home page. The user is given options to add movies to their list, recommend the movie to others, and leave a review for the movie.

First Impression (2-3 sentences):

The layout looks very professional, almost like Netflix which I really enjoyed. The user interface is very nice.

Kudos (2-3 things that were done well):

The first thing that was done very well is the user interface. It is very straight forward and similar enough to others in the market that the user doesn't have to learn how to use the app. Another thing done well are the functions of the app, being able to leave reviews, recommend movies, and add movies to your list makes this app almost an all-in-one stop for movie lovers.

Heuristic Evaluation

Use the following format to identify problems from the list of usability heuristics, provide a description of the problem, rationale for why it is a violation, and your recommendation for improvement.

Problem #1: **Aesthetic & Minimalist Design** [Severity: 1]
Description: The title of some of the films is cut off or absent completely. **Rationale:** It makes it a little bit difficult on the home and for you pages to know what movies they are **Recommendation:** Add the images and titles below them separately or use images with resolutions that will fit the title in the picture.

Problem #2: **Recognition not Recall** [Severity: 1]

Description:
Was not able to easily recognize some of the rating breakdown features were able to be pressed.

Rationale:
Makes it is difficult to navigate for the user, preventing users from using the app to it's full potential.

Recommendation:
To use a button which says "View Breakdown"

Problem #3: **Aesthetic & Minimalist Design** [Severity: 1]

Description:
In the overall rating section and the cast section we found that the text was too small to read

Rationale:
It makes it difficult for certain users to read and find the information that they may be looking for in your app.

Recommendation:
Increase the font

Problem #4: **Consistency & Standards** [Severity: 2]

Description:
In the overall rating section theres a breakdown of how many reviews there are for each star rating but theres numbers on either side, but it is not clear what the two different numbers mean.

Rationale:
I believe it shows the number of critics reviews on the left and regular viewers on the right but the UI here is a bit cluttered and could make users confused.

Recommendation:
Maybe moving the total stars above the critics' vs viewers stars and enlarging the stars breakdown bit below it so there is a better flow for the users.

Problem #5: **Aesthetic & Minimalist Design** [Severity: 0]
Description: When logging in the continue with Facebook, Google, and Apple buttons aren't the same sizes.   **Rationale:**   This just makes the UI look a little bit annoying to look at when logging in.   **Recommendation**:   Make the buttons evenly sized

Summary of Violations

Use the following format to summarize the number of violations found in each of the ten categories.

Violation Category	Number of Violations
H1: Visibility of System Status	0
H2: Match b/w System & World	0
H3: User Control & Freedom	0
H4: Consistency & Standards	1
H5: Error Prevention	0
H6: Recognition not Recall	1
H7: Flexibility & Efficiency of Use	0
H8: Aesthetic & Minimalist Design	3
H9: Help Users with Errors	0
H10: Help & Documentation	0
Total Violations	5

Summary (1 - 2 paragraphs)

Team 2's prototype is for a movie review app that allows users to leave their own reviews on films, view rating breakdowns for movies, and view individual ratings by critics and regular viewers. The app overall has a great aesthetic and a very professional look to it. The user interface was very easy to understand and use through the testing of the prototype. Though the prototype was great we did find a few issues like the title of movies being cut off and the overall review breakdown section was easily missed. Should Team 2 address the identified issues, the app has great potential.